

ORDER



WFTS

Orders
Order / Rev: 149213
 Alt Order #:
Product Desc: Priorities USA Action
Estimate: 4661
Flight Dates: 08/16/16 - 08/22/16
Original Date / Rev: 05/25/16 / 07/20/16
Order Type: GENERAL

Primary AE: Sharon Painter
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Targeted Platform Media
Buying Contact:
Billing Contact:
 1291Hollywood Ave
 Annapolis, MD 21403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Priorities USA Action
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Priority: P-5
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/22/16	15	\$17,900.00	\$15,215.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	15	\$17,900.00	\$15,215.00	0.00
Totals	15	\$17,900.00	\$15,215.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sharon Painter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WFTS	08/16/16	08/22/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/16/16	08/22/16	MTWTF--		2				\$1,000.00		0.00			
E 2	WFTS	08/16/16	08/22/16	M-F 2-3pm M-F 2-3pm	CM	2-3pm	MTWTF--	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/16/16	08/22/16	MTWTF--		2				\$1,000.00		0.00			
E 3	WFTS	08/16/16	08/22/16	M-F 4-5pm M-F 4-5pm	CM	4-5pm	MTWTF--	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/16/16	08/22/16	MTWTF--		2				\$500.00		0.00			
E 4	WFTS	08/16/16	08/22/16	M-F 530-6pm News M-F 530-6pm News	CM	530-6pm	MTWTF--	:30	2	\$1,200.00	P-5	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/16/16	08/22/16	MTWTF--		2				\$1,200.00		0.00			
E 5	WFTS	08/16/16	08/22/16	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	MTWTF--	:30	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/16/16	08/22/16	MTWTF--		2				\$1,800.00		0.00			
E 6	WFTS	08/16/16	08/22/16		CM	107-207am	MTWTF--	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 107-207am											
				M-F 107-207am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/16/16	08/22/16	MTWTF--		2			\$200.00		0.00				
E 7	WFTS	08/18/16	08/18/16	Thursday Prime C	CM	10-11pm	---T---	:30	1	\$5,000.00	P-5	0.00	NM	1	\$5,000.00
				Thursday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/16/16	08/22/16	---T---		1			\$5,000.00		0.00				
E 8	WFTS	08/20/16	08/20/16	SA 8-9am GMA	CM	8-9am	-----S-	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
				SA 8-9am GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/16/16	08/22/16	-----S-		1			\$900.00		0.00				
E 9	WFTS	08/21/16	08/21/16	SU 8-9am News	CM	8-9am	-----S	:30	1	\$600.00	P-5	0.00	NM	1	\$600.00
				SU 8-9am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/16/16	08/22/16	-----S		1			\$600.00		0.00				
													Totals	15	\$17,900.00