

**WBZA-FM and WBZA-HD1 Quarterly Report
Issues and Programming
3rd Quarter 2020**

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Chief Engineer
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ENTERCOM ROCHESTER COMMUNITY ISSUES FOR WBZA-FM/ WBZA-HD1 THIRD QUARTER, 2020

1. Social Issues
2. Health and Wellness
3. Public Safety
4. Women and Children
5. Local Economy
6. Political
7. Volunteerism
8. Arts and Culture
9. Fundraising
10. Education

AFFAIRS AND PROGRAMS LIST

How Issues and Problems are identified

The following list of issues and problems was prepared by the Public Affairs Department of WBZA-FM/ WBZA-HD1, Rochester, NY.

WBZA-FM/ WBZA-HD1, on a daily and on-going basis, examines and attempts to determine the needs of the community during regular news coverage (includes TV and newspaper). Events being covered by WBZA-FM/ WBZA-HD1 news broadcasts, which run every half-hour between 6:20am and 8:50 am, Monday through Friday, also help determine the direction of community affairs programming. In addition, portions of public affairs programs are aired in actuality format in Morning Drive news broadcasts to add awareness and to better highlight community concerns and issues during the most-listened-to portion of the station's broadcast day.

The WBZA-FM/ WBZA-HD1 Public Affairs Department has listed a general overview of issues and problems for our coverage area. That overview for the Third Quarter of 2020 is attached to this report. The list of programs that addressed these specific issues is also attached.

PUBLIC AFFAIRS PROGRAMMING LIST FOR WBZA-FM/ WBZA-HD1

NEIGHBORS IN NEED:

Neighbors in Need is a locally produced program airing Sunday mornings from 6-6:15 AM and is one 15-minute segment hosted by Sandy Waters and Scott Spezzano. Topics covered are similar to those addressed on "Rochester Forum", except the two programs cover different subjects each week.

ROCHESTER PERSPECTIVE:

Rochester Perspective is a locally produced program airing Sunday mornings from 6:15 – 6:30 AM, and is one 15-minute segment hosted by TJ Sharp. This program addresses issues and topics of concern to residents in Rochester, Monroe County and Western New York. Community and civic leaders address issues of health, education, employment, economics, housing, social services, and governmental aid from community agencies.

THE CITY:

The City is a locally produced program airing Sunday mornings from 6:30-6:45AM, and is produced in one 30-minute segment hosted by Terry Clifford. The program deals with matters of concern to our listeners, including (but not limited to) minority issues, family, health and human services, and political issues.

THIS WEEK WE ARE JOINED BY:

This Week We Are Joined By is a locally produced program airing Sunday mornings from 6:45– 7:00 AM, and is one 15-minute segment hosted Corey James and Brianna Sloth. This program addresses issues and topics of concern to residents in Rochester, Monroe County and Western New York. Community and civic leaders address issues of health, education, employment, economics, housing, social services.

**THIRD QUARTER 2020
COMMUNITY ISSUES
TREATMENT BY INDIVIDUAL ISSUES
WBZA-FM/ WBZA-HD1**

1. Social Issues

Programming that addressed this issue was:

DATE OF SHOW	TITLE OF SHOW
7/5, 7/26, 8/2, 8/16, 8/30, 9/6, 9/13, 9/20, 9/27	ROCHESTER PERSPECTIVE
7/12, 8/2, 8/9, 8/16, 8/23, 9/6, 9/13	THE CITY
7/12, 7/19, 7/26, 8/2, 8/9, 8/16, 8/30, 9/6, 9/27	NEIGHBORS IN NEED
7/12, 7/19, 8/16, 8/23, 9/6, 9/13, 9/20,	THIS WEEK WE ARE JOINED BY
*Program does not air on WBZA-FM/ WBZA-HD1 *	RADIO HEALTH JOURNAL
*Program does not air on WBZA-FM/ WBZA-HD1 *	CAPITOL CONNECTIONS

2. Health and Wellness

Programming that addressed this issue was:

DATE OF SHOW	TITLE OF SHOW
7/5, 7/19, 8/2, 8/9, 9/6, 9/13	ROCHESTER PERSPECTIVE
7/5, 7/12, 7/19, 7/26, 8/16, 8/23, 9/6, 9/13, 9/20	THE CITY
8/9, 8/16, 8/30, 9/6, 9/13, 9/20	NEIGHBORS IN NEED
7/26, 8/9, 8/30, 9/13, 9/27	THIS WEEK WE ARE JOINED BY
*Program does not air on WBZA-FM/ WBZA-HD1 *	RADIO HEALTH JOURNAL
*Program does not air on WBZA-FM/ WBZA-HD1 *	CAPITOL CONNECTIONS

3. Public Safety

Programming that addressed this issue was:

DATE OF SHOW	TITLE OF SHOW
7/5, 7/12, 8/2, 8/16, 9/13, 9/27	ROCHESTER PERSPECTIVE
7/19	THE CITY
7/12, 7/19, 7/26, 8/2, 8/30, 9/13, 9/20, 9/27	NEIGHBORS IN NEED
7/26, 8/2, 8/9, 8/16, 8/30, 9/13, 9/20, 9/27	THIS WEEK WE ARE JOINED BY
*Program does not air on WBZA-FM/ WBZA-HD1 *	RADIO HEALTH JOURNAL
*Program does not air on WBZA-FM/ WBZA-HD1 *	CAPITOL CONNECTIONS

4. Women and Children

Programming that addressed this issue was:

DATE OF SHOW	TITLE OF SHOW
7/19, 8/2, 8/30, 9/13	ROCHESTER PERSPECTIVE
7/12, 8/23, 8/30	THE CITY
9/6, 9/27	NEIGHBORS IN NEED
7/19, 8/16, 8/23, 8/30, 9/6, 9/13	THIS WEEK WE ARE JOINED BY
*Program does not air on WBZA-FM/ WBZA-HD1 *	RADIO HEALTH JOURNAL
*Program does not air on WBZA-FM/ WBZA-HD1 *	CAPITOL CONNECTIONS

5. Local Economy

Programming that addressed this issue was:

DATE OF SHOW	TITLE OF SHOW
7/12	ROCHESTER PERSPECTIVE
	THE CITY
7/5, 8/23, 9/6	NEIGHBORS IN NEED
7/5, 8/9, 8/23, 9/6, 9/20	THIS WEEK WE ARE JOINED BY
*Program does not air on WBZA-FM/ WBZA-HD1 *	RADIO HEALTH JOURNAL
*Program does not air on WBZA-FM/ WBZA-HD1 *	CAPITOL CONNECTIONS

6. Political

Programming that addressed this issue was:

DATE OF SHOW	TITLE OF SHOW
	ROCHESTER PERSPECTIVE
	THE CITY
	NEIGHBORS IN NEED
	THIS WEEK WE ARE JOINED BY
*Program does not air on WBZA-FM/ WBZA-HD1 *	RADIO HEALTH JOURNAL
*Program does not air on WBZA-FM/ WBZA-HD1 *	CAPITOL CONNECTIONS

7. Volunteerism

Programming that addressed this issue was:

DATE OF SHOW	TITLE OF SHOW
8/16, 9/6	ROCHESTER PERSPECTIVE
8/2, 8/9, 8/16,	THE CITY
	NEIGHBORS IN NEED
	THIS WEEK WE ARE JOINED BY
*Program does not air on WBZA-FM/ WBZA-HD1 *	RADIO HEALTH JOURNAL
*Program does not air on WBZA-FM/ WBZA-HD1 *	CAPITOL CONNECTIONS

8. Arts and Culture

Programming that addressed this issue was:

DATE OF SHOW	TITLE OF SHOW
7/12, 8/23, 9/20, 9/27	ROCHESTER PERSPECTIVE
	THE CITY
7/5	NEIGHBORS IN NEED
8/2,	THIS WEEK WE ARE JOINED BY
*Program does not air on WBZA-FM/ WBZA-HD1 *	RADIO HEALTH JOURNAL
*Program does not air on WBZA-FM/ WBZA-HD1 *	CAPITOL CONNECTIONS

9. Fundraising

Programming that addressed this issue was:

DATE OF SHOW	TITLE OF SHOW
7/5, 8/9, 8/16, 8/23, 8/30, 9/6	ROCHESTER PERSPECTIVE
8/9, 8/30	THE CITY
8/9	NEIGHBORS IN NEED
7/19, 8/16	THIS WEEK WE ARE JOINED BY
*Program does not air on WBZA-FM/ WBZA-HD1 *	RADIO HEALTH JOURNAL
*Program does not air on WBZA-FM/ WBZA-HD1 *	CAPITOL CONNECTIONS

10. Education

Programming that addressed this issue was:

DATE OF SHOW	TITLE OF SHOW
	ROCHESTER PERSPECTIVE
8/30, 9/20	THE CITY
7/12, 7/19, 8/23	NEIGHBORS IN NEED
7/5, 7/12, 9/20	THIS WEEK WE ARE JOINED BY
*Program does not air on WBZA-FM/ WBZA-HD1 *	RADIO HEALTH JOURNAL
*Program does not air on WBZA-FM/ WBZA-HD1 *	CAPITOL CONNECTIONS

There follows a listing of some of the significant issues responded to by Station **WBZA-FM AND WBZA-HD1**, Rochester, NY, with its **"NEIGHBORS IN NEED"** show for the period **7/5/20 – 9/27/20**. This is a locally produced program from Rochester, NY, addressing some of the pertinent issues that affect the Rochester, NY community. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issues	Program/Segment	Date	Duration	Time	Episode Summary
Arts and Culture Local Economy	Neighbors in Need	7/5/20	:15	6:15- 6:30AM	Dan Mason, General Manager of the Rochester Red Wings, joins the program to discuss how they're coping with Covid-19 and how they're giving back to the community.
Public Safety Education Social Issues	Neighbors in Need	7/12/20	:15	6:15- 6:30AM	New York Alliance for Insurance Fraud provided tips and tricks about Covid-19 scam avoidance.
Public Safety Education Social Issues	Neighbors in Need	7/19/20	:15	6:15- 6:30AM	New York Alliance for Insurance Fraud (Part 2) discusses how insurance fraud hurts all of us.
Public Safety Social Issues	Neighbors in Need	7/26/20	:15	6:15- 6:30AM	Dr. Michael Mendoza, Health Director for Monroe County gave the latest update for the County on where we stand during the Covid-19 pandemic.
Public Safety Social Issues	Neighbors in Need	8/2/20	:15	6:15- 6:30AM	Dr. Michael Mendoza, Health Director for Monroe County (Part 2), discusses more about Covid-19 and its local impact.
Health and Wellness Fundraising Social Issues	Neighbors in Need	8/9/20	:15	6:15- 6:30AM	Members of the Alzheimer's Association talked about the virtual "ALS Walk for a Cure."
Social Issues Health and Wellness	Neighbors in Need	8/16/20	:15	6:15- 6:30AM	Tom Deroller and Karin Pecora from the CDS Monarch Foundation spoke about the range of services CDS Monarch provides for the community, including Warrior Salute Veteran services. CDS Monarch specializing in servicing those who live with intellectual and developmental disabilities.
Local Economy Education	Neighbors in Need	8/23/20	:15	6:15- 6:30AM	Dale Wandtke, who owns an exterminating service, explains how his career in killing pests lead him to embrace the good ones, with bee keeping in Monroe County and its resurgence as a hobby.
Social Issues Health and wellness Public Safety	Neighbors in Need	8/30/20	:15	6:15- 6:30AM	Dr. Michael Mendoza, Health Director for Monroe County (Part 3), spoke more about Covid-19 and its local impact.
Local Economy Social Issues Health and Wellness Women and Children	Neighbors in Need	9/6/20	:15	6:15- 6:30AM	Trisha, recruiter at the ARC of Monroe County, spoke about the role they play in the community, and job openings for people who want to change careers or who have lost their jobs due to the Covid-19 pandemic. The Arc of Monroe assists individuals with intellectual and/or other developmental disabilities that include Autism, Down Syndrome, Cerebral Palsy, Asperger Syndrome, and Pervasive Developmental Disorders among others.
Health and Wellness Public Safety	Neighbors in Need	9/13/20	:15	6:15- 6:30AM	Alicia Reeder, Clinical Project Manager for Vaccinex, a local bio-tech company that specializes in research for rare diseases, spoke about research development and clinical trials for drug candidates, and spoke about Vaccinex's work with the Alzheimer's Association.
Health and Wellness Public Safety	Neighbors in Need	9/20/20	:15	6:15- 6:30AM	Alicia Reeder, Clinical Project Manager for Vaccinex (Part 2).
Social Issues Public Safety Women and children	Neighbors in Need	9/27/20	:15	6:15- 6:30AM	Meghan DeChateauvieu, President and CEO of Willow Domestic Violence Center, discussed how the Covid-19 pandemic continues to show an uptick in domestic violence in our community, and also all the essential services the organization provides, as well as how they work with the courts and law enforcement.

There follows a listing of some of the significant issues responded to by Station WBZA-FM and WBZA-HD1, Rochester, NY, with its "ROCHESTER PERSPECTIVE" show for the period 7/5/20 – 9/27/20. This is a locally produced program from Rochester, NY, addressing some of the pertinent issues that affect the Rochester, NY community. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issues	Program/Segment	Date	Time	Duration	Narration of Type & Description of Program/Segment
Social Issues Health and Wellness Public Safety Fundraising	Rochester Perspective	7/5/20	6:30-6:45a	15 minutes	Veterans Outreach Center spoke about how they are keeping vets safe during the Covid-19 pandemic, and that donations are needed for local homeless veterans because the pandemic decreased the money raised from fundraisers.
Arts and Culture Local Economy Public Safety	Rochester Perspective	7/12/20	6:30-6:45a	15 minutes	Genesee Country Museum spoke about opening soon, selling tickets for weekends, fall festivals, and holiday events.
Women and Children Health and Wellness	Rochester Perspective	7/19/20	6:30-6:45a	15 minutes	Breast Cancer Coalition discussed free programs they still offer during the Covid-19 pandemic, with support for anyone who has been diagnosed with breast cancer.
Social Issues Women and Children	Rochester Perspective	7/26/20	6:30-6:45a	15 minutes	Angels of Mercy talked about their work assisting women and young girls to regain self-esteem through clothing, dressing women for new job interviews, and helping women who may need it during the Covid-19 pandemic.
Women and Children Social Issues Health and Wellness Public Safety	Rochester Perspective	8/2/20	6:30-6:45a	15 minutes	The Society for the Protection and Care of Children spoke about providing support and a home for family trauma, with intervention programs such as teen parent and aging parent support.
Fundraising Health and Wellness	Rochester Perspective	8/9/20	6:30-6:45a	15 minutes	Autism Up promoted their upcoming virtual fundraiser which they are hosting in place of their usual paddling tournament fundraiser.
Fundraising Volunteerism Social Issues Public Safety	Rochester Perspective	8/16/20	6:30-6:45a	15 minutes	The Community Crisis Fund of United Way discussed the need for donations in response to the Covid-19 outbreak.
Fundraising Arts and Culture	Rochester Perspective	8/23/20	6:30-6:45a	15 minutes	The Boy and Girl Scouts of America promoted their biggest fundraiser, 21 Stories, which is happening again this year, regardless of the Covid-19 pandemic, and participants are needed.
Social Issues Fundraising Women and Children	Rochester Perspective	8/30/20	6:30-6:45a	15 minutes	The Imagine Me Community Outreach explains the organization and asked for donations to keep helping the needy and underprivileged, as 75% of the services they provide are outside of the office, making real connections with individuals affected by the Covid-19 pandemic.
Social Issues Volunteerism Health and Wellness Fundraising	Rochester Perspective	9/6/20	6:30-6:45a	15 minutes	Rochester Animal Services spoke about virtual adoptions continuing at the shelter, and their need for volunteers and pet food.
Health and Wellness Social Issues Public Safety Women and Children	Rochester Perspective	9/13/20	6:30-6:45a	15 minutes	The YMCA discussed post-reopening, new Covid procedures and gym limits, and how they are offering a solution for working parents with children learning remotely, with financial aid available to those who qualify.
Social Issues Arts and Culture	Rochester Perspective	9/20/20	6:30-6:45a	15 minutes	Yellow Jacket Racing discussed that the Reindeer Run will be virtual this year, with registration open for 3 more weeks.
Social Issues Women and Children Arts and Culture	Rochester Perspective	9/27/20	6:30-6:45a	15 minutes	Open Door Church discussed their free Trick or Trunk event this year, with all invited and Covid-19 safe.

QUARTERLY ISSUES/PROGRAMS LIST

<p>There follows a listing of some of the significant issues responded to by Station WBZA-FM and WBZA-HD1 Rochester, NY, with its "THE CITY" show for the period 7/5/20 – 9/27/20. This is a locally produced program from Rochester, NY, addressing some of the pertinent issues that affect Rochester, NY community. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.</p>					
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Health and Wellness	The City	7/5/20	6:30-6:45a	30 min	Dr. Gerry Gacioc, Chief Cardiologist at RGH of Rochester Regional Health, updated us on the fight against heart disease and stroke, reviewing symptoms, treatment, and prevention.
Health and Wellness Social Issues Women and Children	The City	7/12/20	6:30-6:45a	30 min	Meaghan de Chateauvieux, MA, President and CEO of Willow Domestic Abuse Center, talked about how the Willow Center has been hard hit by COVID 19, while the need for services for victims of domestic abuse has exponentially increased.
Health and Wellness Public Safety	The City	7/19/20	6:30-6:45a	30 min	Laura Donaldson, Executive Director of Bridges for Brain Injury joins the program to discuss services provided by the organization, after WBEE-FM's former Midday host was the victim of a hit and run in South Florida. One of a two episode Series.
Health and Wellness	The City	7/26/20	6:30-6:45a	30 min	Laura Donaldson, Executive Director of Bridges for Brain Injury. Second episode of series.
Social Issues Volunteerism	The City	8/2/20	6:30-6:45a	30 min	Amanda Cannon, Volunteer Coordinator for Cameron Community Ministries, connects and provides volunteer opportunities for families, groups, organizations, individuals, and companies.
Social Issues Volunteerism Fundraising	The City	8/9/20	6:30-6:45a	30 min	Anjill Lee Burr, Program Manager for the Dimitri House of Rochester, spoke about how COVID 19 has increased the need for inventory and volunteers to help those in need.
Social Issues Volunteerism Health and wellness	The City	8/16/20	6:30-6:45a	30 min	Matt Flannigan, COO of Flower City Habitat for Humanity, joins the program to discuss the organization's nonprofit home improvement store that depends solely on donations, with all proceeds going to support Flower City Habitat for Humanity.
Social Issues Women and Children Health and wellness	The City	8/23/20	6:30-6:45a	30 min	Author David Pelzer discusses his book "The Privileges of Youth," dealing with issues of child abuse and lifetime suffering.
Fundraising Education Women and children	The City	8/30/20	6:30-6:45a	30 min	Vito Romano, Grand Knight, and Doug Mandelaro, Director of Communications, from the Knights of Columbus Penfield/Webster Chapters, discuss how they joined forces to raise money for Catholic Schools to develop a foreign language department in eastern Monroe County.
Social Issues Health and Wellness	The City	9/6/20	6:30-6:45a	30 min	Missy Stofi, Area Director for "The Out of the Darkness Walk," talked about the organization which focuses on eliminating the loss of life from suicide, with the walk/run being held virtually this year.
Social Issues Health and Wellness	The City	9/13/20	6:30-6:45a	30 min	Missy Stofi, Area Director for "The Out of the Darkness Walk," continued the conversation from last week.
Social Issues Health and Wellness Education	The City	9/20/20	6:30-6:45a	30 min	Dr. Bryan Gargano, RGH Emergency Department, and Dr. Kelly Matmati of RGH's Stroke Program, discusses the need for immediate treatment following a stroke, and the intensive, ongoing training that RGH's doctors and nurses undergo for stroke recognition and treatment.

QUARTERLY ISSUES/PROGRAMS LIST

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Local Economy Education	T.W.W.J.B.	7/5/20	6:45AM-7AM	15 min	Kate Downes of NY FarmNet discussed how FarmNet guides NY State farms through periods of transition, opportunity or challenge by providing free, confidential farm consulting services, facilitating farm families to achieve their business and personal goals, helping NY State agriculture thrive.
Social Issues Education	T.W.W.J.B.	7/12/20	6:45AM-7AM	15 min	Dianne Faas of the Ontario County Humane Society discussed the mission of the organization; to reach each out to the community to make our surroundings a better place for people and animals to live together, focusing on dog and cat safety, care, and education.
Fundraising Women and Children Social Issues	T.W.W.J.B.	7/19/20	6:45AM-7AM	15 min	Otto Harnishfeger of the Pirate Toy Fund discussed how the organization, located in downtown Rochester, NY and founded by Gary the Happy Pirate in 1995, supplies toys year-round to over 100 agencies that provide aid and comfort to thousands of children in the Greater Rochester region, having distributed nearly 250,000 toys to date, and it is the only non-profit organization of its kind in the United States.
Political Public Safety Health and Wellness	T.W.W.J.B.	7/26/20	6:45AM-7AM	15 min	Kathy Huchul, Lieutenant Governor, gave an update on how COVID-19 continues to impact our state.
Arts and Culture Public safety	T.W.W.J.B.	8/2/20	6:45AM-7AM	15 min	ESPN's Steve Levy discussed the return of sports, the future of sports, and their impact on society.
Health and Wellness Local Economy Public Safety	T.W.W.J.B.	8/9/20	6:45AM-7AM	15 min	Dr. Michael Mendoza, Commissioner of Public Health for Monroe County, discussed an update on how COVID-19 continues to impact the community here locally.
Public Safety Women and Children Social Issues Fundraising	T.W.W.J.B.	8/16/20	6:45AM-7AM	15 min	Jason Polasek, Director of Development and Community for Willow Domestic Violence Center, and Ashley Robinson, owner of Spoke Cycle and Fitness, discussed Willow's mission to prevent domestic violence and ensure every survivor has access to the services and supports needed along the journey to a safe and empowered life. A charity event to raise money for the organization was discussed.
Social Issues Women and Children Local economy	T.W.W.J.B.	8/23/20	6:45AM-7AM	15 min	"Goodwill Sarah," from Goodwill of the Finger Lakes, discussed how parents could save money doing back to school shopping at a Goodwill-a caring, local, person-centered not-for-profit organization that does a lot of good in the communities they serve, with a social enterprise model that takes an innovative approach to creating job opportunities for people with barriers to employment, while generating revenue to support their mission programs and services.
Health and Wellness Public Safety Women and Children	T.W.W.J.B.	8/30/20	6:45AM-7AM	15 min	Dr. Elizabeth Murray, Department of Pediatrics and Emergency Medicine at the University of Rochester Medical Center, gave advice and information for parents with kids going back to school.
Women and Children Social Issues Local economy	T.W.W.J.B.	9/6/20	6:45AM-7AM	15 min	Trisha Wise, Recruiter for the Arc of Monroe, talked about an upcoming drive-in job fair. The Arc offers comprehensive services for individuals with intellectual and other developmental disabilities and their families. These services include: Residential Services, Day Services, Employment Readiness Services, Supported Employment Services,

					Family Support Services, Life Planning Services, and Behavioral Support Services.
Social Issues Public Safety Women and Children Health and Wellness	T.W.W.J.B.	9/13/20	6:45AM-7AM	15 min	Shannon Baudo, Interim Head of School at Allendale Columbia, gave us an update on how things are going so far with the start of school.
Social Issues Education Public Safety Local Economy	T.W.W.J.B.	9/20/20	6:45AM-7AM	15 min	Dale DiClemente, President of the Union for Support Staff Employees for the RCSD, discusses the potentially devastating job cuts to support staff for the Rochester City School District.
Health and Wellness Public Safety	T.W.W.J.B.	9/27/20	6:45AM-7AM	15 min	Dr. Steve Cohen, Senior VP and Chief Medical Officer for Excellus BlueCross BlueShield, shared the importance of preventative screenings and the flu vaccine.