

ORDER

Orders	Order / Rev:	<u>1190506</u>	
	Alt Order #:	<u>07379116</u>	
	Product Desc:	<u>SHIPLEY FOR IOWA10/15</u>	
	Estimate:	<u>SHIPLEY FOR IOWA 10/15</u>	
	Flight Dates:	<u>10/15/14 - 10/21/14</u>	Primary AE: <u>Mickey Thompson</u>
	Original Date / Rev:	<u>09/18/14 / 10/08/14</u>	Sales Office: <u>T-DC</u>
	Order Type:	<u>Political</u>	Sales Region: <u>National</u>

Agency	Name:	<u>Strategic Media Services.</u>	
	Buying Contact:	<u></u>	Billing Type: <u>Cash</u>
	Billing Contact:	<u></u>	Billing Calendar: <u>Broadcast</u>
		<u>1911 North Ft Myer Drive</u>	Billing Cycle: <u>EOM/EOC</u>
		<u>Arlington, VA 22209</u>	Agency Commission: <u>15%</u>

Advertiser	Name:	<u>POL/Shiple, J/R/Iowa House of Repre</u>	
	Demographic:	<u>A25-54</u>	New Business Thru: <u></u>
	Product Codes:	<u>PL600</u>	Order Separation: <u>00:15:00</u>
	Priority:	<u>P15</u>	Advertiser External ID: <u></u>
	Revenue Codes:	<u>Agency, Political, Pol-Candidate</u>	Agency External ID: <u></u>

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mickey Thompson			Start Of Order - End Of Order	100%