



WVAH
1301 Piedmont Rd
Charleston, WV 25301

Mentzer Media Services
210 W Pennsylvania
Suite 250
Towson, MD 21204

Contract # 3032716
Schedule Dates 09/20/17-09/26/17
Advertiser Ohioans Against the Deceptive RX Ballot (11/7194)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1187)
Brand 377/458/4964 (961606)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Ally, Ranbo,
Phone/Fax /
CPE 377/458/4964
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments FPHRM
Separation: 30
BRADLEY PHILLIPS

Date Entered 09/18/17
Last Modified 09/18/17
Entered By Jason Baumgarten
CO-OP No
Headline # ECR25747694
Demo A18+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$424.50
Net Total \$2,405.50
Sales Tax

Charleston WV (WVAH)
By Broadcast Month
Sep. 2017 13 Spots \$1,980.00
Oct. 2017 6 Spots \$850.00
Grand Total 19 Spots \$2,830.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1 1.4)	09/20/17-09/20/17	1	:30	5:30P- 6P (EST)	1								1	\$60.00	\$60.00	Charleston WV (WVAH)		9/18/17
2.0	Normal Line / SPOT (1 1.4)	09/21/17-09/21/17	1	:30	5:30P- 6P (EST)	1								1	\$60.00	\$60.00	Charleston WV (WVAH)		9/18/17
3.0	Normal Line / SPOT (1 1.4)	09/22/17-09/22/17	1	:30	5:30P- 6P (EST)	1								1	\$60.00	\$60.00	Charleston WV (WVAH)		9/18/17
4.0	Normal Line / SPOT (2 1.4)	09/25/17-09/25/17	1	:30	5:30P- 6P (EST)	1								1	\$75.00	\$75.00	Charleston WV (WVAH)		9/18/17
5.0	Normal Line / SPOT (2 1.4)	09/26/17-09/26/17	1	:30	5:30P- 6P (EST)	1								1	\$75.00	\$75.00	Charleston WV (WVAH)	FAMILY FEUD B	9/18/17
6.0	Normal Line / News (3 1.0)	09/20/17-09/20/17	1	:30	6:30P- 7P (EST)	1								1	\$75.00	\$75.00	Charleston WV (WVAH)		9/18/17
7.0	Normal Line / News (3 1.0)	09/21/17-09/21/17	1	:30	6:30P- 7P (EST)	1								1	\$75.00	\$75.00	Charleston WV (WVAH)		9/18/17
8.0	Normal Line / News (3 1.0)	09/22/17-09/22/17	1	:30	6:30P- 7P (EST)	1								1	\$75.00	\$75.00	Charleston WV (WVAH)		9/18/17
9.0	Normal Line / News (4 1.0)	09/25/17-09/25/17	1	:30	6:30P- 7P (EST)	1								1	\$100.00	\$100.00	Charleston WV (WVAH)		9/18/17
10.0	Normal Line / News (4 1.0)	09/26/17-09/26/17	1	:30	6:30P- 7P (EST)	1								1	\$100.00	\$100.00	Charleston WV (WVAH)		9/18/17
11.0	Normal Line / SPOT (5 3.9)	09/20/17-09/20/17	1	:30	7:30P- 8P (EST)	1								1	\$250.00	\$250.00	Charleston WV (WVAH)		9/18/17
12.0	Normal Line / SPOT (5 3.9)	09/21/17-09/21/17	1	:30	7:30P- 8P (EST)	1								1	\$250.00	\$250.00	Charleston WV (WVAH)	BG BNC THRY B< Target 200129 Index: 140. Nielsen: 2.4	9/18/17
13.0	Normal Line / SPOT (5 3.9)	09/22/17-09/22/17	1	:30	7:30P- 8P (EST)	1								1	\$250.00	\$250.00	Charleston WV (WVAH)		9/18/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://spn.net/?p=1224> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WVAH
1301 Piedmont Rd
Charleston, WV 25301

Mentzer Media Services
210 W Pennsylvania
Suite 250
Towson, MD 21204

Contract # 3032716

Schedule Dates	09/20/17-09/26/17	Date Entered	09/18/17
Advertiser	Obicians Against the Deceptive RX Ballot (117194)	Last Modified	09/18/17
Agency	Mentzer Media Services (1381)	Entered By	Jason Baumgarten
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	377/458/4964 (961606)	Headline #	ECR25747694
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A18+
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Ally Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	377/458/4964	Commission	\$424.50
Account Types	National/Political Issue Agency BRD	Net Total	\$2,405.50
Billing Type	Standard	Sales Tax	
Comments	FPHBM Separation: 30 BRADLEY PHILLIPS		

Charleston WV (WVAH)			
By Broadcast Month	Spots	Rate	
Sep. 2017	13	\$1,980.00	
Oct. 2017	6	\$850.00	
Grand Total:	19	\$2,830.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (5 3.9)	09/25/17-09/25/17	1	:30	7:30P- 8P (EST)	1								1	\$250.00	\$250.00	Charleston WV (WVAH)		9/18/17
15.0	Normal Line / SPOT (5 3.9)	09/26/17-09/26/17	1	:30	7:30P- 8P (EST)		1							1	\$250.00	\$250.00	Charleston WV (WVAH)		9/18/17
16.0	Normal Line / News (6 7.7)	09/23/17-09/23/17	1	:30	11:30P- News-Ten O'Clock News (30 mins)							1		1	\$225.00	\$225.00	Charleston WV (WVAH)		9/18/17
17.0	Normal Line / SPOT (7 2.3)	09/24/17-09/24/17	1	:30	9A- FOX FOX News Sunday								1	1	\$75.00	\$75.00	Charleston WV (WVAH)		9/18/17
18.0	Normal Line / Pre-Game (8 2.8)	09/24/17-09/24/17	1	:30	12P- Sports FOX NFL Sunday								1	1	\$325.00	\$325.00	Charleston WV (WVAH)		9/18/17
19.0	Normal Line / Prime (9 3)	09/24/17-09/24/17	1	:30	7P- 8P (EST)								1	1	\$200.00	\$200.00	Charleston WV (WVAH)		9/18/17

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

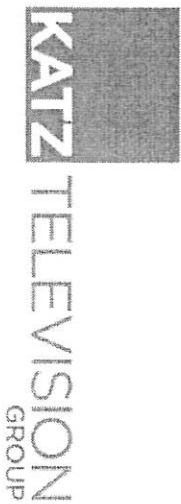
Date:

Accepted Station:

Date:

Comments:

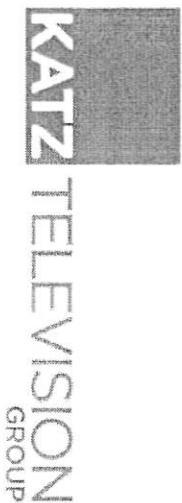
The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://shg.net?ip=1224> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St
New York, NY 10019

Contract # 25747694	Changes as of: 9/18/2017 at 3:47 PM	Version: Current State Version 1
CPE: 377/458/4964	Flight: 9/20/17 - 9/26/17	Total \$: \$2,830.00
Agency: MENTZER MEDIA SERVICE	Advertiser: Ohioans Against the Deceptive RX Ballot	Total Spots: 19
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Product: FPHRM	Total CPP: \$59.70
	Agency Order #: 6544642	Total GRP: 47.4
	Buyer: Rambo, Ally	
	Salesperson: BRADLEY PHILIPPS	
	Primary Demo: Adults 18+	
	Con Type: POLITICAL/VOTE	
	Assistant: BRADLEY PHILIPPS	
Comments: Separation: 30	Separation:	

#	Day/Time	DP	Program	Rate	A18P Rating	Len	9/20 - 9/26							Total Spots	Total \$	CPP	GRP
							9/20	9/21	9/22	9/23	9/24	9/25	9/26				
1	W-F-M-Tu 5:30p-6p		FAMILY FEUD B	\$60.00	1.4	30	1	1	1	0	0	0	0	3	\$180.00	\$42.86	4.2
Target 200129 Index: 108 Nielsen: 1.1																	
2	W-F-M-Tu 5:30p-6p		FAMILY FEUD B	\$75.00	1.4	30	0	0	0	0	1	1	1	2	\$150.00	\$53.57	2.8
3	W-F-M-Tu 6:30p-7p		EYEWIT NWS@630P	\$75.00	1.0	30	1	1	1	0	0	0	0	3	\$225.00	\$75.00	3.0
Target 200129 Index: 103 Nielsen: 0.9																	
4	W-F-M-Tu 6:30p-7p		EYEWIT NWS@630P	\$100.00	1.0	30	0	0	0	0	1	1	1	2	\$200.00	\$100.00	2.0
5	W-F-M-Tu 7:30p-8p		BG BNG THRY B<	\$250.00	3.9	30	1	1	1	0	0	1	1	5	\$1,250.00	\$64.10	19.5
Target 200129 Index: 140 Nielsen: 2.4																	
6	Sa 10p-11p		EYEWITNESS NEWS	\$225.00	7.7	30	0	0	0	1	0	0	0	1	\$225.00	\$29.22	7.7
Target 200129 Index: 159 Nielsen: 0.5																	
7	Su 9a-10a		FOX NWS SUNDAY	\$75.00	2.3	30	0	0	0	0	1	0	0	1	\$75.00	\$32.61	2.3
Target 200129 Index: 110 Nielsen: 0.4																	
8	Su 12n-1p		FOX NFL SUNDAY PREGAME	\$325.00	2.8	30	0	0	0	0	1	0	0	1	\$325.00	\$116.07	2.8
Target 200129 Index: 114 Nielsen: 0.0																	
9	Su 7p-8p		SIMPSONS	\$200.00	3.1	30	0	0	0	0	1	0	0	1	\$200.00	\$64.52	3.1
Target 200129 Index: 102 Nielsen: 0.9																	
TOTALS:														19	\$2,830.00	\$59.70	47.4



125 West 55th St
New York, NY 10019

Contract # 25747694	Changes as of: 9/18/2017 at 3:47 PM	Version: Current State Version 1
CPE: 377458/4964	Flight: 9/20/17 - 9/26/17	Total \$: \$2,830.00
Agency: MENTZER MEDIA SERVIC	Advertiser: Ohioans Against the Deceptive RX Ballot	Total Spots: 19
210 W. Pennsylvania Avenue Towson, MD 21204	Product: FPHRM	Office: WASHINGTON
	Agency Order #: 6544642	Primary Demo: Adults 18+
	Buyer: Rambo, Ally	Con Type: POLITICAL/NOTE
	Salesperson: BRADLEY PHILIPPS 202-955-5342	Assistant: BRADLEY PHILIPPS 202-955-5342
		Separation:
		Total CPE: \$59.70
		Total GRP: 47.4

Special
Instructions

Order Level Comments

Date/Time	Added by	Comment
09/18/17 3:47 PM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget:	\$70,750
WVAH Share:	4%
Comment:	
WCHS:	11%
WQOW:	21%
WQOW:	1%
WSAZ:	63%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	19	\$2,830.00	\$59.70	47.4
Total	100%	19	\$2,830.00	\$59.70	47.4

Monthly Summary		
Month	Spots	Dollars
2017-Sep	13	\$1,980.00
2017-Oct	6	\$850.00
Total	19	\$2,830.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	9/18/17 3:47 PM	BRADLEY PHILIPPS	New	19		\$2,830.00	\$2,830.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WVAH - Charleston Huntington WV	Date:
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I, Angela McCann

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Schedule Varies					

This broadcast time will be used by: Ohioans Against the Deceptive RX Ballot Issue

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Ohioans Against the Deceptive RX Ballot Issue
100 S Third Street
Columbus, OH 43215

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Christopher Slagel, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Ohioans Against the Deceptive RX Ballot Issue
100 S Third Street
Columbus, OH 43215

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Christopher Slagel, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5/17/2017 Charles N. Self, Council 614.222.8826
Date Signature Contact Phone Number
Ohioans Against the Deceptive Rx Ballot
Issue

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Dara D. Naylor Dara D. Naylor JSA Manager
Signature Printed Name Title



Client Information Form
Issue

Advertiser Group Name:

Ohioans Against the Deceptive RX Ballot Issue

Address:

C/O Christopher Slagel, Treasurer

City, State & Zip Code:

100 S Third Street

Columbus, OH 43215

Phone:

Website URL:

Group Treasurer:

Christopher Slagle