

ORDER

Orders
Order / Rev: 1838768
 Alt Order #:
Product Desc: Beshear/Coleman 2019
Estimate: 1657
Flight Dates: 08/26/19 - 09/08/19
Original Date / Rev: 08/22/19 / 09/05/19
Order Type: RFP

WHAS
Primary AE: Kimberly Williams
Sales Office: WHAS
Sales Region: LOC

Agency Name: Blue West Media/ POL
Buying Contact:
Billing Contact:
 5130 East 18th Avenue
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/ Andy Beshear / D / GOV / KY
Demographic: A35+
Product Codes: PL- State Governor
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 144988
Agency External ID: 20009AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/19	09/08/19	52	\$8,345.00	\$7,093.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2019	52	\$8,345.00	\$7,093.25	0.00
Totals	52	\$8,345.00	\$7,093.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kimberly Williams			Start Of Order - End Of Order	100%
Lisa Saffell			Start Of Order - End Of Order	0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WHAS	08/26/19	08/30/19	Local News @ 5a M-F Local News @ 5a M-F	CM	5-6a	MTWTF--	:30	5	\$40.00	P04	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/19	09/01/19	MTWTF--		5				\$40.00		0.00			
N 3	WHAS	08/31/19	08/31/19	Good Morning America Sa Good Morning America Sa	CM	8-9a	-----S-	:30	2	\$100.00	P03	0.00	NM	2	\$200.00
N 4	WHAS	08/27/19	09/02/19	ET 7-730p ET 7-730p	CM	7-730p	MT-----	:30	1	\$290.00	P03	0.00	NM	2	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/19	09/01/19	-T-----		1				\$290.00		0.00			
		Week: 09/02/19	09/08/19	M-----		1				\$290.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WHAS	09/02/19-09/08/19	ET 7-730p		7-730p	M-----	:30		\$290.00		0.00	NM		
N 5	WHAS	08/29/19	08/29/19	Inside Ed 730-8p Inside Ed 730-8p	CM	730-8p	---T---	:30	1	\$290.00	P03	0.00	NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/19	09/01/19	---T---		1				\$290.00		0.00			
N 6	WHAS	08/26/19	09/02/19	Jimmy Kimmel Jimmy Kimmel	CM	1135p-1237a	M-WT---	:30	3	\$40.00	P04	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WHAS	08/26/19	09/02/19	Local News @ 11p M-F	CM	11-1135p	MTWTF--	:30	10	\$200.00	P04	0.00	NM	12	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/19	09/01/19	M-WT---					3	\$40.00		0.00			
		Week: 09/02/19	09/08/19	M-----					1	\$40.00		0.00			
N 8	WHAS	09/01/19	09/01/19	Local News @ 11p Su	CM	11-1135p	-----S	:30	1	\$150.00	P04	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/19	09/01/19	MTWTF--					10	\$200.00		0.00			
		Week: 09/02/19	09/08/19	M-----					2	\$200.00		0.00			
N 9	WHAS	08/26/19	08/30/19	Local News @ 6a M-F	CM	6-7a	MTWTF--	:30	5	\$120.00	P03	0.00	NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/19	09/01/19	MTWTF--					5	\$120.00		0.00			
N 10	WHAS	08/26/19	08/30/19	Good Morning America	CM	7-9a	-TW-F--	:30	3	\$325.00	P02	0.00	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/19	09/01/19	MTWTF--					5	\$120.00		0.00			
		Week: 08/26/19	09/01/19	-TW-F--					3	\$325.00		0.00			
N 11	WHAS	09/01/19	09/01/19	Good Morning America Su	CM	8-9a	-----S	:30	2	\$100.00	P03	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/19	09/01/19	-----S					1	\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
2	WHAS	09/01/19-09/01/19	Good Morning America Su	8-9a	-----Su	:30	(\$100.00)	0.00	NM						
			See MG 11.3												
			[Recon Preempt Due to a miscommunication between the Jacksonville Hub and master control, no local spots aired during the 8 a.m. hour of Sunday, September 1st.]												
3	WHAS	09/08/19-09/08/19	Good Morning America Su	8-9a	-----Su	:30	\$100.00	0.00	NM						
			MG for 11.2 09/01												
N 12	WHAS	08/27/19	08/30/19	The View	CM	11-12p	-T--F--	:30	2	\$65.00	P04	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/19	09/01/19	-T--F--					2	\$65.00		0.00			
N 13	WHAS	08/26/19	08/26/19	General Hospital	CM	2-3p	M-----	:30	1	\$65.00	P04	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/19	09/01/19	M-----					1	\$65.00		0.00			
N 14	WHAS	08/28/19	09/02/19	Local News @ 4p M-F	CM	4-5p	M-W-F--	:30	2	\$100.00	P04	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/19	09/01/19	--W-F--					2	\$100.00		0.00			
		Week: 09/02/19	09/08/19	M-----					1	\$100.00		0.00			
N 15	WHAS	08/27/19	09/02/19	Local News @ 5p M-F	CM	5-530p	MT-----	:30	1	\$225.00	P03	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/19	09/01/19	-T-----					1	\$225.00		0.00			
		Week: 09/02/19	09/08/19	M-----					1	\$225.00		0.00			
N 16	WHAS	08/28/19	08/28/19	Local News @ 530p M-F	CM	530-6p	--W----	:30	1	\$225.00	P04	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/19	09/01/19	--W----					1	\$225.00		0.00			
N 17	WHAS	08/26/19	09/02/19	Local News @ 6p M-F	CM	6-630p	MTWTF--	:30	4	\$260.00	P04	0.00	NM	5	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/19	09/01/19	MT-TF--					4	\$260.00		0.00			
		Week: 09/02/19	09/08/19	M-----					1	\$260.00		0.00			
N 18	WHAS	09/02/19	09/02/19	Local News @ 6a M-F	CM	6-7a	M-----	:30	1	\$120.00	P04	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/19	09/08/19	M-----					1	\$120.00		0.00			

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												Totals	52	\$8,345.00