

ORDER

**WFTS**

Orders

Order / Rev: 132551

Alt Order #:

Product Desc: Priorities USA Action

Estimate: 4557

Flight Dates: 09/20/16 - 09/26/16

Original Date / Rev: 04/04/16 / 04/04/16

Order Type: GENERAL

Primary AE: Sharon Painter

Sales Office: EWSDC

Sales Region: NAT

Agency

Name: Targeted Platform Media

Buying Contact:

Billing Contact:

1291Hollywood Ave

Annapolis, MD 21403

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Priorities USA Action

Demographic: A25-54

Product Codes: PL Non-Ballot Issue

Priority: P-2

Revenue Code 1: POL

Revenue Code 2: POL

Revenue Code 3: ISS

New Business Thru:

Order Separation: 00:20:00

Advertiser External ID:

Agency External ID:

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	73	\$79,375.00	\$67,468.75
09/26/16	09/26/16	15	\$11,500.00	\$9,775.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	73	\$79,375.00	\$67,468.75	0.00
October 2016	15	\$11,500.00	\$9,775.00	0.00
Totals	88	\$90,875.00	\$77,243.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sharon Painter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	09/20/16	09/26/16	M-F 5-530am News M-F 5-530am News	CM	5-530am	MTWTF--	:30	5	\$200.00	P-2	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	MTWTF--			5		\$200.00		0.00				
N 2	WFTS	09/20/16	09/26/16	M-F 530-6am News M-F 530-6am News	CM	530-6am	MTWTF--	:30	5	\$250.00	P-2	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	MTWTF--			5		\$250.00		0.00				
N 3	WFTS	09/20/16	09/26/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	5	\$675.00	P-2	0.00	NM	5	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	MTWTF--			5		\$675.00		0.00				
N 4	WFTS	09/20/16	09/26/16	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	MTWTF--	:30	5	\$1,500.00	P-2	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	MTWTF--			5		\$1,500.00		0.00				
N 5	WFTS	09/24/16	09/24/16	SA 8-9am GMA SA 8-9am GMA	CM	8-9am	-----S-	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	-----S-			1		\$550.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WFTS	09/25/16	09/25/16	SU 7-8am GMA SU 7-8am GMA	CM	7-8am	-----S	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-----S					1	\$450.00		0.00			
N 7	WFTS	09/25/16	09/25/16	SU 8-9am News SU 8-9am News	CM	8-9am	-----S	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-----S					1	\$450.00		0.00			
N 8	WFTS	09/20/16	09/26/16	M-F 9-10am News M-F 9-10am News	CM	9-10am	MTWTF--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	MTWTF--					5	\$600.00		0.00			
N 9	WFTS	09/20/16	09/26/16	M-F 1-2pm M-F 1-2pm	CM	1-2pm	MTWTF--	:30	5	\$525.00	P-2	0.00	NM	5	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	MTWTF--					5	\$525.00		0.00			
N 10	WFTS	09/20/16	09/26/16	M-F 2-3pm M-F 2-3pm	CM	2-3pm	MTWTF--	:30	5	\$750.00	P-2	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	MTWTF--					5	\$750.00		0.00			
N 11	WFTS	09/24/16	09/24/16	SA 9-10am News SA 9-10am News	CM	9-10am	-----S-	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-----S-					1	\$525.00		0.00			
N 12	WFTS	09/20/16	09/26/16	M-F 4-5pm M-F 4-5pm	CM	4-5pm	MTWTF--	:30	5	\$250.00	P-2	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	MTWTF--					5	\$250.00		0.00			
N 13	WFTS	09/20/16	09/26/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	5	\$1,000.00	P-2	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	MTWTF--					5	\$1,000.00		0.00			
N 14	WFTS	09/20/16	09/26/16	M-F 530-6pm News M-F 530-6pm News	CM	530-6pm	MTWTF--	:30	5	\$1,200.00	P-2	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	MTWTF--					5	\$1,200.00		0.00			
N 15	WFTS	09/20/16	09/26/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	5	\$1,600.00	P-2	0.00	NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	MTWTF--					5	\$1,600.00		0.00			
N 16	WFTS	09/20/16	09/20/16	Tuesday Prime B Tuesday Prime B	CM	9-10pm	-T-----	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-T-----					1	\$4,500.00		0.00			
N 17	WFTS	09/22/16	09/22/16	Thursday Prime B Thursday Prime B	CM	9-10pm	---T---	:30	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	---T---					1	\$9,000.00		0.00			
N 18	WFTS	09/22/16	09/22/16	Thursday Prime C Thursday Prime C	CM	10-11pm	---T---	:30	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	---T---					1	\$9,000.00		0.00			
N 19	WFTS	09/20/16	09/26/16	Friday Prime B Friday Prime B	CM	9-10pm	----F--	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	----F--					1	\$6,000.00		0.00			
N 20	WFTS	09/20/16	09/26/16	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	MTWTF--	:30	5	\$1,800.00	P-2	0.00	NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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N20	WFTS	09/20/16	09/26/16	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	MTWTF--	:30	5	\$1,800.00	P-2	0.00	NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	MTWTF--		5				\$1,800.00		0.00			
N21	WFTS	09/25/16	09/25/16	SU 11-1135pm News SU 11-1135pm News	CM	11-1135pm	-----S	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	-----S		1				\$1,800.00		0.00			
N22	WFTS	09/20/16	09/26/16	Jimmy Kimmel 1135pm Jimmy Kimmel 1135pm	CM	1135pm-1237am	MTWTF--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	MTWTF--		5				\$600.00		0.00			
N23	WFTS	09/20/16	09/26/16	Nightline 1235am Nightline 1235am	CM	1238-107am	MTWTF--	:30	5	\$450.00	P-2	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	MTWTF--		5				\$450.00		0.00			
N24	WFTS	09/20/16	09/26/16	M-F 107-207am M-F 107-207am	CM	107-207am	MTWTF--	:30	5	\$100.00	P-2	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	MTWTF--		5				\$100.00		0.00			
N25	WFTS	09/24/16	09/24/16	SA 1135pm-1235am SA 1135pm-1235am	CM	1135pm-1235am	-----S-	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	-----S-		2				\$250.00		0.00			
N26	WFTS	09/24/16	09/24/16	SA 1235-135am SA 1235-135am	CM	1235-135am	-----S-	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	-----S-		2				\$300.00		0.00			
Totals														88	\$90,875.00