

# ORDER

**Orders**

**Order / Rev:** 725487

**Alt Order #:**

**Product Desc:** 2018 Election

**Estimate:**

**Flight Dates:** 08/30/18 - 09/16/18

**Original Date / Rev:** 09/13/18 / 09/13/18

**Order Type:** GENERAL

**WGNO-TV**

**Primary AE:** Roger Sierra

**Sales Office:** LOCAL

**Sales Region:** Local

**Agency**

**Name:** Cormier/Parish Pres/R

**Buying Contact:** Mack Cormier

**Billing Contact:**

106 Woodchase Dr

Belle Chasse, LA 70037

**Billing Type:** Cash

**Billing Calendar:** Calendar

**Billing Cycle:** EOM/EOC

**Agency Commission:** 0%

**Advertiser**

**Name:** Cormier/Parish Pres/R

**Demographic:** A25-54

**Product Codes:** PL1.g.ii

**Priority:** 03

**Revenue Code 1:** Direct

**Revenue Code 2:** Political

**Revenue Code 3:** Political-Non-PAC

**New Business Thru:** 09/01/19

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:**

**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/18	08/31/18	1	\$1,000.00	\$1,000.00
09/01/18	09/16/18	7	\$3,850.00	\$3,850.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	1	\$1,000.00	\$1,000.00	0.00
September 2018	7	\$3,850.00	\$3,850.00	0.00
<b>Totals</b>	<b>8</b>	<b>\$4,850.00</b>	<b>\$4,850.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Roger Sierra	LOCAL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	26	09/01/18	09/02/18	College Football Prime GM	CM	7:00 PM-10:30 PM	-----S-	:30	1	\$600.00	03	0.00	NM	1	\$600.00
				College Football Prime Gm		(7:00 PM-10:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/18	09/02/18	-----S-		1				\$600.00		0.00			
2	26	09/01/18	09/02/18	LSU Local Post Gm	CM	Various	-----S	:30	2	\$850.00	03	0.00	NM	2	\$1,700.00
				LSU Local Post Gm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/18	09/02/18	-----S		2				\$850.00		0.00			
3	26	09/01/18	09/02/18	Local Sports Special	CM	6:00 PM-6:30 PM	-----S-	:30	2	\$275.00	03	0.00	NM	2	\$550.00
				Local Sports Special		(6:00 PM-6:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/18	09/02/18	-----S-		2				\$275.00		0.00			
4	26	08/30/18	08/30/18	Station Production	NON	5a-5a	---T---	:00	1	\$1,000.00	02	0.00	NS	1	\$1,000.00
				Station Production											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/18	09/02/18	---T---		1				\$1,000.00		0.00			
N 5	26	09/15/18	09/16/18	College Football Prime GM	CM	7:00 PM-10:30 PM	-----SS	:30	2	\$500.00	03	0.00	NM	2	\$1,000.00
				College Football Prime Gm		(7:00 PM-10:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-----SS		2				\$500.00		0.00			

WGNO-TV

Totals	8	\$4,850.00
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