



WWHK-AM  
NM License, LLC  
Myrtle Beach

QUARTERLY ISSUES AND PROGRAMS REPORT  
JULY 01, 2021-SEPTEMBER 30, 2021

---

SUBMITTED BY : TARA HARDER

---

---

## **PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS**

**(6-10A,10A-3P,3p-7p,7p-12a, 12a-12a, )**

**Ran commercials to raise awareness and ask for donations for a local organization “A Father’s Place”, A Father’s Place offers education & services uniquely tailored for fathers trying to rebuild their lives & their families.**

**(6-10A,10A-3P, 3p-7p, 7p-12a,12a-12a) Ran promos to make people in our community aware of “Meals on Wheels”. Meals on Wheels provides home delivered meals to home bound individuals with no means of getting groceries or safely preparing foods regardless of ability to pay.**

**(6-10a,10-3P,3p-7p, 7p-12a,12a-12), WEBSITES Promoted “DBC RADIO Virtual Job Fair” Helping and pushing LOCAL business areas hit hard by the pandemic to reach out to us to be a part of our virtual job fair to help with staffing issues.**

**(6-10a,10-3P,3p-7p, 7p-12a,12a-12, ) Ran Promos from the SCDHEC to remind and educate people on the importance of wearing a mask, washing hands and socially distancing and to urge everyone to get the vaccine. Themselves during the COVID-19 pandemic.**

**(6-10a,10-3P,3p-7p, 7p-12a,12a-12) Ran Promos to promote “Freedom Readers’ a local organization that offers one on one literacy tutoring and free books for home libraries to kids around our area.**

**Coverage Addressing the Following Issues:**

- 1) FAMILY AWARENESS**
- 2) HUNGER AWARENESS**
- 3) LOCAL BUSINESS EMPLOYMENT AWARENESS**
- 4) HEALTH AWARENESS**
- 5) EDUCATION AWARENESS**