

ORDER



WFTS

Orders
Order / Rev: 139836
Alt Order #:
Product Desc: Priorities USA Action
Estimate: 4595
Flight Dates: 07/12/16 - 07/18/16
Original Date / Rev: 04/26/16 / 07/07/16
Order Type: GENERAL

Primary AE: Sharon Painter
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Targeted Platform Media
Buying Contact:
Billing Contact:
 1291Hollywood Ave
 Annapolis, MD 21403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Priorities USA Action
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Priority: P-2
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/22/16	66	\$67,400.00	\$57,290.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	66	\$67,400.00	\$57,290.00	0.00
Totals	66	\$67,400.00	\$57,290.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sharon Painter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	07/12/16	07/18/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	-----	:30	0	\$675.00	P-2	0.00	NM	5	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/11/16	07/17/16	- TWTF--					4	\$675.00		0.00			
Week:		07/18/16	07/24/16	M-----					1	\$675.00		0.00			
N 2	WFTS	07/12/16	07/18/16	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	-----	:30	0	\$1,500.00	P-2	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/11/16	07/17/16	- TWTF--					4	\$1,500.00		0.00			
Week:		07/18/16	07/24/16	M-----					1	\$1,500.00		0.00			
N 3	WFTS	07/12/16	07/18/16	M-F 9-10am News M-F 9-10am News	CM	9-10am	-----	:30	0	\$600.00	P-2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/11/16	07/17/16	- TWTF--					4	\$600.00		0.00			
Week:		07/18/16	07/24/16	M-----					1	\$600.00		0.00			
N 4	WFTS	07/12/16	07/18/16	M-F 1-2pm M-F 1-2pm	CM	1-2pm	-----	:30	0	\$525.00	P-2	0.00	NM	5	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/11/16	07/17/16	- TWTF--					4	\$525.00		0.00			
Week:		07/18/16	07/24/16	M-----					1	\$525.00		0.00			
N 5	WFTS	07/12/16	07/18/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-----	:30	0	\$1,000.00	P-2	0.00	NM	5	\$5,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WFTS	07/12/16	07/18/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-----	:30	0	\$1,000.00	P-2	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	- TWTF--		4				\$1,000.00		0.00			
		Week: 07/18/16	07/24/16	M-----		1				\$1,000.00		0.00			
N 6	WFTS	07/12/16	07/18/16	8-10p Bachelor/Bachelorette 8-10p Bachelor/Bachelorette	CM	8-10pm	M-----	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-----		0				\$1,000.00		0.00			
		Week: 07/18/16	07/24/16	M-----		1				\$7,000.00		0.00			
N 7	WFTS	07/12/16	07/18/16	Monday Prime C Monday Prime C	CM	10-11pm	M-----	:30	1	\$9,000.00	P-2	0.00	NM	4	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-----		0				\$1,000.00		0.00			
		Week: 07/18/16	07/24/16	M-----		1				\$9,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WFTS	07/18/16-07/24/16	Monday Prime C		10-11pm	M-----	:30		(\$9,000.00)		0.00	NM		
			See MG 7.2, 7.3, 7.4, 7.5 [Convention]												
	2	WFTS	07/18/16-07/18/16	Republican Convention		10-11pm	M-----	:30		\$7,500.00		0.00	NM		
			Ⓜ MG for 7.1 07/18												
	3	WFTS	07/18/16-07/24/16	M-F 4-5pm		4-5pm	MTWThF----	:30		\$500.00		0.00	NM		
			Ⓜ MG for 7.1 07/18												
	4	WFTS	07/18/16-07/24/16	M-F 3-4pm		3-4pm	MTWThF----	:30		\$500.00		0.00	NM		
			Ⓜ MG for 7.1 07/18												
	5	WFTS	07/18/16-07/24/16	Nightline 1235am		1238-107am	MTWThF----	:30		\$500.00		0.00	NM		
			Ⓜ MG for 7.1 07/18												
N 8	WFTS	07/12/16	07/18/16	M-SU 11-1135pm M-SU 11-1135pm	CM	11-1135pm	-----	:30	0	\$1,800.00	P-2	0.00	NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	- TWTF--		4				\$1,800.00		0.00			
		Week: 07/18/16	07/24/16	M-----		1				\$1,800.00		0.00			
N 9	WFTS	07/12/16	07/18/16	Jimmy Kimmel 1135pm Jimmy Kimmel 1135pm	CM	1135pm-1237am	-----	:30	0	\$600.00	P-2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	- TWTF--		4				\$600.00		0.00			
		Week: 07/18/16	07/24/16	M-----		1				\$600.00		0.00			
N 10	WFTS	07/12/16	07/18/16	M-F 107-207am M-F 107-207am	CM	107-207am	-----	:30	0	\$100.00	P-2	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	- TWTF--		4				\$100.00		0.00			
		Week: 07/18/16	07/24/16	M-----		1				\$100.00		0.00			
N 11	WFTS	07/12/16	07/18/16	Friday Prime A Friday Prime A	CM	8-9pm	-----	:30	0	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	----F--		1				\$4,500.00		0.00			
		Week: 07/18/16	07/24/16	-----		0				\$4,500.00		0.00			
N 12	WFTS	07/12/16	07/18/16	Friday Prime C Friday Prime C	CM	10-11pm	-----	:30	0	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	----F--		1				\$4,500.00		0.00			
		Week: 07/18/16	07/24/16	-----		0				\$4,500.00		0.00			
N 13	WFTS	07/12/16	07/18/16	SA 8-9am GMA SA 8-9am GMA	CM	8-9am	-----	:30	0	\$550.00	P-2	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-----S-		2				\$550.00		0.00			
		Week: 07/18/16	07/24/16	-----		0				\$550.00		0.00			
N 14	WFTS	07/12/16	07/18/16	SA 1135pm-1235am SA 1135pm-1235am	CM	1135pm-1235am	-----	:30	0	\$250.00	P-2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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N14	WFTS	07/12/16	07/18/16	SA 1135pm-1235am SA 1135pm-1235am	CM	1135pm-1235am	-----	:30	0	\$250.00	P-2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-----S-		2				\$250.00		0.00			
		Week: 07/18/16	07/24/16	-----		0				\$0.00		0.00			
N15	WFTS	07/12/16	07/18/16	SA 1235-135am SA 1235-135am	CM	1235-135am	-----	:30	0	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-----S-		2				\$300.00		0.00			
		Week: 07/18/16	07/24/16	-----		0				\$0.00		0.00			
N16	WFTS	07/12/16	07/18/16	SU 7-8am GMA SU 7-8am GMA	CM	7-8am	-----S	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-----S		2				\$450.00		0.00			
		Week: 07/18/16	07/24/16	-----		0				\$450.00		0.00			
N17	WFTS	07/12/16	07/18/16	SU 8-9am News SU 8-9am News	CM	8-9am	-----S	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-----S		2				\$450.00		0.00			
		Week: 07/18/16	07/24/16	-----		0				\$450.00		0.00			
N18	WFTS	07/12/16	07/18/16	SU 6-630pm News SU 6-630pm News	CM	6-630pm	-----	:30	0	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-----S		1				\$850.00		0.00			
		Week: 07/18/16	07/24/16	-----		0				\$850.00		0.00			
N19	WFTS	07/12/16	07/18/16	SA-SU 11-1135pm News SA-SU 11-1135pm News	CM	11-1135pm	-----	:30	0	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-----S		1				\$1,800.00		0.00			
		Week: 07/18/16	07/24/16	-----		0				\$0.00		0.00			
N20	WFTS	07/12/16	07/18/16	SU 1135pm-1235am SU 1135pm-1235am	CM	1135pm-1235am	-----	:30	0	\$250.00	P-2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-----S		2				\$250.00		0.00			
		Week: 07/18/16	07/24/16	-----		0				\$250.00		0.00			
N21	WFTS	07/12/16	07/18/16	M-F 4-5pm M-F 4-5pm	CM	4-5pm	-----	:30	0	\$250.00	P-2	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-TWTF--		4				\$250.00		0.00			
		Week: 07/18/16	07/24/16	M-----		1				\$250.00		0.00			
													Totals	66	\$67,400.00