

## ORDER

|                   |                      |   |                         |                   |
|-------------------|----------------------|---|-------------------------|-------------------|
| <b>Orders</b>     | <b>Order / Rev:</b>  | <b>1785618</b>                          |                         |                   |
|                   | Alt Order #:         |   |                         |                   |
|                   | Product Desc:        | Beshear/Coleman 2019                    |                         |                   |
|                   | Estimate:            | 1591                                    |                         | <b>WHAS</b>       |
|                   | Flight Dates:        | 04/30/19 - 05/06/19                     | Primary AE:             | Kimberly Williams |
|                   | Original Date / Rev: | 04/26/19 / 04/30/19                     | Sales Office:           | WHAS              |
|                   | Order Type:          | RFP                                     | Sales Region:           | LOC               |
| <b>Agency</b>     | <b>Name:</b>         | <b>Blue West Media/ POL</b>             |                         |                   |
|                   | Buying Contact:      |   | Billing Type:           | Cash              |
|                   | Billing Contact:     |   | Billing Calendar:       | Broadcast         |
|                   |                      | 5130 East 18th Avenue                   | Billing Cycle:          | EOM/EOC           |
|                   |                      | Denver, CO 80220                        | Agency Commission:      | 15%               |
| <b>Advertiser</b> | <b>Name:</b>         | <b>POL/ Andy Beshear / D / GOV / KY</b> |                         |                   |
|                   | Demographic:         | A35+                                    | New Business Thru:      |                   |
|                   | Product Codes:       | PL- State Governor                      | Advertiser External ID: | 144988            |
|                   | Revenue Code 1:      | AGY                                     | Agency External ID:     | 20009AG           |
|                   | Revenue Code 2:      | (POL) Political                         | Unit Code:              | General           |
|                   | Revenue Code 3:      | (POL) Candidate                         |                         |                   |

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 04/29/19   | 05/06/19 | 49      | \$7,030.00   | \$5,975.50 |

## Totals

| Month         | # Spots   | Gross Amount      | Net Amount        | Rating      |
|---------------|-----------|-------------------|-------------------|-------------|
| May 2019      | 49        | \$7,030.00        | \$5,975.50        | 0.00        |
| <b>Totals</b> | <b>49</b> | <b>\$7,030.00</b> | <b>\$5,975.50</b> | <b>0.00</b> |

## Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Kimberly Williams |              |              | Start Of Order - End Of Order | 100%    |

| Ln  | Ch   | Start             | End             | Inventory Code       | Break | Start/End Time    | Days    | Len | Spots       | Rate     | Pri | Rtg           | Type | Spots | Amount     |
|-----|------|-------------------|-----------------|----------------------|-------|-------------------|---------|-----|-------------|----------|-----|---------------|------|-------|------------|
| N 1 | WHAS | 04/30/19          | 05/06/19        | Local News @ 5a M-F  | CM    | 5-6a              | MTWTF-- | :30 | 5           | \$40.00  | P04 | 0.00          | NM   | 5     | \$200.00   |
|     |      |                   |                 | Local News @ 5a M-F  |       |                   |         |     |             |          |     |               |      |       |            |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          |     | <u>Rating</u> |      |       |            |
|     |      | Week: 04/30/19    | 05/06/19        | MTWTF--              |       | 5                 |         |     | \$40.00     |          |     | 0.00          |      |       |            |
| N 2 | WHAS | 04/30/19          | 05/06/19        | Local News @ 6a M-F  | CM    | 6-7a              | MTWTF-- | :30 | 5           | \$120.00 | P04 | 0.00          | NM   | 5     | \$600.00   |
|     |      |                   |                 | Local News @ 6a M-F  |       |                   |         |     |             |          |     |               |      |       |            |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          |     | <u>Rating</u> |      |       |            |
|     |      | Week: 04/30/19    | 05/06/19        | MTWTF--              |       | 5                 |         |     | \$120.00    |          |     | 0.00          |      |       |            |
| N 3 | WHAS | 04/30/19          | 05/06/19        | Good Morning America | CM    | 7-9a              | MTWTF-- | :30 | 7           | \$150.00 | P04 | 0.00          | NM   | 7     | \$1,050.00 |
|     |      |                   |                 | Good Morning America |       |                   |         |     |             |          |     |               |      |       |            |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          |     | <u>Rating</u> |      |       |            |
|     |      | Week: 04/30/19    | 05/06/19        | MTWTF--              |       | 7                 |         |     | \$150.00    |          |     | 0.00          |      |       |            |
| N 4 | WHAS | 05/04/19          | 05/04/19        | Local News @ 8a Sa   | CM    | 8-9a              | -----S- | :30 | 1           | \$75.00  | P03 | 0.00          | NM   | 1     | \$75.00    |
|     |      |                   |                 | Local News @ 8a Sa   |       |                   |         |     |             |          |     |               |      |       |            |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          |     | <u>Rating</u> |      |       |            |
|     |      | Week: 04/30/19    | 05/06/19        | -----S-              |       | 1                 |         |     | \$75.00     |          |     | 0.00          |      |       |            |
| N 5 | WHAS | 05/01/19          | 05/06/19        | Local News @ 12p M-F | CM    | 12-1p             | M-W-F-- | :30 | 3           | \$70.00  | P04 | 0.00          | NM   | 3     | \$210.00   |
|     |      |                   |                 | Local News @ 12p M-F |       |                   |         |     |             |          |     |               |      |       |            |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          |     | <u>Rating</u> |      |       |            |
|     |      | Week: 04/30/19    | 05/06/19        | M-W-F--              |       | 3                 |         |     | \$70.00     |          |     | 0.00          |      |       |            |
| N 6 | WHAS | 05/01/19          | 05/01/19        |                      | CM    | 2-3p              | --W---- | :30 | 1           | \$65.00  | P04 | 0.00          | NM   | 1     | \$65.00    |

Order / Rev: 1785618  
 Alt Order #:  
 Flight Dates: 04/30/19 - 05/06/19

Advertiser: POL/ Andy Beshear / D / GOV / KY  
 Product Desc: Beshear/Coleman 2019  
 Estimate: 1591

WHAS

| Ln  | Ch        | Start             | End             | Inventory Code        | Break                 | Start/End Time | Days            | Len           | Spots         | Rate                  | Pri | Rtg        | Type        | Spots | Amount     |
|---|-----------|-------------------|-----------------|-----------------------|-----------------------|----------------|-----------------|---------------|---------------|-----------------------|-----|------------|-------------|-------|------------|
| General Hospital<br>General Hospital              |           |                   |                 |                       |                       |                |                 |               |               |                       |     |            |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u> |                       |     |            |             |       |            |
| Week:   |           | 04/30/19          | 05/06/19        | --W----               | 1                     |                | \$65.00         |               | 0.00          |                       |     |            |             |       |            |
| N 7   | WHAS      | 05/03/19          | 05/03/19        | Local News @ 4p M-F   | CM                    | 4-5p           | ----F--         | :30           | 1             | \$60.00               | P04 | 0.00       | NM          | 1     | \$60.00    |
|   |           |                   |                 | Local News @ 4p M-F   |                       |                |                 |               |               |                       |     |            |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u> |                       |     |            |             |       |            |
| Week:   |           | 04/30/19          | 05/06/19        | ----F--               | 1                     |                | \$60.00         |               | 0.00          |                       |     |            |             |       |            |
| N 8   | WHAS      | 04/30/19          | 05/06/19        | Local News @ 5p M-F   | CM                    | 5-530p         | MT-TF--         | :30           | 4             | \$140.00              | P04 | 0.00       | NM          | 4     | \$560.00   |
|   |           |                   |                 | Local News @ 5p M-F   |                       |                |                 |               |               |                       |     |            |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u> |                       |     |            |             |       |            |
| Week:   |           | 04/30/19          | 05/06/19        | MT-TF--               | 4                     |                | \$140.00        |               | 0.00          |                       |     |            |             |       |            |
| <u>Spot</u>                                       | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>    | <u>Start/End Time</u> |                | <u>Weekdays</u> | <u>Length</u> |               | <u>Rate</u>           |     | <u>Rtg</u> | <u>Type</u> |       |            |
| 1   | NHAS      | 04/30/19-05/06/19 |                 | Local News @ 5p M-F   | 5-530p                |                | MT-ThF----      | :30           |               | <del>(\$140.00)</del> |     | 0.00       | NM          |       |            |
| See MG 8.5,8.6,8.7,8.8                            |           |                   |                 |                       |                       |                |                 |               |               |                       |     |            |             |       |            |
| [Advertiser Sep/Ord Sep-ord 4x in 30 min prgm-mw] |           |                   |                 |                       |                       |                |                 |               |               |                       |     |            |             |       |            |
| 2   | NHAS      | 04/30/19-05/06/19 |                 | Local News @ 5p M-F   | 5-530p                |                | MT-ThF----      | :30           |               | <del>(\$140.00)</del> |     | 0.00       | NM          |       |            |
| See MG 8.5,8.6,8.7,8.8                            |           |                   |                 |                       |                       |                |                 |               |               |                       |     |            |             |       |            |
| 3   | NHAS      | 04/30/19-05/06/19 |                 | Local News @ 5p M-F   | 5-530p                |                | MT-ThF----      | :30           |               | <del>(\$140.00)</del> |     | 0.00       | NM          |       |            |
| See MG 8.5,8.6,8.7,8.8                            |           |                   |                 |                       |                       |                |                 |               |               |                       |     |            |             |       |            |
| 4   | NHAS      | 04/30/19-05/06/19 |                 | Local News @ 5p M-F   | 5-530p                |                | MT-ThF----      | :30           |               | <del>(\$140.00)</del> |     | 0.00       | NM          |       |            |
| See MG 8.5,8.6,8.7,8.8                            |           |                   |                 |                       |                       |                |                 |               |               |                       |     |            |             |       |            |
| [Advertiser Sep/Ord Sep-ord 4x in 30 min prgm-mw] |           |                   |                 |                       |                       |                |                 |               |               |                       |     |            |             |       |            |
| 5   | NHAS      | 05/01/19-05/01/19 |                 | Local News @ 5p M-F   | 5-530p                |                | --W-----        | :30           |               | \$140.00              |     | 0.00       | NM          |       |            |
| Ⓜ MG for 8.2,8.4,8.3,8.1                          |           |                   |                 |                       |                       |                |                 |               |               |                       |     |            |             |       |            |
| 6   | NHAS      | 04/30/19-05/06/19 |                 | Local News @ 5p M-F   | 5-530p                |                | ---Th----       | :30           |               | \$140.00              |     | 0.00       | NM          |       |            |
| Ⓜ MG for 8.2,8.4,8.3,8.1                          |           |                   |                 |                       |                       |                |                 |               |               |                       |     |            |             |       |            |
| 7   | NHAS      | 05/03/19-05/03/19 |                 | Local News @ 5p M-F   | 5-530p                |                | -----F----      | :30           |               | \$140.00              |     | 0.00       | NM          |       |            |
| Ⓜ MG for 8.2,8.4,8.3,8.1                          |           |                   |                 |                       |                       |                |                 |               |               |                       |     |            |             |       |            |
| 8   | NHAS      | 05/06/19-05/06/19 |                 | Local News @ 5p M-F   | 5-530p                |                | M-----          | :30           |               | \$140.00              |     | 0.00       | NM          |       |            |
| Ⓜ MG for 8.2,8.4,8.3,8.1                          |           |                   |                 |                       |                       |                |                 |               |               |                       |     |            |             |       |            |
| N 9   | WHAS      | 05/01/19          | 05/03/19        | Local News @ 530p M-F | CM                    | 530-6p         | --W-F--         | :30           | 2             | \$225.00              | P03 | 0.00       | NM          | 2     | \$450.00   |
|   |           |                   |                 | Local News @ 530p M-F |                       |                |                 |               |               |                       |     |            |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u> |                       |     |            |             |       |            |
| Week:   |           | 04/30/19          | 05/06/19        | --W-F--               | 2                     |                | \$225.00        |               | 0.00          |                       |     |            |             |       |            |
| N 10  | WHAS      | 04/30/19          | 05/06/19        | Local News @ 6p M-F   | CM                    | 6-630p         | MT-T---         | :30           | 3             | \$160.00              | P04 | 0.00       | NM          | 3     | \$480.00   |
|   |           |                   |                 | Local News @ 6p M-F   |                       |                |                 |               |               |                       |     |            |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u> |                       |     |            |             |       |            |
| Week:   |           | 04/30/19          | 05/06/19        | MT-T---               | 3                     |                | \$160.00        |               | 0.00          |                       |     |            |             |       |            |
| N 11  | WHAS      | 05/04/19          | 05/04/19        | ABC World News Sa     | CM                    | 6-630p         | -----S-         | :30           | 1             | \$150.00              | P04 | 0.00       | NM          | 1     | \$150.00   |
|   |           |                   |                 | ABC World News Sa     |                       |                |                 |               |               |                       |     |            |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u> |                       |     |            |             |       |            |
| Week:   |           | 04/30/19          | 05/06/19        | -----S-               | 1                     |                | \$150.00        |               | 0.00          |                       |     |            |             |       |            |
| N 12  | WHAS      | 05/05/19          | 05/05/19        | Local News @ 630p Su  | CM                    | 630-7p         | -----S          | :30           | 1             | \$200.00              | P03 | 0.00       | NM          | 1     | \$200.00   |
|   |           |                   |                 | Local News @ 630p Su  |                       |                |                 |               |               |                       |     |            |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u> |                       |     |            |             |       |            |
| Week:   |           | 04/30/19          | 05/06/19        | -----S                | 1                     |                | \$200.00        |               | 0.00          |                       |     |            |             |       |            |
| N 13  | WHAS      | 05/02/19          | 05/06/19        | Jimmy Kimmel          | CM                    | 1135p-1237a    | M--T---         | :30           | 2             | \$40.00               | P04 | 0.00       | NM          | 2     | \$80.00    |
|   |           |                   |                 | Jimmy Kimmel          |                       |                |                 |               |               |                       |     |            |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u> |                       |     |            |             |       |            |
| Week:   |           | 04/30/19          | 05/06/19        | M--T---               | 2                     |                | \$40.00         |               | 0.00          |                       |     |            |             |       |            |
| N 14  | WHAS      | 04/30/19          | 05/06/19        | Local News @ 11p M-F  | CM                    | 11-1135p       | MTWTF--         | :30           | 10            | \$240.00              | P03 | 0.00       | NM          | 10    | \$2,400.00 |
|   |           |                   |                 | Local News @ 11p M-F  |                       |                |                 |               |               |                       |     |            |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u> |                       |     |            |             |       |            |
| Week:   |           | 04/30/19          | 05/06/19        | MTWTF--               | 10                    |                | \$240.00        |               | 0.00          |                       |     |            |             |       |            |
| N 15  | WHAS      | 05/05/19          | 05/05/19        | Local News @ 11p Su   | CM                    | 11-1135p       | -----S          | :30           | 2             | \$150.00              | P04 | 0.00       | NM          | 2     | \$300.00   |
|   |           |                   |                 | Local News @ 11p Su   |                       |                |                 |               |               |                       |     |            |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u> |                       |     |            |             |       |            |
| Week:   |           | 04/30/19          | 05/06/19        | -----S                | 2                     |                | \$150.00        |               | 0.00          |                       |     |            |             |       |            |

Order / Rev: 1785618  
 Alt Order #:  
 Flight Dates: 04/30/19 - 05/06/19

Advertiser: POL/ Andy Beshear / D / GOV / KY  
 Product Desc: Beshear/Coleman 2019  
 Estimate: 1591

**WHAS**

| Ln             | Ch   | Start             | End             | Inventory Code         | Break             | Start/End Time | Days        | Len  | Spots         | Rate     | Pri | Rtg  | Type   | Spots | Amount     |
|----------------|------|-------------------|-----------------|------------------------|-------------------|----------------|-------------|------|---------------|----------|-----|------|--------|-------|------------|
| N16            | WHAS | 05/06/19          | 05/06/19        | ET 7-730p<br>ET 7-730p | CM                | 7-730p         | M- - - - -  | :30  | 1             | \$150.00 | P04 | 0.00 | NM     | 1     | \$150.00   |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        | <u>Spots/Week</u> |                | <u>Rate</u> |      | <u>Rating</u> |          |     |      |        |       |            |
| Week: 04/30/19 |      | 05/06/19          | M- - - - -      | 1                      |                   | \$150.00       |             | 0.00 |               |          |     |      |        |       |            |
|                |      |                   |                 |                        |                   |                |             |      |               |          |     |      | Totals | 49    | \$7,030.00 |