

# **WPYO**

# **Quarterly Report**

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January ● February ● March 2020

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*Retrospect* is a public service program that airs on WPYO Sunday mornings from 5:00 – 6:00 a.m. On this program, members of the Central Florida community discuss issues of concern to the region's citizenship. For the first quarter 2020, the following issues were addressed:

### **Crime**

- Domestic Violence Prevention Effort
- Organizations Band to Prevent Domestic Violence

### **Culture**

- 18<sup>th</sup> Annual Unity Heritage Festival
- 28<sup>th</sup> Annual Paws in the Park
- Pine Castle Pioneer Days
- Gala to Fund Programs for Children with Disabilities

### **Economy**

- Otronicon Exhibits Merge Tech and Community Needs
- Clerks Pay increased to \$15.00 Per Hour
- Fund to Aid People Who Have Lost Income Due to COVID 19

### **Education**

- College Honors Famous Alumnus, Mr. Rogers
- Annual Otronicon Celebrates Technology
- Young Men of Distinction Program

- Junior Achievement Promotes on Financial Literacy
- Ready to Read Book Drive , March 1<sup>st</sup>- 31<sup>st</sup>

### **Environment**

- North Shore Birding Festival
- Orlando Wetlands Festival
- Women Advocate for Florida's Wildlife and Environment
- Effort to Expand Green Spaces in Downtown Orlando

### **Health**

- Organization Supports Pediatric Cancer Research
- Health Dangers E-Cigarettes Pose to Young People
- Children's Cancer Research
- Ideas for Alzheimer's and Dementia Caregivers

### **Public Safety**

- Operation Vision Zero Initiative

### **Social Issues**

- Numbers of Suicides Increases – Ways to Prevent
- Legislative Efforts for Foster Program
- Zebra Coalition Celebrates 10 Years
- Need Increases at Food Banks Due to COVID 19

**ISSUE:**

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*Crime*

**Time:** WPYO:  
5:30  
a.m.

**Segment Topic:** *Domestic Violence Prevention Effort*

**Organization:** Harbor House of Central Florida

**Guest(s):** Michele Sperzel, Executive Director  
Ted Bogert Walk-a-Mile Co-Chair

**Contact:** (407) 886-2856

**Date:** 1/26/20

**Duration:** 30:00

**Issues:** The two guest encouraged listeners to participate in the annual awareness event, *Walk a Mile in Her Shoes*. Men who participate literally walk through downtown Orlando in women's shoes, drawing attention to the issue of domestic violence. Bogert explained why he feels it important for men to raise this kind of awareness. Sperzel explained how Harbor House of central Florida works to help bring victims of domestic violence, their children, and their pets to a place of safety.

**Time:** WPYO:  
5:00  
a.m.

**Segment Topic:** *Organizations Band to Prevent Domestic Violence*

**Organization:** Harbor House of Central Florida

**Guest(s):** Michelle Sperzel, CEO

**Contact:** Harborhousefl.org

**Date:** 3/29/20

**Duration:** 30:00

**Issues:** Sperzel explained that the threat of coronavirus and the resulting need to stay at home has increased the danger of domestic violence against women, children, and pets. Therefore, several organizations led by the Orange-Osceola State Attorney's office have banded together to let those who are in danger know that assistance is still available through these difficult times and to let those who may commit abuse know that they will be held accountable.

**ISSUE:**

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***Culture***

**Time:** WPYO:  
5:00  
a.m.

**Segment Topic:** *18<sup>th</sup> Annual Unity Heritage Festival*

**Organization:** City of Winter Park

**Guest(s):** Robert Knight, Organizer

**Contact:** Cityofwinterpark.org

**Date:** 1/19/20

**Duration:** 30:00

**Issues:** The *Annual Unity Heritage Festival* will promote family history and raise funds for the *Educational Fulfillment Fund*. Knight invited listeners to come and enjoy the activities at Hannibal Square, including music, children’s games, career booths, and opportunities to learn about the history of Winter Park’s African-American community. It’s also a time, he explained, for people to visit with friends and family that they haven’t seen in a long time.



**Time:** WPYO:  
5:30  
a.m.

**Segment Topic:** *28<sup>th</sup> Annual Paws in the Park*  
**Organization:** Pet Alliance of Greater Orlando  
**Guest(s):** Caryn Freas, Special Events Manager  
**Contact:** cfreas@petallianceorlando.org  
**Date:** 2/2/20  
**Duration:** 30:00

**Issues:** Freas invited listeners to support the Pet Alliance of Greater Orlando by attending the *28<sup>th</sup> Annual Paws in the Park*. She explained that the event is a way to raise awareness and money to benefit homeless pets. People who attend may bring their pets and enjoy pet-friendly vendors, contests, training tips, splash dogs dock diving competitions, and a canine sports arena.

**Time:** WPYO:  
5:00  
a.m.

**Segment Topic:** *Pine Castle Pioneer Days*

**Organization:**

**Guest(s):** William "Billy" Morgan

**Contact:** Pinecastlepioneerdays.com

**Date:** 2/23/20

**Duration:** 10:00

**Issues:** Morgan described the various activities planned for the annual *Pine Castle Pioneer Days*, an event that honors the history of the area. Attendees can enjoy educational opportunities, historical reenactments, entertainment, and food.

**Time:** WPYO:  
5:30  
a.m.

**Segment Topic:** *Gala to Fund Programs for Children with Disabilities*

**Organization:** UCP of Central Florida

**Guest(s):** Brandon S. Pettit, Director of Special Events

**Contact:** (407) 852-3300; ucpcf.org

**Date:** 3/8/20

**Duration:** 30:00

**Issues:** Soto explained the mission of UCP of Central Florida and invited listeners to the annual *Evening at the Palace Gala*. UCP supports the needs of children touched by disabilities with inclusive education programs, and providing physical, occupational, and speech language therapy services to students and clients across 7 campuses in Seminole, Osceola, and Orange County. The proceeds of the *Gala* on March 28<sup>th</sup>, will fund these programs.

**ISSUE:**

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***Economy***

**Time:** WPYO:  
5:00  
a.m.

**Segment Topic:** *Otronicon Exhibits Merge Tech and Community Needs*

**Organization:** Orlando Science Center

**Guest(s):** Jeff Stanford, Orlando Science Center

Advent Health

William Middle, Aerospace Technologist Software Systems  
for Kennedy Space Center

Natalie Underberg, Interim Assistant Director of Games and  
Interactive Media for UCF's Nicholson School

Major Kevin Stuart,

Nolan Luck, STEM Tech Team Member for Lockheed

Mishara Bronson, Microsoft Community Development  
Specialist

Green to Go

**Contact:** OSC.org

**Date:** 1/26/20

**Duration:** 30:00

**Issues:** Exhibitors at the Orlando Science Center explained the message of their exhibits at *Otronicon*, an annual interactive technology expo. The exhibitors demonstrated the latest technology in the fields of entertainment, education, engineering, health, and the environment. Many of them also discussed the impact of technology on the economy.

**Time:** WPYO:  
5:25  
a.m.

**Segment Topic:** *Clerks Pay increased to \$15.00 Per Hour*

**Organization:** Orange County Clerk of Courts

**Guest(s):** Tiffany Moore Russell, Orange County Clerk of Courts

**Contact:** (407) 836-2000; myorangeclerk.com

**Date:** 2/9/20

**Duration:** 5:00

**Issues:** Russell announced that the Orange County Clerk of Courts office is raising the minimum wage for clerks. She says they've been watching the job market around central Florida, and want to pay more. They have raised the minimum to \$14 an hour and will go to \$15 in January 2021. She says this represents that the Clerk's Office is trying to stay competitive and relevant so the community can have trust in the court system.

**Time:** WPYO:  
5:00  
a.m.

**Segment Topic:** *Fund to Aid People Who Have Lost Income Due to COVID 19*

**Organization:** Heart of Florida United Way  
**Guest(s):** Jeff Hayward, President and CEO  
**Contact:** [www.HFUW.org/Virus](http://www.HFUW.org/Virus)  
**Date:** 3/22/20  
**Duration:** 30:00

**Issues:** Hayward asked listeners to support the new Heart of Florida United Way (HFUW) fund dedicated for supporting Central Florida residents whose financial stability is being impacted. He explained that ALICE families (Asset Limited Income Constrained Employed) are already feeling the effects of COVID 19 because their hours have been cut or they have been furloughed. HFUW's 2-1-1 line has been flooded by callers needing help. Hayward says that the fund will help these people with emergency aid.

**ISSUE:**

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*Education*



**Time:** WPYO:  
5:00  
a.m.

**Segment Topic:** *Annual Otronicon Celebrates Technology*

**Organization:** Orlando Science Center

**Guest(s):** Jeff Stanford, Vice President of Marketing  
Spencer Jones, Science Program Specialist

**Contact:** Osc.org

**Date:** 1/12/20

**Duration:** 30:00

**Issues:** Stanford explained that *Otronicon* is a festival of art, science, and technology. He said that people who attend Otronicon are able to explore how technology helps us live, learn, work, and play. The event will feature exhibitors, robotics, workshops, drones, digital art, and competitions. Jones described the competitions and activities planned to honor the 15<sup>th</sup> year of the event.

**Time:** WPYO:  
5:00  
a.m.

**Segment Topic:** *College Honors Famous Alumnus, Mr. Rogers*

**Organization:** Rollins College

**Guest(s):** Grant Cornwell, Rollins College President

**Contact:** 315-262-5403

**Date:** 1/5/20

**Duration:** 30:00

**Issues:** Rebroadcast: Rollins College has commissioned artist Paul Day to create a sculpture of famous former student, Fred Rogers. Cornwell described Rogers' time at Rollins College as well as the highlights of Rogers' professional career. He also summarized the plans for the sculpture.

**Time:** WPYO:  
5:00  
a.m.

**Segment Topic:** *Young Men of Distinction Program*

**Organization:** I S Hankins F A Johnson Education Foundation  
Delta Xi Lambda chapter of Alpha Phi Alpha Fraternity Inc.

**Guest(s):** Jermaine Patterson, Director of Education  
Young Men of Distinction Program

Lincoln Haynes, Co-chair sport department  
Delta Xi Lambda chapter of Alpha Phi Alpha Fraternity Inc

**Contact:** Ishankins.org

**Date:** 2/16/20

**Duration:** 10:00

**Issues:** The guests described the *Young Men of Distinction Program* and invited listeners to support it by participating in the *PHrozen Jewel 5/10K*. The Young Men of Distinction Program is an effort to develop young men in terms of goal setting, career exploration, college preparation, leadership development, social development and entrepreneurship. Funds raised at the *PHrozen Jewel 5/10K* will fund this effort.

**Time:** WPYO:  
5:30  
a.m.

**Segment Topic:** *Junior Achievement Promotes on Financial Literacy*

**Organization:** Junior Achievement of Central Florida

**Guest(s):** Kathy Panter, President and CEO

**Contact:** (407) 898-2121

**Date:** 2/23/20

**Duration:** 30:00

**Issues:** Panter explained that the mission of Junior Achievement is teaching children about financial literacy, entrepreneurship, and skills they'll need to enter the workforce. Volunteers are needed to deliver the Junior Achievement programs in the classroom while sharing their real world experiences.

**Time:** WPYO:  
5:30  
a.m.

**Segment Topic:** *Ready to Read Book Drive , March 1<sup>st</sup>- 31<sup>st</sup>*

**Organization:** A Gift for Teaching

**Guest(s):** Marisa Worley, Direc of devel

**Contact:** agiftforteaching.org

**Date:** 3/1/20

**Duration:** 30:00

**Issues:** A Gift for Teaching gives free school supplies to public school teachers in Orange and Osceola counties to in turn, pass on to students in need. Worley asked listeners to continue to support this mission with their donations and to support their new effort – a new and gently used book drive. *The Ready To Read Book Drive* aims to help stop the “summer slide” by providing teachers with free reading books for their students to have over the summer.

**ISSUE:**

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***Environment***

**Time:** WPYO:  
5:30  
a.m.

**Segment Topic:** *North Shore Birding Festival*  
**Organization:** Orange Audubon Society  
**Guest(s):** Deborah Green, President and Event Chair  
**Contact:** (407) 637-2525; orangeaudubonfl.org  
**Date:** 1/12/20  
**Duration:** 30:00

**Issues:** Green described the activities planned for the North Shore Birding Festival, taking place at Lake Apopka on January 16<sup>th</sup> – 20<sup>th</sup>. There will be 37 hiking and cycling trips scheduled during the weekend, at which participants will explore the area, search for birds and study bird photography.

**Time:** WPYO:  
5:30  
a.m.

**Segment Topic:** *Orlando Wetlands Festival*

**Organization:** — City of Orlando

**Guest(s):** Mark Sees, Wetlands Manager

**Contact:** 407-568-1706; wetlandsfestival@orlando.gov

**Date:** 1/19/20

**Duration:** 30:00

**Issues:** Sees invited listeners to participate in the *Orlando Wetlands Festival* on February 15<sup>th</sup>. The event will feature environmental education opportunities as well as tours and hikes through the Orlando Wetlands Park. He explained that the park's wetlands clean Orlando's reclaimed water before it is sent to the St. Johns River. At the festival, visitors will learn about this process even as they enjoy music, games, and educational exhibits.



**Time:** WPYO:  
5:30  
a.m.

**Segment Topic:** Women Advocate for Florida's Wildlife and Environment

**Organization:** Rollins College

**Guest(s):** Leslie Poole, Assistant Professor of Environmental Studies

**Contact:**

**Date:** 2/16/20

**Duration:** 20:00

**Issues:** Poole described the impact that women have had in protecting and advocating for Florida's wildlife and environment. She spoke about Marjory Stoneman Douglas, who advocated to protect the Everglades; Marjorie Harris Carr, who led the first big grassroots environmental battle in Florida; and Doris "Doc" Leeper who fought for the creation of Canaveral National Seashore.

**Time:** WPYO:  
5:10  
a.m.

**Segment Topic:** *Effort to Expand Green Spaces in Downtown Orlando*

**Organization:** Orlando Land Trust

**Guest(s):** Lynn Long, Trustees  
Eugenia Sefcik, Trustee

**Contact:** [Orlandolandtrust.org](http://Orlandolandtrust.org)

**Date:** 2/23/20

**Duration:** 20:00

**Issues:** The two guests explained why they want to buy a piece of land in downtown Orlando in order to expand Lake Eola Park. This is the objective for the Orlando Land Trust – to protect the park because it is threatened by an effort to build a 35-story building adjacent to it. Long and Sefcik want to purchase a unit of property there so the building can not be built and negatively impact the green space. Once they've purchased the property, it will be donated back to be part of Lake Eola park, for residents to enjoy.

**ISSUE:**

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***Health***

**Time:** WPYO:  
5:30  
a.m.

**Segment Topic:** *Organization Supports Pediatric Cancer Research*

**Organization:** Cannonball Kids Cancer

**Guest(s):** Karen Revels, Executive Director

**Contact:** 321-352-5392; Cannonballkidscancer.org

**Date:** 1/5/20

**Duration:** 30:00

**Issues:** Rebroadcast: Revels explained that Cannonball Kids Cancer's mission is to fund research to find better treatments and quality of life for children with cancer. She said that overwhelmingly, cancer treatments were developed for adults and are toxic for children so her organization seeks researchers looking at innovative ways to treat children. Revels asked listeners to support this cause with their end-of-year donations.

**Time:** WPYO:  
5:50  
a.m.

**Segment Topic:** *Health Dangers E-Cigarettes Pose to Young People*

**Organization:** Campaign for Tobacco Free Kids

**Guest(s):** Vince Willmore, Vice President Communications

**Contact:** [www.tobaccofreekids.org](http://www.tobaccofreekids.org)

**Date:** 2/16/20

**Duration:** 10:00

**Issues:** Over the past weeks, young people have fallen ill or died after using e-cigarettes. Following this, the Trump administration put into effect a policy aimed at limiting youth access to e-cigarettes but the Campaign for Tobacco Free Kids says the policy does not go far enough. Willmore explained what entices the young people to use e-cigarettes, how they are using them, the dangers posed that are known, the dangers posed that are NOT known, and his organization's take on the Trump policy.

**Time:** WPYO:  
5:00  
a.m.

**Segment Topic:** *Children's Cancer Research*

**Organization:** Cannonball Kids Cancer Foundation (CKCF)

**Guest(s):** Kelly King, Research Director CKCF  
Don Price,  
Brand Ambassador Marketing for Jersey Mike's Subs

**Contact:** cannonballkidscancer.org

**Date:** 3/8/20

**Duration:** 30:00

**Issues:** The two guests discussed the purpose of Cannonball Kids Cancer Foundation (CKCF) and asked listeners to support that mission. King explained that there is limited funding to investigate treatments for children's cancers, so doctors often have to administer treatments that are really for adults. So CBCF raises funds to support innovative cancer treatments for children. Price discussed why his company chooses to support the CBCF mission.

**Time:** WPYO:  
5:30  
a.m.

**Segment Topic:** *Ideas for Alzheimer's and Dementia Caregivers*

**Organization:** Alzheimer's & Dementia Resource Center

**Guest(s):** Edith Gendron, Chief of Operations

**Contact:** 407-436-7750; adrccares.org

**Date:** 3/29/20

**Duration:** 30:00

**Issues:** Gendron described how ADRC will support caregivers of persons with Alzheimer's and dementia through the COVID 19 situation and shared ideas for them to manage during this period of isolation. She made it clear that the ADRC will answer all questions, so caregivers can receive help via phone and internet. She advised everyone to consider the need for keeping things simple, having a schedule, managing anxiety, and maintaining a healthy diet.

**ISSUE:**

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*Public Safety*



**Time:** WPYO:  
5:00  
a.m.

**Segment Topic:** Operation Vision Zero Initiative

**Organization:** Various

**Guest(s):** Michelle Sosa,  
Public Information Officer with Altamonte Springs Police  
Department  
Sgt. Robert Ransom,  
Daytona Beach Police Department  
Tim Lancaster, Police Lieutenant,  
Palm Bay Police Department  
Amanda Day, Executive Director,  
Bike Walk Central Florida

**Contact:**

**Date:** 3/1/20

**Duration:** 30:00

**Issues:** Each of the guests discussed their organization's involvement with *Operation Vision Zero*. This multi-jurisdictional, high visibility enforcement and public awareness campaign calls on drivers, bicyclists and pedestrians to exercise caution and obey Florida's traffic safety laws.

**ISSUE:**

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***Social Issues***

**Time:** WPYO:  
5:00  
a.m.

**Segment Topic:** *Numbers of Suicides Increases – Ways to Prevent*

**Organization:** American Foundation for Suicide Prevention

**Guest(s):** Tara Larsen, Central and Southern Florida Area Dir

**Contact:** National suicide prevention helpline – 800-273-8255

**Date:** 2/2/20

**Duration:** 30:00

**Issues:** A newly issued report shows an increase in the number of suicides among young people. Larsen discussed the report as well as warning signs and risk factors. She encouraged individuals to seek the help that they need and for all of us to support each other. Finally she described some of the advocacy efforts conducted by the American Foundation for Suicide Prevention including efforts to seek insurance parity.

**Time:** WPYO:  
5:30  
a.m.

**Segment Topic:** *Legislative Efforts for Foster Program*

**Organization:** Embrace Families

**Guest(s):** Glen Casel, CEO

**Contact:** (321) 441-2060; Embracefamililes.org

**Date:** 2/16/20

**Duration:** 20:00

**Issues:** Embrace Families is the local foster care lead agency in central Florida. Casel spoke about the mission, Embrace Families' successful Pathways to Home program, and the need for more foster parents. Following this, Casel discussed Florida legislative activity related to foster care; he said that the Governor has made foster care one of his focus areas and that there is talk of additional money for foster care and several bills to enhance foster care across the state.

**Time:** WPYO:  
5:30  
a.m.

**Segment Topic:** *Need Increases at Food Banks Due to COVID 19*

**Organization:** Second Harvest Food Bank of Central Florida

**Guest(s):** Dan Samuels, Director of Philanthropy

**Contact:** (407) 295-1066; feedhopenow.org

**Date:** 3/22/20

**Duration:** 30:00

**Issues:** Samuels explained that the number of central Floridians facing food insecurity has soared as many people have had their hours at work cut due to the COVID 19 virus. Because so many are in need of food during these difficult times, Second Harvest Food Bank of central Florida is in need of even more community support as they try to serve the needs of the local food pantries and soup kitchens. He asked people to donate money because food collections would be unsafe, given the virus. He also asked for people to look for safe ways to volunteer with Second Harvest.

**Time:** WPYO:  
5:00  
a.m.

**Segment Topic:** *Zebra Coalition Celebrates 10 Years*

**Organization:** Zebra Coalition

**Guest(s):** Gustavo Rico, Development Manager

**Contact:** (407) 228-1446; zebra youth.org

**Date:** 2/9/20

**Duration:** 25:00

**Issues:** Zebra Coalition is celebrating their 10<sup>th</sup> anniversary with an event, the I Heart Zebra Valentine's Dance on February 14<sup>th</sup>. Rico explained that the mission of Zebra Coalition is to empower LGBTQ youth to turn their lives around. He said that ten years ago, the founders of the organization realized that these youth had no one to look out for them; many were homeless because their parents had kicked them out or they had run away from home. Zebra provides these youth with housing, counseling, and a drop-in Center so they can turn their lives around. At the dance, they will celebrate the success of the organization and raise funds for the continued success.

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a.m.

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