

# ISSUES PROGRAM REPORT

## FOR 1st QUARTER 2023

SUBMITTED BY:

WDRQ-FM

Detroit, Michigan

April 10th, 2023

### I. INTRODUCTION

This report reflects the first quarter public interest programming activity from WDRQ-FM radio of Detroit, Michigan ("New Country 93.1").

From January 1, 2023 to March 31, 2023, WDRQ broadcast local news Monday through Friday during the WDRQ Morning Show at 5:30, 6:00, 6:30, 7:00, 7:30, and 8:30 a.m.

The Issues of Concern determined by WDRQ to be of the most importance to members of our community of license in this quarter included: **Our Community, Health & Wellness, Charity & Non-profit and Arts & Education.**

These issues were determined based on sources that included: listener surveys available at WDRQ and information submitted from listeners by email, gathered and posted on the Community Calendar page of the WDRQ website.

WDRQ broadcast "It's Your Community," a public service program hosted by Vanessa Denha from 5:00 to 5:30 a.m. every Sunday morning to educate and inform listeners of important community issues through interviews with experts from several organizations.

WDRQ was also involved in a number of community service programs and charitable causes this quarter, including: The airing of PSAs, partnerships, and events benefiting charities.

The following pages describe some of the station's most significant treatment of the Issues of Concern described above from January 1, 2023 to March 31st, 2023.

## II.ISSUES AND PROGRAMMING

### 1. Our Community

Title: It's Your Community

Date: January 29, 2023

Time: 5:00 a.m.

Length: 30 minutes

Origin: Local

Type: Public Affairs Interview Program

Vanessa interviewed Founding Partner of Tanner Friedman, Don Tanner offers more than 35 years of strategic communications counsel and experience in virtually all industry sectors, including automotive, professional services, technology, nonprofits, health care and real estate. They focused on PR strategies for 2023 and stories to pay attention to in this New Year. A former major market print and broadcast journalist, Tanner's background includes on-air, programming, production and public affairs posts—locally including as a reporter over Detroit radio stations WWJ-AM, WXYT-AM and others. He also previously served as a writer/editor/research director for the national radio industry weekly trade publication, *Monday Morning Replay*. Tanner is the author of "No Static at All-A behind the scenes journey through radio and pop music."

Title: It's Your Community

Date: February 5, 2023

Time: 5:00 a.m.

Length: 30 minutes

Origin: Local

Type: Public Affairs Interview Program

Vanessa Denha Garmo interviewed Macomb County Executive Mark Hackel. As 2022 came to an end, Macomb County Executive Mark Hackel delivered his 10th annual State of the County Address where he highlighted Community Partnerships, economic growth, and future projects. He discussed several key community metrics including educational attainment, financial stability, infrastructure, roads, housing, county population, collaboration, the county goals for 2023 as well as some of the challenges. The County Executive also talked about the \$100 million the Governor of Michigan put on the table for Selfridge National Airforce which is in Macomb County.

[www.macomgov.org](http://www.macomgov.org)

## 2. Health & Wellness

Title: It's Your Community

Date: January 15, 2023

Time: 5:00 a.m.

Length: 30 minutes

Origin: Local

Type: Public Affairs Interview Program

Vanessa interviewed Chris Jankulovski, Founder and CEO of Remote Staff, a recruiting company specializing in remote working placements. Remarkably, he was able to build and grow this thriving business while battling cancer, failing kidneys and several brain operations. Throughout these challenges and more, Chris was able to find a way to transform his life from one of fear, struggle and self-doubt, to one of empowerment, success, health and happiness. He authored the book ***Near Death Lessons***. At 19 years old Chris was diagnosed with Von Hippel Lindau (VHL) Syndrome and for a time allowed this diagnosis to get the better of him. However, a series of near-death experiences triggered a profound positive personal transformation which eventually led Chris to live the life of his dreams.

The lessons from those transformations are shared and passed on to others so they can also use the worst adversities as a catalyst for profound change.

Title: It's Your Community  
Date: January 22, 2023  
Time: 5:00 a.m.  
Length: 30 minutes  
Origin: Local

Type: Public Affairs Interview Program

Vanessa interviewed Laura Bonnell with the Bonnell Foundation. Imagine losing three of your four children to cystic fibrosis. It happened to a family in Egypt. Nada Mohamed is the only living child in her family. Her brother Omar died before his first birthday of CF, because the genetic disease was not being tested for, or even recognized in Egypt. Laura is working diligently to educate families in Egypt about CF. She is the mother of two adult daughters with CF.

Title: It's Your Community  
Date: February 12, 2023  
Time: 5:00 a.m.  
Length: 30 minutes  
Origin: Local  
Type: Public Affairs Interview Program

Vanessa Denha Garmo interviewed Joe Hart, CEO of Dale Carnegie about his new book he co-authored. *Take Command* offers powerful tools and time-tested methods to help you live an intentional life by transforming how you approach your thoughts, emotions, relationships, and future. Filled with stories of everyday people and based on expert research and interviews with more than a hundred high-performing leaders, *Take Command* gives you the strategies you need to unlock your full potential and create the life you want. Written by Joe Hart (CEO) and Michael Crom (Board Member) of Dale Carnegie & Associates, *Take Command* is a modern manual for personal development that will help anyone, at any age. It is structured around questions geared to encourage self-reflection, such as:

- How do we use the power of mindset to deal with stress and anxiety, gain perspective on negative emotions, and build resilience?
- Once we understand our inner lives, how do we create enriching, rewarding, and enduring relationships?
- How do we deal with difficult people and manage conflict?

-After mastering our thoughts and relationships, how do we live courageously and intentionally to build a vision that will bring out the best in ourselves and other people?

### **3. Charity and Non-profits**

Title: It's Your Community  
Date: March 19, 2023  
Time: 5:00 a.m.  
Length: 30 minutes  
Origin: Local  
Type: Public Affairs Interview Program

Jennifer Stang to talk about MS Awareness Month. She is a single mother living with multiple sclerosis and is passionate about advocating for individuals with disabilities. Jennifer is a freelance writer and editor and the owner of JustWrite, a home-based communications business serving corporate and non-profit clients throughout Southeast Michigan. She holds a bachelor's degree in journalism from Eastern Michigan University and has worn many hats in the communications industry, including managing editor, PR account executive and marketing copywriter.

### **4. Arts & Education**

Title: It's Your Community  
Date: January 1, 2023  
Time: 5:00 a.m.  
Length: 30 minutes  
Origin: Local  
Type: Public Affairs Interview Program  
Title: It's Your Community

Vanessa interviewed Tom Naemi, author of the new book *Freedom Behind Bars*. Tom spent nearly 16 years in State Prison. He was originally sentenced 60 to 90 years but after serving a few years behind bars, his sentence was reduced. His book is about hope and finding freedom even if you are locked in personal vices. Tom's book is available on Amazon.

Title: It's Your Community  
Date: January 8, 2023  
Time: 5:00 a.m.  
Length: 30 minutes  
Origin: Local  
Type: Public Affairs Interview Program

Title: It's Your Community

**Vanessa interviewed** Michael Kelley, author of *The Lost Theory* and *The Devil's Calling*, fell in love with literature and creative writing while at the University of Pennsylvania. He put this passion to the side during a lengthy career on Wall Street, where he worked as a lawyer, built an international business, and founded his own investment management firm. After leaving the financial world, he engaged in studies of quantum physics, Eastern mysticism, and philosophy. From these studies, he developed a "Theory of Everything" which became the basis of his novels. After years of life in New York City, Michael now lives in the peaceful woods of Dutchess County with his wife and daughter. There, he enjoys meditation, yoga, wine, reading, and hiking, all of which inspire his writing.

Title: It's Your Community

Date: February 26, 2023

Time: 5:00 a.m.

Length: 30 minutes

Origin: Local

Type: Public Affairs Interview Program

Vanessa Denha Garmo interviewed Rick Brown from The Pacific Institute. He has worked at TPI since 1978, and has become a successful Realtor, coach, entrepreneur, and philanthropist. His passion to help his clients grow has led him to develop important curriculums across multiple industries, including education, veterans' groups, athletics, law enforcement, government agencies, and real estate. Rick became a facilitator of the TPI curriculum in 1978 and joined the Institute as the National Real Estate Project Director in 1990. He also brought the TPI curriculum to the US Naval Academy Athletic Association, the Internal Revenue Service, the National Association of Counties and Long Beach Bank, 22Zero.org, Washington DC Teachers Union, Towson University Athletics, Montgomery County Maryland Police Department, and New Story Leadership. Rick is an entertaining, thought provoking and insightful public speaker. His audiences and students are challenged to action and leave the sessions determined to make positive improvements in their business and personal lives. [Rick Brown - Achieving Balanced Well-Being \(achievingwell-being.com\)](http://achievingwell-being.com)

Title: It's Your Community

Date: March 5, 2023

Time: 5:00 a.m.

Length: 30 minutes

Origin: Local

Type: Public Affairs Interview Program

Vanessa Denha Garmo interviewed Kathy Tasoian with Dale Carnegie. She talked about not wasting precious time trying to find yourself. Instead, spend your time creating yourself into the person you'll be proud of! The Dale Carnegie Course for Teens will give you the tools to become the person you were meant to be! It's fun, experiential, non-academic, and LIFE-CHANGING! This class was designed for high school students who want to be their best and reach their potential in life! Build self-confidence, strengthen relationships, improve communications, become a leader, and control stress and worry! Call the Dale Carnegie office and ask for Kathy 248-380-7000.

Title: It's Your Community

Date: March 12, 2023

Time: 5:00 a.m.

Length: 30 minutes

Origin: Local

Type: Public Affairs Interview Program

Vanessa interviewed Jay Margolis who co-wrote the book *My Maril: Marilyn Monroe, Ronald Reagan, Hollywood, and Me* with Terry Karger. – The movie star, the singer, the sex symbol, the so-called “dumb blonde” – all things that Marilyn Monroe is known as, and yet her story goes far beyond that. How did she build her career in Hollywood? Who was she close to – her family, her friends, her lovers – and who was

really there for her? Was a successful young woman’s life

cut short by suicide, or is there more to the story? Most

importantly, who really was Marilyn Monroe? My Maril:

Marilyn Monroe, Ronald Reagan, Hollywood, and Me

reveals the intimate details of the star’s life and the

environment of Hollywood and the United States at the peak

of Marilyn Monroe’s career. View the book trailer here:

[https://bit.ly/MyMaril\\_BookTrailer](https://bit.ly/MyMaril_BookTrailer)

Title: It's Your Community

Date: March 26, 2023

Time: 5:00 a.m.

Length: 30 minutes

Origin: Local

Type: Public Affairs Interview Program

Courtney is a certified etiquette coach helping others increase their self-confidence and reach their full potential by providing exceptional training in modern etiquette and effective communication skills. Courtney's interactive programs are designed to build foundational life skills and instill values of confidence, empathy and respect. As an etiquette expert, she offers modern advice designed to elevate the everyday.



Courtney shares modern etiquette advice via social media and has appeared as a guest speaker on several podcasts. She is a proud member of the International Etiquette Trainer Society as well as the Protocol & Diplomacy International Protocol Officers Association. Courtney holds a B.A. in Communication from Michigan State University. Additionally, Courtney is certified in youth, adult, social & business etiquette through the Southern California School of Etiquette & Protocol and a proud graduate of The English Manner and Beaumont Etiquette's Train the Trainer Grade One with distinction.

### **III. WDRQ'S INVOLVEMENT IN COMMUNITY SERVICE PROGRAMS AND CHARITABLE CAUSES**