

CONTRACT



KPAX-TV/KAJ-TV
1049 West Central Avenue
Missoula, MT 59801
(406) 542-4400

And:

Strategic Media Placement
7669 Strager Loop
Delaware, OH 43015

<u>Contract / Revision</u> 57613 /		<u>Alt Order #</u> 08359751
<u>Product</u> GIANFORTE FOR GOV		
<u>Contract Dates</u> 08/29/16 - 09/11/16		<u>Estimate #</u>
<u>Advertiser</u> Greg Gianforte For Governor		<u>Original Date / Revision</u> 08/30/16 / 09/08/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPAX	<u>Account Executive</u> Frank LeBlanc	<u>Sales Office</u> National Washin
<u>Special Handling</u>		
<u>Demographic</u> Men 35+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	08/29/16	09/02/16	Montana This Morning	5:30 AM-7:00 AM		:30				NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MTWTF--				4	\$75.00				
N 2	All	09/05/16	09/09/16	Montana This Morning	5:30 AM-7:00 AM		:30				NM	5	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	MTWTF--				5	\$95.00				
N 3	All	08/29/16	09/02/16	M-F	9:00 AM-10:00 AM		:30				NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MTWTF--				4	\$70.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	All	08/29/16-09/04/16	M-F	9:00 AM-10:00 AM	MTuWThF----	:30		\$70.00		NM		
	See MG 3.5												
	2	All	08/29/16-09/04/16	M-F	9:00 AM-10:00 AM	MTuWThF----	:30		\$70.00		NM		
	See MG 3.5												
	4	All	08/29/16-09/04/16	M-F	9:00 AM-10:00 AM	MTuWThF----	:30		\$70.00		NM		
	See MG 3.5												
	5	All	09/01/16-09/04/16	Thursday Prime Hr 3	9p-10p	----Th-----	:30		\$210.00		NM		
	Ⓜ MG for 3.1,3.2,3.4												
N 4	All	09/05/16	09/09/16	M-F	9:00 AM-10:00 AM		:30				NM	5	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	MTWTF--				5	\$95.00				
N 5	All	08/29/16	09/02/16	Noon News	12:00 PM-12:30 PM		:30				NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MTWTF--				4	\$50.00				
N 6	All	09/05/16	09/09/16	Noon News	12:00 PM-12:30 PM		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	MTWTF--				5	\$50.00				
N 7	All	08/29/16	09/02/16	M-F	4:00 PM-5:00 PM		:30				NM	4	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MTWTF--				4	\$55.00				
N 8	All	09/05/16	09/09/16	M-F	4:00 PM-5:00 PM		:30				NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	MTWTF--				5	\$45.00				
N 9	All	08/29/16	09/02/16	CBS Evening News	5:00 PM-5:30 PM		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 08/29/16 - 09/11/16		<u>Product</u> GIANFORTE FOR GOV
<u>Advertiser</u> Greg Gianforte For Gover		<u>Estimate #</u>
		<u>Original Date / Revision</u> 08/30/16 / 09/08/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MTWTF--				4	\$250.00				
N 10	All	09/05/16	09/09/16	CBS Evening News	5:00 PM-5:30 PM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	MTWTF--				5	\$250.00				
N 11	All	08/29/16	09/02/16	M-F 530p News	5:30 PM-6:00 PM		:30				NM	4	\$1,060.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MTWTF--				4	\$265.00				
N 12	All	09/05/16	09/09/16	M-F 530p News	5:30 PM-6:00 PM		:30				NM	5	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	MTWTF--				5	\$315.00				
N 13	All	08/29/16	09/02/16	M-F	6:00 PM-6:30 PM		:30				NM	4	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MTWTF--				4	\$160.00				
N 14	All	09/05/16	09/09/16	M-F	6:00 PM-6:30 PM		:30				NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	MTWTF--				5	\$160.00				
N 15	All	08/29/16	09/02/16	M-F	6:30 PM-7:00 PM		:30				NM	4	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MTWTF--				4	\$160.00				
N 16	All	09/05/16	09/09/16	M-F	6:30 PM-7:00 PM		:30				NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	MTWTF--				5	\$160.00				
N 17	All	08/29/16	09/02/16	M-F 10p News	10:00 PM-10:35 PM		:30				NM	4	\$1,460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MTWTF--				4	\$365.00				
N 18	All	09/05/16	09/09/16	M-F 10p News	10:00 PM-10:35 PM		:30				NM	5	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	MTWTF--				5	\$340.00				
N 19	All	09/03/16	09/03/16	Sa 10p News	10:00 PM-10:30 PM		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-----1-				1	\$210.00				
N 20	All	09/10/16	09/10/16	Sa 10p News	10:00 PM-10:30 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-----1-				1	\$150.00				
N 21	All	09/04/16	09/04/16	Su 10p News	10:00 PM-10:30 PM		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-----1				1	\$280.00				
N 22	All	09/11/16	09/11/16	Su 10p News	10:00 PM-10:30 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-----1				1	\$275.00				
N 23	All	08/29/16	09/02/16	The Late Show	10:35 PM-11:35 PM		:30				NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MTWTF--				4	\$60.00				
N 24	All	09/05/16	09/09/16	The Late Show	10:35 PM-11:35 PM		:30				NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	MTWTF--				5	\$60.00				
N 25	All	09/04/16	09/04/16	CBS Sunday Morning	7:00 AM-8:30 AM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-----1				1	\$80.00				
N 26	All	09/11/16	09/11/16	CBS Sunday Morning	7:00 AM-8:30 AM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-----1				1	\$110.00				
N 27	All	09/04/16	09/04/16	Su 530p News	5:30 PM-6:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-----1				1	\$175.00				
N 28	All	09/11/16	09/11/16	Su 530p News	5:30 PM-6:00 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-----1				1	\$125.00				
N 29	All	09/05/16	09/05/16	Monday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	2-----				2	\$250.00				
N 30	All	09/06/16	09/06/16	Tuesday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	2	\$590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-2-----				2	\$295.00				
N 31	All	09/02/16	09/02/16	Friday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	----1--				1	\$275.00				
N 32	All	09/09/16	09/09/16	Friday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	----1--				1	\$185.00				
N 33	All	09/02/16	09/02/16	Friday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	----1--				1	\$375.00				
N 34	All	09/09/16	09/09/16	Friday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	3	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	----1--				1	\$375.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	All	09/05/16-09/11/16	Friday Prime Hr 3	9:00 PM-10:00 PM	-----F----	:30		\$375.00		NM		
	See MG 34.2,34.3,34.4												
	2	All	09/11/16-09/11/16	Sunday Prime Hr 2	7p-8p	-----Su	:30		\$275.00		NM		
	Ⓜ MG for 34.1 09/09												
	3	All	09/09/16-09/09/16	M-F	4p-5p	-----F----	:30		\$45.00		NM		
	Ⓜ MG for 34.1 09/09												
	4	All	09/10/16-09/10/16	CBS This Morning Saturday	6a-8a	-----Sa--	:30		\$45.00		NM		
	Ⓜ MG for 34.1 09/09												
N 35	All	09/04/16	09/04/16	Sunday Prime Hr 1	6:00 PM-7:00 PM		:30				NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-----1				1	\$285.00				
N 36	All	09/11/16	09/11/16	Sunday Prime Hr 1	6:00 PM-7:00 PM		:30				NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-----1				1	\$285.00				
N 37	All	08/29/16	09/02/16	M-F	10:00 AM-11:00 AM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MTWTF--				4	\$40.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	All	08/29/16-09/04/16	M-F	10:00 AM-11:00 AM	MTuWThF----	:30		\$40.00		NM		
	See MG 53.3,53.4,53.5,53.6,53.7,53.8,53.9												
	3	All	08/29/16-09/04/16	M-F	10:00 AM-11:00 AM	MTuWThF----	:30		\$40.00		NM		
	See MG 53.3,53.4,53.5,53.6,53.7,53.8,53.9												
	4	All	08/29/16-09/04/16	M-F	10:00 AM-11:00 AM	MTuWThF----	:30		\$40.00		NM		
	See MG 53.3,53.4,53.5,53.6,53.7,53.8,53.9												
N 38	All	09/05/16	09/09/16	M-F	10:00 AM-11:00 AM		:30				NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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Week:		09/05/16	09/11/16	MTWTF--				5	\$70.00				
N 39	All	08/29/16	09/02/16	M-F	11:00 AM-12:00 PM		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MTWTF--				4	\$40.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	All	08/29/16-09/04/16	M-F	11:00 AM-12:00 PM	MTuWThF----	:30		\$40.00		NM		
See MG 53.3,53.4,53.5,53.6,53.7,53.8,53.9													
	4	All	08/29/16-09/04/16	M-F	11:00 AM-12:00 PM	MTuWThF----	:30		\$40.00		NM		
See MG 53.3,53.4,53.5,53.6,53.7,53.8,53.9													
N 40	All	09/05/16	09/09/16	M-F	11:00 AM-12:00 PM		:30				NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	MTWTF--				5	\$40.00				
N 41	All	08/29/16	09/02/16	M-F	12:30 PM-1:00 PM		:30				NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MTWTF--				4	\$25.00				
N 42	All	09/05/16	09/09/16	M-F	12:30 PM-1:00 PM		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	MTWTF--				5	\$50.00				
N 43	All	09/04/16	09/04/16	Face The Nation	8:30 AM-9:30 AM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-----1				1	\$80.00				
N 44	All	09/11/16	09/11/16	Face The Nation	8:30 AM-9:30 AM		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-----2				2	\$50.00				
N 45	All	09/04/16	09/04/16	Su 10p News	10:00 PM-10:35 PM		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-----1				1	\$280.00				
N 46	All	09/11/16	09/11/16	Su 10p News	10:00 PM-10:35 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-----1				1	\$275.00				
N 47	All	09/05/16	09/05/16	Monday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	2	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	2-----				2	\$260.00				
N 48	All	09/06/16	09/06/16	Tuesday Prime Other	8:00 PM-10:00 PM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-2-----				2	\$400.00				
N 49	All	08/31/16	08/31/16	Wednesday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	--2----				2	\$190.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	All	08/29/16-09/04/16	Wednesday Prime Hr 1	7:00 PM-8:00 PM	---W-----	:30		\$190.00		NM		
See MG 53.3,53.4,53.5,53.6,53.7,53.8,53.9													
	2	All	08/29/16-09/04/16	Wednesday Prime Hr 1	7:00 PM-8:00 PM	---W-----	:30		\$190.00		NM		
See MG 53.3,53.4,53.5,53.6,53.7,53.8,53.9													
N 50	All	09/07/16	09/07/16	Wednesday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	--2----				2	\$250.00				
N 51	All	09/01/16	09/01/16	Thursday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	2	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	---2---				2	\$215.00				
N 52	All	09/08/16	09/08/16	Thursday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	2	\$670.00

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KPAX-TV/KAJ-TV
1049 West Central Avenue
Missoula, MT 59801
(406) 542-4400

<u>Contract / Revision</u> 57613 /		<u>Alt Order #</u> 08359751
<u>Contract Dates</u> 08/29/16 - 09/11/16		<u>Product</u> GIANFORTE FOR GOV
<u>Advertiser</u> Greg Gianforte For Gover		<u>Estimate #</u>
		<u>Original Date / Revision</u> 08/30/16 / 09/08/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	---2---				2	\$335.00				
N 53	All	09/02/16	09/02/16	Friday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	7	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	----2--				2	\$160.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	All	08/29/16-09/04/16	Friday Prime Hr 2	8:00 PM-9:00 PM	-----F----	:30		\$160.00		NM		
	See MG 53.3,53.4,53.5,53.6,53.7,53.8,53.9												
	2	All	08/29/16-09/04/16	Friday Prime Hr 2	8:00 PM-9:00 PM	-----F----	:30		\$160.00		NM		
	See MG 53.3,53.4,53.5,53.6,53.7,53.8,53.9												
	3	All	09/03/16-09/03/16	Saturday Prime Hr 2	8p-9p	-----Sa--	:30		\$105.00		NM		
	Ⓜ See MG 53.10												
	4	All	09/02/16-09/02/16	Friday Prime Hr 1	7p-8p	-----F----	:30		\$150.00		NM		
	Ⓜ MG for 39.1,37.3,37.1,49.1,39.4,49.2,37.4,59.2,53.2,59.1,53.1												
	5	All	09/01/16-09/01/16	Thursday Prime Hr 1	7p-8p	----Th-----	:30		\$215.00		NM		
	Ⓜ MG for 39.1,37.3,37.1,49.1,39.4,49.2,37.4,59.2,53.2,59.1,53.1												
	6	All	09/04/16-09/04/16	Sunday Prime Hr 1	6p-7p	-----Su	:30		\$230.00		NM		
	Ⓜ MG for 39.1,37.3,37.1,49.1,39.4,49.2,37.4,59.2,53.2,59.1,53.1												
	7	All	09/03/16-09/03/16	Sa 10p News	10p-1035p	-----Sa--	:30		\$200.00		NM		
	Ⓜ MG for 39.1,37.3,37.1,49.1,39.4,49.2,37.4,59.2,53.2,59.1,53.1												
	8	All	09/05/16-09/08/16	M-F 10p News	10p-1035p	MTuWTh-----	:30		\$365.00		NM		
	Ⓜ MG for 39.1,37.3,37.1,49.1,39.4,49.2,37.4,59.2,53.2,59.1,53.1												
	9	All	09/05/16-09/08/16	M-F	4p-5p	MTuWTh-----	:30		\$55.00		NM		
	Ⓜ MG for 39.1,37.3,37.1,49.1,39.4,49.2,37.4,59.2,53.2,59.1,53.1												
	10	All	09/03/16-09/03/16	Saturday Prime Hr 1	7p-8p	-----Sa--	:30		\$105.00		NM		
	Ⓜ MG for 53.3 09/03												
N 54	All	09/09/16	09/09/16	Friday Prime Other	8:00 PM-10:00 PM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	----2--				2	\$300.00				
N 55	All	09/03/16	09/03/16	Saturday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-----2-				2	\$105.00				
N 56	All	09/10/16	09/10/16	Saturday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-----2-				2	\$125.00				
N 57	All	09/03/16	09/03/16	Saturday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-----2-				2	\$125.00				
N 58	All	09/10/16	09/10/16	Saturday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-----2-				2	\$150.00				
N 59	All	09/04/16	09/04/16	Sunday Prime Hr 2	7:00 PM-8:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-----2				2	\$210.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	All	08/29/16-09/04/16	Sunday Prime Hr 2	7:00 PM-8:00 PM	-----Su	:30		\$210.00		NM		
	See MG 53.3,53.4,53.5,53.6,53.7,53.8,53.9												
	2	All	08/29/16-09/04/16	Sunday Prime Hr 2	7:00 PM-8:00 PM	-----Su	:30		\$210.00		NM		
	See MG 53.3,53.4,53.5,53.6,53.7,53.8,53.9												
N 60	All	09/11/16	09/11/16	Sunday Prime Hr 2	7:00 PM-8:00 PM		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-----2				2	\$275.00				
N 61	All	09/04/16	09/04/16	Sunday Prime Hr 3	8:00 PM-9:00 PM		:30				NM	2	\$420.00

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<u>Contract / Revision</u> 57613 /		<u>Alt Order #</u> 08359751
<u>Contract Dates</u> 08/29/16 - 09/11/16		<u>Product</u> GIANFORTE FOR GOV
<u>Advertiser</u> Greg Gianforte For Gover		<u>Estimate #</u>
		<u>Original Date / Revision</u> 08/30/16 / 09/08/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-----2				2	\$210.00				
N 62	All	09/11/16	09/11/16	Sunday Prime Other	8:00 PM-10:00 PM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-----2				2	\$300.00				
N 63	All	09/03/16	09/03/16	College Football Reg ROS	10:00 AM-5:00 PM		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-----5-				5	\$75.00				
N 64	All	09/10/16	09/10/16	College Football Reg ROS	10:00 AM-5:00 PM		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-----5-				5	\$75.00				
N 65	All	09/11/16	09/11/16	NFL Reg Season ROS	Various		:30				NM	5	\$2,070.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-----5				5	\$414.00				
N 66	All	09/11/16	09/11/16	The NFL Today	10:00 AM-11:00 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-----2				2	\$100.00				
N 67	All	09/08/16	09/09/16	M-F	3p-4p	---TF--	:30	1	\$40.00	0.00	NM	1	\$40.00
								Totals	0.00			186	\$30,390.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/11/16	186	\$30,390.00	(\$4,558.50)	\$25,831.50
Totals	186	\$30,390.00	(\$4,558.50)	\$25,831.50

Signature: _____ Date: _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. We reserve the right not to accept all copy.

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