



**WNOV (AM)(FM), Milwaukee, WI
Third Quarter 2023
Issues Programs Report**

PROGRAM: Say Something Real with Michelle Bryant

AIRS: M-TH/7am – 9am

ISSUE	DATE/TIME PROGRAM AIRED	PROGRAM TITLE: TOPIC/GUEST	NOTES
Education	7/5/23	Supreme Court Rulings Debrief	Discussed rulings handed down by U.S. Supreme Court, impact on higher education, when laws go into effect, how parents can aid students with college application process
Civic Engagement	7/6/23	Shared Revenue Town Hall Meeting	Reviewed Mayor's Shared Revenue memo for public meeting, provided info on issues at hand and the voting options, and provisions
Health	7/12/23 8:00am – 8:30am	Minority Mental Health Month Alex Williams, Dir. Community Engagement Wellpoint Care Network	Black Mental Health Professionals Panel tackle and dispel stereotypes, break down stigmas and connect across demographics to care
Public Safety	7/18/23 8:15am – 8:55am	Take Back Our Community Tomika Vukovic, ED WI Voices	Discussed gun violence awareness, prevention and resources week, provided info on how residents could get free gun locks and take a free concealed carry class
Housing	7/19/23 8:00am – 9:00am	Affordable Housing Rick Banks, MKE County Office of Equity	Provided information on 100 new affordable single family homes that are being built in the city, how residents can get info on purchasing the properties, and informational home owner sessions happening both virtually and in-person, asking residents to weigh in on housing challenges facing residents

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Health	7/24/23 8:00am – 8:30am	Urban Heat Island Effect	Discussed heat mapping campaign conducted in the summer of 2022 by DNR and how on average it's 10 degrees hotter in urban communities because of lack of trees, green space and what residents can do to improve their health
Civic Engagement	7/25/23 8:00am – 8:30am	Voting Rights Dr. Barbara Arnwine	Discussed voting rights threats, provided info on recent legislation that makes it harder to vote, how to check registration status, absentee ballots and being prepared to vote in upcoming elections
Public Health & Safety	8/2/23 7:30am – 8:00am	DNR Decision to Shutter CWC	Discussed apartment building that had environmental contamination issues. What resources are available, what others should be concerned about, side effects of exposure
Vacation	8/7 – 8/14/23	Vacation	Vacation
Employment	8/16/23	Diverse Workforce Efforts MKE Office of Equity Programs Manager Rick Banks & Dan Terrio, the Diversity & Inclusion Manager	Discussed employment opportunities across Milwaukee County and work done to increase diversity, hiring fairs, and information on career options
Business	8/17/23	Business Council	Discussed work to connect business members to corporate partners and other ethnically-diverse businesses, provided resources, mentorship opportunities for business owners
Civic Engagement	8/22/23	Biden Administration Programs for African-Americans Jamie Harrison	Discussed federal programs, resources for student loan borrowers, lead lateral removal programs, ARPA funding to help residents
Health & Education	8/24/23	Back to School and Health Fair Hazel Miller	Provided information on free educational supplies, resources, food, and wellness screenings

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Business	8/29/23	Small Business Resources	Discussed myriad of city construction and the threat it poses to local businesses, provided listeners with DOT contacts, and what resources to ask for to alert customers that they are still open for business, and communication on project timelines
Finance	8/31/23	Grow Your Business Nina Johnson	Discussed financial services for small business owners, bank products and how to access capital
Finance	9/5/23	Milwaukee City Parking Ordinances	Discussed rash of overnight parking, how to appeal and remedies to residents, parking permits, and how to contact the city during parking/street emergencies
Civic Engagement	9/7/23	Impeachment Process	Discussed impeachment process, explained how residents and votes are impacted, elections, and consequences
Civic Engagement	9/13/23	Addressing Milwaukee Disparities Dr. Michael Bonds	Discussed social determinants of health and wealth, reviewed systemic problems and systemic solutions to issues faced by residents in Milwaukee
Public Safety	9/14/23	Nuisance Properties Natalie Allen	Discussed process to rid neighborhoods of nuisance properties, how to work with elected and city officials to cite and document problems, testify in committees, and circulate petitions
Civic Engagement	9/18/23	Redistricting Bill Rep. LaKeshia Myers	Discussed legislators vote on recent redistricting bill and the implications for legislative districts, minority representation and voting rights protections
Public Safety & Health	9/19/23	Human Trafficking Updates Dana World-Patterson	Discussed legislative updates, resources, educational tools, and trends in human trafficking
Civic Engagement	9/25/23	Government Shutdown	Discussed impact of the Government shutdown, what to expect, services that could be halted, and how listeners should prepare



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PROGRAM: COMMUNITY VOICE

AIRS: Mon –Fri 9:00-11:00

PROGRAM AIR DATE	ISSUES/TOPICS	PROGRAM GUEST(S)	Program Focus Synopsis
July 11 th , 2023	Liver Disease	Julia Means and Brenda Buchanan Ascension Wisconsin St. Joseph's Hospital	Liver disease is any disturbance of liver function that causes illness. The liver is responsible for many critical functions within the body and should it become diseased or injured, the loss of those functions can cause significant damage to the body.
July 18 th , 2023	Summer Safety: Burn, Fireworks, and Water Safety	Julia Means and Brenda Buchanan Ascension Wisconsin St. Joseph's Hospital.	Each year, approximately 10,000 Americans get hurt or burned from fireworks; Almost half of those injured are kids.● Sparklers account for an estimated 25% of emergency room visits for fireworks injuries in the U.S., according to the National Fire Protection Association. ● Barbeques cause thousands of fires per year in the U.S., injuring many and causing serious damage.

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			<ul style="list-style-type: none"> ● Sunburns significantly increase the risk for skin cancer. ● Lightning causes up to 1,000 injuries and 100 deaths per year in the U.S ● Drowning is the second-leading cause of unintentional injury-related death for children between the age of 1 and 14, according to the American Academy of Pediatrics.
July 25th, 2023	Eye/Vision Health: Cataract and Glaucoma	Julia Means and Brenda Buchanan Ascension Wisconsin St. Joseph's Hospital	There are different eye diseases and vision problems. Some have no cure, but many others are treatable. You can get cataracts in one eye or both eyes — but they can't spread from one eye to the other. By age 80, most people either have cataracts or have had cataract surgery. Glaucoma is a common age-related eye problem that affects an estimated three million Americans. It is the second leading cause of blindness after cataract.
August 1st, 2023	Mental Health Care Matters	Sabrina Ali, MD - Ascension All-Saints Family Health Center Tyler Kolstad, MD - Ascension All-Saints Family Health Center	Mental health includes our emotional, psychological, and social well-being. It affects how we think, feel, and act, and helps determine how we handle stress, relate to others, and make choices. Mental health is important at every stage of life, from childhood and adolescence through adulthood. Mental

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			health conditions are disorders, ranging from mild to severe, that affect a person's thinking, mood, and/or behavior. According to the National Institute of Mental Health, nearly one-in-five adults live with a mental illness.
August 8 th , 2023	Breastfeeding Awareness Month	Julia Means and Brenda Buchanan Ascension Wisconsin St. Joseph's Hospital	August is Breastfeeding Awareness Month. Breastfeeding has many known health benefits for mother and baby and is widely accepted as an effective strategy to promote positive health outcomes for both mothers and their babies.
August 15 th , 2023	Hearing Loss	Brenda Buchanan and Julia Means – Ascension Wisconsin St. Joseph's Hospital	Background: A person who is not able to hear as well as someone with normal hearing is said to have hearing loss. Hearing loss may be mild, moderate, severe, or profound. It can affect one ear or both ears, and leads to difficulty in hearing conversational speech or loud sounds. Approximately 15% of American adults (37.5 million) aged 18 and over report some trouble hearing. Age is the strongest predictor of hearing loss among adults aged 20-69, with the greatest amount of hearing loss in the 60 to 69 age group. About 2 to 3 out of every 1,000 children in the United States are born with a detectable level of hearing loss in one or both ears.

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August 22 nd , 2023	Healthy Moms - Healthy Babies, Healthy Food and Nutrition Support	Julia Means and Brenda Buchanan – Ascension Wisconsin St. Joseph’s Hospital	WIC (Special Supplemental Nutrition Program for Women, Infants, and Children) helps you buy foods that keep you and your kids healthy. After you qualify for WIC, you get WIC food benefits each month. Everyone wins with Women, Infants and Children (WIC). Moms eat healthier and have healthier babies. The Women, Infants, and Children (WIC) Program is a special supplemental nutrition program for eligible women, infants, and children. The WIC Program's primary goal is to promote and maintain the health and well being of nutritionally at-risk pregnant, breastfeeding, and postpartum women, infants, and children.
August 29 th , 2023	Improving Health Access - Community Health Navigators	Julia Means and Brenda Buchanan – Ascension Wisconsin St. Joseph’s Hospital	Today we will be talking about the role community health navigators play to ensure better access to health services. Community health navigators have been employed to focus on providing services to a population with many health access challenges. Navigators act as a bridge between health care organizations and the community.
September 12 th , 2023	OVARIAN CANCER AWARENESS MONTH	Julia Means and Brenda Buchanan – Ascension Wisconsin St. Joseph’s Hospital	The American Cancer Society estimates that 19,710 women will be diagnosed with ovarian cancer in the United States and 13,270 deaths will occur from this type of cancer in 2023. About half of all cases occur in women over the

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			<p>age of 63. The earlier ovarian cancer is found and treated, the better a woman's chance for survival. It is important to know that early-stage symptoms can be difficult to detect, although not always silent. Women need to be aware, listen to their bodies and report signs or symptoms to their doctor.</p>
<p>September 19th, 2023</p>	<p>Let's Fight the Flu: The Importance of Getting a Flu Shot!</p>	<p>Julia Means and Brenda Buchanan Ascension Wisconsin St. Joseph's Hospital</p>	<p>The CDC recommends that everyone over the age of 6 months get the flu vaccine. Getting a flu vaccine is very important, but doing all we can to reduce illness and hospitalization from flu is especially critical this year.</p> <p>Flu is a respiratory illness and the vaccine prevents millions of illnesses and flu-related visits to the doctor each year. Flu season usually peaks between December and March, but the flu virus continues to be present in all months in Wisconsin, so it is never too late for the vaccine. We recommend getting vaccinated before the end of October.</p>
<p>September 26th, 2023</p>	<p>Peripheral Artery Disease</p>	<p>Julia Means and Brenda Buchanan Ascension Wisconsin St. Joseph's Hospital</p>	<p>Peripheral artery disease is an accumulation of plaque (fats and cholesterol) in the arteries in your legs or arms. This makes it harder for your blood to carry oxygen and nutrients to the</p>

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			<p>tissues in those areas. Both men and women are affected by peripheral artery disease; however, African Americans have an increased risk of peripheral artery disease. Hispanics have slightly higher rates of peripheral artery disease compared with non-Hispanic white people. Approximately 6.5 million people aged 40 and older in the United States have peripheral artery disease.</p>

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PROGRAM: THE MAN SHOW

AIRS: FRIDAY 7-9AM

ISSUE	DATE PROGRAM AIRED	PROGRAM TITLE: TOPIC/GUEST	NOTES
Healthcare and Helping children	July 7, 2023	Travis Landry (Westcare WI) Brandon Triggs (Helping Kids Better Themselves/Promise Keepers MKE)	LISTENER LED CONVERSATION
Blues Festival	July 14, 2023	Bashir Easter 7:20 Melissa Buford/Chris Crain Farina Brooks 8:20 Raymond Monk 8:35	7:20 Dementia 8:00 Garfield Rhythm & Blues Festival 8:20 Community Pop-Up Event Promotion 8:35 500 Shoe Giveaway
Mental Health	July 21, 2023	Dj'Dade Denson 7:00 Bashir Easter 7:20 Nuri Muhammad (NOI) 8:00 Montreal Caine 8:20	7:00 Camp Xhongo Intergenerational Retreat 7:20 Dementia 8:00 The Art of War for Spiritual Battle 8:20 Mental Health
Bronzeville week	July 28, 2023	Dj'Dade Denson 8:00 Deshea Agee (lead) 8:20	8:00 Camp Xhongo Intergenerational Retreat 8:20 Bronzeville Weeks Breakdown & Promotion
Bronzeville and Neighborhood picnic	August 4, 2023	Rosalind McClain 7:09 DJ'Dade Denson 7:20 Deshea Agee (lead) 7:35 Farina Brooks/The Village Group 8:00 8:20 (break-in) Vanessa Britton	7:09 Rhythm & Soles 5K Walk/Run 7:20 Camp "Xhongo" 7:35 Bronzeville Weeks Breakdown & Promotion 8:00 "Neighborhood Family Fellowship" @ATK Park 8:20 BYOCHI @Bronzeville

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5K walk/run	August 11, 2023	Chris Crain Rosalind McClain	8:00 New Single Release 8:20 5K Walk/Run Promo Facebook Question on Relationships.
Unity Market	August 18, 2023	Brittany Muhammad	Unity Market #3
Community safety	August 28, 2023	8:00 Fred Coleman	8:00 Community Safety & Survival Seminar
Youth crime summit	September 1, 2023	Donta & Youth (Safe & Sound) Brittany Muhammad	7:35 Youth Prevention Summit 8:35 Unity Market #3
Unity Market	September 8, 2023	Desilynn Smith Donta Holmes & Youth Brittany Muhammad	7:35 2023 Rally for Recovery (Madison, WI) 8:00 Youth Prevention Summit 8:35 Unity Market #3
Community discussion	September 15, 2023	Bryan Sanders (guest panelist)	Wisconsin Voices
Community discussion	September 22, 2023	The Callers: Al & Meech	“The People’s Court”
Substance abuse and human services	September 29, 2023	7:35 Milwaukee County Div. of Health & Human Services: Vayneisha Kendrick (Behavioral Health Prevention Coordinator)_ Jeremy Triblett (Prevention Integration Manager) Clarence Jenkins (Administrative Coordinator)	Harm Reduction & Substance Use Addiction

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PROGRAM: I'M EVERY WOMAN

AIRS: WEDNESDAY & FRIDAY 11AM-12 NOON

ISSUE	DATE/TIME PROGRAM AIRED	PROGRAM TITLE: TOPIC/GUEST	NOTES
Black Female Business Entrepreneur	7-5-2023	Chrondra Cooper	MoJo Museum-Her grandfather Muddy Water's Chicago Museum project
No Show	7-7-2023	No Show	No Show
Health	7-12-2023	Karen Dotson & Dr. Zeno Franco	All of Us Research Project update
Community Engagement	7-14-2023	Keyon Jackson Malone-Neighborhood Pride	Elevating Your Neighborhood Swag
Black Female Leadership	7-19-2023	Maricha Harris Executive Director of Dominican Center and Elizabeth Brown with Amani Neighborhood	Focus on Strengthening the 53206 and Amani Neighborhoods
Black Female Leadership	7-21-2023	Charolotte Sain Executive Director of Children's Outing Association	Focus on Strengthening the 53206& Moody Park neighborhood
Black Female Entrepreneur	7-26-2023	Michelle Pitts	Focus on her climb to entrepreneur, her success in the death care industry and her love for community

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No Show	7-28-2023	No Show	No Show
Community	8-2-2023	No guests-monologue on embracing and supporting community events	
Community & Health	8-4-2023	Alderwoman Milele Coggs Karen Dotson	Bronzeville Week Kickoff All of Us Research Project update
No Show	8-9-2023	No Show	No Show
Black Business Month	8-11-2023	Dr. Shaklia Farmer Lashena McElroy	Pre-Care Funeral planning Black Restaurant Association
Black Business Month Feature	8-16-2023	Corey Jo Biddle with Jackie Moore – Creative Marketing Resources	Milwaukee Metropolitan Chamber of Commerce
Black Business Month Feature	8-18-2023	Sheree Dallas Branch Fred & Samantha Collier	Salvation Army Focus on Family Business Empire & Giving Back to the community
Black Business Month Feature	8-23-2023	It's Personal with ReRe and Tarsha Wiggins	Tarsha Wiggins Trap Therapy business
Black Business Month Feature	8-25-2023	Bobbie Tatum and Lorana Hightower owners of Rise & Grind Lamar Franklin & Mac Weddle	Wisconsin Black Chamber of Commerce member feature. Larmar and Mac 70 years of friendship fundraiser for Northcott Neighborhood House
Black Business Month Feature	8-30-2023	DJ Dode new co-owner of Coffee Makes You Black	Black business succession planning and Black business legacy.
National Executives Network	9-1-2023	Dr. Walker & Princes Hemphill Dr. Jackie Rice	First Friday at the Clybourn for entrepreneurs; Cream City Links Diamonds & Jeans fundraiser
No Show	9-6-2023	No Show	No Show
No Show	9-8-2023	No Show	No Show

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Black Entrepreneurs	9-13-2023	Lynne Dixon Speller Chef Kisses	Edessa School of Fashion & annual fashion show Small Business Expo Hosted by 11-year-old Chef Kisses
Black Business & Leadership	9-15-2023	Fred Robinson Terron Edwards	Greenwood Art Gallery's fundraiser for Greater Milwaukee Urban League and Father's Making Progress program.
Black Business Feature	9-20-2023	Heddy Keith and Tamara Burkett	Wine, Women & Wings Red Carpet Gala; Pilates a wellness business and health track
Domestic Violence Month	9-22-2023	Natalie & Laverne Podcasters	Let Them Live Walk & Gala for domestic violence awareness
Black Business Feature	9-27-2023	Dr. Stacia Thompson, Executive Director Sherman Phoenix	Supporting Black businesses located in Sherman Phoenix and 4 th Anniversary
Health	9-29-2023	Dr. Jeff Whittle and Karen Dotson	All of Us Research Project update