

## 2018-Q4 88.3 FM WAFJ Belvedere, SC

### **Public service messaging October 2018 – December 2018**

#### **Weekly Station Program feature: “Difference Makers”**

12/22/18--- Cleve Walker interviewed Nancy Godin, facilitator of a local support group called Parents of Addicted loved ones (PAL), about their effort to provide solace families struggling member with drug addiction. (Length 14:35)

12/15/18--- Cleve Walker talked with Audrey Murell, executive director of the Augusta Training Shop, about their efforts to help mentally and physically challenged adults find dignity and purpose through gainful employment. (Length 10:55)

12/8/18--- Cleve Walker talks with Eric and Christina Mongillo, executive directors of Broad Street Ministry Center in Augusta which provides food, clothing, and vocational preparation to indigent residents. (Length 8:55)

12/1/18--- Cleve Walker interviews Millie Huff, executive director of the beautiful Sacred Heart Cultural Center in downtown Augusta about their work to promote the arts and provide access to a local historical landmark. (15:12)

11/24/18--- Cleve Walker talks with James Stiff, President and CEO of Goodwill Industries, about how Helms College helps their vocational students discover, develop, and strengthen their God-given talents to the fullest. (Length 15:45)

11/17/18--- Cleve Walker talks with Kathryn Wade, event coordinator of the One Table community Thanksgiving event in Aiken and Reese Leroy, lead pastor of Vineyard church of Augusta about their outreach of holiday meal deliveries to needy families in the community. (Length 16:17)

11/10/18--- Cleve Walker talks with Mark Hancock, CEO of Trail Life USA, a Christian Outdoor adventure Program for boys that emphasizes biblical values. (Length 14:51)

11/3/18--- Cleve Walker talks with Matt Lever about the outreach of Prodigal Ministries' in their effort to help those who are struggling with drug addiction. (Length 15:55)

10/27/18--- Cleve Walker talks with Kim Hines about the work of Augusta Locally Grown, an organization promoting the consumption and growing of area food produce. (Length 11:26)

10/20/18--- Cleve Walker talks with Sohaila Digsby about the Trot to Adopt 5k event at Blanchard Woods Park in Evans, Georgia to raise funds for families who are trying to adopt children. (Length 17:08)

## **Difference Makers- continued-**

10/13/18--- Cleve Walker talks with Haley Mathis, an Augusta University student who heads up Jaguar Miracle, a campaign to raise funds for Children's Hospital of Georgia.(length 12:42)

10/6/18---- Cleve Walker talks to Hillary Gaines, President of the Augusta chapter of the National Alliance on Mental Illness (NAMI) about the work of that grassroots organization to help remove the stigma of mental illness.(length 14:57)

## **Issues Discussed on the Morning Show with John & April**

11/05/18 at 8:10 am – Jacqueline Heider of Anchored Souls discussed their upcoming conference Anchored: Firm and Secure happening on 11/10/18 in Augusta, GA. This event is for mothers of special needs children and meant to be a source of encouragement, education and support. (Length 6:00)'

### *In addition PSA's aired this quarter included:*

An announcement from GAB/SCAB about disaster preparedness

A message focusing on learning and attention issues from understood.org

A message about texting while driving from the National Highway Traffic Safety Administration

An announcement looking for drivers for meals on wheels

The dental lifeline network shared a message looking for dentists to help those in needs

The American Red Cross is looking for and encouraging folks to be blood donors

Veteran's affairs helping veterans get the care they need- helping with their claim experience

The SC Education Association promoting improved parent and teacher communication

Coach Tony Dungy had a message encouraging guys to become Foster Dads

The National Federation for the Blind- looking for car donations

The Orthopedic Trauma Foundation with a message about preventing falls

The American Academy of Family Physicians provided a message to stop bullying.

An announcement from the National Pest Management Association about disease prevention

American Academy of Pediatrics encouraging parents to limit screen time

American Academy of Pediatrics encouraging parents to limit children's sugary drinks

We aired information about the Saluda public meeting (until Oct 30<sup>th</sup>)

The American Academy of Pediatrics shared a message about how to sooth your baby

Our friends at Veterans Affairs had a message about getting help in filing a claim

We rotated 6 spots from Teen Challenge focused on getting help battling addiction. Our artists voiced these: Francesca Battistelli, Hillsong, MercyMe, For King and Country, Tauren Wells, and Micah Tyler.