## PUBLIC AFFAIRS, COMMUNITY NEEDS AND ASSESMENT

## 4<sup>TH</sup> QUARTER 2013

- (1): NEED TO PROMOTE FIRE SAFETY
- (2): PROMOTE WATER SAFETY
- (3): NEED FOR AREA MILITARY RECRUITMENT FOR JOB OPPORTUNITIES
- (4): PROMOTE NATIONAL SMOKEOUT TO REDUCE SMOKING
- (5): HELP REDUCE CRIME RATE AROUND THE HOLIDAY SEASON

### **ANWERS**

- (1): IN THIS ECONOMICALLY IMPROVISHED AREA, MANY USE WOOD FOR HEAT AND ON OUR COMMUNITY CHAT PROGRAM WE HAD TAHLEQUAH FIRE CHIEF, RAY HAMMONS ON OUR PROGRAM TO DISCUSS FIRE SAFETY. USE OF SMOKE DETECTORS, ETC. THIS PROGRAM AIRED ON KTLQ AT 9:00AM ON 10/10/13, AND ON KEOK AT 9:15AM ON 10/13/13.
- (2): OUR AREA IS BLESSED WITH SEVERAL AREA LAKES AND RIVERS. WATER SAFETY NEEDS TO BE CONTINUALLY STRESSED. OUR GUEST ON COMMUNITY CHAT WAS JUSTIN ALBERTY WITH THE G.R.D.A. THIS PROGRAM AIRED ON KTLQ AT 9:00AM ON 10/24/13, AND ON KEOK AT 9:15AM ON 10/27/13.
- (3): YOUNG MEN AND WOMEN HAVING DIFFICULTY FINDING JOBS WERE ENCOURAGED TO CHECK-OUT THE OPPORTUNITIES IN THE MILITARY. ROGER GALE WITH THE UNITED STATES AIR FORCE WAS A GUEST ON COMMUNITY CHAT. THIS PROGRAM AIRED ON KTLQ AT 9:00AM ON 11/7/13, AND ON KEOK AT 9:15AM ON 11/10/13.
- (4): SMOKING IS STILL VERY PREVALANT IN OUR AREA CAUSING DEATHS FROM CANCER AND HEART ATTACKS. WE AIRED A SPECIAL PROGRAM WITH LISA LILLARD AND TES HARDISON TO PROMOTE NATIONAL SMOKEOUT DAY. THIS AIRED ON COMMUNITY CHAT ON KTLQ AT 9:00AM ON 11/14/13, AND ON KEOK AT 9:15AM ON 11/17/13.
- (5): HOME AND CAR THEFTS PEAK AROUND THE HOLIDAY SEASON, AND WE INVITED TAHLEQUAH POLICE CHIEF, NATE KING TO BE OUR GUEST ON COMMUNITY CHAT TO HELP AREA RESIDENTS TO REDUCE THIS. THIS PROGRAM AIRED ON KTLQ AT 9:00AM ON 12/5/13 AND AGAIN ON 12/12/13, AND ON KEOK AT 9:15AM ON 12/8/13, AND AGAIN ON 12/15/13.

## LAKES COUNTRY RADIO PUBLIC AFFAIRS イダ ゆれし

11/17/17 KEbK	21/11/11	11/10/13	61   11	1)   s   B	11/2/11/20	21/2/10	21/26/01	10 20 17	10/17/17		5 5 5	12/2	51 20	DATE
KEOK		Z TOX	75	Krok	K726	スパン	20	スマック	X1 7	KIOK	K77.5	大代の大	スプラ	STATION
	1	1)	l)	1)	(1)	11	(1	(1	1)	11	1)	17	COMMUNITY CART	PROGRAM
95/5AM	9:WAM	9:15Am	8:00 mm	9:15Am	93(DAM)	9:15Am	9:0010	9:15Am	9.00AM	9:15Am	9:00AM	9:15Am	9:00 AM	START TIME
P3/5AM 9:30AM	9:15Am	9:30AM	9:15AM	9:30 AM	9:15Am	9×30pm	9:15AM	9130AM	9:15AM	9:30Am	9:15AM	9:30pm	9:15AM	END TIME
11	CREAT AMERICAN SINDKFOUT	11 CA I Illian of TAC HARLUISON AE	popper on ME IN THE MILLIARY	DICE CALL IN VSAL DE TAB	RY HALLEY SCHOOL LUCKULTURE ( COR	1)	AK WATEN SAFETY & THETTHEAL POWED	1	HUMANE SOCIETY AT PET CAM + ADDIGITION	//	AES FIRE SA FETY	1)	NSU RE ECONOMIC IMPACT & UNIV.	SUBJECT/TOPICS/GUEST

## PUBLIC AFFAIRS H DIV

DATE	STATION	PROGRAM	START TIME	END TIME	SUBJECT/TOPICS/GUEST
1/21/13	KTHO	Community Chat	9:00 Am	9:15AM	STARE OF CORSCENT VAILED BAIST CH RE FROM THANKS (1014) FRED
1/24/3	KEOK	1)	9:15AM	() 3 ye W	<b>f</b> )
11 98 13	KTL6	()	9:07AM	9:15Am	TANC MAYON TASON NICHOLS REI TANC ICE SKATING RINK
2/1/13	KFOK	1)	9:15AM	9:3099	1)
2/5/13	KTLO	1)	90000	9:15AM	MAC POLICO CHIEF NATE KINC RE: HOLIDAS CRIMERATE
2/8/13	KEOK	1)	9:15Am	9:30AM	<i>' 11</i>
2/12/13	KTLO	<sub>l</sub> )	9:00/49	9:15Am	<i>b</i>
2/15/13	KEOK	.1)	9.15AM	MOEID	11
119/13	KTLO	. ()	9:00AM	9:15Am	RE TRAMPSON HOWE & HOLIMY RESERVE
'	KFOR	7)	9:15AM	9:30AM	· D
3/22/3	KTLO	()	9:00 AM	9:15Am	()
', I	Krok	1)	9:15 Am	9130AM	1
12/29/13	INDE				

# LAKES COUNTRY RADIO PUBLIC AFFAIRS 4 MA OPA

			Charlockate PATONIK NEWS (EASUN) PRODUM 9:15MM	TRACEWINDL (EAM-F) S.30AM 9:00 AM	11 (EATUE) 5:30AM 5:45AM	0,5.0, EXTENSION SETWICE (EATUR) 6:30 Am 6:45Am	11 (EN SUN) 8: WAM 9:00 AM	276	1/18 KATU CHENOKER VOICES & SWARD (FA WED) STUDDAY 6:00PM	DATE STATION PROGRAM START TIME END TIME SUBJECT/TO	PUBLIC AFFAIRS 7 91.0
			5MA) NOW IN ENGLISH CHAMBER 10110		15AM CALL LETTERS & FINALLY FRANK	AM FARMOR & BANCHERS		DAM //	ODEN CREDOLET LANGUADI, DUMALINI	TIME	

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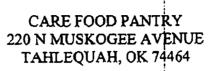
## **Rex Spears**

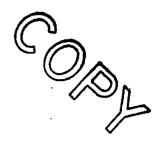
From: Date: "Rex Spears" <rex@lakescountry1021.com> Wednesday, November 13, 2013 1:44 PM

To: Subject: <rex@lakescountry1021.com>
Donated foods at Steeles Remote

Attached is a summary of the donated foods at the Steele's store at 905 S Muskogee Avenue, Tahlequah, OK remote broadcast on November 1, 2013. Donations benefited the area Care Food Pantry of Tahlequah. Rebecca Baughman is the Manager of the charity and expressed her utmost gratitude for Lakescountry Radio's participation. In addition, Steele's Company agreed to match in dollars the total of donated foods. Total dollar value of donated foods was \$296.71.

Rex Spears Business Improvement Planner Lakescountry Radio Payne Radio Group





November 8, 2013

This past weekend, November 1-3, 2013, Steel's Department Store held a food drive for Care Food Pantry. The items collected and the estimated value is listed below:

284 cars of food @ \$.80 per can = \$227.20

3 large Oatmeal @ \$1.25 per box = 3.75

18 boxes(cake mixes, etc) @ \$1.50 = 27.00

2 pkgs Instant potatoes @ \$1.50 = 3.00

2 4lb sacks of corn meal @ \$2.00 = 4.00

4 2 lb sacks of beans @ \$1.69 = 6.76

25 pasta items @ \$1.00 = 25.00

Total value of items \$296.71

The amount of food collected was very appreciated. It will enable the food pantry to help feed the hungry of Cherokee County.

Thank you so much

Rebecca Baughman, Manager

Lebecca Bang

## Public Service Log List Lakes Country 102.1 (KEOK)

those issues	for the period	of <u>10/01/84:13</u>	to	The listings a	on-air at KEOK along with the most significant treatment of re by no means exhaustive. The order of which these issues ty or significance.
Issue:	Prog/Seg:	Date:	Time:	Duration:	Airing and Narration Description of Program of Segment:
Okshbyon	Cakes Constay Monument	<u>10 / 11 / 13</u>	8130 <sub>cm</sub>	<u>\$:00</u>	Drew Holey from Planstreet Tahlequals comin to talk about the Okawagon festares gying on that weekend.
Eycho phy lfavolfe De Attraction	LCM	<u> 21/11/01</u>	8:30 m	10 mins	"Off the Chair" host of the Parko poths housed attraction allow in to promote the housed fail.
Local Double	Lakes Contag Morning	11/30/13	7:50	10 mins	Coches from all around the liberty area come in once a week (Frage) to telk about the uprome football genesand aller things happened in their regarder at lets dooks
Byil Form	a) Chips	11/14/13	7:50	20 wine	Monothe the manager of Ctolis in Tahlarah tome in to talk about their Pay It between Company.
Pet Angel Tr	ee <u>HDMANG</u> SOCJETY	15/16/13	<u>4:30</u>	10 mins	Character County Stopped by the morning Show to talk about the Pet Angel Tree"