

# ORDER



WFTS

**Orders**  
**Order / Rev:** 139836  
 Alt Order #:  
**Product Desc:** Priorities USA Action  
**Estimate:** 4595  
**Flight Dates:** 07/12/16 - 07/18/16  
**Original Date / Rev:** 04/26/16 / 07/07/16  
**Order Type:** GENERAL

**Primary AE:** Sharon Painter  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Targeted Platform Media  
**Buying Contact:**  
**Billing Contact:**  
 1291Hollywood Ave  
 Annapolis, MD 21403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Priorities USA Action  
**Demographic:** A25-54  
**Product Codes:** PL Non-Ballot Issue  
**Priority:** P-2  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/22/16	66	\$67,400.00	\$57,290.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	66	\$67,400.00	\$57,290.00	0.00
<b>Totals</b>	<b>66</b>	<b>\$67,400.00</b>	<b>\$57,290.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sharon Painter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	07/12/16	07/18/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	-----	:30	0	\$675.00	P-2	0.00	NM	5	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/11/16	07/17/16	- TWTF--		4		\$675.00		0.00					
		Week: 07/18/16	07/24/16	M-----		1		\$675.00		0.00					
N 2	WFTS	07/12/16	07/18/16	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	-----	:30	0	\$1,500.00	P-2	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/11/16	07/17/16	- TWTF--		4		\$1,500.00		0.00					
		Week: 07/18/16	07/24/16	M-----		1		\$1,500.00		0.00					
N 3	WFTS	07/12/16	07/18/16	M-F 9-10am News M-F 9-10am News	CM	9-10am	-----	:30	0	\$600.00	P-2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/11/16	07/17/16	- TWTF--		4		\$600.00		0.00					
		Week: 07/18/16	07/24/16	M-----		1		\$600.00		0.00					
N 4	WFTS	07/12/16	07/18/16	M-F 1-2pm M-F 1-2pm	CM	1-2pm	-----	:30	0	\$525.00	P-2	0.00	NM	5	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/11/16	07/17/16	- TWTF--		4		\$525.00		0.00					
		Week: 07/18/16	07/24/16	M-----		1		\$525.00		0.00					
N 5	WFTS	07/12/16	07/18/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-----	:30	0	\$1,000.00	P-2	0.00	NM	5	\$5,000.00

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 Alt Order #:  
 Flight Dates: 07/12/16 - 07/18/16

Advertiser: Priorities USA Action  
 Product Desc: Priorities USA Action  
 Estimate: 4595  
**WFTS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WFTS	07/12/16	07/18/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-----	:30	0	\$1,000.00	P-2	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	- TWTF--		4				\$1,000.00		0.00			
		Week: 07/18/16	07/24/16	M-----		1				\$1,000.00		0.00			
N 6	WFTS	07/12/16	07/18/16	8-10p Bachelor/Bachelorette 8-10p Bachelor/Bachelorette	CM	8-10pm	M-----	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-----		0				\$1,000.00		0.00			
		Week: 07/18/16	07/24/16	M-----		1				\$7,000.00		0.00			
N 7	WFTS	07/12/16	07/18/16	Monday Prime C Monday Prime C	CM	10-11pm	M-----	:30	1	\$9,000.00	P-2	0.00	NM	4	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-----		0				\$1,000.00		0.00			
		Week: 07/18/16	07/24/16	M-----		1				\$9,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFTS	07/18/16-07/24/16	Monday Prime C			10-11pm	M-----	:30		<del>\$9,000.00</del>		0.00	NM		
			See MG 7.2,7.3,7.4,7.5 [Convention]												
2	WFTS	07/18/16-07/18/16	Republican Convention			10-11pm	M-----	:30		\$7,500.00		0.00	NM		
			Ⓜ MG for 7.1 07/18												
3	WFTS	07/18/16-07/24/16	M-F 4-5pm			4-5pm	MTWThF----	:30		\$500.00		0.00	NM		
			Ⓜ MG for 7.1 07/18												
4	WFTS	07/18/16-07/24/16	M-F 3-4pm			3-4pm	MTWThF----	:30		\$500.00		0.00	NM		
			Ⓜ MG for 7.1 07/18												
5	WFTS	07/18/16-07/24/16	Nightline 1235am			1238-107am	MTWThF----	:30		\$500.00		0.00	NM		
			Ⓜ MG for 7.1 07/18												
N 8	WFTS	07/12/16	07/18/16	M-SU 11-1135pm M-SU 11-1135pm	CM	11-1135pm	-----	:30	0	\$1,800.00	P-2	0.00	NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	- TWTF--		4				\$1,800.00		0.00			
		Week: 07/18/16	07/24/16	M-----		1				\$1,800.00		0.00			
N 9	WFTS	07/12/16	07/18/16	Jimmy Kimmel 1135pm Jimmy Kimmel 1135pm	CM	1135pm-1237am	-----	:30	0	\$600.00	P-2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	- TWTF--		4				\$600.00		0.00			
		Week: 07/18/16	07/24/16	M-----		1				\$600.00		0.00			
N 10	WFTS	07/12/16	07/18/16	M-F 107-207am M-F 107-207am	CM	107-207am	-----	:30	0	\$100.00	P-2	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	- TWTF--		4				\$100.00		0.00			
		Week: 07/18/16	07/24/16	M-----		1				\$100.00		0.00			
N 11	WFTS	07/12/16	07/18/16	Friday Prime A Friday Prime A	CM	8-9pm	-----	:30	0	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	----F--		1				\$4,500.00		0.00			
		Week: 07/18/16	07/24/16	-----		0				\$4,500.00		0.00			
N 12	WFTS	07/12/16	07/18/16	Friday Prime C Friday Prime C	CM	10-11pm	-----	:30	0	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	----F--		1				\$4,500.00		0.00			
		Week: 07/18/16	07/24/16	-----		0				\$4,500.00		0.00			
N 13	WFTS	07/12/16	07/18/16	SA 8-9am GMA SA 8-9am GMA	CM	8-9am	-----	:30	0	\$550.00	P-2	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-----S-		2				\$550.00		0.00			
		Week: 07/18/16	07/24/16	-----		0				\$550.00		0.00			
N 14	WFTS	07/12/16	07/18/16	SA 1135pm-1235am SA 1135pm-1235am	CM	1135pm-1235am	-----	:30	0	\$250.00	P-2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	WFTS	07/12/16	07/18/16	SA 1135pm-1235am SA 1135pm-1235am	CM	1135pm-1235am	-----	:30	0	\$250.00	P-2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-----S-					2	\$250.00		0.00			
		Week: 07/18/16	07/24/16	-----					0	\$0.00		0.00			
N 15	WFTS	07/12/16	07/18/16	SA 1235-135am SA 1235-135am	CM	1235-135am	-----	:30	0	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-----S-					2	\$300.00		0.00			
		Week: 07/18/16	07/24/16	-----					0	\$0.00		0.00			
N 16	WFTS	07/12/16	07/18/16	SU 7-8am GMA SU 7-8am GMA	CM	7-8am	-----S	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-----S					2	\$450.00		0.00			
		Week: 07/18/16	07/24/16	-----					0	\$450.00		0.00			
N 17	WFTS	07/12/16	07/18/16	SU 8-9am News SU 8-9am News	CM	8-9am	-----S	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-----S					2	\$450.00		0.00			
		Week: 07/18/16	07/24/16	-----					0	\$450.00		0.00			
N 18	WFTS	07/12/16	07/18/16	SU 6-630pm News SU 6-630pm News	CM	6-630pm	-----	:30	0	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-----S					1	\$850.00		0.00			
		Week: 07/18/16	07/24/16	-----					0	\$850.00		0.00			
N 19	WFTS	07/12/16	07/18/16	SA-SU 11-1135pm News SA-SU 11-1135pm News	CM	11-1135pm	-----	:30	0	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-----S					1	\$1,800.00		0.00			
		Week: 07/18/16	07/24/16	-----					0	\$0.00		0.00			
N 20	WFTS	07/12/16	07/18/16	SU 1135pm-1235am SU 1135pm-1235am	CM	1135pm-1235am	-----	:30	0	\$250.00	P-2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-----S					2	\$250.00		0.00			
		Week: 07/18/16	07/24/16	-----					0	\$250.00		0.00			
N 21	WFTS	07/12/16	07/18/16	M-F 4-5pm M-F 4-5pm	CM	4-5pm	-----	:30	0	\$250.00	P-2	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-TWTF--					4	\$250.00		0.00			
		Week: 07/18/16	07/24/16	M-----					1	\$250.00		0.00			
Totals													66	\$67,400.00	