

## ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>1838768</b>	
	Alt Order #:		
	Product Desc:	Beshear/Coleman 2019	
	Estimate:	1657	<b>WHAS</b>
	Flight Dates:	08/26/19 - 09/08/19	Primary AE: Kimberly Williams
	Original Date / Rev:	08/22/19 / 09/05/19	Sales Office: WHAS
	Order Type:	RFP	Sales Region: LOC
<b>Agency</b>	<b>Name:</b>	<b>Blue West Media/ POL</b>	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		5130 East 18th Avenue	Billing Cycle: EOM/EOC
		Denver, CO 80220	Agency Commission: 15%
<b>Advertiser</b>	<b>Name:</b>	<b>POL/ Andy Beshear / D / GOV / KY</b>	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PL- State Governor	Advertiser External ID: 144988
	Revenue Code 1:	AGY	Agency External ID: 20009AG
	Revenue Code 2:	(POL) Political	Unit Code: General
	Revenue Code 3:	(POL) Candidate	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/19	09/08/19	52	\$8,345.00	\$7,093.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2019	52	\$8,345.00	\$7,093.25	0.00
<b>Totals</b>	<b>52</b>	<b>\$8,345.00</b>	<b>\$7,093.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kimberly Williams			Start Of Order - End Of Order	100%
Lisa Saffell			Start Of Order - End Of Order	0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WHAS	08/26/19	08/30/19	Local News @ 5a M-F	CM	5-6a	MTWTF--	:30	5	\$40.00	P04	0.00	NM	5	\$200.00
				Local News @ 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/19	09/01/19	MTWTF--		5				\$40.00		0.00			
N 3	WHAS	08/31/19	08/31/19	Good Morning America Sa	CM	8-9a	-----S-	:30	2	\$100.00	P03	0.00	NM	2	\$200.00
				Good Morning America Sa											
N 4	WHAS	08/27/19	09/02/19	ET 7-730p	CM	7-730p	MT-----	:30	1	\$290.00	P03	0.00	NM	2	\$580.00
				ET 7-730p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/19	09/01/19	-T-----		1				\$290.00		0.00			
		Week: 09/02/19	09/08/19	M-----		1				\$290.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WHAS	09/02/19-09/08/19	ET 7-730p		7-730p	M-----	:30		\$290.00		0.00	NM		
N 5	WHAS	08/29/19	08/29/19	Inside Ed 730-8p	CM	730-8p	---T---	:30	1	\$290.00	P03	0.00	NM	1	\$290.00
				Inside Ed 730-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/19	09/01/19	---T---		1				\$290.00		0.00			
N 6	WHAS	08/26/19	09/02/19	Jimmy Kimmel	CM	1135p-1237a	M-WT---	:30	3	\$40.00	P04	0.00	NM	4	\$160.00
				Jimmy Kimmel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1838768  
 Alt Order #:  
 Flight Dates: 08/26/19 - 09/08/19

Advertiser: POL/ Andy Beshear / D / GOV / KY  
 Product Desc: Beshear/Coleman 2019  
 Estimate: 1657

WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/19	09/01/19	M-WT---		3				\$40.00		0.00			
		Week: 09/02/19	09/08/19	M-----		1				\$40.00		0.00			
N 7	WHAS	08/26/19	09/02/19	Local News @ 11p M-F	CM	11-1135p	MTWTF--	:30	10	\$200.00	P04	0.00	NM	12	\$2,400.00
		Local News @ 11p M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/19	09/01/19	MTWTF--		10				\$200.00		0.00			
		Week: 09/02/19	09/08/19	M-----		2				\$200.00		0.00			
N 8	WHAS	09/01/19	09/01/19	Local News @ 11p Su	CM	11-1135p	-----S	:30	1	\$150.00	P04	0.00	NM	1	\$150.00
		Local News @ 11p Su													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/19	09/01/19	-----S		1				\$150.00		0.00			
N 9	WHAS	08/26/19	08/30/19	Local News @ 6a M-F	CM	6-7a	MTWTF--	:30	5	\$120.00	P03	0.00	NM	5	\$600.00
		Local News @ 6a M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/19	09/01/19	MTWTF--		5				\$120.00		0.00			
N 10	WHAS	08/26/19	08/30/19	Good Morning America	CM	7-9a	-TW-F--	:30	3	\$325.00	P02	0.00	NM	3	\$975.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/19	09/01/19	-TW-F--		3				\$325.00		0.00			
N 11	WHAS	09/01/19	09/01/19	Good Morning America Su	CM	8-9a	-----S	:30	2	\$100.00	P03	0.00	NM	2	\$200.00
		Good Morning America Su													
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
2		WHAS	09/01/19-09/01/19		Good Morning America Su		8-9a		-----Su	:30		<del>(\$100.00)</del>	0.00	NM	
		See MG 11.3													
		[Recon Preempt Due to a miscommunication between the Jacksonville Hub and master control, no local spots aired during the 8 a.m. hour of Sunday, September 1st.]													
3		WHAS	09/08/19-09/08/19		Good Morning America Su		8-9a		-----Su	:30		\$100.00	0.00	NM	
		Ⓜ MG for 11.2 09/01													
N 12	WHAS	08/27/19	08/30/19	The View	CM	11-12p	-T--F--	:30	2	\$65.00	P04	0.00	NM	2	\$130.00
		The View													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/19	09/01/19	-T--F--		2				\$65.00		0.00			
N 13	WHAS	08/26/19	08/26/19	General Hospital	CM	2-3p	M-----	:30	1	\$65.00	P04	0.00	NM	1	\$65.00
		General Hospital													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/19	09/01/19	M-----		1				\$65.00		0.00			
N 14	WHAS	08/28/19	09/02/19	Local News @ 4p M-F	CM	4-5p	M-W-F--	:30	2	\$100.00	P04	0.00	NM	3	\$300.00
		Local News @ 4p M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/19	09/01/19	--W-F--		2				\$100.00		0.00			
		Week: 09/02/19	09/08/19	M-----		1				\$100.00		0.00			
N 15	WHAS	08/27/19	09/02/19	Local News @ 5p M-F	CM	5-530p	MT-----	:30	1	\$225.00	P03	0.00	NM	2	\$450.00
		Local News @ 5p M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/19	09/01/19	-T-----		1				\$225.00		0.00			
		Week: 09/02/19	09/08/19	M-----		1				\$225.00		0.00			
N 16	WHAS	08/28/19	08/28/19	Local News @ 530p M-F	CM	530-6p	--W----	:30	1	\$225.00	P04	0.00	NM	1	\$225.00
		Local News @ 530p M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/19	09/01/19	--W----		1				\$225.00		0.00			
N 17	WHAS	08/26/19	09/02/19	Local News @ 6p M-F	CM	6-630p	MTWTF--	:30	4	\$260.00	P04	0.00	NM	5	\$1,300.00
		Local News @ 6p M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/19	09/01/19	MT-TF--		4				\$260.00		0.00			
		Week: 09/02/19	09/08/19	M-----		1				\$260.00		0.00			
N 18	WHAS	09/02/19	09/02/19	Local News @ 6a M-F	CM	6-7a	M-----	:30	1	\$120.00	P04	0.00	NM	1	\$120.00
		Local News @ 6a M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/19	09/08/19	M-----		1				\$120.00		0.00			

