

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WBZ 2 - Baton Rouge</u>	Date: <u>9-18-14</u>
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I, Rita O'Brennan
 being/on behalf of: Garret Graves
 a legally qualified candidate of the Republican
 political party for the office of: Congress
 in the General open Primary / congressional
 election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>30</u>	<u>Varies</u>	<u>TV - mon Sat'd</u> <u>9/30 - 10/6</u>			<u>2</u>

Attach proposed schedule with charges (if available): \$11,200 **GROSS** / \$9,520 net

I represent that the payment for the above described broadcast time has been furnished by:

Garret Graves for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Christel Slaughter

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9-15-14

Date


Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Denise Robichaux
Signature

Denise Robichaux
Printed Name

Director of Sales
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Garret Graves for Congress

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

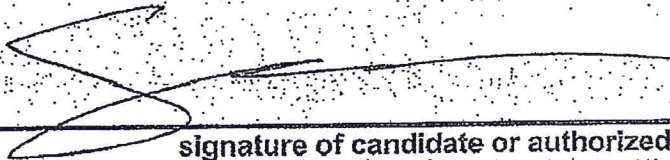
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Scott E Hobbs

printed name

9-15-14

date



WBRL
1650 Highland Rd
Baton Rouge, LA 70802

MENTZER MEDIA SERVICES
600 FAIRMONT AVENUE
SUITE 306
TOWNSON, MD 21286

Contract # 16963

Schedule Dates 09/30/14-10/06/14
Advertiser GARRET GRAVES FOR CONGRESS(R) (3568)
Agency MENTZER MEDIA SERVICES (1260)
Product Political- US Representative (1068)
Brand 1262 (10592)
Salesperson Eagle, Philadelphia (1050)
Sales Office WBRL sales
Buyer Name Rusk, Christine
Phone/Fax /
CPE 98/112/1262
Account Types National/Political
Billing Type Standard
Comments I GRAVES/CONG/R

Date Entered 09/17/14
Last Modified 09/17/14
Entered By Tracy Ritchie
CO-OP No
Headline #/PO # ECR08168968 /
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,680.00
Net Total \$9,520.00
Sales Tax

ABC (WBRL)
By Broadcast Month Spots Rate
Oct. 2014 30 \$11,200.00
Grand Total: 30 \$11,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/02/14-10/02/14	2	:30	12P- News 2 at Noon	1				X				1	\$125.00	\$125.00	ABC (WBRL)	NEWS 2 LOUISIANA AT NOON	9/17/14
2.0	Normal Line / SPOT	10/06/14-10/06/14	2	:30	12P- News 2 at Noon	1	X							1	\$125.00	\$125.00	ABC (WBRL)	NEWS 2 LOUISIANA AT NOON	9/17/14
3.0	Normal Line / SPOT	09/30/14-09/30/14	2	:30	4:28P- Jeopardy - HD	1		X						1	\$175.00	\$175.00	ABC (WBRL)	JEOPARDY	9/17/14
4.0	Normal Line / SPOT	10/02/14-10/02/14	2	:30	4:28P- Jeopardy - HD	1			X					1	\$175.00	\$175.00	ABC (WBRL)	JEOPARDY	9/17/14
5.0	Normal Line / SPOT	10/06/14-10/06/14	2	:30	4:28P- Jeopardy - HD	1	X							1	\$175.00	\$175.00	ABC (WBRL)	JEOPARDY	9/17/14
6.0	Normal Line / SPOT	10/04/14-10/04/14	2	:30	5:58P- News 2 at 6pm Saturday	1						X		1	\$200.00	\$200.00	ABC (WBRL)	NEWS 2 LOUISIANA AT 6P WKND	9/17/14
7.0	Normal Line / SPOT	10/01/14-10/01/14	2	:30	4P- News 2 at 4pm	1		X						1	\$150.00	\$150.00	ABC (WBRL)	NEWS 2 LOUISIANA AT FOUR	9/17/14
8.0	Normal Line / SPOT	10/03/14-10/03/14	2	:30	4P- News 2 at 4pm	1				X				1	\$150.00	\$150.00	ABC (WBRL)	NEWS 2 LOUISIANA AT FOUR	9/17/14
9.0	Normal Line / SPOT	09/30/14-09/30/14	2	:30	4:57P- News 2 at 5pm	1		X						1	\$325.00	\$325.00	ABC (WBRL)	NEWS 2 LOUISIANA AT FIVE	9/17/14
10.0	Normal Line / SPOT	10/06/14-10/06/14	2	:30	4:57P- News 2 at 5pm	1	X							1	\$325.00	\$325.00	ABC (WBRL)	NEWS 2 LOUISIANA AT FIVE	9/17/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WBRL
1650 Highland Rd
Baton Rouge, LA 70802

MENTZER MEDIA SERVICES
600 FAIRMONT AVENUE
SUITE 306
TOWNSON, MD 21286

Contract # 16963

Schedule Dates

09/30/14-10/06/14

Advertiser

GARRET GRAVES FOR CONGRESS(R) (3568)

Agency

MENTZER MEDIA SERVICES (1260)

Product

Political - US Representative (1068)

Brand

1262 (10592)

Salesperson

Eagle, Philadelphia (1050)

Sales Office

WBRL sales

Buyer Name

Rusk, Christine

Phone/Fax

/

CPE

98/112/1262

Account Types

National/Political

Billing Type

Standard

Comments

I GRAVES/CONGR

Date Entered 09/17/14

Last Modified 09/17/14

Entered By Tracy Ritchie

CO-OP No

Headline #/PO # ECR08168968 /

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,680.00

Net Total \$9,520.00

Sales Tax

ABC (WBRL)

By Broadcast Month

Oct. 2014

Grand Total:

Spots 30

Rate \$11,200.00

30 \$11,200.00

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11.0	Normal Line / SPOT	10/01/14-10/01/14	2	:30	7A- Good Morning America - HD	1			X					1	\$300.00	\$300.00	ABC (WBRL)	GOOD MORNING AMERICA	9/17/14
12.0	Normal Line / SPOT	10/03/14-10/03/14	2	:30	7A- Good Morning America - HD	1					X			1	\$300.00	\$300.00	ABC (WBRL)	GOOD MORNING AMERICA	9/17/14
13.0	Normal Line / SPOT	10/04/14-10/04/14	2	:30	6:30P- Wheel of Fortune - HD	1						X		1	\$300.00	\$300.00	ABC (WBRL)	WHEEL OF FORTUNE	9/17/14
14.0	Normal Line / SPOT	09/30/14-09/30/14	2	:30	6A- 7A (CST)	1		X						1	\$275.00	\$275.00	ABC (WBRL)	2LINE IN EARLY MORNING NEWS	9/17/14
15.0	Normal Line / SPOT	10/01/14-10/01/14	2	:30	6A- 7A (CST)	1			X					1	\$275.00	\$275.00	ABC (WBRL)	2LINE IN EARLY MORNING NEWS	9/17/14
16.0	Normal Line / SPOT	09/30/14-09/30/14	2	:30	5:58P- News 2 at 6pm	1		X						1	\$525.00	\$525.00	ABC (WBRL)	NEWS 2 LOUISIANA AT SIX	9/17/14
17.0	Normal Line / SPOT	10/02/14-10/02/14	2	:30	5:58P- News 2 at 6pm	1				X				1	\$525.00	\$525.00	ABC (WBRL)	NEWS 2 LOUISIANA AT SIX	9/17/14
18.0	Normal Line / SPOT	10/02/14-10/02/14	2	:30	5A- 6A (CST)	1				X				1	\$150.00	\$150.00	ABC (WBRL)	2LINE IN EARLY MORNING NEWS	9/17/14
19.0	Normal Line / SPOT	10/05/14-10/05/14	2	:30	7A- Good Morning America Sunday - HD	1						X		1	\$100.00	\$100.00	ABC (WBRL)	GMA SUN	9/17/14
20.0	Normal Line / SPOT	10/04/14-10/04/14	2	:30	10:29P- News 2 at 10pm Saturday	1						X		1	\$200.00	\$200.00	ABC (WBRL)	NEWS 2 LOUISIANA AT 1030 SA	9/17/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WBRRZ
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Brand 1262 (10592)
Salesperson Eagle, Philadelphia (1050)
Sales Office WBRRZ sales
Buyer Name Rustk,Christine
Phone/Fax /
CPE 98/112/1262
Account Types National/Political
Billing Type Standard
Comments I GRAVES/CONG/R

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By Broadcast Month		
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Grand Total:	30	\$11,200.00

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21.0	Normal Line / SPOT	09/30/14-09/30/14	2	:30	6:28P- Wheel of Fortune - HD	1		X						1	\$750.00	\$750.00	ABC (WBRRZ)	WHEEL OF FORTUNE	9/17/14
22.0	Normal Line / SPOT	10/02/14-10/02/14	2	:30	6:28P- Wheel of Fortune - HD	1				X				1	\$750.00	\$750.00	ABC (WBRRZ)	WHEEL OF FORTUNE	9/17/14
23.0	Normal Line / SPOT	10/06/14-10/06/14	2	:30	6:28P- Wheel of Fortune - HD	1	X							1	\$750.00	\$750.00	ABC (WBRRZ)	WHEEL OF FORTUNE	9/17/14
24.0	Normal Line / SPOT	10/05/14-10/05/14	2	:30	10:35P- Inside LSU	1							X	1	\$200.00	\$200.00	ABC (WBRRZ)	INSIDE LSU SPORTS SUN	9/17/14
25.0	Normal Line / SPOT	10/05/14-10/05/14	2	:30	9:59P- News 2 at 10pm	1							X	1	\$550.00	\$550.00	ABC (WBRRZ)	NEWS 2 LOUISIANA AT 10P	9/17/14
26.0	Normal Line / SPOT	10/01/14-10/01/14	2	:30	9:59P- News 2 at 10pm	1			X					1	\$575.00	\$575.00	ABC (WBRRZ)	NEWS 2 LOUISIANA AT 10P	9/17/14
27.0	Normal Line / SPOT	10/02/14-10/02/14	2	:30	9:59P- News 2 at 10pm	1				X				1	\$575.00	\$575.00	ABC (WBRRZ)	NEWS 2 LOUISIANA AT 10P	9/17/14
28.0	Normal Line / SPOT	10/03/14-10/03/14	2	:30	9:59P- News 2 at 10pm	1					X			1	\$575.00	\$575.00	ABC (WBRRZ)	NEWS 2 LOUISIANA AT 10P	9/17/14
29.0	Normal Line / SPOT	10/05/14-10/05/14	2	:30	6P- America's Funniest Home Videos	1							X	1	\$450.00	\$450.00	ABC (WBRRZ)	AFHV	9/17/14
30.0	Normal Line / SPOT	10/06/14-10/06/14	2	:30	6:58P- DANCING WITH THE STARS	1	X							1	\$1,150.00	\$1,150.00	ABC (WBRRZ)	DANCING W/ THE STARS	9/17/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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