

ORDER

**WFTS**

Orders

Order / Rev: 133722

Alt Order #:

Product Desc: Priorities USA Action

Estimate: 4560

Flight Dates: 10/11/16 - 10/17/16

Original Date / Rev: 04/06/16 / 04/07/16

Order Type: GENERAL

Primary AE: Sharon Painter

Sales Office: EWSDC

Sales Region: NAT

Agency

Name: Targeted Platform Media

Buying Contact:

Billing Contact:

1291Hollywood Ave

Annapolis, MD 21403

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Priorities USA Action

Demographic: A25-54

Product Codes: PL Non-Ballot Issue

Priority: P-2

Revenue Codes: POL, POL, ISS

New Business Thru:

Order Separation: 00:20:00

Advertiser External ID:

Agency External ID:

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/17/16	101	\$102,825.00	\$87,401.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	101	\$102,825.00	\$87,401.25	0.00
Totals	101	\$102,825.00	\$87,401.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sharon Painter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	10/11/16	10/17/16	M-F 5-530am News M-F 5-530am News	CM	5-530am	MTWTF--	:30	5	\$200.00	P-2	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/11/16	10/17/16	MTWTF--			5		\$200.00	0.00					
N 2	WFTS	10/11/16	10/17/16	M-F 530-6am News M-F 530-6am News	CM	530-6am	MTWTF--	:30	5	\$250.00	P-2	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/11/16	10/17/16	MTWTF--			5		\$250.00	0.00					
N 3	WFTS	10/11/16	10/17/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	5	\$675.00	P-2	0.00	NM	5	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/11/16	10/17/16	MTWTF--			5		\$675.00	0.00					
N 4	WFTS	10/11/16	10/17/16	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	MTWTF--	:30	5	\$1,500.00	P-2	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/11/16	10/17/16	MTWTF--			5		\$1,500.00	0.00					
N 5	WFTS	10/15/16	10/15/16	SA 8-9am GMA SA 8-9am GMA	CM	8-9am	-----S-	:30	2	\$550.00	P-2	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/11/16	10/17/16	-----S-			2		\$550.00	0.00					
N 6	WFTS	10/16/16	10/16/16	SU 7-8am GMA SU 7-8am GMA	CM	7-8am	-----S	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/11/16	10/17/16	-----S			2		\$450.00	0.00					

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 Estimate: 4560

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WFTS	10/16/16	10/16/16	SU 8-9am News SU 8-9am News	CM	8-9am	-----S	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/11/16	10/17/16	-----S		2			\$450.00			0.00			
N 8	WFTS	10/11/16	10/17/16	M-F 9-10am News M-F 9-10am News	CM	9-10am	MTWTF--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/11/16	10/17/16	MTWTF--		5			\$600.00			0.00			
N 9	WFTS	10/11/16	10/17/16	M-F 1-2pm M-F 1-2pm	CM	1-2pm	MTWTF--	:30	5	\$525.00	P-2	0.00	NM	5	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/11/16	10/17/16	MTWTF--		5			\$525.00			0.00			
N 10	WFTS	10/11/16	10/17/16	M-F 2-3pm M-F 2-3pm	CM	2-3pm	MTWTF--	:30	5	\$750.00	P-2	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/11/16	10/17/16	MTWTF--		5			\$750.00			0.00			
N 11	WFTS	10/15/16	10/15/16	SA 9-10am News SA 9-10am News	CM	9-10am	-----S-	:30	5	\$525.00	P-2	0.00	NM	5	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/11/16	10/17/16	-----S-		5			\$525.00			0.00			
N 12	WFTS	10/11/16	10/17/16	M-F 4-5pm M-F 4-5pm	CM	4-5pm	MTWTF--	:30	5	\$250.00	P-2	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/11/16	10/17/16	MTWTF--		5			\$250.00			0.00			
N 13	WFTS	10/11/16	10/17/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	5	\$1,000.00	P-2	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/11/16	10/17/16	MTWTF--		5			\$1,000.00			0.00			
N 14	WFTS	10/11/16	10/17/16	M-F 530-6pm News M-F 530-6pm News	CM	530-6pm	MTWTF--	:30	5	\$1,200.00	P-2	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/11/16	10/17/16	MTWTF--		5			\$1,200.00			0.00			
N 15	WFTS	10/11/16	10/17/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	5	\$1,600.00	P-2	0.00	NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/11/16	10/17/16	MTWTF--		5			\$1,600.00			0.00			
N 16	WFTS	10/17/16	10/17/16	MO 8-10pm Dancing MO 8-10pm Dancing	CM	8-10pm	M-----	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/11/16	10/17/16	M-----		1			\$7,000.00			0.00			
N 17	WFTS	10/11/16	10/11/16	Tuesday Prime B Tuesday Prime B	CM	9-10pm	-T-----	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/11/16	10/17/16	-T-----		1			\$4,500.00			0.00			
N 18	WFTS	10/13/16	10/13/16	Thursday Prime A Thursday Prime A	CM	8-9pm	---T---	:30	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/11/16	10/17/16	---T---		1			\$9,000.00			0.00			
N 19	WFTS	10/13/16	10/13/16	Thursday Prime B Thursday Prime B	CM	9-10pm	---T---	:30	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/11/16	10/17/16	---T---		1			\$9,000.00			0.00			
N 20	WFTS	10/14/16	10/14/16	Friday Prime C Friday Prime C	CM	10-11pm	----F--	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/11/16	10/17/16	----F--		1			\$4,500.00			0.00			
N 21	WFTS	10/11/16	10/17/16	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	MTWTF--	:30	5	\$1,800.00	P-2	0.00	NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N21	WFTS	10/11/16	10/17/16	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	MTWTF--	:30	5	\$1,800.00	P-2	0.00	NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/11/16	10/17/16	MTWTF--		5			\$1,800.00			0.00			
N22	WFTS	10/15/16	10/15/16	SA 11-1135pm News SA 11-1135pm News	CM	11-1135pm	-----S-	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/11/16	10/17/16	-----S-		1			\$1,800.00			0.00			
N23	WFTS	10/16/16	10/16/16	SU 11-1135pm News SU 11-1135pm News	CM	11-1135pm	-----S	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/11/16	10/17/16	-----S		1			\$1,800.00			0.00			
N24	WFTS	10/11/16	10/17/16	Jimmy Kimmel 1135pm Jimmy Kimmel 1135pm	CM	1135pm-1237am	MTWTF--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/11/16	10/17/16	MTWTF--		5			\$600.00			0.00			
N25	WFTS	10/11/16	10/17/16	Nightline 1235am Nightline 1235am	CM	1238-107am	MTWTF--	:30	5	\$450.00	P-2	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/11/16	10/17/16	MTWTF--		5			\$450.00			0.00			
N26	WFTS	10/11/16	10/17/16	M-F 107-207am M-F 107-207am	CM	107-207am	MTWTF--	:30	5	\$100.00	P-3	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/11/16	10/17/16	MTWTF--		5			\$100.00			0.00			
N27	WFTS	10/15/16	10/15/16	SA 1135pm-1235am SA 1135pm-1235am	CM	1135pm-1235am	-----S-	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/11/16	10/17/16	-----S-		2			\$250.00			0.00			
N28	WFTS	10/15/16	10/15/16	SA 1235-135am SA 1235-135am	CM	1235-135am	-----S-	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/11/16	10/17/16	-----S-		2			\$300.00			0.00			
N29	WFTS	10/16/16	10/16/16	SU 1135pm-1235am SU 1135pm-1235am	CM	1135pm-1235am	-----S	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/11/16	10/17/16	-----S		2			\$250.00			0.00			
N30	WFTS	10/16/16	10/16/16	SU 1235-135am SU 1235-135am	CM	1235-135am	-----S	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/11/16	10/17/16	-----S		2			\$300.00			0.00			
Totals													101	\$102,825.00	