

# ORDER



**Orders**  
**Order / Rev:** 1190506  
**Alt Order #:** 07379116  
**Product Desc:** SHIPLEY FOR IOWA10/15  
**Estimate:** SHIPLEY FOR IOWA 10/15  
**Flight Dates:** 10/15/14 - 10/21/14  
**Original Date / Rev:** 09/18/14 / 10/08/14  
**Order Type:** Political

**Primary AE:** Mickey Thompson  
**Sales Office:** T-DC  
**Sales Region:** National

**Agency Name:** Strategic Media Services.  
**Buying Contact:**  
**Billing Contact:**  
 1911 North Ft Myer Drive  
 Arlington, VA 22209

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Shiple, J/R/Iowa House of Repr  
**Demographic:** A25-54  
**Product Codes:** PL600  
**Priority:** P15  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mickey Thompson			Start Of Order - End Of Order	100%