



Order / Rev: 2477748  
 Alt Order #: 26899918  
 Flight Dates: 10/14/20 - 10/20/20

Advertiser: POL/Congressional Leadership Fund PA  
 Product Desc: 10/14-10/20 VA-02  
 Estimate: 868

Norfolk WVBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WAVY News at 7am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	-T-----		1			\$280.00		0.00				
6	WVBT	10/14/20	10/14/20	WAVY News 10 @8a on FOX43	CM	WAVY News 10 @- - W- - -		:30	1	\$220.00	P2	0.00	NM	1	\$220.00
WAVY News 10 @8a on FOX43															
WAVY News at 8am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/12/20	10/18/20	--W----		1			\$220.00		0.00				
7	WVBT	10/15/20	10/15/20	WAVY News 10 @8a on FOX43	CM	WAVY News 10 @- - - T- - -		:30	1	\$220.00	P2	0.00	NM	1	\$220.00
WAVY News 10 @8a on FOX43															
WAVY News at 8am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/12/20	10/18/20	---T---		1			\$220.00		0.00				
8	WVBT	10/16/20	10/16/20	WAVY News 10 @8a on FOX43	CM	WAVY News 10 @- - - - F- -		:30	1	\$220.00	P2	0.00	NM	1	\$220.00
WAVY News 10 @8a on FOX43															
WAVY News at 8am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/12/20	10/18/20	----F--		1			\$220.00		0.00				
9	WVBT	10/19/20	10/19/20	WAVY News 10 @8a on FOX43	CM	WAVY News 10 @M- - - - -		:30	1	\$220.00	P2	0.00	NM	1	\$220.00
WAVY News 10 @8a on FOX43															
WAVY News at 8am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	M- - - - -		1			\$220.00		0.00				
10	WVBT	10/20/20	10/20/20	WAVY News 10 @8a on FOX43	CM	WAVY News 10 @- T- - - - -		:30	1	\$220.00	P2	0.00	NM	1	\$220.00
WAVY News 10 @8a on FOX43															
WAVY News at 8am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	-T-----		1			\$220.00		0.00				
11	WVBT	10/14/20	10/14/20	WAVY News @ 7p on FOX43	CM	WAVY News @ 7p- - W- - - -		:30	1	\$160.00	P3	0.00	NM	1	\$160.00
WAVY News @ 7p on FOX43															
WAVY News 10 @ 7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/12/20	10/18/20	--W----		1			\$160.00		0.00				
12	WVBT	10/15/20	10/15/20	WAVY News @ 7p on FOX43	CM	WAVY News @ 7p- - - T- - -		:30	1	\$160.00	P3	0.00	NM	1	\$160.00
WAVY News @ 7p on FOX43															
WAVY News 10 @ 7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/12/20	10/18/20	---T---		1			\$160.00		0.00				
13	WVBT	10/16/20	10/16/20	WAVY News @ 7p on FOX43	CM	WAVY News @ 7p- - - - F- -		:30	1	\$160.00	P3	0.00	NM	1	\$160.00
WAVY News @ 7p on FOX43															
WAVY News 10 @ 7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/12/20	10/18/20	----F--		1			\$160.00		0.00				
14	WVBT	10/19/20	10/19/20	WAVY News @ 7p on FOX43	CM	WAVY News @ 7pM- - - - -		:30	1	\$160.00	P3	0.00	NM	0	\$0.00
WAVY News @ 7p on FOX43															
WAVY News 10 @ 7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	M- - - - -		1			\$160.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WVBT	10/19/20-10/25/20		WAVY News @ 7p on FOX43		WAVY News @ 7p	M- - - - -	:30		<del>(\$160.00)</del>		0.00	NM		
See MG 21.2,21.3,21.4,21.5															
[Program Change]															
15	WVBT	10/20/20	10/20/20	WAVY News @ 7p on FOX43	CM	WAVY News @ 7p- T- - - - -		:30	1	\$160.00	P3	0.00	NM	1	\$160.00
WAVY News @ 7p on FOX43															
WAVY News 10 @ 7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	-T-----		1			\$160.00		0.00				
16	WVBT	10/16/20	10/16/20	M-F 730-8p	CM	730-8p	----F--	:30	1	\$185.00	P3	0.00	NM	0	\$0.00
M-F 730-8p															
TMZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				



Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	---T---		1				\$675.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WVBT	10/12/20-10/18/20		Th,Sa Late Nws AfterSpts		Th,Sa Late Nws A	---Th----	:30		<del>(\$675.00)</del>		0.00	NM		
		See MG 21.2,21.3,21.4,21.5 [PROGRAM CHANGE]													
23	WVBT	10/16/20	10/16/20	M-F 10-1044p	CM	10-1045p	----F--	:30	1	\$815.00	P2	0.00	NM	1	\$815.00
				WAVY News @10 on FOX43											
		WVBT FOX News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	----F--		1				\$815.00		0.00			
E 24	WVBT	10/18/20	10/18/20	Su 10-1044p	CM	10-1045p	-----S	:30	1	\$675.00	P2	0.00	NM	0	\$0.00
				WAVY News @10 on FOX43 St											
		WVBT FOX News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S		1				\$675.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WVBT	10/12/20-10/18/20		Su 10-1044p		10-1045p	-----Su	:30		<del>(\$675.00)</del>		0.00	NM		
		Credited [No MG needed]													
N 25	WVBT	10/18/20	10/18/20	Su 1045-11p	CM	1045-11p	-----S	:30	1	\$325.00	P2	0.00	NM	3	\$325.00
				Su 1045-11p											
		Sports Wrap													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S		1				\$325.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WVBT	10/12/20-10/18/20		Su 1045-11p		1045-11p	-----Su	:30		<del>(\$325.00)</del>		0.00	NM		
		See MG 25.2,25.3,25.4 [Program Change ALT Log Used]													
2	WVBT	10/20/20-10/20/20		M-F 4-5p		4-5p	-T-----	:30		\$100.00		0.00	NM		
		Ⓜ MG for 25.1 10/18 [Makegood]													
3	WVBT	10/20/20-10/20/20		M-F 4-5p		4-5p	-T-----	:30		\$100.00		0.00	NM		
		Ⓜ MG for 25.1 10/18 [Makegood]													
4	WVBT	10/20/20-10/20/20		M-F 5-6p		5-6p	-T-----	:30		\$125.00		0.00	NM		
		Ⓜ MG for 25.1 10/18 [Makegood]													
26	WVBT	10/15/20	10/15/20	NFL Thursday Night FB	CM	NFL Thursday Nigl	---T---	:30	1	\$6,435.00	P2	0.00	NM	1	\$6,435.00
				NFL Thursday Night Footba											
		Thursday Night Football													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	---T---		1				\$6,435.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WVBT	10/12/20-10/18/20		NFL Thursday Night FB		NFL Thursday Nig	---Th----	:30		<del>(\$6,435.00)</del>		0.00	NM		
		See MG 26.2 [Program Change]													
2	WVBT	10/19/20-10/19/20		FOX NFL Monday		FOX NFL Monday	M-----	:30		\$6,435.00		0.00	NM		
		Ⓜ MG for 26.1 10/15 [Makegood]													
27	WVBT	10/17/20	10/17/20	FOX College Football	CM	FOX College Footb	-----S-	:30	1	\$545.00	P2	0.00	NM	0	\$0.00
				FOX College Football (12:00 PM-3:30 PM)											
		College Football Day													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S-		1				\$545.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WVBT	10/12/20-10/18/20		FOX College Football		FOX College Foa	-----Sa--	:30		<del>(\$545.00)</del>		0.00	NM		
		See MG 21.2,21.3,21.4,21.5 [Program Change]													
28	WVBT	10/19/20	10/19/20	M-F 3-4p	CM	3-4p	M-----	:30	1	\$55.00	P3	0.00	NM	1	\$55.00
				M-F 3-4p											

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 Estimate: 868

Norfolk WVB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	M-----		1				\$55.00		0.00			
29	WVBT	10/19/20	10/19/20	M-F 4-5p M-F 4-5p	CM	4-5p	M-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	M-----		1				\$100.00		0.00			
30	WVBT	10/18/20	10/18/20	Su 1130p-1230a Su 1130p-1230a	CM	Su 1130p-1230a	-----S	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S		1				\$30.00		0.00			
31	WVBT	10/18/20	10/18/20	Late News (After Sports) LN afterSprts M,Tu,W,F,Su	CM	Late News (after S	-----S	:30	1	\$675.00	P2	0.00	NM	1	\$675.00
ALT LOG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S		1				\$675.00		0.00			
													Totals	30	\$15,955.00