

# ORDER

**Orders**  
**Order / Rev:** 1782572  
 Alt Order #:  
**Product Desc:** Beshear/Coleman 2019  
**Estimate:** 1585  
**Flight Dates:** 04/23/19 - 04/29/19  
**Original Date / Rev:** 04/18/19 / 04/23/19  
**Order Type:** RFP

**WHAS**  
**Primary AE:** Kimberly Williams  
**Sales Office:** WHAS  
**Sales Region:** LOC

**Agency Name:** Blue West Media/ POL  
**Buying Contact:**  
**Billing Contact:**  
 5130 East 18th Avenue  
 Denver, CO 80220

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/ Andy Beshear / D / GOV / KY  
**Demographic:** A25-54  
**Product Codes:** PL- State Governor  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:**  
**Advertiser External ID:** 144988  
**Agency External ID:** 20009AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/19	04/28/19	39	\$5,190.00	\$4,411.50
04/29/19	04/29/19	7	\$1,005.00	\$854.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2019	39	\$5,190.00	\$4,411.50	0.00
May 2019	7	\$1,005.00	\$854.25	0.00
<b>Totals</b>	<b>46</b>	<b>\$6,195.00</b>	<b>\$5,265.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kimberly Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	04/23/19	04/29/19	Local News @ 5a M-F Local News @ 5a M-F	CM	5-6a	MTWTF--	:30	5	\$40.00	P04	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/19	04/29/19	MTWTF--		5				\$40.00		0.00			
N 2	WHAS	04/23/19	04/26/19	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	-TWTF--	:30	4	\$120.00	P04	0.00	NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/19	04/29/19	-TWTF--		4				\$120.00		0.00			
N 3	WHAS	04/23/19	04/29/19	Good Morning America Good Morning America	CM	7-9a	MTWTF--	:30	5	\$150.00	P04	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/19	04/29/19	MTWTF--		5				\$150.00		0.00			
N 4	WHAS	04/27/19	04/27/19	Good Morning America Sa Good Morning America Sa	CM	8-9a	-----S-	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/19	04/29/19	-----S-		1				\$75.00		0.00			
N 5	WHAS	04/23/19	04/29/19	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1p	MTWTF--	:30	5	\$70.00	P04	0.00	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/19	04/29/19	MTWTF--		5				\$70.00		0.00			

Order / Rev: 1782572  
 Alt Order #:  
 Flight Dates: 04/23/19 - 04/29/19

Advertiser: POL/ Andy Beshear / D / GOV / KY  
 Product Desc: Beshear/Coleman 2019  
 Estimate: 1585  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WHAS	04/23/19	04/25/19	General Hospital General Hospital	CM	2-3p	-T-T---	:30	2	\$65.00	P04	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/19	04/29/19	-T-T---		2				\$65.00		0.00			
N 7	WHAS	04/24/19	04/24/19	Local News @ 4p M-F Local News @ 4p M-F	CM	4-5p	--W----	:30	1	\$60.00	P04	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/19	04/29/19	--W----		1				\$60.00		0.00			
N 8	WHAS	04/24/19	04/25/19	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	--WT---	:30	2	\$140.00	P04	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/19	04/29/19	--WT---		2				\$140.00		0.00			
N 9	WHAS	04/23/19	04/25/19	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	-T-T---	:30	2	\$160.00	P04	0.00	NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/19	04/29/19	-T-T---		2				\$160.00		0.00			
N 10	WHAS	04/27/19	04/27/19	Local News @ 630p Sa DB Local News @ 630p Sa DB	DM	7-730p	-----S-	:30	1	\$150.00	P02	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/19	04/29/19	-----S-		1				\$150.00		0.00			
N 11	WHAS	04/28/19	04/28/19	Local News @ 630p Su Local News @ 630p Su	CM	630-7p	-----S	:30	1	\$200.00	P02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/19	04/29/19	-----S		1				\$200.00		0.00			
N 12	WHAS	04/25/19	04/29/19	Jimmy Kimmel Jimmy Kimmel	CM	1135p-1237a	M-T---	:30	2	\$40.00	P04	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/19	04/29/19	M-T---		2				\$40.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WHAS	04/23/19-04/29/19	Jimmy Kimmel		1135p-1237a	M-Th-----	:30		<del>(\$40.00)</del>		0.00	NM		
				See MG 12.3											
				[NA/Oversold-prgm oversold 4/24/JK DB 4/25,4/26-mw]											
	3	WHAS	04/25/19-04/25/19	Jimmy Kimmel DB*		1205-107a	---Th-----	:30		\$40.00		0.00	NM		
				MG for 12.2 04/25											
N 13	WHAS	04/28/19	04/28/19	Local News @ 11p Su Local News @ 11p Su	CM	11-1135p	-----S	:30	2	\$150.00	P04	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/19	04/29/19	-----S		2				\$150.00		0.00			
N 14	WHAS	04/24/19	04/24/19	ET 7-730p ET 7-730p	CM	7-730p	--W----	:30	1	\$150.00	P04	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/19	04/29/19	--W----		1				\$150.00		0.00			
N 15	WHAS	04/23/19	04/29/19	Local News @ 11p M-F Local News @ 11p M-F	CM	11-1135p	MTW----	:30	6	\$240.00	P03	0.00	NM	6	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/19	04/29/19	MTW----		6				\$240.00		0.00			
N 16	WHAS	04/26/19	04/29/19	Local News @ 530p M-F Local News @ 530p M-F	CM	530-6p	M--F--	:30	2	\$225.00	P03	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/19	04/29/19	M--F--		2				\$225.00		0.00			
N 17	WHAS	04/25/19	04/26/19	Local News @ 11p Sa DB Local News @ 11p M-Su DB	DBM	Various	---TF--	:30	3	\$240.00	P03	0.00	NM	3	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/19	04/29/19	---TF--		3				\$240.00		0.00			
N 18	WHAS	04/28/19	04/28/19	Good Morning America Su Good Morning America Su	DBM	8-9a	-----S	:30	1	\$60.00	P04	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/19	04/29/19	-----S		1				\$60.00		0.00			

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 Estimate: 1585

**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
													Totals	46	\$6,195.00