

# ORDER

**WFTS**

**Orders**

**Order / Rev:** 149213

Alt Order #:

**Product Desc:** Priorities USA Action

**Estimate:** 4661

**Flight Dates:** 08/16/16 - 08/22/16

**Original Date / Rev:** 05/25/16 / 07/20/16

**Order Type:** GENERAL

**Primary AE:** Sharon Painter

**Sales Office:** EWSDC

**Sales Region:** NAT

**Agency**

**Name:** Targeted Platform Media

**Buying Contact:**

**Billing Contact:**

1291Hollywood Ave

Annapolis, MD 21403

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** Priorities USA Action

**Demographic:** A25-54

**Product Codes:** PL Non-Ballot Issue

**Priority:** P-5

**Revenue Code 1:** POL

**Revenue Code 2:** POL

**Revenue Code 3:** ISS

**New Business Thru:**

**Order Separation:** 00:20:00

**Advertiser External ID:**

**Agency External ID:**

**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/22/16	15	\$17,900.00	\$15,215.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	15	\$17,900.00	\$15,215.00	0.00
<b>Totals</b>	<b>15</b>	<b>\$17,900.00</b>	<b>\$15,215.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sharon Painter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WFTS	08/16/16	08/22/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/16/16	08/22/16	MTWTF--			2		\$1,000.00		0.00				
E 2	WFTS	08/16/16	08/22/16	M-F 2-3pm M-F 2-3pm	CM	2-3pm	MTWTF--	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/16/16	08/22/16	MTWTF--			2		\$1,000.00		0.00				
E 3	WFTS	08/16/16	08/22/16	M-F 4-5pm M-F 4-5pm	CM	4-5pm	MTWTF--	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/16/16	08/22/16	MTWTF--			2		\$500.00		0.00				
E 4	WFTS	08/16/16	08/22/16	M-F 530-6pm News M-F 530-6pm News	CM	530-6pm	MTWTF--	:30	2	\$1,200.00	P-5	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/16/16	08/22/16	MTWTF--			2		\$1,200.00		0.00				
E 5	WFTS	08/16/16	08/22/16	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	MTWTF--	:30	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/16/16	08/22/16	MTWTF--			2		\$1,800.00		0.00				
E 6	WFTS	08/16/16	08/22/16		CM	107-207am	MTWTF--	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00

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WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 107-207am											
				M-F 107-207am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/16/16	08/22/16	MTWTF--	2		\$200.00		0.00						
E 7	WFTS	08/18/16	08/18/16	Thursday Prime C	CM	10-11pm	---T---	:30	1	\$5,000.00	P-5	0.00	NM	1	\$5,000.00
				Thursday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/16/16	08/22/16	---T---	1		\$5,000.00		0.00						
E 8	WFTS	08/20/16	08/20/16	SA 8-9am GMA	CM	8-9am	-----S-	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
				SA 8-9am GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/16/16	08/22/16	-----S-	1		\$900.00		0.00						
E 9	WFTS	08/21/16	08/21/16	SU 8-9am News	CM	8-9am	-----S	:30	1	\$600.00	P-5	0.00	NM	1	\$600.00
				SU 8-9am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/16/16	08/22/16	-----S	1		\$600.00		0.00						
													Totals	15	\$17,900.00