



WVAH
1301 Piedmont Rd
Charleston, WV 25301

Mentzer Media Services
210 W Pennsylvania
Suite 250
Towson, MD 21204

Contract # 3057763
Schedule Dates 10/04/17-10/10/17
Advertiser Ohioans Against the Deceptive RX Ballot (117194)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1187)
Brand 377/458/4979 (966344)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Ally, Rambo,
Phone/Fax /
CPE 377/458/4979
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments FPHRM
Separation: 30
BRADLEY PHILLIPS

Date Entered 10/03/17
Last Modified 10/03/17
Entered By Jason Baumgarten
CO-OP No
Headline # ECR25763886
Demo A18+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$972.75
Net Total \$5,512.25
Sales Tax

Charleston WV (WVAH)
By Broadcast Month

Month	Spots	Rate
Oct. 2017	25	\$6,485.00
Grand Total:	25	\$6,485.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1. 1.3)	10/04/17-10/04/17	1	:30	5P- 5:30P (EST)				1					1	\$75.00	\$75.00	Charleston WV (WVAH)		10/3/17
2.0	Normal Line / SPOT (1. 1.3)	10/05/17-10/05/17	1	:30	5P- 5:30P (EST)					1				1	\$75.00	\$75.00	Charleston WV (WVAH)		10/3/17
3.0	Normal Line / SPOT (1. 1.3)	10/06/17-10/06/17	1	:30	5P- 5:30P (EST)						1			1	\$75.00	\$75.00	Charleston WV (WVAH)		10/3/17
4.0	Normal Line / SPOT (1. 1.3)	10/09/17-10/09/17	1	:30	5P- 5:30P (EST)								1	1	\$75.00	\$75.00	Charleston WV (WVAH)		10/3/17
5.0	Normal Line / SPOT (1. 1.3)	10/10/17-10/10/17	1	:30	5P- 5:30P (EST)								1	1	\$75.00	\$75.00	Charleston WV (WVAH)		10/3/17
6.0	Normal Line / SPOT (1. 1.3)	10/04/17-10/04/17	1	:30	7P- 7:30P (EST)					1				1	\$250.00	\$250.00	Charleston WV (WVAH)		10/3/17
7.0	Normal Line / SPOT (1. 1.3)	10/05/17-10/05/17	1	:30	7P- 7:30P (EST)						1			1	\$250.00	\$250.00	Charleston WV (WVAH)		10/3/17
8.0	Normal Line / SPOT (2. 4.0)	10/06/17-10/06/17	1	:30	7P- 7:30P (EST)							1		1	\$250.00	\$250.00	Charleston WV (WVAH)		10/3/17
9.0	Normal Line / SPOT (2. 4.0)	10/09/17-10/09/17	1	:30	7P- 7:30P (EST)								1	1	\$250.00	\$250.00	Charleston WV (WVAH)		10/3/17
10.0	Normal Line / SPOT (2. 4.0)	10/10/17-10/10/17	1	:30	7P- 7:30P (EST)								1	1	\$250.00	\$250.00	Charleston WV (WVAH)		10/3/17
11.0	Normal Line / SPOT (3. 4.0)	10/04/17-10/04/17	1	:30	7:30P- 8P (EST)								1	1	\$250.00	\$250.00	Charleston WV (WVAH)		10/3/17
12.0	Normal Line / SPOT (3. 4.0)	10/05/17-10/05/17	1	:30	7:30P- 8P (EST)								1	1	\$250.00	\$250.00	Charleston WV (WVAH)		10/3/17
13.0	Normal Line / SPOT (3. 4.0)	10/06/17-10/06/17	1	:30	7:30P- 8P (EST)								1	1	\$250.00	\$250.00	Charleston WV (WVAH)		10/3/17

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://segs.net/?p=1234> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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1301 Piedmont Rd
Charleston, WV 25301

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Charleston WV (WVAH)
By Broadcast Month
Oct. 2017
Grand Total:
Spots 25
Rate \$6,485.00
\$6,485.00

Line	Line Type / Break Type (ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (3 4.0)	10/09/17-10/09/17	1	:30	7:30P- 8P (EST)	1								1	\$250.00	\$250.00	Charleston WV (WVAH)		10/3/17
15.0	Normal Line / SPOT (3 4.0)	10/10/17-10/10/17	1	:30	7:30P- 8P (EST)	1								1	\$250.00	\$250.00	Charleston WV (WVAH)		10/3/17
16.0	Normal Line / News (4 2.0)	10/04/17-10/04/17	1	:30	10P- 10:30P (EST)	1			1					1	\$250.00	\$250.00	Charleston WV (WVAH)		10/3/17
17.0	Normal Line / News (4 2.0)	10/06/17-10/06/17	1	:30	10P- 10:30P (EST)	1					1			1	\$250.00	\$250.00	Charleston WV (WVAH)		10/3/17
18.0	Normal Line / News (4 2.0)	10/09/17-10/09/17	1	:30	10P- 10:30P (EST)	1								1	\$250.00	\$250.00	Charleston WV (WVAH)		10/3/17
19.0	Normal Line / News (4 2.0)	10/10/17-10/10/17	1	:30	10P- 10:30P (EST)	1								1	\$250.00	\$250.00	Charleston WV (WVAH)		10/3/17
20.0	Normal Line / Football (5 12.0)	10/07/17-10/07/17	1	:30	4P- Sports-FOX College Football Late	1						1		1	\$1,500.00	\$1,500.00	Charleston WV (WVAH)		10/3/17
21.0	Normal Line / Football (6 2.8)	10/07/17-10/07/17	1	:30	4P- Sports-FOX College Football Prime	1						1		1	\$350.00	\$350.00	Charleston WV (WVAH)		10/3/17
22.0	Normal Line / News (7 3.2)	10/07/17-10/07/17	1	:30	11:30P- News-Ten O'clock News (30 mins)	1						1		1	\$250.00	\$250.00	Charleston WV (WVAH)		10/3/17
23.0	Normal Line / SPOT (8 1.7)	10/08/17-10/08/17	1	:30	9A- FOX-FOX News Sunday	1							1	1	\$60.00	\$60.00	Charleston WV (WVAH)		10/3/17
24.0	Normal Line / Pre-Game (9 2.0)	10/08/17-10/08/17	1	:30	12P- 1P (EST)	1							1	1	\$200.00	\$200.00	Charleston WV (WVAH)		10/3/17
25.0	Normal Line / News (10 4.8)	10/08/17-10/08/17	1	:30	10P- 11P (EST)	1							1	1	\$250.00	\$250.00	Charleston WV (WVAH)		10/3/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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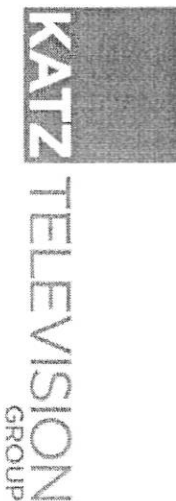
The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://b3g.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St
New York, NY 10019

Contract # 25763886	Changes as of: 10/2/2017 at 4:39 PM	Version: Current State Version 1
CPE: 377/458/4979	Flight: 10/4/17 - 10/10/17	Total \$: \$6,485.00
Agency: MENTZER MEDIA SERVIC	Advertiser: Ohioans Against the Deceptive RX Ballot	Total Spots: 25
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Product: FPHRM	Total CPM: \$80.06
	Agency Order #: 6595045	Total GRP: 81.0
	Buyer: Rambo, Ally	
	Salesperson: BRADLEY PHILIPPS 202-955-5342	
	Primary Demo: Adults 18+	
	Con Type: POLITICAL/VOTE	
	Assistant: BRADLEY PHILIPPS 202-955-5342	
Comments: Separation: 30	Separation:	

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/4 - 10/10							Total Spots	Total \$	CPP	GRP
							10/4	10/5	10/6	10/7	10/8	10/9	10/10				
1	W-F-M-Tu 5p-5:30p		FAMILY FEUD	\$75.00	1.3	30	1	1	1	0	0	1	1	5	\$375.00	\$57.69	6.5
Target 200129 Index: 97 Nielsen: 1.1																	
2	W-F-M-Tu 7p-7:30p		THE BIG BANG THEORY	\$250.00	4.0	30	1	1	1	0	0	1	1	5	\$1,250.00	\$62.50	20.0
Target 200129 Index: 140 Nielsen: 2.2																	
3	W-F-M-Tu 7:30p-8p		THE BIG BANG THEORY	\$250.00	4.0	30	1	1	1	0	0	1	1	5	\$1,250.00	\$62.50	20.0
Target 200129 Index: 140 Nielsen: 2.4																	
4	W-F-M-Tu 10p-10:30p		EYEWITNESS NEWS @ 10P	\$250.00	2.0	30	1	0	1	0	0	1	1	4	\$1,000.00	\$125.00	8.0
Target 200129 Index: 78 Nielsen: 2.6																	
5	Sa 4p-8p		OHIO STATE FOOTBALL	\$1,500.00	12.0	30	0	0	0	1	0	0	0	1	\$1,500.00	\$125.00	12.0
Target 200129 Index: 61 Nielsen: 0.3																	
6	Sa 8p-11:30p		COLLEGE FOOTBALL	\$350.00	2.8	30	0	0	0	1	0	0	0	1	\$350.00	\$125.00	2.8
Target 200129 Index: 104 Nielsen: 0.4																	
7	Sa 10p-11p		EYEWITNESS NEWS @ 10P	\$250.00	3.2	30	0	0	0	1	0	0	0	1	\$250.00	\$78.13	3.2
Target 200129 Index: 106 Nielsen: 0.5																	
8	Su 9a-10a		FOX NEWS SUNDAY	\$60.00	1.7	30	0	0	0	0	1	0	0	1	\$60.00	\$35.29	1.7
Target 200129 Index: 120 Nielsen: 0.4																	
9	Su 12n-1p		FOX NFL SUNDAY PRE-GAME	\$200.00	2.0	30	0	0	0	0	1	0	0	1	\$200.00	\$100.00	2.0
Target 200129 Index: 113 Nielsen: 0.6																	
10	Su 10p-11p		EYEWITNESS NEWS @ 10P	\$250.00	4.8	30	0	0	0	0	1	0	0	1	\$250.00	\$52.08	4.8
Target 200129 Index: 103 Nielsen: 1.9																	



125 West 55th St
New York, NY 10019

Contract # 25763886	Changes as of: 10/2/2017 at 4:39 PM	Version: Current State Version 1
CPE: 377/458/4979	Flight: 10/4/17 - 10/10/17	Total \$: \$6,485.00
Agency: MENTZER MEDIA SERVICE 210 W. Pennsylvania Avenue Towson, MD 21204	Advertiser: Ohioans Against the Deceptive RX Ballot Product: FPHRM Agency Order #: 6595045 Buyer: Rambo, Ally Salesperson: BRADLEY PHILPPS 202-955-5342	Station: WVAH Market: Charleston, WV Office: WASHINGTON Primary Demo: Adults 18+ Con Type: POLITICAL/NOTE Assistant: BRADLEY PHILPPS 202-955-5342
		Total Spots: 25 Total CPP: \$80.06 Total GRP: 81.0 Separation:

Special Instructions

Date/Time 10/02/17 4:39 PM **Added by** BRADLEY PHILPPS **Comment** Separation: 30

Competitive Information	
Market Budget:	\$92,643
WVAH Share:	7%
Comment:	
WCHS:	12%
WOWK:	20%
WQCW:	1%
WSAZ:	60%

Daypart Summary					
Day/Time	% Distrb	Spots	Dollars	CPP	GRP
Total	100%	25	\$6,485.00	\$80.06	81.0

Monthly Summary		
Month	Spots	Dollars
2017-Oct	25	\$6,485.00
Total	25	\$6,485.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
New	10/2/17 4:39 PM	BRADLEY PHILPPS	New	25		\$6,485.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WVAH - Charleston Huntington WV	Date:
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I, Angela McCann

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Schedule Varies					

This broadcast time will be used by: Ohioans Against the Deceptive RX Ballot Issue

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Ohioans Against the Deceptive RX Ballot Issue
100 S Third Street
Columbus, OH 43215

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Christopher Slagel, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Ohloans Against the Deceptive RX Ballot Issue
100 S Third Street
Columbus, OH 43215

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Christopher Slagel, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5/17/2017 Charles N. Self, Council 614.222.8826
Date Signature Contact Phone Number
Ohioans Against the Deceptive Rx Ballot Issue

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Dara D. Naylor SSA Manager
Signature Printed Name Title



Client Information Form Issue

Advertiser Group Name:

Ohioans Against the Deceptive RX Ballot Issue

Address:

C/O Christopher Slagel, Treasurer

City, State & Zip Code:

100 S Third Street

Columbus, OH 43215

Phone:

Website URL:

Group Treasurer:

Christopher Slagle