

**Invoice No: 8819011586**

Bill To: Patriots for Connell
6572 N SHORE DR
Eau Claire Wisconsin 54703-2088

Client ID:	2497453
Invoice Date:	8/16/2022
Payment Due:	8/16/2022
Amount Paid:	\$1,409.30
Amount Due:	\$0.00

Order Details

Advertiser	Patriots for Connell	Station	Multi	CPE	//PFC-Prim22
Order #	9000377317	Market	Eau Claire WI	Billing Period	Aug 2022
Contract #		Start Date	8/1/2022	Schedule	Calendar
iHM Product	Radio	End Date	8/9/2022	Terms	CIA
Seller	Bill Sparkes				
Note 1	Patriots for Connell				
Note 2	Primary				

Invoice Summary

Gross Amount	Agency Commission	Total Net Due
\$1,409.30	\$0.00	\$1,409.30

This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the times shown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.

Questions? Contact us at Invoices@iHeartMedia.com

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Check Enclosed ☐ Check #: _____
Pay online at pay.iheartmedia.com

An administrative fee is applied to all credit card payments.
iHeart does not accept debit cards.

Bill To: Christopher Connell for Wisconsin
State Assembly
6572 N SHORE DR
Eau Claire Wisconsin 54703-2088

Remit To: iHeartMedia
3964 Collection Center Drive
Chicago, IL 60693-0039

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Invoice No: 8819011586

Invoice Summary

Product: Spot

Station	Qty	Unit	Gross Amount	Agency Commission	Net Due
WATQ-FM	32	Spot	\$833.00	\$0.00	\$833.00
WMEQ-AM	43	Spot	\$576.30	\$0.00	\$576.30
Totals:	75	Spots	\$1,409.30	\$0.00	\$1,409.30

Invoice Details

Market: Eau Claire, WI Station: WATQ-FM

Order Line	Station	Market	Days	Daypart	Len	Rate	Total
1	WATQ-FM	Eau Claire, WI	MTWThF	06:00:00-09:59:59	60	\$34.00	\$238.00
<u>Aired</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial	PFC-Fed-up/ PFC-Fed-up		08/01/2022	6:31 AM	60	\$34.00	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/02/2022	7:33 AM	60	\$34.00	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/03/2022	6:05 AM	60	\$34.00	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/03/2022	8:05 AM	60	\$34.00	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/04/2022	6:06 AM	60	\$34.00	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/05/2022	8:05 AM	60	\$34.00	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/05/2022	9:52 AM	60	\$34.00	
No. of Spots 7						\$238.00	

Order Line	Station	Market	Days	Daypart	Len	Rate	Total
2	WATQ-FM	Eau Claire, WI	MT	06:00:00-09:59:59	60	\$34.00	\$136.00
<u>Aired</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial	PFC-Fed-up/ PFC-Fed-up		08/08/2022	6:06 AM	60	\$34.00	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/08/2022	7:03 AM	60	\$34.00	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/09/2022	7:35 AM	60	\$34.00	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/09/2022	9:05 AM	60	\$34.00	
No. of Spots 4						\$136.00	

Order Line	Station	Market	Days	Daypart	Len	Rate	Total
3	WATQ-FM	Eau Claire, WI	MTWThF	15:00:00-18:59:59	60	\$34.00	\$238.00
<u>Aired</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial	PFC-Fed-up/ PFC-Fed-up		08/01/2022	5:44 PM	60	\$34.00	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/02/2022	3:19 PM	60	\$34.00	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/03/2022	3:16 PM	60	\$34.00	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/03/2022	4:49 PM	60	\$34.00	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/04/2022	5:44 PM	60	\$34.00	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/05/2022	4:46 PM	60	\$34.00	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/05/2022	5:48 PM	60	\$34.00	
No. of Spots 7						\$238.00	

Order Line	Station	Market	Days	Daypart	Len	Rate	Total
4	WATQ-FM	Eau Claire, WI	M	15:00:00-18:59:59	60	\$34.00	\$68.00
<u>Aired</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial	PFC-Fed-up/ PFC-Fed-up		08/08/2022	3:51 PM	60	\$34.00	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/08/2022	5:14 PM	60	\$34.00	



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Order Line	Station	Market	Days	Daypart	Len	Rate	Total
4	WATQ-FM	Eau Claire, WI	M	15:00:00-18:59:59	60	\$34.00	\$68.00
<u>AIR</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>

No. of Spots 2	\$68.00
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Order Line	Station	Market	Days	Daypart	Len	Rate	Total
5	WATQ-FM	Eau Claire, WI	S	10:00:00-14:59:59	60	\$12.75	\$76.50
<u>AIR</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>

Commercial	PFC-Fed-up/ PFC-Fed-up	08/06/2022	10:50 AM	60	\$12.75	
Commercial	PFC-Fed-up/ PFC-Fed-up	08/06/2022	11:15 AM	60	\$12.75	
Commercial	PFC-Fed-up/ PFC-Fed-up	08/06/2022	12:15 PM	60	\$12.75	
Commercial	PFC-Fed-up/ PFC-Fed-up	08/06/2022	12:49 PM	60	\$12.75	
Commercial	PFC-Fed-up/ PFC-Fed-up	08/06/2022	1:43 PM	60	\$12.75	
Commercial	PFC-Fed-up/ PFC-Fed-up	08/06/2022	2:13 PM	60	\$12.75	

No. of Spots 6	\$76.50
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Order Line	Station	Market	Days	Daypart	Len	Rate	Total
6	WATQ-FM	Eau Claire, WI	Sn	10:00:00-14:59:59	60	\$12.75	\$76.50
<u>AIR</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>

Commercial	PFC-Fed-up/ PFC-Fed-up	08/07/2022	10:49 AM	60	\$12.75	
Commercial	PFC-Fed-up/ PFC-Fed-up	08/07/2022	11:19 AM	60	\$12.75	
Commercial	PFC-Fed-up/ PFC-Fed-up	08/07/2022	11:49 AM	60	\$12.75	
Commercial	PFC-Fed-up/ PFC-Fed-up	08/07/2022	12:18 PM	60	\$12.75	
Commercial	PFC-Fed-up/ PFC-Fed-up	08/07/2022	12:45 PM	60	\$12.75	
Commercial	PFC-Fed-up/ PFC-Fed-up	08/07/2022	1:14 PM	60	\$12.75	

No. of Spots 6	\$76.50
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Totals for Station: WATQ-FM	No. of Spots/Misc: 32 / 0	Gross Amount: \$833.00
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Market:	Eau Claire, WI	Station:	WMEQ-AM
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Order Line	Station	Market	Days	Daypart	Len	Rate	Total
7	WMEQ-AM	Eau Claire, WI	MTWThF	06:00:00-09:59:59	60	\$15.30	\$107.10
<u>AIR</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>

Commercial	PFC-Fed-up/ PFC-Fed-up	08/01/2022	9:51 AM	60	\$15.30	
Commercial	PFC-Fed-up/ PFC-Fed-up	08/02/2022	9:53 AM	60	\$15.30	
Commercial	PFC-Fed-up/ PFC-Fed-up	08/03/2022	6:22 AM	60	\$15.30	
Commercial	PFC-Fed-up/ PFC-Fed-up	08/03/2022	8:49 AM	60	\$15.30	
Commercial	PFC-Fed-up/ PFC-Fed-up	08/04/2022	9:50 AM	60	\$15.30	
Commercial	PFC-Fed-up/ PFC-Fed-up	08/05/2022	7:45 AM	60	\$15.30	
Commercial	PFC-Fed-up/ PFC-Fed-up	08/05/2022	9:29 AM	60	\$15.30	

No. of Spots 7	\$107.10
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Order Line	Station	Market	Days	Daypart	Len	Rate	Total
8	WMEQ-AM	Eau Claire, WI	MT	06:00:00-09:59:59	60	\$15.30	\$61.20
<u>Aired</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial	PFC-Fed-up/ PFC-Fed-up		08/08/2022	8:52 AM	60	\$15.30	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/08/2022	9:53 AM	60	\$15.30	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/09/2022	8:31 AM	60	\$15.30	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/09/2022	9:52 AM	60	\$15.30	
No. of Spots 4						\$61.20	

Order Line	Station	Market	Days	Daypart	Len	Rate	Total
9	WMEQ-AM	Eau Claire, WI	MTWThF	10:00:00-14:59:59	60	\$15.30	\$107.10
<u>Aired</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial	PFC-Fed-up/ PFC-Fed-up		08/01/2022	1:31 PM	60	\$15.30	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/02/2022	12:44 PM	60	\$15.30	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/03/2022	10:30 AM	60	\$15.30	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/03/2022	12:48 PM	60	\$15.30	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/04/2022	2:53 PM	60	\$15.30	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/05/2022	11:49 AM	60	\$15.30	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/05/2022	1:22 PM	60	\$15.30	
No. of Spots 7						\$107.10	

Order Line	Station	Market	Days	Daypart	Len	Rate	Total
10	WMEQ-AM	Eau Claire, WI	MT	10:00:00-14:59:59	60	\$15.30	\$61.20
<u>Aired</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial	PFC-Fed-up/ PFC-Fed-up		08/08/2022	11:32 AM	60	\$15.30	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/08/2022	12:30 PM	60	\$15.30	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/09/2022	11:48 AM	60	\$15.30	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/09/2022	1:32 PM	60	\$15.30	
No. of Spots 4						\$61.20	

Order Line	Station	Market	Days	Daypart	Len	Rate	Total
11	WMEQ-AM	Eau Claire, WI	MTWThF	15:00:00-18:59:59	60	\$15.30	\$107.10
<u>Aired</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial	PFC-Fed-up/ PFC-Fed-up		08/01/2022	4:32 PM	60	\$15.30	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/02/2022	4:31 PM	60	\$15.30	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/03/2022	3:50 PM	60	\$15.30	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/03/2022	5:30 PM	60	\$15.30	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/04/2022	3:32 PM	60	\$15.30	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/05/2022	3:50 PM	60	\$15.30	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/05/2022	6:32 PM	60	\$15.30	
No. of Spots 7						\$107.10	

Order Line	Station	Market	Days	Daypart	Len	Rate	Total
12	WMEQ-AM	Eau Claire, WI	M	15:00:00-18:59:59	60	\$15.30	\$30.60
<u>Aired</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial	PFC-Fed-up/ PFC-Fed-up		08/08/2022	3:49 PM	60	\$15.30	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/08/2022	5:32 PM	60	\$15.30	
No. of Spots 2						\$30.60	

Order Line	Station	Market	Days	Daypart	Len	Rate	Total
13	WMEQ-AM	Eau Claire, WI	S	10:00:00-14:59:59	60	\$8.50	\$51.00
<u>Aired</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial	PFC-Fed-up/ PFC-Fed-up		08/06/2022	10:05 AM	60	\$8.50	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/06/2022	10:47 AM	60	\$8.50	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/06/2022	11:22 AM	60	\$8.50	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/06/2022	12:33 PM	60	\$8.50	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/06/2022	1:20 PM	60	\$8.50	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/06/2022	2:46 PM	60	\$8.50	
No. of Spots 6						\$51.00	

Order Line	Station	Market	Days	Daypart	Len	Rate	Total
14	WMEQ-AM	Eau Claire, WI	Sn	10:00:00-14:59:59	60	\$8.50	\$51.00
<u>Aired</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial	PFC-Fed-up/ PFC-Fed-up		08/07/2022	12:05 PM	60	\$8.50	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/07/2022	12:30 PM	60	\$8.50	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/07/2022	1:05 PM	60	\$8.50	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/07/2022	1:29 PM	60	\$8.50	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/07/2022	2:23 PM	60	\$8.50	
Commercial	PFC-Fed-up/ PFC-Fed-up		08/07/2022	2:45 PM	60	\$8.50	
No. of Spots 6						\$51.00	

Totals for Station: WMEQ-AM	No. of Spots/Misc: 43 / 0	Gross Amount: \$576.30
		Gross Amount for Invoice: \$1,409.30