

PUBLIC AFFAIRS, COMMUNITY NEEDS AND ASSESSMENT

2ND QUARTER 2013

- (1): NEED FOR AWARENESS REGARDING FUNDS FOR THE WOMEN'S SHELTER.**
- (2): MORE CAUTION NEEDED FOR WATER SAFETY.**
- (3): NEED FOR BETTER PREPAREDNESS IN CASE OF STORMS.**
- (4): BETTER HEALTH INFORMATION NEEDED FOR DIABETES HEALTH CONTROL.**
- (5): NEED FOR MORE PROMOTION FOR AREA FAMILY EVENTS OPEN AND FREE TO THE PUBLIC.**

(ANSWERS)

- (1): TO AID IN FUNDRAISING FOR HELPING OUR AREA WOMEN'S SHELTER FOR ABUSED WOMEN AND CHILDREN, COMMUNITY CHAT AIRED A PROGRAM WITH LEA MOORE FROM HELP-IN-CRISES REGARDING A FUND RAISER, WALK A MILE IN MY SHOES. THIS PROGRAM AIRED ON APRIL 11TH AT 9:00AM ON KTLQ, AND AT 9:15AM ON APRIL 14TH AT 9:15AM ON KEOK.**
- (2): OUR AREA HAS AN ABUNDANCE OF WATER WITH SEVERAL LAKES AND THE ILLINOIS RIVER. EACH YEAR THERE ARE ACCIDENTS AND CASUALTIES ON THE WATER. COMMUNITY CHAT, VISITED WITH JUSTIN ALBERTY WITH THE GRAND RIVER DAM AUTHORITY ABOUT WATER SAFETY. THIS PROGRAM WAS AIRED ON APRIL 18TH ON KTLQ AT 9:00AM, AND ON APRIL 21ST AT 9:15AM ON KEOK.**
- (3): OKLAHOMA IS CALLED "TORNADO ALLEY" WITH CASUALTIES EACH SPRING. OUR GUEST ON COMMUNITY CHAT WAS SCOTT PETTUS, INFORMATION OFFICER WITH CHEROKEE COUNTY EMERGENCY MANAGEMENT REGARDING STORM SAFETY. THIS PROGRAM AIRED ON COMMUNITY CHAT, MAY 2ND ON KTLQ AT 9:00AM, AND MAY 5TH ON KEOK AT 9:15AM.**
- (4): DIABETES IS VERY PREVALENT IN CHEROKEE COUNTY AND ESPECIALLY AMONG THE CHEROKEE INDIAN POPULATION. WE AIRED A PROGRAM ON COMMUNITY CHAT WITH ERICA JONES FROM THE CHEROKEE NATION HEALTH DEPARTMENT REGARDING DIABETES AND PUBLICIZED A FUND RAISER, A DIABETES POKER RUN AT 9:00AM, MAY 23RD ON KTLQ AND AT 9:15AM MAY 26TH ON KEOK.**
- (5): MORE FAMILY EVENTS ARE NEEDED THAT ARE FREE AND AVAILABLE TO THE GENERAL PUBLIC. WE VISITED WITH REPRESENTATIVES OF THE TAHLEQUAH AREA CHAMBER OF COMMERCE AND THE MAIN STREET ASSOCIATION REGARDING THE UP-COMING FREE FIREWORKS SHOW. THIS PROGRAM AIRED ON JUNE 25TH AT 9:00AM ON KTLQ AND JUNE 28TH AT 9:15AM.**

LAKES COUNTRY RADIO
PUBLIC AFFAIRS 2nd QTR 2013

DATE	STATION	PROGRAM	START TIME	END TIME	SUBJECT/TOPICS/GUEST
4/4/13	KTLD	COMMUNITY CHAT	9:00AM	9:15AM	STEVE CYPENT RE BAREBONES FILM FESTIVAL IN MUSKOGEE
4/7/13	KEOK	"	9:15AM	9:30AM	"
4/11/13	KTLD	"	9:00AM	9:15AM	LEAH MOORE W. HELP IN CRISIS ABOUT WALK A MILE IN HER SHOES
4/14/13	KEOK	"	9:15AM	9:30AM	"
4/18/13	KTLD	"	9:00AM	9:15AM	JUSTIN ALBERTY W. C.R.D.A. RE WATER SAFETY
4/21/13	KEOK	"	9:15AM	9:30AM	"
4/25/13	KTLD	"	9:00AM	9:15AM	MITCHELL DUVALL FOR TALLEPUAH'S RED FEEL FESTIVAL
4/28/13	KEOK	"	9:15AM	9:30AM	"
5/2/13	KTLD	"	9:00AM	9:15AM	SCOTT PETTUS W. EMERGENCY MGMT. RE SPRING STORM SAFETY
5/5/13	KEOK	"	9:15AM	9:30AM	"
5/9/13	KTLD	"	9:00AM	9:15AM	EFFIE FOSTER WITH THE OKLAHOMA PRODUCTION CTR.
5/12/13	KEOK	"	9:15AM	9:30AM	"
5/16/13	KTLD	"	9:00AM	9:15AM	DAVID FOWLER W. HISTORICAL MURRELL HOME @ PARK HILL
5/19/13	KEOK	"	9:15AM	9:30AM	"

LAKES COUNTRY RADIO
PUBLIC AFFAIRS 24 APR 2013

DATE	STATION	PROGRAM	START TIME	END TIME	SUBJECT/TOPICS/GUEST
5/23/13	KTLQ	Community Chat	9:00AM	9:15AM	ENG & JONES w/ CHEERLEE MOR. HEARD SEAL RE DIABETES POKER RUN
5/26/13	KEOK	"	9:15AM	9:30AM	"
5/30/13	KTLQ	"	9:00AM	9:15AM	ROBIN PULASKY w/ N.S.V. REG. N.S.V. RIVER CITY PLAYERS
6/2/13	KEOK	"	9:15AM	9:30AM	"
6/6/13	KTLQ	"	9:00AM	9:15AM	AREA STIMONS & STECK COULTRICK FOR R.E. CHER- A-DAIR SHANE ROED
6/9/13	KEOK	"	9:15AM	9:30AM	"
6/13/13	KTLQ	"	9:00AM	9:15AM	Toni ZETINA & CROFTS FROM TUNISIA REBUTIN ACADEMY
6/16/13	KEOK	"	9:15AM	9:30AM	"
6/20/13	KTLQ	"	9:00AM	9:15AM	"
6/23/13	KEOK	"	9:15AM	9:30AM	"
6/25/13	KTLQ	"	9:00AM	9:15AM	TALK CHANGE w/ MAIN STAFF RE: RE, TALKS w/ FIREWORKS SHOW
6/28/13	KEOK	"	9:15AM	9:30AM	"

