

## ORDER



WFTS

**Orders**  
**Order / Rev:** 133615  
**Alt Order #:**  
**Product Desc:** Priorities USA Action  
**Estimate:** 4549  
**Flight Dates:** 08/02/16 - 08/08/16  
**Original Date / Rev:** 04/06/16 / 07/20/16  
**Order Type:** GENERAL

**Primary AE:** Sharon Painter  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Targeted Platform Media  
**Buying Contact:**  
**Billing Contact:**  
 1291Hollywood Ave  
 Annapolis, MD 21403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Priorities USA Action  
**Demographic:** A25-54  
**Product Codes:** PL Non-Ballot Issue  
**Priority:** P-5  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/08/16	25	\$15,850.00	\$13,472.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	25	\$15,850.00	\$13,472.50	0.00
<b>Totals</b>	<b>25</b>	<b>\$15,850.00</b>	<b>\$13,472.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sharon Painter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	08/02/16	08/08/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	2	\$675.00	P-5	0.00	NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/02/16	08/08/16	MTWTF--			2		\$675.00		0.00				
N 2	WFTS	08/02/16	08/08/16	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	MTWTF--	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/02/16	08/08/16	MTWTF--			1		\$1,500.00		0.00				
N 3	WFTS	08/06/16	08/06/16	SA 8-9am GMA SA 8-9am GMA	CM	8-9am	-----S-	:30	1	\$550.00	P-5	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/02/16	08/08/16	-----S-			1		\$550.00		0.00				
N 4	WFTS	08/07/16	08/07/16	SU 7-8am GMA SU 7-8am GMA	CM	7-8am	-----S	:30	1	\$450.00	P-5	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/02/16	08/08/16	-----S			1		\$450.00		0.00				
N 5	WFTS	08/07/16	08/07/16	SU 8-9am News SU 8-9am News	CM	8-9am	-----S	:30	1	\$450.00	P-5	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/02/16	08/08/16	-----S			1		\$450.00		0.00				
N 6	WFTS	08/02/16	08/08/16		CM	9-10am	MTWTF--	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00

Order / Rev: 133615  
 Alt Order #:  
 Flight Dates: 08/02/16 - 08/08/16

Advertiser: Priorities USA Action  
 Product Desc: Priorities USA Action  
 Estimate: 4549

WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 9-10am News											
				M-F 9-10am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/02/16	08/08/16	MTWTF--					2	\$600.00		0.00			
N 7	WFTS	08/02/16	08/08/16	M-F 2-3pm	CM	2-3pm	MTWTF--	:30	2	\$750.00	P-3	0.00	NM	2	\$1,500.00
				M-F 2-3pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/02/16	08/08/16	MTWTF--					2	\$750.00		0.00			
N 8	WFTS	08/02/16	08/08/16	M-F 4-5pm	CM	4-5pm	MTWTF--	:30	3	\$250.00	P-5	0.00	NM	3	\$750.00
				M-F 4-5pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/02/16	08/08/16	MTWTF--					3	\$250.00		0.00			
N 9	WFTS	08/02/16	08/08/16	M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	2	\$1,000.00	P-5	0.00	NM	2	\$2,000.00
				M-F 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/02/16	08/08/16	MTWTF--					2	\$1,000.00		0.00			
N 11	WFTS	08/02/16	08/08/16	M-F 11-1135pm News	CM	11-1135pm	MTWTF--	:30	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
				M-F 11-1135pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/02/16	08/08/16	MTWTF--					2	\$1,800.00		0.00			
N 12	WFTS	08/02/16	08/08/16	Jimmy Kimmel 1135pm	CM	1135pm-1237am	MTWTF--	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
				Jimmy Kimmel 1135pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/02/16	08/08/16	MTWTF--					2	\$600.00		0.00			
N 13	WFTS	08/02/16	08/08/16	M-F 107-207am	CM	107-207am	MTWTF--	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
				M-F 107-207am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/02/16	08/08/16	MTWTF--					2	\$100.00		0.00			
N 14	WFTS	08/06/16	08/06/16	SA 1135pm-1235am	CM	1135pm-1235am	-----S-	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
				SA 1135pm-1235am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/02/16	08/08/16	-----S-					2	\$250.00		0.00			
N 15	WFTS	08/06/16	08/06/16	SA 1235-135am	CM	1235-135am	-----S-	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
				SA 1235-135am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/02/16	08/08/16	-----S-					2	\$300.00		0.00			
													Totals	25	\$15,850.00