

CONTRACT



WNEM.COM

www.wnem.com

WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

And:

Target Enterprises, LLC
15260 Ventura Blvd. Ste. 1240
Sherman Oaks, CA 91403
USA

<u>Contract / Revision</u> 781066 /		<u>Alt Order #</u> 08519490
<u>Product</u> #2048 45 COMMITTEE		
<u>Contract Dates</u> 01/23/17 - 02/05/17		<u>Estimate #</u> 2048
<u>Advertiser</u> 45 Committee		<u>Original Date / Revision</u> 01/25/17 / 01/25/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNEM	<u>Account Executive</u> Cathy Simon	<u>Sales Office</u> TELEREP-LOS
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> TV15743	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WNEM	01/25/17	01/27/17	TV5 Noon News	12n-1230p		:30			PMT		NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/23/17	01/29/17	--WTF--				2	\$350.00					
N 2	WNEM	01/30/17	02/03/17	TV5 Noon News	12n-1230p		:30			PMT		NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/30/17	02/05/17	MTWTF--				3	\$350.00					
N 3	WNEM	01/25/17	01/27/17	TV-5 News at 6pm	6-630pm		:30			FNP		NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/23/17	01/29/17	--WTF--				2	\$1,000.00					
N 4	WNEM	01/30/17	02/03/17	TV-5 News at 6pm	6-630pm		:30			FNP		NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/30/17	02/05/17	MTWTF--				3	\$1,000.00					
N 5	WNEM	01/25/17	01/27/17	Jeopardy	7-730pm		:30			PMT		NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/23/17	01/29/17	--WTF--				2	\$600.00					
N 6	WNEM	01/30/17	02/03/17	Jeopardy	7-730pm		:30			PMT		NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/30/17	02/05/17	MTWTF--				3	\$600.00					
Totals									0.00				15	\$9,750.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
12/26/16 - 01/29/17	6	\$3,900.00	(\$585.00)	\$3,315.00
01/30/17 - 02/03/17	9	\$5,850.00	(\$877.50)	\$4,972.50
Totals	15	\$9,750.00	(\$1,462.50)	\$8,287.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

Agency would not fill
out form

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <div style="font-size: 1.2em; margin-top: 10px;">Wnem TV5 Saginaw, MI</div>	Date: <div style="font-size: 1.2em; margin-top: 10px;">1-25-17</div>
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I, 45 Committee

do hereby request station time concerning the following issue:

Supporting the President's nominee for HHS Secretary
and repealing Obamacare

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date _____

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

☐ Accepted in Part

☐ Rejected

☒ Accepted


Signature

Signature _____

☐ Accepted in Part

Kenneth H. Frickson, Sr.

Printed Name

Printed Name

☐ Rejected

LOCAL SALE mgr.

Title

Title



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location:	Date:
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I, **TARGET ENTERPRISES** do hereby request station time concerning the following issue:

Supporting the President's nominee for HHS Secretary and repealing Obamacare

SEE ATTACHED SCHEDULES

This broadcast time will be used by: 45Committee

Does the programming (in whole or in part) communicate
"a message relating to any political matter of national importance?"

☒ YES

☐ NO

I represent that the payment for the above described broadcast time has been furnished by
(name & address)

45Committee, PO Box 710993, Herndon, VA 20171

and are authorized to announce the time as paid for by such person or entity (hereinafter referred
to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors
(or attach separately):

Board of Directors: Brian Baker, Sara Fagen, Rob Collins, Matt Well.

Julie Iadanza, Target Enterprises

01/24/2017

Signature of Issue Advertiser (Sponsor)

Date

To be Signed by Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Julie Iadanza

Digitally signed by Julie Iadanza
Date: 2016.09.06 10:22:20 -07'00'

Date

Signature

Printed Name

Title

REF HEADLINE# 8519490
*** ORIGINAL REV#0 ***

HARRIS REPORT FROM REP
JAN24/17 18.42
*** WNEM-TV ***

ADP NAME ISS/45 COMMITTEE

KEY	NAME	TARGET	ENTERPRISES
1	1	1	1
2	2	2	2
3	3	3	3
4	4	4	4
5	5	5	5
6	6	6	6
7	7	7	7
8	8	8	8
9	9	9	9
10	10	10	10
11	11	11	11
12	12	12	12
13	13	13	13
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92	92	92	92
93	93	93	93
94	94	94	94
95	95	95	95
96	96	96	96
97	97	97	97
98	98	98	98
99	99	99	99
100	100	100	100

15260 VENTURA BLVD., #1240

SHERMAN OAKS, CA 91403

CONTRACT # 8519490

	#2048	45 COMMITTEE	EST#2048 COMMENTS:	(LINE,	ORDER,	INVOICE)
PROCT						

	FEB 5 / 17	WK - 2
PER THRU DATES:	JAN 23 / 17	FEB 5 / 17 WK - 2

[illegible]

PLS CNF : : TNX — JOCELYN/CATHY

CON CM ELECTRONIC INVOICING:

SPOTDATA IDB# 1944
TVINVOICES.COM IS TV15473 OR 9915473
MARKETRON ELECTRONIC ID 175418

TS A CASH IN ADVANCE SCHEDULE *****

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START DATE:	:END DATE:	:SPTS/WK:	WEEK INVT	DAYS	:TOTL: :SPTS:
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 2048												
1			1200N-1230P	30		\$350.00	1/25	1/27	2		W-F	2
PROGRAM : TV5 NEWS AT NOON												
RA55+ : 13.0												
CON COM1: TV5 NEWS AT NOON												
2			1200N-1230P	30		\$350.00	1/30	2/3	3		M-F	3
PROGRAM : TV5 NEWS AT NOON												
RA55+ : 13.0												
CON COM1: TV5 NEWS AT NOON												

JAN24/17 18.42
*** WNEM-TV ***