

# ORDER

**WFTS**

**Orders**

**Order / Rev:** 133657

**Alt Order #:**

**Product Desc:** Priorities USA Action

**Estimate:** 4551

**Flight Dates:** 08/16/16 - 08/22/16

**Original Date / Rev:** 04/06/16 / 04/06/16

**Order Type:** GENERAL

**Primary AE:** Sharon Painter

**Sales Office:** EWSDC

**Sales Region:** NAT

**Agency**

**Name:** Targeted Platform Media

**Buying Contact:**

**Billing Contact:**

1291Hollywood Ave

Annapolis, MD 21403

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** Priorities USA Action

**Demographic:** A25-54

**Product Codes:** PL Non-Ballot Issue

**Priority:** P-2

**Revenue Codes:** POL, POL, ISS

**New Business Thru:**

**Order Separation:** 00:20:00

**Advertiser External ID:**

**Agency External ID:**

**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/22/16	29	\$24,400.00	\$20,740.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	29	\$24,400.00	\$20,740.00	0.00
<b>Totals</b>	<b>29</b>	<b>\$24,400.00</b>	<b>\$20,740.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sharon Painter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WFTS	08/16/16	08/22/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	2	\$675.00	P-2	0.00	NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/16/16	08/22/16	MTWTF--			2			\$675.00		0.00			
E 2	WFTS	08/16/16	08/22/16	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	MTWTF--	:30	2	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/16/16	08/22/16	MTWTF--			2			\$1,500.00		0.00			
E 3	WFTS	08/16/16	08/22/16	SA 8-9am GMA SA 8-9am GMA	CM	8-9am	-----S-	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/16/16	08/22/16	-----S-			1			\$550.00		0.00			
E 4	WFTS	08/16/16	08/22/16	SU 7-8am GMA SU 7-8am GMA	CM	7-8am	-----S	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/16/16	08/22/16	-----S			1			\$450.00		0.00			
E 5	WFTS	08/21/16	08/21/16	SU 8-9am News SU 8-9am News	CM	8-9am	-----S	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/16/16	08/22/16	-----S			1			\$450.00		0.00			
E 6	WFTS	08/16/16	08/22/16	M-F 9-10am News M-F 9-10am News	CM	9-10am	MTWTF--	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/16/16	08/22/16	MTWTF--			2			\$600.00		0.00			

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Advertiser: Priorities USA Action  
 Product Desc: Priorities USA Action  
 Estimate: 4551

WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WFTS	08/16/16	08/22/16	M-F 2-3pm M-F 2-3pm	CM	2-3pm	MTWTF--	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/16/16	08/22/16	MTWTF--			2		\$750.00		0.00				
E 8	WFTS	08/16/16	08/22/16	M-F 4-5pm M-F 4-5pm	CM	4-5pm	MTWTF--	:30	3	\$250.00	P-2	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/16/16	08/22/16	MTWTF--			3		\$250.00		0.00				
E 9	WFTS	08/16/16	08/22/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/16/16	08/22/16	MTWTF--			2		\$1,000.00		0.00				
E 10	WFTS	08/16/16	08/22/16	M-F 530-6pm News M-F 530-6pm News	CM	530-6pm	MTWTF--	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/16/16	08/22/16	MTWTF--			2		\$1,200.00		0.00				
E 11	WFTS	08/16/16	08/22/16	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	MTWTF--	:30	2	\$1,800.00	P-2	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/16/16	08/22/16	MTWTF--			2		\$1,800.00		0.00				
E 12	WFTS	08/16/16	08/22/16	Jimmy Kimmel 1135pm Jimmy Kimmel 1135pm	CM	1135pm-1237am	MTWTF--	:30	3	\$600.00	P-2	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/16/16	08/22/16	MTWTF--			3		\$600.00		0.00				
E 13	WFTS	08/16/16	08/22/16	M-F 107-207am M-F 107-207am	CM	107-207am	MTWTF--	:30	3	\$100.00	P-3	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/16/16	08/22/16	MTWTF--			3		\$100.00		0.00				
E 14	WFTS	08/20/16	08/20/16	SA 1135pm-1235am SA 1135pm-1235am	CM	1135pm-1235am	-----S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/16/16	08/22/16	-----S-			1		\$250.00		0.00				
E 15	WFTS	08/20/16	08/20/16	SA 1235-135am SA 1235-135am	CM	1235-135am	-----S-	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/16/16	08/22/16	-----S-			1		\$300.00		0.00				
N 16	WFTS	08/19/16	08/19/16	Friday Prime C Friday Prime C	CM	10-11pm	----F--	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/16/16	08/22/16	----F--			1		\$4,500.00		0.00				
Totals													29	\$24,400.00	