

## Programs & Issues

### 2013 1st Quarter

Issue: Local, State and National News  
 Program Name: News with Melissa Proffitt and Andrew Delancy  
 Date: January, February & March  
 Length: 90 Second Program  
 Type: Local Production

Description: World, national, state and local news given in brief stories every hour in the morning and afternoon drive times. Information is gathered from National and other local sources.

### Sample News stories on covered on 1/1/2013:

- 1)It's a happy new year for more than 100 Berrien County sheriff's deputies. The deputies will receive an annual pay raise of one-percent for the next three years. The raises are the result of a new contract approved by county commissioners last week, scheduled to go into effect on Jan. 1. On the down side, the contract will also require employees to share a greater burden for the cost of health insurance premiums, from 15 to 20 percent by 2016.
- 2)Want to sing or dance? And get paid for it? Cedar Point's Live Entertainment Division is hosting open auditions from 11 a.m. to 4 p.m. this Friday, Jan. 4, as it searches for new talent to entertain guests in the 2013 season. The park has seven live show venues and has been named the Best Amusement Park in the World for 15 consecutive years.
- 3)A new tuberculosis drug was approved by the Food and Drug Administration Monday, making it the newest medicine to fight the deadly infection in more than 40 years. The FDA approved the Johnson & Johnson tuberculosis pill called Sirturo for use with older drugs to fight a hard-to-treat strain of tuberculosis that has not responded to other medications. Treatment-resistant tuberculosis is a concern of international health officials.
- 4)Tomorrow will mark Michigan Supreme Court Justice Marilyn Kelly's last day on the bench, after 16 years on the state's top court. The 74 year old Kelly, is not hanging up her black robe by choice. The state Constitution bars judicial candidates over the age of 70 from running for office. That rule was part of the 1908 document and was retained in 1963.
- 5)You can soon start making your room reservations online for Mackinac island's newest hotel. The three-story, 36-room Bicycle Street Inn & Suites is slated to open in May in the historic downtown of the popular tourist destination. It replaces the demolished 120-year-old McNally Cottage bed and breakfast.

6) Three top colleges are helping students clean up their online profiles. Syracuse, Rochester and Johns Hopkins in Baltimore are a few that offer these online tools to students free of charge, realizing ill-considered Web profiles of drunken frat parties, prank videos and worse can doom graduates to a lifetime of unemployment. Studies show that most employers Google prospective hires and nearly all of them won't bother to go past the first page of results. The online tools don't eliminate the embarrassing material; they just put the graduate's most flattering, professional profile front and center.

7) The MSU Community Music School is relocating, and will reopen January 7 at the new location. The university says the new location will give its students and community members of all ages "a centrally located hub for extracurricular music education and music therapy." [The music school](#) leased space from the East Lansing Public Schools for 10 years. The space was recently sold to the University Reformed Church.

8) A dirty dozen have landed on the 38th annual List of Words to be Banished from the Queen's English for Misuse, Overuse and General Uselessness. The decree released Monday by Michigan's Lake Superior State University is based on nominations submitted by the public. "Fiscal cliff" garnered the most votes based on how often news media outlets use it to describe across-the-board federal tax increases and spending cuts that economists say could harm the economy in 2013 without congressional action. Other terms include "superfood," "guru" and "Spoiler alert" .

9) The popularity of electronic books is increasing in the United States, with nearly one-quarter of American bibliophiles reading e-books, according to a Pew Research Center survey. The number of e-readers aged 16 years and older jumped from 16 percent in 2011 to 23 percent this year, while print readers fell from 72 to 67 percent in 2012. People most likely to read e-books are well-educated, 30- to 49-year-olds who live in households earning \$75,000 or more.

Submitted by: Ed Czelada 4/10/2013

## Programs & Issues

### 2013 1st Quarter

Issue:	Community Announcements
Program Name:	Community Calendar
Date:	January, February & March
Length:	20 Second Program
Type:	Local Production

Description: Each hour we air several community announcements in our community calendar. The calendar is available to local non-profit organizations. During this period we presented community events for local area churches, schools, youth groups and concerts. . The spots run daily each hour daily, typically at :40 after the hour.

Submitted by: Ed Czelada 4/10/2013

## Programs & Issues

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Issue: Marriage Advice  
Program Name: Better Marriage Minute with Mark Gunger  
Date: January, February & March  
Length: 60 Second Program  
Type: National Production

Description: Mark Gunger is an author and national marriage advisor. Mark gives common sense marriage advice. The spots run daily at various hours daily, typically at :20 and :50 after the hour.

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Submitted by: Ed Czelada 4/10/2013

2013 1st Quarter

Issue: Local Weather  
Program Name: Weather with Meteorologist Rob Dale  
Date: January, February & March  
Length: 30 Second Program  
Type: Local Production

Description: Weather with Meteorologist Rob Dale gives local forecasts 24 hours a day at :20 and :50 past the hour. He advises the general public of potentially hazardous driving and other serious weather conditions.

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Submitted by: Ed Czelada 4/10/2013

2013 1st Quarter

Issue: Movie Review  
Program Name: Plugged-In Movie Review  
Date: January, February & March  
Length: 60 Second Program  
Type: National Production

Description: Give movie reviews on which movies are suitable for children. The spots run daily at various hours daily, typically at :20 and :50 after the hour.

Submitted by: Ed Czelada 4/10/2013

## Programs & Issues

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Issue: Daily Advice  
Program Name: Upwords with Max Lucado  
Date: January, February & March  
Length: 60 Second Program  
Type: National Production

Description: Upwords is a daily program that encourages each family member to their part in making the family successful and gives advice on how do deal with specific issues. The spots run daily at various hours daily, typically at :20 and :50 after the hour.

Submitted by: Ed Czelada 4/10/2013

## Programs & Issues

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Issue: Daily Advice  
Program Name: Leadership Moment with John Maxwell  
Date: January, February & March  
Length: 60 Second Program  
Type: National Production

Description: Leadership Moment is a daily program that encourages each family member to their part in making our personal life successful and gives advice on how do deal with specific issues. The spots run daily at various hours daily, typically at :20 and :50 after the hour.

Submitted by: Ed Czelada 4/10/2013

## Programs & Issues

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Issue: Community Interviews  
Program Name: Morning Espresso  
Date: January, February & March  
Length: 5 Min Program

Type:

Local Interview & Production

Description: Interviews often connected with local community events and leaders are typically broadcast every Friday at 9am.

1) Interview with Brian B about fitness awareness for the new year 1/6/13

(part1)

2) Interview with Brian B about fitness awareness for the new year

1/13/13(part2)

3) Interview with Action Bible program 1/28/13

Submitted by:

Ed Czelada 4/10/2013