

# ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>1782572</b>		
	Alt Order #:			
	Product Desc:	Beshear/Coleman 2019		
	Estimate:	1585		<b>WHAS</b>
	Flight Dates:	04/23/19 - 04/29/19	Primary AE:	Kimberly Williams
	Original Date / Rev:	04/18/19 / 04/23/19	Sales Office:	WHAS
	Order Type:	RFP	Sales Region:	LOC
<b>Agency</b>	<b>Name:</b>	<b>Blue West Media/ POL</b>		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		5130 East 18th Avenue	Billing Cycle:	EOM/EOC
		Denver, CO 80220	Agency Commission:	15%
<b>Advertiser</b>	<b>Name:</b>	<b>POL/ Andy Beshear / D / GOV / KY</b>		
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PL- State Governor	Advertiser External ID:	144988
	Revenue Code 1:	AGY	Agency External ID:	20009AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Candidate		

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/19	04/28/19	39	\$5,190.00	\$4,411.50
04/29/19	04/29/19	7	\$1,005.00	\$854.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2019	39	\$5,190.00	\$4,411.50	0.00
May 2019	7	\$1,005.00	\$854.25	0.00
<b>Totals</b>	<b>46</b>	<b>\$6,195.00</b>	<b>\$5,265.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kimberly Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	04/23/19	04/29/19	Local News @ 5a M-F	CM	5-6a	MTWTF--	:30	5	\$40.00	P04	0.00	NM	5	\$200.00
				Local News @ 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/19	04/29/19	MTWTF--		5				\$40.00		0.00			
N 2	WHAS	04/23/19	04/26/19	Local News @ 6a M-F	CM	6-7a	-TWTF--	:30	4	\$120.00	P04	0.00	NM	4	\$480.00
				Local News @ 6a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/19	04/29/19	-TWTF--		4				\$120.00		0.00			
N 3	WHAS	04/23/19	04/29/19	Good Morning America	CM	7-9a	MTWTF--	:30	5	\$150.00	P04	0.00	NM	5	\$750.00
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/19	04/29/19	MTWTF--		5				\$150.00		0.00			
N 4	WHAS	04/27/19	04/27/19	Good Morning America Sa	CM	8-9a	-----S-	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
				Good Morning America Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/19	04/29/19	-----S-		1				\$75.00		0.00			
N 5	WHAS	04/23/19	04/29/19	Local News @ 12p M-F	CM	12-1p	MTWTF--	:30	5	\$70.00	P04	0.00	NM	5	\$350.00
				Local News @ 12p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/19	04/29/19	MTWTF--		5				\$70.00		0.00			

Order / Rev: 1782572  
 Alt Order #:  
 Flight Dates: 04/23/19 - 04/29/19

Advertiser: POL/ Andy Beshear / D / GOV / KY  
 Product Desc: Beshear/Coleman 2019  
 Estimate: 1585

WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WHAS	04/23/19	04/25/19	General Hospital General Hospital	CM	2-3p	- T- T- - -	:30	2	\$65.00	P04	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/23/19	04/29/19	- T- T- - -		2				\$65.00		0.00			
N 7	WHAS	04/24/19	04/24/19	Local News @ 4p M-F Local News @ 4p M-F	CM	4-5p	- - W- - - -	:30	1	\$60.00	P04	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/23/19	04/29/19	- - W- - - -		1				\$60.00		0.00			
N 8	WHAS	04/24/19	04/25/19	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	- - WT- - -	:30	2	\$140.00	P04	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/23/19	04/29/19	- - WT- - -		2				\$140.00		0.00			
N 9	WHAS	04/23/19	04/25/19	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	- T- T- - -	:30	2	\$160.00	P04	0.00	NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/23/19	04/29/19	- T- T- - -		2				\$160.00		0.00			
N 10	WHAS	04/27/19	04/27/19	Local News @ 630p Sa DB Local News @ 630p Sa DB	CM	7-730p	- - - - - S-	:30	1	\$150.00	P02	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/23/19	04/29/19	- - - - - S-		1				\$150.00		0.00			
N 11	WHAS	04/28/19	04/28/19	Local News @ 630p Su Local News @ 630p Su	CM	630-7p	- - - - - S	:30	1	\$200.00	P02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/23/19	04/29/19	- - - - - S		1				\$200.00		0.00			
N 12	WHAS	04/25/19	04/29/19	Jimmy Kimmel Jimmy Kimmel	CM	1135p-1237a	M- - T- - -	:30	2	\$40.00	P04	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/23/19	04/29/19	M- - T- - -		2				\$40.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	2	WHAS	04/23/19-04/29/19	Jimmy Kimmel		1135p-1237a	M- - Th- - - - -	:30		<del>(\$40.00)</del>	0.00	NM			
	See MG 12.3														
	[NA/Oversold-prgm oversold 4/24/JK DB 4/25,4/26-mw]														
	3	WHAS	04/25/19-04/25/19	Jimmy Kimmel DB*		1205-107a	- - - Th- - - - -	:30		\$40.00	0.00	NM			
	Ⓜ MG for 12.2 04/25														
N 13	WHAS	04/28/19	04/28/19	Local News @ 11p Su Local News @ 11p Su	CM	11-1135p	- - - - - S	:30	2	\$150.00	P04	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/23/19	04/29/19	- - - - - S		2				\$150.00		0.00			
N 14	WHAS	04/24/19	04/24/19	ET 7-730p ET 7-730p	CM	7-730p	- - W- - - -	:30	1	\$150.00	P04	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/23/19	04/29/19	- - W- - - -		1				\$150.00		0.00			
N 15	WHAS	04/23/19	04/29/19	Local News @ 11p M-F Local News @ 11p M-F	CM	11-1135p	MTW- - - -	:30	6	\$240.00	P03	0.00	NM	6	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/23/19	04/29/19	MTW- - - -		6				\$240.00		0.00			
N 16	WHAS	04/26/19	04/29/19	Local News @ 530p M-F Local News @ 530p M-F	CM	530-6p	M- - - F- -	:30	2	\$225.00	P03	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/23/19	04/29/19	M- - - F- -		2				\$225.00		0.00			
N 17	WHAS	04/25/19	04/26/19	Local News @ 11p Sa DB Local News @ 11p M-Su DB	CM	Various	- - - TF- -	:30	3	\$240.00	P03	0.00	NM	3	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/23/19	04/29/19	- - - TF- -		3				\$240.00		0.00			
N 18	WHAS	04/28/19	04/28/19	Good Morning America Su Good Morning America Su	CM	8-9a	- - - - - S	:30	1	\$60.00	P04	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/23/19	04/29/19	- - - - - S		1				\$60.00		0.00			

