

WCLJ-TV, Bloomington, IN

Facility ID: 68007

INYO Broadcast Licenses LLC

Quarterly Issues/Program List

First Quarter 2024

WCLJ-TV's obligation is to ascertain the important issues and needs of the communities within our broadcast coverage area and to provide quarterly reports on the station's responses and coverage of these issues.

Among the issues determined to be of most concern to the community during the preceding quarter were:

- Education and Well-Being of Children
- Health and Social Well Being
- Environment
- Earth Sciences

From January 1 through March 31, 2024, WCLJ-TV addressed the above community issues and needs through the following on-air programs and public service announcements. The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

WCLJ-TV airs programming on the Bounce TV schedule. Below are the programs that ran:

### EDUCATION AND WELL-BEING OF CHILDREN

The regularly scheduled E/I Programs address educational topics of interest to children. The featured shows airing on Thursdays are *Science Max*, *Xploration: Animal Science*, and *Xploration: Awesome Planet*.

#### **Sundays (January 7 – March 31)**

**9:00am and 9:30am / 60 minutes**

**Science Max** – Science Max is a half-hour educational and informational program for kids who are curious about the world around them. The animation is bright. The host is lively, funny, and engaging and speaks directly to the viewer. Each 30-minute, live-action episode consists of Phil (the host) taking everyday “small science experiments” and making them huge/life-sized. The aim is to educate viewers 6 to 10 years old about science by doing experiments and explaining the science along the way.

**Sundays (January 7 – March 31)****10:00am and 10:30am / 60 minutes**

**Xploration: Animal Science** – Animal Science is a half-hour educational and informational program that provides interesting factoids about a variety of animals. It is specifically produced for the 13- to 16-year-old age group but is also a highly entertaining program for a more general audience. The program's quick-moving segments and cool graphics are sure to capture the interest of the intended audience.

**Sundays (January 7 – March 31)****11:00am and 11:30am / 30 minutes**

**Xploration: Awesome Planet** – Xploration: Awesome Planet is a half-hour live-action earth science program for 13- to 16-year-olds. The host, Phillippe Cousteau, is in every episode. He travels to different places and learns about the earth and its behavior, and he meets with different scientists in each location.

*Below are the public service announcements that ran on Bounce TV.*

Air Date	PSA	Aired Length
01/22/24	:30 2024 National News Literacy Week PSA	:30
01/22/24	:30 2024 National News Literacy Week PSA	:30
01/23/24	:30 2024 National News Literacy Week PSA	:30
01/23/24	:30 2024 National News Literacy Week PSA	:30
01/24/24	:30 2024 National News Literacy Week PSA	:30
01/24/24	:30 2024 National News Literacy Week PSA	:30
01/25/24	:30 2024 National News Literacy Week PSA	:30
01/25/24	:30 2024 National News Literacy Week PSA	:30
01/26/24	:30 2024 National News Literacy Week PSA	:30
01/26/24	:30 2024 National News Literacy Week PSA	:30
01/27/24	:30 2024 National News Literacy Week PSA	:30
01/27/24	:30 2024 National News Literacy Week PSA	:30
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01/30/24	:30 2024 National News Literacy Week PSA	:30
01/30/24	:30 2024 National News Literacy Week PSA	:30
01/31/24	:30 2024 National News Literacy Week PSA	:30
01/31/24	:30 2024 National News Literacy Week PSA	:30
02/01/24	:30 2024 National News Literacy Week PSA	:30
02/01/24	:30 2024 National News Literacy Week PSA	:30