

CONTRACT



WNEM-TV5
 107 N. Franklin Street - 48607
 Saginaw, MI 48607
 (989)755-8191

WNEM.COM

www.wnem.com

And:

Target Enterprises, LLC
 15260 Ventura Blvd. Ste. 1240
 Sherman Oaks, CA 91403
 USA

<u>Contract / Revision</u> 781066 /		<u>Alt Order #</u> 08519490
<u>Product</u> #2048 45 COMMITTEE		
<u>Contract Dates</u> 01/23/17 - 02/05/17		<u>Estimate #</u> 2048
<u>Advertiser</u> 45 Committee		<u>Original Date / Revision</u> 01/25/17 / 01/25/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNEM	<u>Account Executive</u> Cathy Simon	<u>Sales Office</u> TELEREP-LOS
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> TV15743	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WNEM	01/25/17	01/27/17	TV5 Noon News	12n-1230p		:30			PMT		NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/23/17	01/29/17	--WTF--				2	\$350.00					
N 2	WNEM	01/30/17	02/03/17	TV5 Noon News	12n-1230p		:30			PMT		NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/30/17	02/05/17	MTWTF--				3	\$350.00					
N 3	WNEM	01/25/17	01/27/17	TV-5 News at 6pm	6-630pm		:30			FNP		NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/23/17	01/29/17	--WTF--				2	\$1,000.00					
N 4	WNEM	01/30/17	02/03/17	TV-5 News at 6pm	6-630pm		:30			FNP		NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/30/17	02/05/17	MTWTF--				3	\$1,000.00					
N 5	WNEM	01/25/17	01/27/17	Jeopardy	7-730pm		:30			PMT		NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/23/17	01/29/17	--WTF--				2	\$600.00					
N 6	WNEM	01/30/17	02/03/17	Jeopardy	7-730pm		:30			PMT		NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/30/17	02/05/17	MTWTF--				3	\$600.00					
Totals									0.00			15	\$9,750.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
12/26/16 -01/29/17	6	\$3,900.00	(\$585.00)	\$3,315.00
01/30/17 -02/03/17	9	\$5,850.00	(\$877.50)	\$4,972.50
Totals	15	\$9,750.00	(\$1,462.50)	\$8,287.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

Agency would not fill out form

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: Wnem TV5 Saginaw, MI	Date: 1-25-17
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I, 45 Committee
do hereby request station time concerning the following issue:

Supporting the President's nominee for HHS Secretary and repealing Obamacare

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

[Empty box for candidate and issue information]

I represent that the payment for the above described broadcast time has been furnished by (name and address):

[Empty box for sponsor name and address]

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

[Empty box for listing executives or board members]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location:	Date:
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I, **TARGET ENTERPRISES** do hereby request station time concerning the following issue:

Supporting the President's nominee for HHS Secretary and repealing Obamacare

SEE ATTACHED SCHEDULES

This broadcast time will be used by: 45Committee

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p><input checked="" type="checkbox"/> YES <input type="checkbox"/> NO</p>
--

I represent that the payment for the above described broadcast time has been furnished by
(name & address)

45Committee, PO Box 710993, Herndon, VA 20171

and are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors (or attach separately):

Board of Directors: Brian Baker, Sara Fagen, Rob Collins, Matt Well.

Julie Iadanza, Target Enterprises

01/24/2017

Signature of Issue Advertiser (Sponsor)

Date

To be Signed by Station Representative

Accepted

Accepted in Part

Rejected

Julie Iadanza

Digitally signed by Julie Iadanza
Date: 2016.09.06 10:22:20 -07'00'

Signature

Date

Printed Name

Title

REP HEADLINE# 8519490
 *** ORIGINAL REV#0 ***

REP: TEL# 323-866-1411
 ORDER WORKSHEET

FAX# 323-653-1695
 HARRIS REPORT FROM REP
 *** WNEM-TV ***

JAN24/17 18.42

ADV # 1147 ADV. NAME ISS/45 COMMITTEE
 AGY # 1147 AGY. NAME TARGET ENTERPRISES
 15260 VENTURA BLVD., #1240
 SHERMAN OAKS, CA 91403

REP. # OFF.# 1576 SALESMAN #
 BUYER NAME MEREDITH MARCUS
 SALES PRSN LA- CATHY SIMON (H)

CLASS: NATL. LOCAL REGIONAL
 CONTRACT # 8519490

PRDCT #2048 45 COMMITTEE EST#2048 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES JAN23/17 FEB5/17 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JAN24/17 18.42

REP: 1/24 URGENT, POLITICAL ORDER STARTS TOMORROW (1/25)
 TOT: \$9,750/15X
 PLS CNF... TNX JOCELYN/CATHY

CON CM ELECTRONIC INVOICING:
 SPOTDATA IDB# 1944
 TWINVOICES.COM IS TV15473 OR 9915473
 MARKETRON ELECTRONIC ID 175418

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1200N-1230P	30		\$350.00	1/25	1/27	2		W-F	2
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = PROGRAM : TV5 NEWS AT NOON RA55+ : 13.0 CON COM1: TV5 NEWS AT NOON												
2			1200N-1230P	30		\$350.00	1/30	2/3	3		M-F	3
PROGRAM : TV5 NEWS AT NOON RA55+ : 13.0 CON COM1: TV5 NEWS AT NOON												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			600P-630P	30		\$1,000.00	1/25	1/27	2		W-F	2
	PROGRAM : TV5 NEWS AT 6P											
	RA55+ : 16.1											
	CON COM1: TV5 NEWS AT 6P											
4			600P-630P	30		\$1,000.00	1/30	2/3	3		M-F	3
	PROGRAM : TV5 NEWS AT 6P											
	RA55+ : 16.1											
	CON COM1: TV5 NEWS AT 6P											
5			700P-730P	30		\$600.00	1/25	1/27	2		W-F	2
	PROGRAM : JEOPARDY											
	RA55+ : 15.5											
	CON COM1: JEOPARDY											
6			700P-730P	30		\$600.00	1/30	2/3	3		M-F	3
	PROGRAM : JEOPARDY											
	RA55+ : 15.5											
	CON COM1: JEOPARDY											

JAN/17 \$3,900.00 FEB/17 \$5,850.00 CONTRACT TOTAL \$9,750.00
 TOTAL SPOTS 15

MARKET TOTALS \$24,375 W ENEM 0%
 SVC- NSI BOOKS- FEB/16 E
 DEMOS- RA55+*