

## ORDER



**Orders**  
**Order / Rev:** 133725  
**Alt Order #:**  
**Product Desc:** Priorities USA Action  
**Estimate:** 4555  
**Flight Dates:** 09/13/16 - 09/19/16  
**Original Date / Rev:** 04/06/16 / 09/22/16  
**Order Type:** GENERAL

**Primary AE:** Sharon Painter  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Targeted Platform Media  
**Buying Contact:**  
**Billing Contact:**  
 1291Hollywood Ave  
 Annapolis, MD 21403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Priorities USA Action  
**Demographic:** A25-54  
**Product Codes:** PL Non-Ballot Issue  
**Priority:** P-5  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/19/16	92	\$97,825.00	\$83,151.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	92	\$97,825.00	\$83,151.25	0.00
<b>Totals</b>	<b>92</b>	<b>\$97,825.00</b>	<b>\$83,151.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sharon Painter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	09/13/16	09/19/16	M-F 5-530am News M-F 5-530am News	CM	5-530am	MTWTF--	:30	5	\$200.00	P-3	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/13/16	09/19/16	MTWTF--			5		\$200.00		0.00				
N 2	WFTS	09/13/16	09/19/16	M-F 530-6am News M-F 530-6am News	CM	530-6am	MTWTF--	:30	5	\$250.00	P-5	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/13/16	09/19/16	MTWTF--			5		\$250.00		0.00				
N 3	WFTS	09/13/16	09/19/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	5	\$675.00	P-5	0.00	NM	5	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/13/16	09/19/16	MTWTF--			5		\$675.00		0.00				
N 4	WFTS	09/13/16	09/19/16	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	MTWTF--	:30	5	\$1,500.00	P-3	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/13/16	09/19/16	MTWTF--			5		\$1,500.00		0.00				
N 5	WFTS	09/13/16	09/19/16	SA 8-9am GMA SA 8-9am GMA	CM	8-9am	-----S-	:30	2	\$550.00	P-5	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/13/16	09/19/16	-----S-			2		\$550.00		0.00				
N 6	WFTS	09/13/16	09/19/16		CM	7-8am	-----S	:30	2	\$450.00	P-5	0.00	NM	2	\$900.00



Order / Rev: 133725  
Alt Order #:  
Flight Dates: 09/13/16 - 09/19/16

Advertiser: Priorities USA Action  
Product Desc: Priorities USA Action  
Estimate: 4555

WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				SU 7-8am GMA											
				SU 7-8am GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/13/16	09/19/16	-----S					2	\$450.00		0.00			
N 7	WFTS	09/13/16	09/19/16	SU 8-9am News	CM	8-9am	-----S	:30	2	\$450.00	P-5	0.00	NM	2	\$900.00
				SU 8-9am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/13/16	09/19/16	-----S					2	\$450.00		0.00			
N 8	WFTS	09/13/16	09/19/16	M-F 9-10am News	CM	9-10am	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
				M-F 9-10am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/13/16	09/19/16	MTWTF--					5	\$600.00		0.00			
N 9	WFTS	09/13/16	09/19/16	M-F 1-2pm	CM	1-2pm	MTWTF--	:30	5	\$525.00	P-5	0.00	NM	4	\$2,100.00
				M-F 1-2pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/13/16	09/19/16	MTWTF--					5	\$525.00		0.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4		WFTS	09/13/16-09/19/16	M-F 1-2pm			1-2pm	MTWThF----	:30	<del>(\$525.00)</del>		0.00	NM		
Credited															
N 10	WFTS	09/13/16	09/19/16	M-F 2-3pm	CM	2-3pm	MTWTF--	:30	5	\$750.00	P-5	0.00	NM	5	\$3,750.00
				M-F 2-3pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/13/16	09/19/16	MTWTF--					5	\$750.00		0.00			
N 11	WFTS	09/13/16	09/19/16	SA 9-10am News	CM	9-10am	-----S-	:30	2	\$525.00	P-5	0.00	NM	2	\$1,050.00
				SA 9-10am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/13/16	09/19/16	-----S-					2	\$525.00		0.00			
N 12	WFTS	09/13/16	09/19/16	M-F 4-5pm	CM	4-5pm	MTWTF--	:30	5	\$250.00	P-5	0.00	NM	5	\$1,250.00
				M-F 4-5pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/13/16	09/19/16	MTWTF--					5	\$250.00		0.00			
N 13	WFTS	09/13/16	09/19/16	M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	5	\$1,000.00	P-5	0.00	NM	5	\$5,000.00
				M-F 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/13/16	09/19/16	MTWTF--					5	\$1,000.00		0.00			
N 14	WFTS	09/13/16	09/19/16	M-F 530-6pm News	CM	530-6pm	MTWTF--	:30	5	\$1,200.00	P-5	0.00	NM	5	\$6,000.00
				M-F 530-6pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/13/16	09/19/16	MTWTF--					5	\$1,200.00		0.00			
N 15	WFTS	09/13/16	09/19/16	M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	5	\$1,600.00	P-3	0.00	NM	5	\$8,000.00
				M-F 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/13/16	09/19/16	MTWTF--					5	\$1,600.00		0.00			
N 16	WFTS	09/13/16	09/19/16	Thursday Prime B	CM	9-10pm	---T---	:30	1	\$9,000.00	P-5	0.00	NM	1	\$9,000.00
				Thursday Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/13/16	09/19/16	---T---					1	\$9,000.00		0.00			
N 17	WFTS	09/13/16	09/19/16	Thursday Prime C	CM	10-11pm	---T---	:30	1	\$9,000.00	P-5	0.00	NM	1	\$9,000.00
				Thursday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/13/16	09/19/16	---T---					1	\$9,000.00		0.00			
N 18	WFTS	09/13/16	09/19/16	Friday Prime A	CM	8-9pm	----F--	:30	1	\$4,500.00	P-5	0.00	NM	1	\$4,500.00
				Friday Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/13/16	09/19/16	----F--					1	\$4,500.00		0.00			
N 19	WFTS	09/13/16	09/19/16	Friday Prime C	CM	10-11pm	----F--	:30	1	\$4,500.00	P-5	0.00	NM	1	\$4,500.00
				Friday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/13/16	09/19/16	----F--					1	\$4,500.00		0.00			







Order / Rev: 133725  
 Alt Order #:  
 Flight Dates: 09/13/16 - 09/19/16

Advertiser: Priorities USA Action  
 Product Desc: Priorities USA Action  
 Estimate: 4555

WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N27	WFTS	09/13/16	09/19/16	SA 1235-135am SA 1235-135am	CM	1235-135am	-----S-	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/13/16	09/19/16	-----S-	2		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFTS	09/13/16-09/19/16		SA 1235-135am	1235-135am		-----Sa--	:30		<del>(\$300.00)</del>		0.00	NM		
See MG 27.3,27.4															
[airs offtime due to CF, pls rebook using Sa Extended 105a-205a]															
2	WFTS	09/13/16-09/19/16		SA 1235-135am	1235-135am		-----Sa--	:30		<del>(\$300.00)</del>		0.00	NM		
See MG 27.3,27.4															
[airs offtime due to CF, pls rebook using Sa Extended 105a-205a]															
3	WFTS	09/13/16-09/19/16		SA Extended 105-205a	105-205am		-----Sa--	:30		\$300.00		0.00	NM		
Ⓜ MG for 27.1,27.2															
4	WFTS	09/13/16-09/19/16		SA Extended 105-205a	105-205am		-----Sa--	:30		\$300.00		0.00	NM		
Ⓜ MG for 27.1,27.2															
													Totals	92	\$97,825.00