

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>WBZZ - Baton Rouge</u>	<b>Date:</b> <u>10/13/14</u>
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I, Rita O'Brennan,

being/on behalf of: Garret Graves

a legally qualified candidate of the Republican

political party for the office of: Congress

In the General open primary / congressional

election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies	<u>Su sat'd</u> <u>10/17-10/18</u>			

**Attach proposed schedule with charges (if available):** \$11,000 GROSS / \$9,350

I represent that the payment for the above described broadcast time has been furnished by:

Garret Graves for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Christel Slaughter

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9-15-14

Date



Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

Denise Robichaux

Signature

Denise Robichaux

Printed Name

Director of Sales

Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Garret Graves for Congress

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

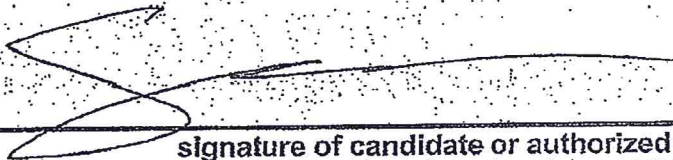
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Scott E Hobbs

printed name

9-15-14

date





WBRRZ  
1650 Highland Rd  
Baton Rouge, LA 70802

MENTZER MEDIA SERVICES  
600 FAIRMONT AVENUE  
SUITE 306  
TOWNSON, MD 21286

**Contract # 16964**  
Schedule Dates 10/07/14-10/13/14  
Advertiser GARRET GRAVES FOR CONGRESS(R) (3568)  
Agency MENTZER MEDIA SERVICES (1260)  
Product Political- US Representative (1068)  
Brand 1263 (10593)  
Salesperson Eagle, Philadelphia (1050)  
Sales Office WBRRZ sales  
Buyer Name Rusk, Christine  
Phone/Fax /  
CPE 98/112/1263  
Account Types National/Political  
Billing Type Standard  
Comments I GRAVES/CONG/R

Date Entered 09/17/14  
Last Modified 09/18/14  
Entered By Tracy Ritchie  
CO-OP No  
Headline #/PO # ECR08168969 /  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,650.00  
Net Total \$9,350.00  
Sales Tax

ABC (WBRRZ)  
By Broadcast Month  
Oct. 2014  
Grand Total:  
Spots 29  
Rate \$11,000.00  
\$11,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/09/14-10/09/14	2	:30	12P- News 2 at Noon	1				X				1	\$125.00	\$125.00	ABC (WBRRZ)	NEWS 2 LOUISIANA AT NOON	9/17/14
2.0	Normal Line / SPOT	10/13/14-10/13/14	2	:30	12P- News 2 at Noon	1	X							1	\$125.00	\$125.00	ABC (WBRRZ)	NEWS 2 LOUISIANA AT NOON	9/17/14
3.0	Normal Line / SPOT	10/07/14-10/07/14	2	:30	4:28P- Jeopardy - HD	1		X						1	\$175.00	\$175.00	ABC (WBRRZ)	JEOPARDY	9/17/14
4.0	Normal Line / SPOT	10/09/14-10/09/14	2	:30	4:28P- Jeopardy - HD	1			X					1	\$175.00	\$175.00	ABC (WBRRZ)	JEOPARDY	9/17/14
5.0	Normal Line / SPOT	10/13/14-10/13/14	2	:30	4:28P- Jeopardy - HD	1	X							1	\$175.00	\$175.00	ABC (WBRRZ)	JEOPARDY	9/17/14
6.0	Normal Line / SPOT	10/11/14-10/11/14	2	:30	5:58P- News 2 at 6pm Saturday	1					X			1	\$200.00		ABC (WBRRZ)	NEWS 2 LOUISIANA AT 6P WKND	9/17/14
6.0.1	Closed Preempt	10/11/14															ABC (WBRRZ)	Live Event/Spot -	
7.0	Normal Line / SPOT	10/08/14-10/08/14	2	:30	4P- News 2 at 4pm	1			X					1	\$150.00	\$150.00	ABC (WBRRZ)	NEWS 2 LOUISIANA AT FOUR	9/17/14
8.0	Normal Line / SPOT	10/10/14-10/10/14	2	:30	4P- News 2 at 4pm	1				X				1	\$150.00	\$150.00	ABC (WBRRZ)	NEWS 2 LOUISIANA AT FOUR	9/17/14
9.0	Normal Line / SPOT	10/07/14-10/07/14	2	:30	4:57P- News 2 at 5pm	1	X							1	\$325.00	\$325.00	ABC (WBRRZ)	NEWS 2 LOUISIANA AT FIVE	9/17/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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Baton Rouge, LA 70802

MENTZER MEDIA SERVICES  
600 FAIRMONT AVENUE  
SUITE 306  
TOWNSON, MD 21286

## Contract # 16964

**Schedule Dates** 10/07/14-10/13/14  
**Advertiser** GARRET GRAVES FOR CONGRESS(R) (3568)  
**Agency** MENTZER MEDIA SERVICES (1260)  
**Product** Political- US Representative (1068)  
**Brand** 1263 (10593)  
**Salesperson** Eagle, Philadelphia (1050)  
**Sales Office** WBRZ sales  
**Buyer Name** Rusk, Christine  
**Phone/Fax** /  
**CPE** 98/112/1263  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** I GRAVES/CONG/R

**Date Entered** 09/17/14  
**Last Modified** 09/18/14  
**Entered By** Tracy Ritchie  
**CO-OP** No  
**Headline #/PO #** ECR08168969 /  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,650.00  
**Net Total** \$9,350.00  
**Sales Tax**

ABC (WBRZ)	Spots	Rate
By Broadcast Month		
Oct. 2014	29	\$11,000.00
<b>Grand Total:</b>	<b>29</b>	<b>\$11,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT	10/13/14-10/13/14	2	:30	4:57p- News 2 at 5pm	1	X							1	\$325.00	\$325.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT FIVE	9/17/14
11.0	Normal Line / SPOT	10/08/14-10/08/14	2	:30	7A- Good Morning America - HD	1			X					1	\$300.00	\$300.00	ABC (WBRZ)	GOOD MORNING AMERICA	9/17/14
12.0	Normal Line / SPOT	10/10/14-10/10/14	2	:30	7A- Good Morning America - HD	1				X				1	\$300.00	\$300.00	ABC (WBRZ)	GOOD MORNING AMERICA	9/17/14
13.0	Normal Line / SPOT	10/07/14-10/07/14	2	:30	6A- 7A (CST)	1		X						1	\$275.00	\$275.00	ABC (WBRZ)	2JUNE IN EARLY MORNING NEWS	9/17/14
14.0	Normal Line / SPOT	10/08/14-10/08/14	2	:30	6A- 7A (CST)	1			X					1	\$275.00	\$275.00	ABC (WBRZ)	2JUNE IN EARLY MORNING NEWS	9/17/14
15.0	Normal Line / SPOT	10/07/14-10/07/14	2	:30	5:58p- News 2 at 6pm	1		X						1	\$525.00	\$525.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT SIX	9/17/14
16.0	Normal Line / SPOT	10/09/14-10/09/14	2	:30	5:58p- News 2 at 6pm	1			X					1	\$525.00	\$525.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT SIX	9/17/14
17.0	Normal Line / SPOT	10/09/14-10/09/14	2	:30	5A- 6A (CST)	1			X					1	\$150.00	\$150.00	ABC (WBRZ)	2JUNE IN EARLY MORNING NEWS	9/17/14
18.0	Normal Line / SPOT	10/12/14-10/12/14	2	:30	7A- Good Morning America Sunday - HD	1						X		1	\$100.00	\$100.00	ABC (WBRZ)	GMA SUN	9/17/14
19.0	Normal Line / SPOT	10/07/14-10/07/14	2	:30	6:28p- Wheel of Fortune - HD	1		X						1	\$750.00	\$750.00	ABC (WBRZ)	WHEEL OF FORTUNE	9/17/14

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Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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Schedule Dates 10/07/14-10/13/14  
Advertiser GARRET GRAVES FOR CONGRESS(R) (3568)  
Agency MENTZER MEDIA SERVICES (1260)  
Product Political- US Representative (1068)  
Brand 1263 (10593)  
Salesperson Eagle, Philadelphia (1050)  
Sales Office WBRZ sales  
Buyer Name Rusk, Christine  
Phone/Fax /  
CPE 98/112/1263  
Account Types National/Political  
Billing Type Standard  
Comments I GRAVES/CONG/R

Date Entered 09/17/14  
Last Modified 09/18/14  
Entered By Tracy Ritchie  
CO-OP No  
Headline #/PO # ECR08168969 /  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,650.00  
Net Total \$9,350.00  
Sales Tax

ABC (WBRZ)	Spots	Rate
By Broadcast Month		
Oct. 2014	29	\$11,000.00
Grand Total:	29	\$11,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0	Normal Line / SPOT	10/09/14-10/09/14	2	:30	6:28P- Wheel of Fortune - HD	1				X				1	\$750.00	\$750.00	ABC (WBRZ)	WHEEL OF FORTUNE	9/17/14
21.0	Normal Line / SPOT	10/13/14-10/13/14	2	:30	6:28P- Wheel of Fortune - HD	1	X							1	\$750.00	\$750.00	ABC (WBRZ)	WHEEL OF FORTUNE	9/17/14
22.0	Normal Line / SPOT	10/12/14-10/12/14	2	:30	10:35P- Inside LSU	1						X		1	\$200.00	\$200.00	ABC (WBRZ)	INSIDE LSU SPORTS	9/17/14
23.0	Normal Line / SPOT	10/12/14-10/12/14	2	:30	9:59P- News 2 at 10pm Sunday	1						X		1	\$550.00	\$550.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT 10P SUN	9/17/14
24.0	Normal Line / SPOT	10/08/14-10/08/14	2	:30	9:59P- News 2 at 10pm	1		X						1	\$575.00	\$575.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT 10P	9/17/14
25.0	Normal Line / SPOT	10/09/14-10/09/14	2	:30	9:59P- News 2 at 10pm	1			X					1	\$575.00	\$575.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT 10P	9/17/14
26.0	Normal Line / SPOT	10/10/14-10/10/14	2	:30	9:59P- News 2 at 10pm	1				X				1	\$575.00	\$575.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT 10P	9/17/14
27.0	Normal Line / SPOT	10/12/14-10/12/14	2	:30	6P- America's Funniest Home Videos	1						X		1	\$450.00	\$450.00	ABC (WBRZ)	AFHV	9/17/14
28.0	Normal Line / SPOT	10/13/14-10/13/14	2	:30	6:58P- DANCING WITH THE STARS	1	X							1	\$1,150.00	\$1,150.00	ABC (WBRZ)	DANCING W/ THE STARS	9/17/14
29.0	Normal Line / SPOT	10/12/14-10/12/14	1	:30	5:28P- News 2 at 5:30pm Sunday							1		1	\$300.00	\$300.00	ABC (WBRZ)		9/18/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:





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# Contract # 16964

Schedule Dates	10/07/14-10/13/14	Date Entered	09/17/14
Advertiser	GARRET GRAVES FOR CONGRESS(R) (3568)	Last Modified	09/18/14
Agency	MENTZER MEDIA SERVICES (1260)	Entered By	Tracy Ritchie
Product	Political- US Representative (1068)	CO-OP	No
Brand	1263 (10593)	Headline #/PO #	ECR08168969 /
Salesperson	Eagle, Philadelphia (1050)	Demo	
Sales Office	WBRZ sales	Order Type	Normal
Buyer Name	Rusk, Christine	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	98/112/1263	Commission	\$1,650.00
Account Types	National/Political	Net Total	\$9,350.00
Billing Type	Standard	Sales Tax	
Comments	I GRAVES/CONG/R		

ABC (WBRZ)		
By Broadcast Month	Spots	Rate
Oct. 2014	29	\$11,000.00
Grand Total:	29	\$11,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
30.0	Normal Line / SPOT	10/10/14-10/10/14	2	:30	10:35P- FRIDAY NIGHT BLITZ						1			1	\$200.00	\$200.00	ABC (WBRZ)		9/18/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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