## WILD 102 RADIO

### KCAJ-FM

### 102.1FM

# ROSEAU, MN

Second Quarter Programs and Issues 2022 4-1-2023 through 6-30-2023

In our ongoing effort to serve the public interest, Station KCAJ-FM broadcasts programming responsive to issues of concern to Roseau, MN and the surrounding service area. Following is a list of those issues, and of the station's most significant programming treatment of them.

### **COMMUNITY PROBLEMS AND NEEDS**

- A. Education. Improving student achievement, increasing parental involvement in schools, providing additional resources to schools.
- B. Economy Unemployment and Employment Opportunities. Including an emphasis on job placement for local veterans.
- C. Strengthening and Fostering Greater Appreciation of Local Arts Organizations and Activities. Through support of arts organizations, initiative and programming, encourage greater participation by listeners and residents in Minnesota & North Dakota arts organizations and entities.
- D. Strengthening Local Non-Profit Organizations and Organizations Serving Youth. Improving and increasing the ability of local organizations to provide services and programs for community, both the overall community and youth population.

#### E. Entertainment.

F. Public Service Announcements- Providing local community relevant information from government entities and / or non-profit organizations.

#### News stories delivered by KCAJ-FM 4-1-2023 through 6-30-2023

KCAJ-FM airs weekday local newscasts AT 6:05am, 6:30am, 7:05am, 7:30am, 8:05am, 9:05am, 12:05pm, 3:30pm and 6:05pm

- 4-1-2023 through 6-30-2023 KCAJ-FM airs local school, traffic, and government and health announcements daily as the need arises and will vary from week to week depending on need or significance.
- 4-1-2023 through 6-30-2023 KCAJ-FM airs local weather updates 3 times per hour, 7 days per week, 24 hours per day.

#### INTERVIEWS ON KCAJ FM 4-1-2023 through 6-30-2023

- 4-1-2023 through 5-30-2023 Every Wednesday morning, Roseau School Superintendent Tom Jerome is interview at 7:40. He provides updates of important information to students, parents, and the community. (A, C, D)
- 4-1-2023 through 5-30-2023 Members of Warroad School District Administration are interviewed by phone at 7:40am. They provide information to school district residents. (A,C)
- 4-1-2023-5-1-2023 We carried a weekly segment looking at spring flood forecasts across the listening area. (F)
- 5-28-2023 Wild 102 carried a live broadcast of the Roseau High School Graduation Ceremony. (C, D, E)
- 6-26-2023 We spoke with organizers in Warroad regarding their plans for a 4<sup>th</sup> of July Celebration. (D, E)
- 6-30-2023 We interviewed those with the Greenbush Community Partners sharing information on their 4<sup>th</sup> of July Celebration. (D,E)