

## **PUBLIC AFFAIRS, COMMUNITY NEEDS AND ASSESMENT**

**3<sup>RD</sup> QUARTER 2013**

- (1): NEED TO PROMOTE TOURISM IN THE AREA**
- (2): ALERT RESIDENTS OF THE DANGERS OF SYNTHETIC DRUGS**
- (3): PROMOTE PRIDE IN OUR HISTORY AND CULTURE**
- (4): HELP IS AVAILABLE FOR THE VISION IMPAIRED FOR CHEROKEE INDIANS**
- (5): RECRUIT MORE COURT ADVOCATES FOR AREA CHILDREN IN NEED**

### **ANSWERS**

- (1): OUR ILLINOIS RIVER IS ONE OF OUR MOST IMPORTANT TOURISM AREAS, AND ON OUR COMMUNITY CHAT WE DISCUSSED THE UP-COMING TOURISM SEASON WITH OKLAHOMA SCENIC RIVERS COMMISSION CHAIRMAN, ED FITE. THIS PROGRAM AIRED ON KTLQ, JULY 4<sup>TH</sup> AT 9:00AM, AND ON KEOK, JULY 7<sup>TH</sup> AT 9:15AM.**
- (2): SYNTHETIC DRUGS ARE A GROWING PROBLEM IN OUR AREA, AND WE INVITED OUR DISTRICT ATTORNEY, BRIAN KUESTER IN FOR OUR COMMUNITY CHAT PROGRAM TO DISCUSS WHAT'S BEING DONE. THIS PROGRAM AIRED ON KTLQ, JULY 25<sup>TH</sup> AT 9:00AM, AND ON KEOK, JULY 28<sup>TH</sup> AT 9:15AM.**
- (3): THERE IS TREMENDOUS PRIDE IN OUR AREA'S HISTORY AND CULTURE, HOWEVER THERE IS ALWAYS NEED TO EXPRESS THAT. OUR GUEST ON COMMUNITY CHAT, GEORGE McLAUGHLIN DISCUSSED A NEW OFFERING TO OUR AREA WHEREBY ANCIENT AND HEIRLOOM SEEDS CAN BE DISTRIBUTED THROUGH GREEN COUNTRY SEED SAVERS. THIS PROGRAM AIRED ON KTLQ AT 9:00AM ON AUGUST 22<sup>ND</sup>, AND ON KEOK AT 9:15AM ON AUGUST 25<sup>TH</sup>.**
- (4): DIABETES IS PREVALENT ESPECIALLY AMOUNT OUR CHEROKEE INDIANS. ON COMMUNITY CHAT, WE DISCUSSED HELP FOR THOSE WHOSE VISION HAS BEEN IMPAIRED WHETHER THROUGH DIABETES OR AGING WITH NATIVE VISION REPRESENTATIVE, SAMMYE RUSSCO. THIS PROGRAM AIRED ON KTLQ AT 9:00AM ON SEPTEMBER 5<sup>TH</sup> AND ON KEOK AT 9:15AM ON SEPTEMBER 8<sup>TH</sup>.**
- (5): THERE IS AN AGENCY VERY ACTIVE IN OUR COMMUNITY KNOWN AS CASA OF CHEROKEE COUNTRY. THEY PROVIDE COURT ADVOCATES FOR CHILDREN WHO NEED ASSISTANCE FROM PARENTS WHO ABUSE THEM. CASA IS ALWAYS IN NEED OF VOLUNTEERS. OUR GUEST ON COMMUNITY CHAT ON KTLQ, SEPTEMBER 26<sup>TH</sup> AT 9:00AM, AND ON KEOK, SEPTEMBER 29<sup>TH</sup> AT 9:15AM, WAS JO PROUT, EXECUTIVE DIRECTOR.**

LAKES COUNTRY RADIO  
PUBLIC AFFAIRS 3<sup>00</sup> QTL

DATE	STATION	PROGRAM	START TIME	END TIME	SUBJECT/TOPICS/GUEST
7/4/13	KTLD	COMMUNITY CHAT	9:00AM	9:15AM	ED FITE OKLAHOMA SCENIC RIVERS COMMISSIONER
7/7/13	KEOK	"	9:15AM	9:30AM	"
7/11/13	KTLD	"	9:00AM	9:15AM	STATE REPRESENTATIVE MIKE BROWN
7/14/13	KEOK	"	9:15AM	9:30AM	"
7/18/13	KTLD	"	9:00AM	9:15AM	NPL GUARD SET 1 <sup>st</sup> CLASS WADE CURTIS
7/21/13	KEOK	"	9:15AM	9:30AM	"
7/25/13	KTLD	"	9:00AM	9:15AM	DISTRICT ATTORNEY BRIAN KUESTER
7/28/13	KEOK	"	9:15AM	9:30AM	"
8/1/13	KTLD	"	9:00AM	9:15AM	"
8/4/13	KEOK	"	9:15AM	9:30AM	"
8/5/13	KTLD	"	9:00AM	9:15AM	DAKOTA HOOPER FROM NSO ACTIVITIES BOARD
8/11/13	KEOK	"	9:15AM	9:30AM	"
8/15/13	KTLD	"	9:00AM	9:15AM	SARAH BRASHE with THE ROCK + MINERAL CLUB
8/19/13	KEOK	"	9:15AM	9:30AM	"

LAKES COUNTRY RADIO  
PUBLIC AFFAIRS 3rd FTR

DATE	STATION	PROGRAM	START TIME	END TIME	SUBJECT/TOPICS/GUEST
8/22/13	KTLQ	COMMUNITY CHAT	9:00AM	9:15AM	PROG Mc LAUGHLIN WITH GREEN COUNTRY SEED SAVERS
8/25/13	KFOK	"	9:15AM	9:30AM	"
8/29/13	KTLQ	"	9:00AM	9:15AM	ED FITE + CASABACHANTE RE MILOK RIVER CLEAN-UP
9/1/13	KFOK	"	9:15AM	9:30AM	"
9/5/13	KTLQ	"	9:00AM	9:15AM	SAMMYE RUSCO FOR NATL VISION
9/8/13	KFOK	"	9:15AM	9:30AM	"
9/12/13	KTLQ	"	9:00AM	9:15AM	SCOTT FOR 1ST ASSISTANT ATKINS/DIA FOR NSU
9/15/13	KFOK	"	9:15AM	9:30AM	"
9/19/13	KTLQ	"	9:00AM	9:15AM	ABBY KAMON FOR JOE N-700 AT CHEMISTE ELEMENTARY SCHOOL
9/22/13	KFOK	"	9:15AM	9:30AM	"
9/26/13	KTLQ	"	9:00AM	9:15AM	SO PROT EX. PRACTON FOR CASH OF CHEMISTE COUNTRY
9/29/13	KFOK	"	9:15AM	9:30AM	"



## Public Service Log List Lakes Country 102.1 (KEOK)

Below is a listing of significant issues in the public realm that appeared on air at KEOK along with the most significant treatment of those issues for the period of 7/22/13 to 8/8/13. The listings are by no means exhaustive. The order of which these issues appear does not reflect priority or significance.

Description Of Issue	Program/Segment	Date	Time	Duration	Airing and Narration Description of Program or Segment
Health	Morning Show	7/22/13	9am	10 minutes	OKlahoma Blood Institute Guss N' Hoses Blood Drive, Police Chief King & Fire Chief Henmons talked about who could get most blood donors
Health	Morning Show	7/24/13	8am	5 minutes	Chief Nate King called to recap blood drive and celebrate blood donor event record
Health	Morning Show	7/24/13	8:30 am	5 minutes	Chief Roy Henmons called in to celebrate donor record for blood drive and talk about severe weather rescue the night before.
Community Events	Community Chat A.M.	8/7/13	9:00 AM	15 minutes	Concert Board Chairman of MSU on to discuss Back to School concert with the Swan Brothers. Dakota Hoover was the guest
Health & Fitness	Morning Show	8/8/13	8:30 AM	10 minutes	Kyle Fulbright, Golf pro. from the Wolf talking the physical advantages of Golf and their handicap, accessible golf.

*David Hen*

*Ken*

## Public Service Log List Lakes Country 102.1 (KEOK)

Below is a listing of significant issues in the public realm that appeared on air at KEOK along with the most significant treatment of those issues for the period of 8/13/13 to 9/17/13. The listings are by no means exhaustive. The order of which these issues appear does not reflect priority or significance.

Description Of Issue	Program/Segment	Date	Time	Duration	Airing and Narration Description of Program or Segment
Public Health	KEOK Morning Show	8/13	8am	10 minutes	Hilary Mead from Cherokee Health Services stopped in to discuss a public Bike Safety Course and event for upcoming Saturday
Public Health	KEOK Morning Show	8/30	9am	15 minutes	SNAG Golf's John Flores stopped by to talk about how his new golf concept is a great physical activity for kids.
Public Events	KEOK Morning Show	8/28	7am	10 minutes	Mitchell Duvall come in to talk about the Car show that is part of the Cherokee National Holiday.
Crime	KEOK Morning Show	9/16	8am	10 minutes	CASA & the United Way come in to talk about their court appointed advocates for children abused.
Health	KEOK Morning Show	9/17	8am	10 minutes	Volunteers of America come in with United Way to discuss their volunteer program for Senior citizens.

*John Flores*  
*Mitchell Duvall*