

**ISSUES AND PROGRAMS REPORT**  
**FOR**  
**STATION KVMM-CD**  
**FIRST QUARTER 2016**  
**(JANUARY 1 THROUGH MARCH 31)**

Prepared by:

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**KVMM Channel 41**  
**Santa Barbara, California**

1<sup>ST</sup> Quarter  
March 31, 2016

KVMM determined that the following issues were issues of concern to community that were given significant treatment on the station:

1. Health
2. Civic neighborhood
3. Culture
4. Education
5. Public Safety, Health and Welfare
6. Local Weather

Title: **Intelliweather**

Schedule: Monday- Sunday

Time: 6:30 AM

Dates: 1/1/2016-3/31/2016

Duration: 30 minutes

KVMM provides residents what the weather is going to be before they leave for work or start their day!

Title: **Good Morning Southern California**

Schedule: Monday- Thursday, Saturday and Sunday

Time: 5:30AM

Dates 1/1/2016-3/31/2016

Duration: 30 minutes

Good Morning Southern California is an informative community show that delivers fresh, daily content to our local viewers in Los Angeles and Santa Barbara. The program offers daily weather forecasts, local community and cultural events, elementary, middle and high school lunch menus, and job listings for the area.