

ORDER

Orders
Order / Rev: 1819498
Alt Order #: WOC12758002
Product Desc: PGOOD
Estimate: 9590
Flight Dates: 10/29/20 - 11/03/20
Original Date / Rev: 10/29/20 / 10/29/20
Order Type: NORMAL

WVIR
Primary AE: Charlottesville 2 House
Sales Office: CVL2N
Sales Region: National

Agency
Name: Mentzer Media Services
Buying Contact:
Billing Contact: Teresa Ellison
 210 W Penn Ave
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Good For Congress
Demographic: A35+
Product Codes: Candidate - National - House
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-04

New Business Thru:
Advertiser External ID: 182579
Agency External ID: 1244
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/02/20	14	\$3,220.00	\$2,737.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	14	\$3,220.00	\$2,737.00	92.85
Totals	14	\$3,220.00	\$2,737.00	92.85

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charlottesville 2 House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WVIR	10/29/20	10/31/20	News Weekend @ 6p News Weekend @ 6p	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$90.00	P-04	9.23	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/26/20	11/01/20	-----1-		1		\$90.00		9.23					
N 2	WVIR	10/29/20	10/31/20	Sa 730p-8p Sa 730p-8p	CM	7:30 PM-8:00 PM	-----1-	:30	1	\$100.00	P-04	8.18	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/26/20	11/01/20	-----1-		1		\$100.00		8.18					
N 3	WVIR	10/29/20	10/31/20	Sa 7p-730p Sa 7p-730p	CM	7:00 PM-7:30 PM	-----1-	:30	1	\$100.00	P-04	6.85	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/26/20	11/01/20	-----1-		1		\$100.00		6.85					
N 4	WVIR	10/29/20	10/30/20	Sunrise News 5a-530a Sunrise 5a-530a	CM	5a-530a	----2--	:30	2	\$60.00	P-04	3.61	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/26/20	11/01/20	----2--		2		\$60.00		3.61					
N 5	WVIR	10/29/20	10/30/20	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	----1--	:30	1	\$280.00	P-04	8.73	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/26/20	11/01/20	----1--		1		\$280.00		8.73					
N 6	WVIR	10/29/20	11/02/20		CM	7:00 PM-7:30 PM	1-----	:30	1	\$260.00	P-04	7.92	NM	1	\$260.00

Order / Rev: 1819498
 Alt Order #: WOC12758002
 Flight Dates: 10/29/20 - 11/03/20

Advertiser: Good For Congress
 Product Desc: PGOOD
 Estimate: 9590

WVIR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7p-730p M-F 7p-730p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/20	11/04/20	1-----		1				\$260.00		7.92			
N 7	WVIR	10/29/20	10/30/20	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	----1--	:30	1	\$260.00	P-04	7.27	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----1--		1				\$260.00		7.27			
N 8	WVIR	10/29/20	11/02/20	News @ 5p News @ 5p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	1-----	:30	1	\$250.00	P-04	6.72	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/20	11/04/20	1-----		1				\$250.00		6.72			
N 9	WVIR	10/29/20	11/02/20	News @ 6p News @ 6p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	1-----	:30	1	\$450.00	P-04	9.71	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/20	11/04/20	1-----		1				\$450.00		9.71			
N 10	WVIR	10/29/20	10/30/20	News @ 6p News @ 6p	CM	6:00 PM-6:30 PM	----1--	:30	1	\$450.00	P-04	9.01	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----1--		1				\$450.00		9.01			
N 11	WVIR	10/29/20	10/31/20	Late News 11p Sa-Su Late News 11p Sa-Su	CM	11:00 PM-11:30 PM	PI-----2-	:30	2	\$300.00	P-04	4.35	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----2-		2				\$300.00		4.35			
N 12	WVIR	10/29/20	10/30/20	Late News 11p M-F News @ 11p M-F	CM	11:00 PM-11:30 PM (11:00 PM-11:30 PM)	PI----1--	:30	1	\$260.00	P-04	3.31	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----1--		1				\$260.00		3.31			
													Totals	14	\$3,220.00