

# CONTRACT



**KITV**  
 801 South King Street  
 Honolulu, HI 96813  
 (808)535-0400

www.KITV.com

And:

**Becker Communications**  
 Attention: Marc Witter  
 119 MERCHANT STREET #300  
 HONOLULU, HI 96813

<u>Contract / Revision</u> 1207392 /		<u>Alt Order #</u>
<u>Product</u> (LT GOVERNOR) 7/28WK		
<u>Contract Dates</u> 07/28/14 - 08/03/14		<u>Estimate #</u>
<u>Advertiser</u> Hee/D/Governor		<u>Original Date / Revision</u> 06/26/14 / 07/21/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KITV	<u>Account Executive</u> KITV Political Local K	<u>Sales Office</u> Honolulu
<u>Special Handling</u> Political Duplicate File Copy		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice  
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KITV	07/28/14	08/01/14	KITV News At 5	5-5:30pm		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/28/14	08/03/14	11111--	5			\$450.00				
N 2	KITV	07/28/14	08/01/14	KITV News At 6	6-6:30pm		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/28/14	08/03/14	11111--	5			\$600.00				
N 3	KITV	07/28/14	08/01/14	KITV News At 10	10-1035pm		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/28/14	08/03/14	11111--	5			\$450.00				
N 4	KITV	07/28/14	08/01/14	Jimmy Kimmel	1130p-1230a		:30			NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/28/14	08/03/14	11111--	5			\$75.00				
N 5	KITV	08/02/14	08/03/14	KITV News At 5	Sa/Su 5-5:30pm		:30			NM	1	\$250.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/28/14	08/03/14	-----SS	1			\$250.00				
N 6	KITV	08/01/14	08/01/14	Keiki Hula	6-10p		:30			NM	2	\$1,200.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/28/14	08/03/14	----F--	2			\$600.00				
N 7	KITV	08/02/14	08/03/14	KITV4 NewsThis Morn Sa/Su6a-8a			:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/28/14	08/03/14	-----11	2			\$150.00				
<b>Totals</b>											<b>25</b>	<b>\$9,625.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



# CONTRACT



**KITV ME TV**  
 801 South King Street  
 Honolulu, HI 96813  
 (808)535-0400

[www.thehawaiichannel.com](http://www.thehawaiichannel.com)

And:

**Becker Communications**  
 Attention: Marc Witter  
 119 MERCHANT STREET #300  
 HONOLULU, HI 96813

<u>Contract / Revision</u> 1214692 /		<u>Alt Order #</u>
<u>Product</u> (LT GOVERNOR) 8/4WK METV		
<u>Contract Dates</u> 08/04/14 - 08/04/14		<u>Estimate #</u>
<u>Advertiser</u> Hee/D/Governor		<u>Original Date / Revision</u> 07/20/14 / 07/21/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> NITV	<u>Account Executive</u> KITV Political Local K	<u>Sales Office</u> Honolulu
<u>Special Handling</u> Political Duplicate File Copy		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KITVM	08/04/14	08/04/14	Keiki Hula M-Tu 630-10p	630-1030p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/04/14	08/10/14	M-----				2	\$150.00			
<b>Totals</b>											2	\$300.00

\*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
07/28/14 - 08/04/14	2	\$300.00	(\$45.00)	\$255.00	\$12.02	\$267.02
<b>Totals</b>	2	\$300.00	(\$45.00)	\$255.00	\$12.02	\$267.02

Signature:  Date: 7/22/14

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<u>Contract / Revision</u> 1207393 /		<u>Alt Order #</u>
<u>Product</u> <b>(LT GOVERNOR) 8/4WK</b>		
<u>Contract Dates</u> <b>08/04/14 - 08/09/14</b>		<u>Estimate #</u>
<u>Advertiser</u> <b>Hee/D/Governor</b>		<u>Original Date / Revision</u> 06/27/14 / 06/27/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KITV	<u>Account Executive</u> KITV Political Local K	<u>Sales Office</u> Honolulu
<u>Special Handling</u> Political Duplicate File Copy		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KITV	08/04/14	08/08/14	KITV News At 5	5-5:30pm		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/04/14	08/10/14	11111--	5			\$450.00				
N 2	KITV	08/04/14	08/08/14	KITV News At 6	6-6:30pm		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/04/14	08/10/14	11111--	5			\$600.00				
N 3	KITV	08/04/14	08/08/14	KITV News At 10	10-1035pm		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/04/14	08/10/14	11111--	5			\$450.00				
N 4	KITV	08/04/14	08/08/14	Jimmy Kimmel	1130p-1230a		:30			NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/04/14	08/10/14	11111--	5			\$75.00				
D 5	KITV	08/09/14	08/09/14	KITV News At 5	Sa/Su 5-5:30pm		:30			NM	0	\$0.00
		Class of Time - Immediately Pre-emptible without notice										
N 6	KITV	08/09/14	08/09/14	KITV4 NewsThis Morn Sa/Su 6-7A			:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/04/14	08/10/14	-----S-	1			\$150.00				
N 7	KITV	08/09/14	08/09/14	KITV4 NewsThis Morn Sa/Su 7-8A			:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/04/14	08/10/14	-----S-	1			\$150.00				
<b>Totals</b>											22	\$8,175.00

\*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
07/28/14 - 08/09/14	22	\$8,175.00	(\$1,226.25)	\$6,948.75	\$327.43	\$7,276.18
<b>Totals</b>	22	\$8,175.00	(\$1,226.25)	\$6,948.75	\$327.43	\$7,276.18

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<u>Contract / Revision</u> 1207393 /	<u>Alt Order #</u>
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<u>Contract Dates</u> 08/04/14 - 08/09/14	<u>Product</u> (LT GOVERNOR) 8/4Wk	<u>Estimate #</u>
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<u>Advertiser</u> Hee/D/Governor	<u>Original Date / Revision</u> 06/27/14 / 06/27/14
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Signature: 

Date: 7/22/14

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KITV

Date:

7/22/14

I, Becker Communications Inc,

being/on behalf of: Friends of Clayton Hee,

a legally qualified candidate of the Democratic

political party for the office of: Lt. Governor

in the Primary

election to be held on: 8/9/14

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
(see attached)					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Becker Communications, Inc

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lynn Waters

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

1/22/14  
Date

[Signature]  
Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title