

ORDER

| | | | |
|---------------|----------------------|---------------------|-------------------------|
| Orders | Order / Rev: | 1819498 | |
| | Alt Order #: | WOC12758002 | |
| | Product Desc: | PGOOD | |
| | Estimate: | 9590 | |
| | Flight Dates: | 10/29/20 - 11/03/20 | WVIR |
| | Original Date / Rev: | 10/29/20 / 10/29/20 | Charlottesville 2 House |
| | Order Type: | NORMAL | Sales Office: CVL2N |
| | | | Sales Region: National |

| | | | |
|---------------|------------------|-------------------------------|-----------------------------|
| Agency | Name: | Mentzer Media Services | |
| | Buying Contact: | | Billing Type: Cash |
| | Billing Contact: | Teresa Ellison | Billing Calendar: Broadcast |
| | | 210 W Penn Ave | Billing Cycle: EOM/EOC |
| | | Towson, MD 21204 | Agency Commission: 15% |

| | | | |
|-------------------|-----------------|------------------------------|--------------------------------|
| Advertiser | Name: | Good For Congress | |
| | Demographic: | A35+ | New Business Thru: |
| | Product Codes: | Candidate - National - House | Advertiser External ID: 182579 |
| | Revenue Code 1: | AGY | Agency External ID: 1244 |
| | Revenue Code 2: | POL | Unit Code: General |
| | Revenue Code 3: | POL-CAND | Order Separation: 00:15:00 |
| | Priority: | P-04 | |

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/26/20 | 11/02/20 | 14 | \$3,220.00 | \$2,737.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|--------------|
| November 2020 | 14 | \$3,220.00 | \$2,737.00 | 92.85 |
| Totals | 14 | \$3,220.00 | \$2,737.00 | 92.85 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------------|--------------|--------------|-------------------------------|---------|
| Charlottesville 2 House | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|----------------------|-------|-------------------|---------|-----|-------|-------------|------|---------------|------|-------|----------|
| N 1 | WVIR | 10/29/20 | 10/31/20 | News Weekend @ 6p | CM | 6:00 PM-6:30 PM | -----1- | :30 | 1 | \$90.00 | P-04 | 9.23 | NM | 1 | \$90.00 |
| | | | | News Weekend @ 6p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/26/20 | 11/01/20 | -----1- | | 1 | | | | \$90.00 | | 9.23 | | | |
| N 2 | WVIR | 10/29/20 | 10/31/20 | Sa 730p-8p | CM | 7:30 PM-8:00 PM | -----1- | :30 | 1 | \$100.00 | P-04 | 8.18 | NM | 1 | \$100.00 |
| | | | | Sa 730p-8p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/26/20 | 11/01/20 | -----1- | | 1 | | | | \$100.00 | | 8.18 | | | |
| N 3 | WVIR | 10/29/20 | 10/31/20 | Sa 7p-730p | CM | 7:00 PM-7:30 PM | -----1- | :30 | 1 | \$100.00 | P-04 | 6.85 | NM | 1 | \$100.00 |
| | | | | Sa 7p-730p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/26/20 | 11/01/20 | -----1- | | 1 | | | | \$100.00 | | 6.85 | | | |
| N 4 | WVIR | 10/29/20 | 10/30/20 | Sunrise News 5a-530a | CM | 5a-530a | ----2-- | :30 | 2 | \$60.00 | P-04 | 3.61 | NM | 2 | \$120.00 |
| | | | | Sunrise 5a-530a | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/26/20 | 11/01/20 | ----2-- | | 2 | | | | \$60.00 | | 3.61 | | | |
| N 5 | WVIR | 10/29/20 | 10/30/20 | M-F 730p-8p | CM | 7:30 PM-8:00 PM | ----1-- | :30 | 1 | \$280.00 | P-04 | 8.73 | NM | 1 | \$280.00 |
| | | | | M-F 730p-8p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/26/20 | 11/01/20 | ----1-- | | 1 | | | | \$280.00 | | 8.73 | | | |
| N 6 | WVIR | 10/29/20 | 11/02/20 | | CM | 7:00 PM-7:30 PM | 1----- | :30 | 1 | \$260.00 | P-04 | 7.92 | NM | 1 | \$260.00 |

Order / Rev: 1819498
 Alt Order #: WOC12758002
 Flight Dates: 10/29/20 - 11/03/20

Advertiser: Good For Congress
 Product Desc: PGOOD
 Estimate: 9590

WVIR

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|------|-------------------|-----------------|---------------------|-------------------|---------------------|-------------|-----|---------------|----------|------|------|--------|-------|------------|
| | | | | M-F 7p-730p | | | | | | | | | | | |
| | | | | M-F 7p-730p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/29/20 | | 10/29/20 | 11/04/20 | 1----- | 1 | | \$260.00 | | 7.92 | | | | | | |
| N 7 | WVIR | 10/29/20 | 10/30/20 | M-F 7p-730p | CM | 7:00 PM-7:30 PM | ----1-- | :30 | 1 | \$260.00 | P-04 | 7.27 | NM | 1 | \$260.00 |
| | | | | M-F 7p-730p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/26/20 | | 10/26/20 | 11/01/20 | ----1-- | 1 | | \$260.00 | | 7.27 | | | | | | |
| N 8 | WVIR | 10/29/20 | 11/02/20 | News @ 5p | CM | 5:30 PM-6:00 PM | 1----- | :30 | 1 | \$250.00 | P-04 | 6.72 | NM | 1 | \$250.00 |
| | | | | News @ 5p | | (5:30 PM-6:00 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/29/20 | | 10/29/20 | 11/04/20 | 1----- | 1 | | \$250.00 | | 6.72 | | | | | | |
| N 9 | WVIR | 10/29/20 | 11/02/20 | News @ 6p | CM | 6:00 PM-6:30 PM | 1----- | :30 | 1 | \$450.00 | P-04 | 9.71 | NM | 1 | \$450.00 |
| | | | | News @ 6p | | (6:00 PM-6:30 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/29/20 | | 10/29/20 | 11/04/20 | 1----- | 1 | | \$450.00 | | 9.71 | | | | | | |
| N 10 | WVIR | 10/29/20 | 10/30/20 | News @ 6p | CM | 6:00 PM-6:30 PM | ----1-- | :30 | 1 | \$450.00 | P-04 | 9.01 | NM | 1 | \$450.00 |
| | | | | News @ 6p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/26/20 | | 10/26/20 | 11/01/20 | ----1-- | 1 | | \$450.00 | | 9.01 | | | | | | |
| N 11 | WVIR | 10/29/20 | 10/31/20 | Late News 11p Sa-Su | CM | 11:00 PM-11:30 PM | PI-----2- | :30 | 2 | \$300.00 | P-04 | 4.35 | NM | 2 | \$600.00 |
| | | | | Late News 11p Sa-Su | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/26/20 | | 10/26/20 | 11/01/20 | -----2- | 2 | | \$300.00 | | 4.35 | | | | | | |
| N 12 | WVIR | 10/29/20 | 10/30/20 | Late News 11p M-F | CM | 11:00 PM-11:30 PM | PI----1-- | :30 | 1 | \$260.00 | P-04 | 3.31 | NM | 1 | \$260.00 |
| | | | | News @ 11p M-F | | (11:00 PM-11:30 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/26/20 | | 10/26/20 | 11/01/20 | ----1-- | 1 | | \$260.00 | | 3.31 | | | | | | |
| | | | | | | | | | | | | | Totals | 14 | \$3,220.00 |