

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, \_\_\_\_\_, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐ FEDERAL CANDIDATE

☐ STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Authorized committee:

Agency requesting time (and contact information):

☐ N/A

Candidate's political party:

Office sought (no acronyms or abbreviations):

Date of election:

☐ General

☐ Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☐ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:



Signature:



Name:

Name: **RICHARD HEFTEL**

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

**3/2/22**

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?



Yes



No

Date ad received: \_\_\_\_\_

3/1/22

Federal candidate certification signed (above):



Yes



No



N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*



Rejected – provide reason (optional): \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #:

Station Call Letters: KHRQ

Date Received/Requested: 3/1/22

Est. #:

Station Location: BARSTOW CA

Run Start and End Dates: 3/3/22 TO 5/1/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

<b>STATION:</b>	KHDR-FM	<b>ORDER#:</b>	3194054	<b>DATE:</b>	03/01/2022
<b>MARKET:</b>	Victor Valley, CA	<b>AMOUNT:</b>	\$560.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	20		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	DALLAS	<b>SLS PH:</b>	512 275 6477		
<b>SALESPERSON:</b>	Georgia Migliuri	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Georgia.Migliuri@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4420121</b>
<b>ADVERTISER:</b>	Lackey for Assembly 2022	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	EST 3039 - 2022 PRIMARY ELECTION (3/2-3/4)	<b>AGY EST:</b>	3039		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	03-02-2022 TO 3/6/2022	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b>	1				
<b>PRIM. DEMO:</b>	Adults 18+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	03/01/2022 13:17

## COMMENTS

03/01/2022: New political order, please confirm back through exchange system if able, if not confirm to Melissa.costello@genmediapartners.com.

03/01/2022: Please include ISCI and Estimate on all invoices. We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861. Marketron #200345, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794

All invoices must contain ISCI codes.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

**NEW POLITICAL ORDER, PLEASE SEND ALL INVOICES BROADCAST CALENDAR TO MEDIA FINANCIAL SERVICES. INVOICES MUST INCLUDE: DATE/TIME/ISCI CODE/RATE/ SPOT LENGTHE PER SPOT RAN. MAKE YOUR INVOICE HAS ADVERTISER AND ESTIMATE NUMBER IN HEADER. THANKS!**

WEEK#1		3/2/2022 To 3/6/2022					WK TOT \$560.00			WK TOTAL SPOTS 20	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		. . WTF . .	6:00AM	10:00AM	60	3/2/2022	3/4/2022	10	\$28	\$280
	2		. . WTF . .	3:00PM	7:00PM	60	3/2/2022	3/4/2022	10	\$28	\$280

**STATION:**

KHDR-FM

**MARKET:**

Victor Valley, CA

**REP:**

Regional Reps Non-Rep

**MOD:**

Stn Ver: 1 Last:

**SALES OFFICE:**

DALLAS

**SALESPERSON:**

Georgia Migliuri

**SLS EMAIL:**

Georgia.Migliuri@GenMediaPartners.com

**AGENCY:**

MEDIA FINANCIAL SERVICES

**ADVERTISER:**

Lackey for Assembly 2022

**PRODUCT:**

EST 3039 - 2022 PRIMARY ELECTION (3/2-3/4)

**FLIGHT:**

03-02-2022 TO 3/6/2022

**TOT # OF WEEKS:**

1

**PRIM. DEMO:**

Adults 18+

**SEC. DEMO:**

**ORDER#:**

3194054

**AMOUNT:**

\$560.00

**SPOTS:**

20

**SLS PH:**

512 275 6477

**SLS FAX:**

N/A

**AGY CLI:**

**AGY PRD:**

**AGY EST:**

3039

**[X]Unwired [ ]Spot [ ]Mod**

**[X]Cash [ ]Trade**

**SPOT TYPE:**

**DATE:**

03/01/2022

**AGENCY:**

MEDIA FINANCIAL SERVICES

1655 Palm Beach Lakes Blvd.

9th Fl, Suite 903

WEST PALM BEACH, FL 33401

Invoices@MediaFinancial.com

**CONTRACT # FOR INVOICING**

4420121

**INVOICE:**

MEDIA FINANCIAL SERVICES

1655 Palm Beach Lakes Blvd.

9th Fl, Suite 903

WEST PALM BEACH, FL 33401

Invoices@MediaFinancial.com

**LAST SENT:**

03/01/2022 13:17

TOTAL	Mar														Total
SPOT	20														20
CASH	560.00														560.00
TOTAL	560.00														560.00

<b>STATION:</b>	KRXV-FM	<b>ORDER#:</b>	3194054	<b>DATE:</b>	03/01/2022
<b>MARKET:</b>	Victor Valley, CA	<b>AMOUNT:</b>	\$600.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	20		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	DALLAS	<b>SLS PH:</b>	512 275 6477		
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Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

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[illegible]