



WHO
 1801 Grand Ave
 Des Moines, IA 50309
 (515) 242-3500

CONTRACT

<u>Contract / Revision</u> 592970 /		<u>Alt Order #</u> 08869819
<u>Product</u> HUBBELL FOR GOV		
<u>Contract Dates</u> 12/04/17 - 12/16/17		<u>Estimate #</u> 5802
<u>Advertiser</u> Hubbell, Fred/D/Governor		<u>Original Date / Revision</u> 11/28/17 / 12/04/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHO	<u>Account Executive</u> Todd Shockley	<u>Sales Office</u> NSO Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

AL Media
 222 W. Ontario Street
 Suite# 600
 Chicago, IL 60654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	12/04/17	12/08/17	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		12/04/17	12/10/17	MTWTF--	3			\$200.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	5	13	12/04/17-12/10/17	Channel 13 News @ Noon	12:00 PM-1:00 PM	MTWThF----	:30		\$200.00		NM		
	Credited												
N 2	13	12/04/17	12/08/17	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	1	\$400.00
Week:		12/04/17	12/10/17	MTWTF--	1			\$400.00					
N 3	13	12/04/17	12/08/17	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	2	\$950.00
Week:		12/04/17	12/10/17	MTWTF--	3			\$475.00					
	3	13	12/04/17-12/10/17	M-F 330p-4p	3:30 PM-4:00 PM	MTuWThF----	:30		\$475.00		NM		
	Credited												
N 4	13	12/04/17	12/08/17	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$500.00
Week:		12/04/17	12/10/17	MTWTF--	3			\$500.00					
	1	13	12/04/17-12/10/17	Channel 13 News @ 4p	4:00 PM-5:00 PM	MTuWThF----	:30		\$500.00		NM		
	Credited												
	3	13	12/04/17-12/10/17	Channel 13 News @ 4p	4:00 PM-5:00 PM	MTuWThF----	:30		\$500.00		NM		
	Credited												
D 5	13	12/09/17	12/09/17	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	0	\$0.00
D 6	13	12/09/17	12/09/17	Sa 10p-1030p	10:00 PM-10:30 PM		:30				NM	0	\$0.00
N 7	13	12/10/17	12/10/17	Su 8a-10a	9:30 AM-10:00 AM		:30				NM	1	\$600.00
Week:		12/04/17	12/10/17	-----1	1			\$600.00					
D 8	13	12/10/17	12/10/17	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	0	\$0.00
N 9	13	12/11/17	12/15/17	Channel 13 News @ Noon	12p-1p		:30				NM	1	\$200.00
Week:		12/11/17	12/17/17	MTWTF--	1			\$200.00					
N 10	13	12/11/17	12/15/17	M-F 330p-4p	330p-4p		:30				NM	1	\$475.00
Week:		12/11/17	12/17/17	MTWTF--	1			\$475.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/11/17	12/17/17	MTWTF--				1	\$475.00				
N 11	13	12/11/17	12/15/17	Channel 13 News @ 4p	4p-5p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/11/17	12/17/17	MTWTF--				2	\$500.00				
N 12	13	12/16/17	12/16/17	Sa 10p-1030p	10p-1030p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/11/17	12/17/17	-----S-				1	\$900.00				
Totals								0.00				12	\$5,425.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/27/17 - 12/16/17	12	\$5,425.00	(\$813.75)	\$4,611.25
Totals	12	\$5,425.00	(\$813.75)	\$4,611.25

Signature: _____ **Date:** _____

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