



Order / Rev: 766431  
Alt Order #: 07347545  
Flight Dates: 09/24/14 - 09/28/14

Advertiser: Joyce/R/Congress  
Product Desc: JOYCE FOR CONGRESS  
Estimate: WJW-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	09/24/14	09/28/14	LN (M-Su) Late News Rotator	CM-All	10p-11p Rotator	--W-F--	:30	4	\$1,300.00	6	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/14	09/30/14	--W-F--		2			\$1,300.00			0.00			
E 2	8	09/24/14	09/28/14	M-F 6a-8a Rotator M-F 6a-8a	CM-All	6a-8a Rotator (6:00 AM-7:00 AM)	--WT---	:30	3	\$1,400.00	4	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/14	09/30/14	--WT---		2			\$1,400.00			0.00			
E 3	8	09/24/14	09/28/14	M-F 6a-8a Rotator M-F 6a-8a	CM-All	6a-8a Rotator (7:00 AM-8:00 AM)	--WTF--	:30	5	\$900.00	6	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/14	09/30/14	--WTF--		3			\$900.00			0.00			
E 4	8	09/24/14	09/28/14	M-F 12p-1p Noon News M-F 12p-1p Noon News	CM-All	12p-1p Noon News	--W-F--	:30	3	\$700.00	4	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/14	09/30/14	--W-F--		2			\$700.00			0.00			
E 5	8	09/25/14	09/28/14	M-F 5p-6p News M-F 5p-6p News	CM-All	5p-6p News	---TF--	:30	4	\$1,000.00	4	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/25/14	10/01/14	---TF--		2			\$1,000.00			0.00			
E 6	8	09/24/14	09/28/14	M-F 6p-7p News M-F 6p-7p News	CM-All	6p-7p News	--WTF--	:30	5	\$1,250.00	4	0.00	NM	3	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/14	09/30/14	--WTF--		3			\$1,250.00			0.00			
													Totals	14	\$15,250.00