

ORDER



Orders
Order / Rev: 725487
Alt Order #:
Product Desc: 2018 Election
Estimate:
Flight Dates: 08/30/18 - 09/16/18
Original Date / Rev: 09/13/18 / 09/13/18
Order Type: GENERAL

WGNO-TV
Primary AE: Roger Sierra
Sales Office: LOCAL
Sales Region: Local

Agency
Name: Cormier/Parish Pres/R
Buying Contact: Mack Cormier
Billing Contact:
 106 Woodchase Dr
 Belle Chasse, LA 70037

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Cormier/Parish Pres/R
Demographic: A25-54
Product Codes: PL1.g.ii
Priority: 03
Revenue Code 1: Direct
Revenue Code 2: Political
Revenue Code 3: Political-Non-PAC

New Business Thru: 09/01/19
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/18	08/31/18	1	\$1,000.00	\$1,000.00
09/01/18	09/16/18	7	\$3,850.00	\$3,850.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	1	\$1,000.00	\$1,000.00	0.00
September 2018	7	\$3,850.00	\$3,850.00	0.00
Totals	8	\$4,850.00	\$4,850.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Roger Sierra	LOCAL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	26	09/01/18	09/02/18	College Football Prime Gm College Football Prime Gm	CM	7:00 PM-10:30 PM (7:00 PM-10:30 PM)	-----S-	:30	1	\$600.00	03	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/27/18	09/02/18	-----S-		1		\$600.00		0.00					
2	26	09/01/18	09/02/18	LSU Local Post Gm LSU Local Post Gm	CM	Various	-----S	:30	2	\$850.00	03	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/27/18	09/02/18	-----S		2		\$850.00		0.00					
3	26	09/01/18	09/02/18	Local Sports Special Local Sports Special	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----S-	:30	2	\$275.00	03	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/27/18	09/02/18	-----S-		2		\$275.00		0.00					
4	26	08/30/18	08/30/18	Station Production Station Production	NON	5a-5a	---T---	:00	1	\$1,000.00	02	0.00	NS	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/27/18	09/02/18	---T---		1		\$1,000.00		0.00					
N 5	26	09/15/18	09/16/18	College Football Prime Gm College Football Prime Gm	CM	7:00 PM-10:30 PM (7:00 PM-10:30 PM)	-----SS	:30	2	\$500.00	03	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/18	09/16/18	-----SS		2		\$500.00		0.00					

Order / Rev: 725487
 Alt Order #: _____
 Flight Dates: 08/30/18 - 09/16/18

Advertiser: Cormier/Parish Pres/R
 Product Desc: 2018 Election
 Estimate: _____

WGNO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
													Totals	8	\$4,850.00