



Remit Address:  
**WJFW-TV**  
 3217 County Road G  
 Rhineland, WI 54501  
 Main: (715) 365-8812  
 Billing:

# INVOICE

Billing Address:  
 Flexpoint Media-R  
 Attention: Neal McDonald  
 P.O. Box 1051  
 New Albany, OH 43054

Advertiser	POL/HOYDE FOR WISCONSIN	Invoice #	38244-1
Product	WI-SEN	Invoice Date	03/31/24
Estimate Number	4931	Invoice Month	March 2024
		Invoice Period	02/26/24 - 03/11/24

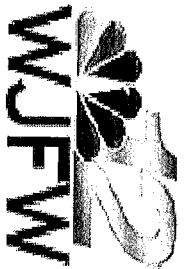
Property	WJFW-TV	Order #	38244
Account Executive	KATZ WASHINGTON DC - R	Alt Order #	28359723
Sales Office	KATZ WASHINGTON DC - R	Deal #	
Sales Region	National	Order Flight	02/27/24 - 03/11/24

Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	615
Special Handling		Product 1/2	830

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJFW	Newswatch 12 Morning News	5:00 AM-7:00 AM		02/26/24 to 03/03/24	1x	-T-----				
				Tu	02/27/24	:30	6:52 AM	HWTTV01RH	\$100.00		1
2	WJFW	Newswatch 12 Morning News	5:00 AM-7:00 AM		02/26/24 to 03/03/24	1x	--W----				
				W	02/28/24	:30	6:56 AM	HWTTV01RH	\$100.00		1
3	WJFW	Newswatch 12 Morning News	5:00 AM-7:00 AM		02/26/24 to 03/03/24	1x	---T---				
				Th	02/29/24	:30	6:52 AM	HWTTV01RH	\$100.00		1
4	WJFW	Newswatch 12 Morning News	5:00 AM-7:00 AM		02/26/24 to 03/03/24	1x	----F--				
				F	03/01/24	:30	5:25 AM	HWTTV01RH	\$100.00		1
5	WJFW	Newswatch 12 Morning News	5:00 AM-7:00 AM		03/04/24 to 03/10/24	1x	M-----				
				M	03/04/24	:30	6:56 AM	HWTTV01RH	\$100.00		1
6	WJFW	Newswatch 12 Morning News	5:00 AM-7:00 AM		03/04/24 to 03/10/24	1x	-T-----				
				Tu	03/05/24	:30	6:20 AM	HWTTV01RH	\$100.00		1
7	WJFW	Newswatch 12 Morning News	5:00 AM-7:00 AM		03/04/24 to 03/10/24	1x	--W----				
				W	03/06/24	:30	5:55 AM	HWTTV01RH	\$100.00		1
8	WJFW	Newswatch 12 Morning News	5:00 AM-7:00 AM		03/04/24 to 03/10/24	1x	---T---				
				Th	03/07/24	:30	5:16 AM	HWTTV01RH	\$100.00		1
9	WJFW	Newswatch 12 Morning News	5:00 AM-7:00 AM		03/04/24 to 03/10/24	1x	----F--				
				F	03/08/24	:30	5:06 AM	HWTTV01RH	\$100.00		1

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Sales Office	KATZ WASHINGTON DC - R	Deal #	
Sales Region	National	Order Flight	02/27/24 - 03/11/24

Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	615
Special Handling		Product 1/2	830

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WJFW	Newswatch 12 Morning News	5:00 AM-7:00 AM		03/11/24 to 03/17/24	1x	M-----				
				M	03/11/24	:30	5:40 AM	HWTTV01RH	\$100.00		1
11	WJFW	Today Show I	7:00 AM-9:00 AM		02/26/24 to 03/03/24	1x	--W----				
				W	02/28/24	:30	7:26 AM	HWTTV01RH	\$150.00		1
12	WJFW	Today Show I	7:00 AM-9:00 AM		03/04/24 to 03/10/24	1x	--W----				
				W	03/06/24	:30	8:41 AM	HWTTV01RH	\$150.00		1
13	WJFW	Today Show III	9:00 AM-10:00 AM		02/26/24 to 03/03/24	1x	--W----				
				W	02/28/24	:30	9:32 AM	HWTTV01RH	\$125.00		1
14	WJFW	Up North@4	4:00 PM-4:30 PM		02/26/24 to 03/03/24	1x	---T---				
				Th	02/29/24	:30	4:13 PM	HWTTV01RH	\$125.00		1
15	WJFW	Up North@4	4:00 PM-4:30 PM		02/26/24 to 03/03/24	1x	----F--				
				F	03/01/24	:30	4:24 PM	HWTTV01RH	\$125.00		1
16	WJFW	Up North@4	4:00 PM-4:30 PM		03/04/24 to 03/10/24	1x	--W----				
				W	03/06/24	:30	4:13 PM	HWTTV01RH	\$125.00		1
17	WJFW	Up North@4	4:00 PM-4:30 PM		03/04/24 to 03/10/24	1x	---T---				
				Th	03/07/24	:30	4:07 PM	HWTTV01RH	\$125.00		1

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Product	WI-SEN
Estimate Number	4931

Invoice #	38244-1
Invoice Date	03/31/24
Invoice Month	March 2024
Invoice Period	02/26/24 - 03/11/24

Property	WJFW-TV
Account Executive	KATZ WASHINGTON DC - R
Sales Office	KATZ WASHINGTON DC - R
Sales Region	National

Order #	38244
Alt Order #	28359723
Deal #	
Order Flight	02/27/24 - 03/11/24

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

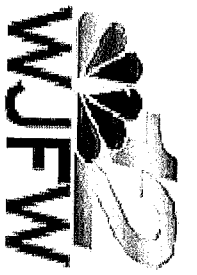
Agency Code	
Advertiser Code	615
Product 1/2	830

Agency Ref	
Advertiser Ref	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
19	WJFW	Up North@4	4:00 PM-4:30 PM		03/04/24 to 03/10/24	1x	-----F--				
	WJFW			F	03/08/24	:30	4:16 PM	HWTTV01RH	\$125.00		1
20	WJFW	Jeopardy!	4:30 PM-5:00 PM		02/26/24 to 03/03/24	1x	----T---				
	WJFW			Th	02/29/24	:30	4:56 PM	HWTTV01RH	\$375.00		1
21	WJFW	Jeopardy!	4:30 PM-5:00 PM		03/04/24 to 03/10/24	1x	----T---				
	WJFW			Th	03/07/24	:30	4:55 PM	HWTTV01RH	\$375.00		1
22	WJFW	NBC Nightly News	5:28 PM-6:00 PM		02/26/24 to 03/03/24	1x	----T---				
	WJFW			Th	02/29/24	:30	5:51 PM	HWTTV01RH	\$500.00		1
23	WJFW	Wheel of Fortune	6:30 PM-7:00 PM		02/26/24 to 03/03/24	1x	--W----				
	WJFW			W	02/28/24	:30	6:43 PM	HWTTV01RH	\$1,250.00		1
24	WJFW	Newswatch 12 10p	10:00 PM-10:35 PM		02/26/24 to 03/03/24	1x	-T-----				
	WJFW			Tu	02/27/24	:30	10:18 PM	HWTTV01RH	\$350.00		1
25	WJFW	Newswatch 12 10p	10:00 PM-10:35 PM		02/26/24 to 03/03/24	1x	----T---				
	WJFW			Th	02/29/24	:30	10:24 PM	HWTTV01RH	\$350.00		1
26	WJFW	Newswatch 12 10p	10:00 PM-10:35 PM		02/26/24 to 03/03/24	1x	----F--				
	WJFW			F	03/01/24	:30	10:20 PM	HWTTV01RH	\$350.00		1
27	WJFW	Newswatch 12 10p	10:00 PM-10:35 PM		03/04/24 to 03/10/24	1x	-T-----				
	WJFW			Tu	03/05/24	:30	10:10 PM	HWTTV01RH	\$350.00		1

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Product	WI-SEN	Invoice Date	03/31/24
Estimate Number	4931	Invoice Month	March 2024
		Invoice Period	02/26/24 - 03/11/24

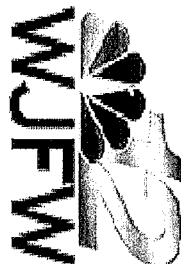
Property	WJFW-TV	Order #	38244
Account Executive	KATZ WASHINGTON DC - R	Alt Order #	28359723
Sales Office	KATZ WASHINGTON DC - R	Deal #	
Sales Region	National	Order Flight	02/27/24 - 03/11/24

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Special Handling		Product 1/2	830

Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
28	WJFW	Newswatch 12 10p	10:00 PM-10:35 PM		03/04/24 to 03/10/24	1x	---T---				
	WJFW			Th	03/07/24	:30	10:47 PM	HWITV01RH	\$350.00		1
29	WJFW	Newswatch 12 10p	10:00 PM-10:35 PM		03/11/24 to 03/17/24	1x	M-----				
	WJFW			M	03/11/24	:30	10:16 PM	HWITV01RH	\$350.00		1
30	WJFW	The Tonight Show Starring	10:35 PM-11:35 PM		02/26/24 to 03/03/24	1x	-T-----				
	WJFW			Tu	02/27/24	:30	11:14 PM	HWITV01RH	\$125.00		1
31	WJFW	The Tonight Show Starring	10:35 PM-11:35 PM		02/26/24 to 03/03/24	1x	--W----				
	WJFW			W	02/28/24	:30	11:01 PM	HWITV01RH	\$125.00		1
32	WJFW	The Tonight Show Starring	10:35 PM-11:35 PM		02/26/24 to 03/03/24	1x	----T---				
	WJFW			Th	02/29/24	:30	11:14 PM	HWITV01RH	\$125.00		1
33	WJFW	The Tonight Show Starring	10:35 PM-11:35 PM		02/26/24 to 03/03/24	1x	----F--				
	WJFW			F	03/01/24	:30	11:33 PM	HWITV01RH	\$125.00		1
34	WJFW	The Tonight Show Starring	10:35 PM-11:35 PM		03/04/24 to 03/10/24	1x	M-----				
	WJFW			M	03/04/24	:30	10:47 PM	HWITV01RH	\$125.00		1
35	WJFW	The Tonight Show Starring	10:35 PM-11:35 PM		03/04/24 to 03/10/24	1x	-T-----				
	WJFW			Tu	03/05/24	:30	10:47 PM	HWITV01RH	\$125.00		1
36	WJFW	The Tonight Show Starring	10:35 PM-11:35 PM		03/04/24 to 03/10/24	1x	--W----				
	WJFW			W	03/06/24	:30	11:33 PM	HWITV01RH	\$125.00		1

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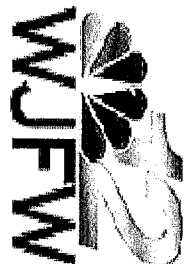
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Product 1/2	830

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
37	WJFW	The Tonight Show Starring	10:35 PM-11:35 PM		03/04/24 to 03/10/24	1x	---T---				
	WJFW			Th	03/07/24	:30	11:27 PM	HWMTV01RH	\$125.00		1
38	WJFW	The Tonight Show Starring	10:35 PM-11:35 PM		03/04/24 to 03/10/24	1x	----F--				
	WJFW			F	03/08/24	:30	10:51 PM	HWMTV01RH	\$125.00		1
39	WJFW	The Tonight Show Starring	10:35 PM-11:35 PM		03/11/24 to 03/17/24	1x	M-----				
	WJFW			M	03/11/24	:30	10:49 PM	HWMTV01RH	\$125.00		1
40	WJFW	Late Night With Seth Myer	11:37p - 12:37a		02/26/24 to 03/03/24	1x	-T-----				
	WJFW			Tu	02/27/24	:30	12:29 AM	HWMTV01RH	\$75.00		1
41	WJFW	Late Night With Seth Myer	11:37 PM-12:37 XM		02/26/24 to 03/03/24	1x	----F--				
	WJFW			F	03/01/24	:30	12:18 AM	HWMTV01RH	\$75.00		1
42	WJFW	Late Night With Seth Myer	11:37 PM-12:37 XM		03/04/24 to 03/10/24	1x	M-----				
	WJFW			M	03/04/24	:30	12:22 AM	HWMTV01RH	\$75.00		1
43	WJFW	Newswatch 12 10p Re-Run	12:35 XM-1:05 XM		02/26/24 to 03/03/24	1x	--W----				
	WJFW			W	02/28/24	:30	12:52 AM	HWMTV01RH	\$50.00		1
44	WJFW	Newswatch 12 10p Re-Run	12:35 XM-1:05 XM		02/26/24 to 03/03/24	1x	----F--				
	WJFW			F	03/01/24	:30	12:54 AM	HWMTV01RH	\$50.00		1
45	WJFW	Newswatch 12 10p Re-Run	12:35 XM-1:05 XM		03/04/24 to 03/10/24	1x	M-----				
	WJFW			M	03/04/24	:30	1:08 AM	HWMTV01RH	\$50.00		1

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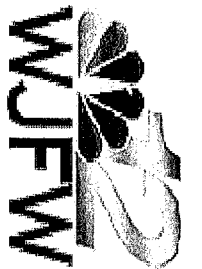
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Product 1/2	830

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46	WJFW	Newswatch 12 10p Re-Run	12:35 XM-1:05 XM		03/04/24 to 03/10/24	1x	-T-----				
	WJFW			Tu	03/05/24	:30	1:03 AM	HWITV01RH	\$50.00		1
47	WJFW	Newswatch 12 10p Re-Run	12:35 XM-1:05 XM		03/04/24 to 03/10/24	1x	---T---				
	WJFW			Th	03/07/24	:30	1:12 AM	HWITV01RH	\$50.00		1
48	WJFW	Newswatch 12 10p Re-Run	12:35 XM-1:05 XM		03/11/24 to 03/17/24	1x	M-----				
	WJFW			M	03/11/24	:30	12:52 AM	HWITV01RH	\$50.00		1
49	WJFW	Today's Home Remodeler	5:00 AM-5:30 AM		02/26/24 to 03/03/24	1x	-----S-				
	WJFW			Sa	03/02/24	:30	5:28 AM	HWITV01RH	\$50.00		1
50	WJFW	Today's Home Remodeler	5:00 AM-5:30 AM		03/04/24 to 03/10/24	1x	-----S-				
	WJFW			Sa	03/09/24	:30	5:28 AM	HWITV01RH	\$50.00		1
51	WJFW	Golf	1:30 PM-5:00 PM		03/04/24 to 03/10/24	1x	-----S-				
	WJFW			Sa	03/09/24	:30	2:32 PM	HWITV01RH	\$250.00		1
52	WJFW	Wheel of Fortune Weekend	6:30 PM-7:00 PM		03/04/24 to 03/10/24	1x	-----S-				
	WJFW			Sa	03/09/24	:30	6:48 PM	HWITV01RH	\$375.00		1
53	WJFW	The Wall	7:00 PM-8:00 PM		02/26/24 to 03/03/24	1x	-----S-				
	WJFW			Sa	03/02/24	:30	7:47 PM	HWITV01RH	\$150.00		1
54	WJFW	Weakest Link	8:00 PM-9:00 PM		02/26/24 to 03/03/24	1x	-----S-				
	WJFW			Sa	03/02/24	:30	8:19 PM	HWITV01RH	\$150.00		1

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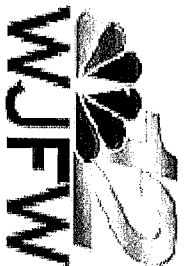
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	WJFW			Sa	03/09/24	:30	8:44 PM	HWTTV01RH	\$150.00		1
56	WJFW	Weakest Link	8:00 PM-9:00 PM		02/26/24 to 03/03/24	1x	-----S-				
	WJFW			Sa	03/02/24	:30	8:43 PM	HWTTV01RH	\$150.00		1
57	WJFW	Weakest Link	8:00 PM-9:00 PM		03/04/24 to 03/10/24	1x	-----S-				
	WJFW			Sa	03/09/24	:30	8:19 PM	HWTTV01RH	\$150.00		1
58	WJFW	Saturday Night Live	9:00 PM-10:00 PM		02/26/24 to 03/03/24	1x	-----S-				
	WJFW			Sa	03/02/24	:30	9:38 PM	HWTTV01RH	\$150.00		1
59	WJFW	Saturday Night Live	9:00 PM-10:00 PM		03/04/24 to 03/10/24	1x	-----S-				
	WJFW			Sa	03/09/24	:30	9:36 PM	HWTTV01RH	\$150.00		1
60	WJFW	Saturday Night Live	9:00 PM-10:00 PM		02/26/24 to 03/03/24	1x	-----S-				
	WJFW			Sa	03/02/24	:30	9:18 PM	HWTTV01RH	\$150.00		1
61	WJFW	Saturday Night Live	9:00 PM-10:00 PM		03/04/24 to 03/10/24	1x	-----S-				
	WJFW			Sa	03/09/24	:30	8:46 PM	HWTTV01RH	\$150.00		1
62	WJFW	Newswatch 12 10pm Saturda	10:00 PM-10:35 PM		02/26/24 to 03/03/24	1x	-----S-				
	WJFW			Sa	03/02/24	:30	10:18 PM	HWTTV01RH	\$359.00		1
63	WJFW	Newswatch 12 10pm Saturda	10:00 PM-10:35 PM		03/04/24 to 03/10/24	1x	-----S-				
	WJFW			Sa	03/09/24	:30	10:18 PM	HWTTV01RH	\$359.00		1

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Remit Address:  
**WJFW-TV**  
 3217 County Road G  
 Rhineland, WI 54501  
 Main: (715) 365-8812  
 Billing:

# INVOICE

Billing Address:  
 Flexpoint Media-R  
 Attention: Neal McDonald  
 P.O. Box 1051  
 New Albany, OH 43054

Advertiser	POL/HOVDE FOR WISCONSIN	Invoice #	38244-1
Product	WI-SEN	Invoice Date	03/31/24
Estimate Number	4931	Invoice Month	March 2024
		Invoice Period	02/26/24 - 03/11/24

Property	WJFW-TV	Order #	38244
Account Executive	KATZ WASHINGTON DC - R	Alt Order #	28359723
Sales Office	KATZ WASHINGTON DC - R	Deal #	
Sales Region	National	Order Flight	02/27/24 - 03/11/24

Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	615
Special Handling		Product 1/2	830

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
64	WJFW	Saturday Night Live	10:30 PM-12:00 XM		02/26/24 to 03/03/24	1x	-----S-				
	WJFW			Sa	03/02/24	:30	11:49 PM	HWLTV01RH	\$125.00		1
65	WJFW	Saturday Night Live	10:30 PM-12:00 XM		03/04/24 to 03/10/24	1x	-----S-				
	WJFW			Sa	03/09/24	:30	11:49 PM	HWLTV01RH	\$125.00		1
66	WJFW	First Look	12:00 XM-12:30 XM		03/04/24 to 03/10/24	1x	-----S-				
	WJFW			Sa	03/09/24	:30	12:25 AM	HWLTV01RH	\$50.00		1
67	WJFW	Golf	2:00 PM-5:00 PM		02/26/24 to 03/03/24	1x	-----S				
	WJFW			Su	03/03/24	:30	3:09 PM	HWLTV01RH	\$250.00		1
68	WJFW	Password	6:00 PM-7:00 PM		02/26/24 to 03/03/24	1x	-----S				
	WJFW			Su	03/03/24	:00			\$250.00	See MG 68.2,68.3,68.4,68.5,68.6,6	1
	WJFW			Su	03/03/24	:30	7:23 PM	HWLTV01RH	\$250.00	MG for 72.1,68.1,71.1,73.1,70.1,69.	2
	WJFW			Su	03/03/24	:30	7:52 PM	HWLTV01RH	\$250.00	MG for 72.1,68.1,71.1,73.1,70.1,69.	4
	WJFW			Su	03/03/24	:30	8:47 PM	HWLTV01RH	\$250.00	MG for 72.1,68.1,71.1,73.1,70.1,69.	3
	WJFW			Su	03/10/24	:30	7:28 PM	HWLTV01RH	\$250.00	MG for 72.1,68.1,71.1,73.1,70.1,69.	7
	WJFW			Su	03/10/24	:30	8:00 PM	HWLTV01RH	\$250.00	MG for 72.1,68.1,71.1,73.1,70.1,69.	5
	WJFW			Su	03/10/24	:30	9:27 PM	HWLTV01RH	\$250.00	MG for 72.1,68.1,71.1,73.1,70.1,69.	6
69	WJFW	Password	6:00 PM-7:00 PM		03/04/24 to 03/10/24	1x	-----S				
	WJFW			Su	03/10/24	:00			\$250.00	See MG 68.2,68.3,68.4,68.5,68.6,6	1
70	WJFW	That's My Jam	8:00 PM-9:00 PM		02/26/24 to 03/03/24	1x	-----S				
	WJFW			Su	03/03/24	:00			\$250.00	See MG 68.2,68.3,68.4,68.5,68.6,6	1
71	WJFW	That's My Jam	8:00 PM-9:00 PM		02/26/24 to 03/03/24	1x	-----S				
	WJFW			Su	03/03/24	:00			\$250.00	See MG 68.2,68.3,68.4,68.5,68.6,6	1

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**Remit Address:**  
**WJFW-TV**  
 3217 County Road G  
 Rhineland, WI 54501  
 Main: (715) 365-8812  
 Billing:

# INVOICE

Advertiser	POL/HOVDE FOR WISCONSIN	Invoice #	38244-1
Product	WI-SEN	Invoice Date	03/31/24
Estimate Number	4931	Invoice Month	March 2024
		Invoice Period	02/26/24 - 03/11/24

Property	WJFW-TV	Order #	38244
Account Executive	KATZ WASHINGTON DC - R	Alt Order #	28359723
Sales Office	KATZ WASHINGTON DC - R	Deal #	
Sales Region	National	Order Flight	02/27/24 - 03/11/24

Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	615
Special Handling		Product 1/2	830

Agency Ref	
Advertiser Ref	

**Billing Address:**  
 Flexpoint Media-R  
 Attention: Neal McDonald  
 P.O. Box 1051  
 New Albany, OH 43054

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
71	WJFW	That's My Jam	8:00 PM-9:00 PM		03/04/24 to 03/10/24	1x	-----S		\$250.00	See MG 68.2, 68.3, 68.4, 68.5, 68.6, 6.	1
	WJFW	The Wall	9:00 PM-10:00 PM		03/10/24	:00			\$250.00	See MG 68.2, 68.3, 68.4, 68.5, 68.6, 6.	1
	WJFW	The Wall	9:00 PM-10:00 PM		02/26/24 to 03/03/24	1x	-----S		\$250.00	See MG 68.2, 68.3, 68.4, 68.5, 68.6, 6.	1
	WJFW	The Wall	9:00 PM-10:00 PM		03/04/24 to 03/10/24	1x	-----S		\$250.00	See MG 68.2, 68.3, 68.4, 68.5, 68.6, 6.	1
	WJFW	Newswatch 12 10pm Sunday	10:00 PM-10:35 PM		02/26/24 to 03/03/24	1x	-----S		\$375.00		1
	WJFW	Newswatch 12 10pm Sunday	10:00 PM-10:35 PM		03/04/24 to 03/10/24	1x	-----S		\$375.00		1
	WJFW	Aired Spots			03/10/24	:30	10:21 PM	HWMTV01RH	\$375.00		1

Gross Total \$14,143.00  
 Agency Commission \$2,121.45  
 Net Amount Due \$12,021.55  
 Invoice Balance as of 04/11/24 4:26:49 PM CT \$0.00  
 Payment Terms 30 Days

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