

# ORDER



WFTS

**Orders**  
**Order / Rev:** 139526  
 Alt Order #:  
**Product Desc:** Priorities USA Action  
**Estimate:** 4590  
**Flight Dates:** 06/07/16 - 06/13/16  
**Original Date / Rev:** 04/26/16 / 05/17/16  
**Order Type:** GENERAL

**Primary AE:** Sharon Painter  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Targeted Platform Media  
**Buying Contact:**  
**Billing Contact:**  
 1291Hollywood Ave  
 Annapolis, MD 21403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Priorities USA Action  
**Demographic:** A25-54  
**Product Codes:** PL Non-Ballot Issue  
**Priority:** P-2  
**Revenue Codes:** POL, POL, ISS

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/16	06/18/16	89	\$107,900.00	\$91,715.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2016	89	\$107,900.00	\$91,715.00	0.00
<b>Totals</b>	<b>89</b>	<b>\$107,900.00</b>	<b>\$91,715.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sharon Painter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	06/07/16	06/13/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	-----	:30	0	\$700.00	P-2	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/06/16	06/12/16	- TWTF--		3		\$700.00		0.00					
		Week: 06/13/16	06/19/16	M-----		1		\$700.00		0.00					
N 2	WFTS	06/07/16	06/13/16	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	-----	:30	0	\$1,000.00	P-3	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/06/16	06/12/16	- TWTF--		4		\$1,000.00		0.00					
		Week: 06/13/16	06/19/16	M-----		1		\$1,000.00		0.00					
N 3	WFTS	06/07/16	06/13/16	M-F 9-10am News M-F 9-10am News	CM	9-10am	-----	:30	0	\$375.00	P-3	0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/06/16	06/12/16	- TWTF--		3		\$375.00		0.00					
		Week: 06/13/16	06/19/16	M-----		1		\$375.00		0.00					
N 4	WFTS	06/07/16	06/13/16	M-F 10-11am M-F 10-11am	CM	10-11am	-----	:30	0	\$175.00	P-5	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/06/16	06/12/16	- TWTF--		3		\$175.00		0.00					
		Week: 06/13/16	06/19/16	-----		0		\$0.00		0.00					
N 5	WFTS	06/07/16	06/13/16	M-F 12-1pm M-F 12-1pm	CM	12-1pm	-----	:30	0	\$175.00	P-3	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/06/16	06/12/16	- TWTF--		3		\$175.00		0.00					
		Week: 06/13/16	06/19/16	-----		0		\$175.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WFTS	06/07/16	06/13/16	M-F 1-2pm M-F 1-2pm	CM	1-2pm	-----	:30	0	\$225.00	P-3	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	- TWTF--					3	\$225.00		0.00			
		Week: 06/13/16	06/19/16	M-----					1	\$225.00		0.00			
N 7	WFTS	06/07/16	06/13/16	M-F 3-4pm M-F 3-4pm	CM	3-4pm	-----	:30	0	\$200.00	P-3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	- TWTF--					3	\$200.00		0.00			
		Week: 06/13/16	06/19/16	M-----					1	\$200.00		0.00			
N 8	WFTS	06/07/16	06/13/16	M-F 4-5pm M-F 4-5pm	CM	4-5pm	MTWTF--	:30	1	\$400.00	P-2	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	- TWTF--					3	\$400.00		0.00			
		Week: 06/13/16	06/19/16	M-----					1	\$400.00		0.00			
N 9	WFTS	06/07/16	06/13/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-----	:30	0	\$800.00	P-3	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	- TWTF--					3	\$800.00		0.00			
		Week: 06/13/16	06/19/16	M-----					1	\$800.00		0.00			
N 10	WFTS	06/07/16	06/13/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	-----	:30	0	\$1,000.00	P-3	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	- TWTF--					3	\$1,000.00		0.00			
		Week: 06/13/16	06/19/16	M-----					1	\$1,000.00		0.00			
N 11	WFTS	06/07/16	06/13/16	M-F 530-6pm News M-F 530-6pm News	CM	530-6pm	-----	:30	0	\$850.00	P-3	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	- TWTF--					3	\$850.00		0.00			
		Week: 06/13/16	06/19/16	M-----					1	\$850.00		0.00			
N 12	WFTS	06/07/16	06/13/16	M-F 7-730pm M-F 7-730pm	CM	7-730pm	-----	:30	0	\$700.00	P-3	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	- TWTF--					3	\$700.00		0.00			
		Week: 06/13/16	06/19/16	M-----					1	\$700.00		0.00			
N 13	WFTS	06/07/16	06/13/16	M-F 730-8pm M-F 730-8pm	CM	730-8pm	-----	:30	0	\$700.00	P-3	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	- TWTF--					3	\$700.00		0.00			
		Week: 06/13/16	06/19/16	M-----					1	\$700.00		0.00			
N 14	WFTS	06/07/16	06/13/16	8-10p Bachelor/Bachelorette 8-10p Bachelor/Bachelorette	CM	8-10pm	-----	:30	0	\$12,000.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	-----					0	\$12,000.00		0.00			
		Week: 06/13/16	06/19/16	M-----					1	\$12,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WFTS	06/13/16-06/19/16	8-10p Bachelor/Bachelorette		8-10pm	M-----	:30		<del>\$12,000.00</del>		0.00	NM		
				See MG 19.2, 19.3, 19.4, 19.5, 19.6											
				[not airing due to NBA Finals]											
N 15	WFTS	06/07/16	06/13/16	Monday Prime C Monday Prime C	CM	10-11pm	-----	:30	0	\$6,000.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	-----					0	\$6,000.00		0.00			
		Week: 06/13/16	06/19/16	M-----					1	\$6,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WFTS	06/13/16-06/19/16	Monday Prime C		10-11pm	M-----	:30		<del>\$6,000.00</del>		0.00	NM		
				See MG 19.2, 19.3, 19.4, 19.5, 19.6											
				[not airing due to NBA Finals]											
N 16	WFTS	06/07/16	06/13/16	M-SU 11-1135pm M-SU 11-1135pm	CM	11-1135pm	-----	:30	0	\$1,100.00	P-3	0.00	NM	4	\$4,400.00



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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N23	WFTS	06/07/16	06/13/16	Friday Prime B Friday Prime B	CM	9-10pm	-----	:30	0	\$7,000.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/16	06/19/16	-----		0				\$7,000.00		0.00			
N24	WFTS	06/07/16	06/13/16	Friday Prime C Friday Prime C	CM	10-11pm	-----	:30	0	\$5,000.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	----F--		1				\$5,000.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	WFTS	06/06/16-06/12/16	Friday Prime C	10-11pm	----F--	:30		<del>(\$5,000.00)</del>		0.00	NM		
				See MG 19.2, 19.3, 19.4, 19.5, 19.6 [NBA Finals]											
		Week: 06/13/16	06/19/16	-----		0				\$5,000.00		0.00			
N25	WFTS	06/07/16	06/13/16	SA 6-7am News SA 6-7am News	CM	6-7am	-----	:30	0	\$200.00	P-3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	-----S-		2				\$200.00		0.00			
		Week: 06/13/16	06/19/16	-----		0				\$200.00		0.00			
N26	WFTS	06/07/16	06/13/16	SA 8-9am GMA SA 8-9am GMA	CM	8-9am	-----S-	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	-----S-		2				\$600.00		0.00			
		Week: 06/13/16	06/19/16	-----		0				\$600.00		0.00			
N27	WFTS	06/07/16	06/13/16	SA 1135pm-1235am SA 1135pm-1235am	CM	1135pm-1235am	-----S-	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	-----S-		2				\$175.00		0.00			
		Week: 06/13/16	06/19/16	-----		0				\$175.00		0.00			
N28	WFTS	06/07/16	06/13/16	SA 1235-135am SA 1235-135am	CM	1235-135am	-----S-	:30	2	\$175.00	P-3	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	-----S-		2				\$175.00		0.00			
		Week: 06/13/16	06/19/16	-----		0				\$175.00		0.00			
N29	WFTS	06/07/16	06/13/16	SU 7-8am GMA SU 7-8am GMA	CM	7-8am	-----S	:30	2	\$375.00	P-5	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	-----S		2				\$375.00		0.00			
		Week: 06/13/16	06/19/16	-----		0				\$375.00		0.00			
N30	WFTS	06/07/16	06/13/16	SU 6-630pm News SU 6-630pm News	CM	6-630pm	-----	:30	0	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	-----S		1				\$1,000.00		0.00			
		Week: 06/13/16	06/19/16	-----		0				\$1,000.00		0.00			
N31	WFTS	06/07/16	06/13/16	Sunday Prime B Sunday Prime B	CM	8-9pm	-----	:30	0	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	-----S		1				\$6,000.00		0.00			
		Week: 06/13/16	06/19/16	-----		0				\$0.00		0.00			
N32	WFTS	06/07/16	06/13/16	Sunday Prime C Sunday Prime C	CM	9-10pm	-----	:30	0	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	-----S		1				\$6,000.00		0.00			
		Week: 06/13/16	06/19/16	-----		0				\$6,000.00		0.00			
N33	WFTS	06/07/16	06/13/16	Sunday Prime D Sunday Prime D	CM	10-11pm	-----	:30	0	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	-----S		1				\$8,000.00		0.00			
		Week: 06/13/16	06/19/16	-----		0				\$8,000.00		0.00			
N34	WFTS	06/07/16	06/13/16	SU 1135pm-1235am SU 1135pm-1235am	CM	1135pm-1235am	-----S	:30	2	\$175.00	P-3	0.00	NM	2	\$350.00

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N34	WFTS	06/07/16	06/13/16	SU 1135pm-1235am SU 1135pm-1235am	CM	1135pm-1235am	-----S	:30	2	\$175.00	P-3	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	-----S		2				\$175.00		0.00			
		Week: 06/13/16	06/19/16	-----		0				\$175.00		0.00			
N35	WFTS	06/07/16	06/13/16	SU 1235-135am SU 1235-135am	CM	1235-135am	-----S	:30	2	\$175.00	P-3	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	-----S		2				\$175.00		0.00			
		Week: 06/13/16	06/19/16	-----		0				\$175.00		0.00			
													Totals	89	\$107,900.00