

CONTRACT



KOBI
 125 South Fir Street
 Medford, OR 97501
 (541) 779-5555

<u>Contract / Revision</u> 4200 /		<u>Alt Order #</u>
<u>Product</u> 8170277		
<u>Contract Dates</u> 09/29/14 - 10/05/14		<u>Estimate #</u> 8170277 9/29-10/5
<u>Advertiser</u> No on 92 Coalition		<u>Original Date / Revision</u> 09/29/14 / 09/29/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOBI	<u>Account Executive</u> Los Angeles Katz Ea	<u>Sales Office</u> Katz-Los Angele
<u>Special Handling</u>		
<u>Demographic</u> Households		
		<u>Total Ratings</u> 99.10
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

V3

adding \$3k

kobi5.com

And:

Target Enterprises
 Attention: Dede Jeffery
 15260 Ventura Blvd Suite 1240
 Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	All	09/29/14	10/05/14	Today Show I	7a-9a		1:00				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	MTWTF--				4	\$125.00	1.80			
E 2	All	09/29/14	10/05/14	Dr. Oz	4p-5p		1:00				NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	11111--				5	\$90.00	1.70			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	All	09/29/14-10/05/14	Dr. Oz	4p-5p	MTuWThF----	1:00		\$90.00	1.70	NM		
			See MG 2.6,2.7,2.8,2.9										
	2	All	09/29/14-10/05/14	Dr. Oz	4p-5p	MTuWThF----	1:00		\$90.00	1.70	NM		
			See MG 2.6,2.7,2.8,2.9										
	3	All	09/29/14-10/05/14	Dr. Oz	4p-5p	MTuWThF----	1:00		\$90.00	1.70	NM		
			See MG 2.6,2.7,2.8,2.9										
	4	All	09/29/14-10/05/14	Dr. Oz	4p-5p	MTuWThF----	1:00		\$90.00	1.70	NM		
			See MG 2.6,2.7,2.8,2.9										
	6	All	09/30/14-10/05/14	Dr. Oz	4p-5p	-TuWThF----	:30		\$90.00	1.70	NM		
			MG for 2.3,2.2,2.1,2.4										
	7	All	09/30/14-10/05/14	Dr. Oz	4p-5p	-TuWThF----	:30		\$90.00	1.70	NM		
			MG for 2.3,2.2,2.1,2.4										
	8	All	09/30/14-10/05/14	Dr. Oz	4p-5p	-TuWThF----	:30		\$90.00	1.70	NM		
			MG for 2.3,2.2,2.1,2.4										
	9	All	09/30/14-10/05/14	Dr. Oz	4p-5p	-TuWThF----	:30		\$90.00	1.70	NM		
			MG for 2.3,2.2,2.1,2.4										
3	All	09/29/14	10/03/14	M-F NBC5 News @ 6p	6:00 PM-6:30 PM		1:00				NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	11111--				5	\$175.00	2.80			
4	All	09/29/14	10/05/14	M-F NBC5 News @ 6p	6:30 PM-7:00 PM		1:00				NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	11111--				5	\$175.00	2.20			
E 5	All	09/30/14	09/30/14	Tue Prime Other L10	8p-11p		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$675.00	6.50			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



KOB
125 South Fir Street
Medford, OR 97501
(541) 779-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
4200 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/29/14 - 10/05/14	8170277	8170277 9/29-10/5

<u>Advertiser</u>	<u>Original Date / Revision</u>
No on 92 Coalition	09/29/14 / 09/29/14

kobi5.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	All	09/29/14-10/05/14		Marry me/ About a Boy	9p-10p	-Tu-----	1:00		\$675.00	6.50	NM		
See MG 5.2													
2	All	09/30/14-09/30/14		Voice, The	8p-11p	-Tu-----	:30		\$675.00	6.50	NM		
Ⓜ MG for 5.1 09/30													
Schedule Change													
6	All	09/29/14	10/03/14	Late 11p News M-F	11p-1135p		1:00				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	11111--				5	\$150.00	1.60			
7	All	09/29/14	10/03/14	Tonight Show: Fallon	1135p-1236a		1:00				NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	MTWTF--				3	\$130.00	1.30			
E 8	All	10/04/14	10/05/14	Late News Rotator M-Su	M-F11-1135p/SaSu		1:00				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----SS				1	\$85.00	1.00			
E 9	All	10/05/14	10/05/14	NFL Football	520-830p		1:00				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$1,500.00	13.00			
N 10	All	09/29/14	09/29/14	Dr. Oz	4p-5p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----				1	\$90.00	0.00			
N 11	All	10/05/14	10/05/14	NFL Football	520-830p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$1,500.00	13.00			
N 12	All	09/30/14	09/30/14	Voice, The	8p-11p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$750.00	6.50			
N 13	All	10/01/14	10/01/14	Law & Order SVU	9p-10p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$350.00	3.50			
N 14	All	10/01/14	10/01/14	Chicago PD	10p-11p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$400.00	3.00			
Totals										99.10		35	\$9,190.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/05/14	35	\$9,190.00	(\$1,378.50)	\$7,811.50
Totals	35	\$9,190.00	(\$1,378.50)	\$7,811.50

Signature: _____ **Date:** _____

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ORDER WORKSHEET

Rep Order# 8170277 Ver# 5

Status Revised

Traffic Order# 4200

Printed: 09/29/14 6:02 PM

1 of 2

EC'd No

Last Received: 09/29/14 6:00 PM

Showing Buylines:

All Rep Changes

Station KOB-TV MEDFORD
Advertiser (NO92) NO ON 92 COALITION
Product NO ON 92 COALITION
Estimate#
Buyer DEDE JEFFERY

Agency (8182) TARGET ENTERPRISES
15260 VENTURA BLVD, SUITE 1240
SHERMAN OAKS, CA 91403
Agency C/P1/P2/E
Flight Dates 09/29/14-10/05/14

Rep Firm EAGLE TELEVISION
Sales Office (LA) LOS ANGELES
Salesperson (LSB) STEVE BANKA
Sales Assistant CARL
Salesperson Phone# 323 966-5021
Salesperson Fax#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED TO ADD \$3000 TO SCHEDULE IN 9 1X ADD TO SCHED ADD TO SHED LINES 11-13 PLEASE CONFIRM OR ADVISE THANKS CARL FOR STEVE

RS2

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
9*	Su	515P-830P	SUNDAY NIGHT FTBL	30	13.0	26.0	\$1,500.00	10/05-10/05	2	2	\$3,000.00
			Sales remark: V5 1X ADD TO SCHED								
			V5 Comment Changed, Spots/week Changed								
11*	Tu	8P-10P	THE VOICE	30	6.5	6.5	\$750.00	09/30-09/30	1	1	\$750.00
			Sales remark: V5 ADD TO SCHED								
			V5 Added								
12*	W	9P-10P	L&O SVU	30	3.5	3.5	\$350.00	10/01-10/01	1	1	\$350.00
			Sales remark: V5 ADD TO SCHED								
			V5 Added								
13*	W	10P-11P	CHICAGO PD	30	3.0	3.0	\$400.00	10/01-10/01	1	1	\$400.00
			Sales remark: V5 ADD TO SCHED								
			V5 Added								

---REPORT TOTALS---

Report Totals: 5 / \$4,500.00

ORDER WORKSHEET

Rep Order# 8170277 Ver# 5 Status Revised Traffic Order# 4200 Last Received: 09/29/14 6:02 PM
 EC'd No Showing Buylines: All Rep Changes Printed: 09/29/14 6:00 PM

Station KOB1-TV MEDFORD Agency (8182) TARGET ENTERPRISES
 Advertiser (NO92) NO ON 92 COALITION 15260 VENTURA BLVD, SUITE 1240
 Product NO ON 92 COALITION SHERMAN OAKS, CA 91403
 Estimate# Buyer DEDE JEFFERY Agency C/P1/P2/E
 Flight Dates 09/29/14-10/05/14
 Rep Firm EAGLE TELEVISION
 Sales Office (LA) LOS ANGELES
 Salesperson (LSB) STEVE BANKA
 Sales Assistant CARL
 Salesperson Phone# 323 966-5021
 Salesperson Fax#

---SALES MONTHLY TOTALS---

Oct2014: 34 / \$9,100.00 Total GRPS: 99.1
 Order Totals: 34 / \$9,100.00

---COMPETITIVE---

Market Totals	\$39,565.22	CABL .00%	KDRV 23.00%	KFBI .00%	KWVU 8.00%	KOBI 23.00%
		KOTI 23.00%	KTVL 23.00%			

Books [null]
 Demos RA35+P

--- CREDIT RISK ---
 STANDARD CREDIT TERMS