

KKYK-CD
FCC Quarterly Public Affairs & Services

Quarter Ending: March 31, 2024
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Contact: Larry Morton

This is the FCC Quarterly Report to be included in the public files. This report covers the period from January 1 - March 31, 2024. KTV Media, LLC has determined the following programs and Public Service Announcements to be the most significant treatment of the community issues within the service area of their transmitters. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Service Announcements

- Drug Impaired Driving
- Homes for Our Troops
- Alzheimer's Awareness
- Poison Help Line
- Paths to Recovery
- St. Jude Research Hospital
- Belonging Begins With Us
- EyeCare America
- CDC Drug Overdose
- The Lisa Headache Foundation
- News Literacy Foundation
- Youth Fentanyl Awareness
- Parkinson's Foundation

Telemundo News & Public Affairs Programming

Al Rojo Vivo: "Al Rojo Vivo" is a Spanish language news magazine which airs on Telemundo every Monday through Friday. In an hour, the program takes the viewer on a journey through the world. It is an "informative paella" that offers something for all tastes: local and international news, entertainment, fashion, live interviews, special investigations, notes of human interest, health, consumer alerts and new technology.

Enfoque: "Enfoque" is a Spanish language political affairs program which airs on Telemundo. The 30 minute show airs every Sunday morning.

Locally Produced News & Public Affairs Programming

"Arkansas al dia, Noticias Telemundo" is a 30-minute weekday newscast which is hosted by Zuzuki Monarez. It airs twice daily every Monday through Friday and

addresses up to the minute local, national and international news stories and issues of the utmost importance to the local community of Hispanic and Latino Americans.

“Spotlight Latino” is a 30-minute Spanish language news magazine which is hosted by Rolando Ochoa and Rodolfo Portillo. It airs every weekend on Saturday and Sunday. Weekly topics vary but include interviews with local community leaders, reports on topics of public health and safety, matters concerning education in the local community, matters concerning changes to the nation’s immigration laws & regulations as well as other local issues and events.

These are all produced locally to address current issues of local and community interest. The following are a few of the stories which addressed these issues during this reporting period.

Arkansas al dia, Noticias Telemundo:

RODOLFO PORTILLO

TOPIC: ARKANSAS WILL WORK TO IMPLEMENT A BETTER MATERNAL HEALTH SYSTEM

Maternal health has a year of debt in the state of Arkansas and it appears that state government authorities, state representative senators and doctors have come together to discuss how to improve maternal and child health and reduce deaths due to deficiency in these areas

AIR DATE: 02/26/2024

RODOLFO PORTILLO

TOPIC: WHAT SHOULD YOU TAKE INTO ACCOUNT WHEN SEEING THE ECLIPSE TO TAKE CARE OF YOUR EYES?

A few days until the solar eclipse occurs this coming April 8, it is important for you to know that responsible measures must be taken by you, and your entire family. We spoke with the deputy medical director of the Arkansas department of health about the issue and these are some recommendations to avoid partial and irreversible damage to the retina of the eye

ANDREA DELGADO

TOPIC: LEARN ABOUT THE FREE PARENT PROGRAM PROVIDED BY HWOA

Free community parent classes are given in northwest Arkansas to guide parents on how to bring up important topics with their children, how to talk to them, and much more

AIR DATE: 02/27/2024

ERIK GONZALEZ

TOPIC: HELPING ENTREPRENEURS WITH THE PROGRAM E FOR ALL

E for All, is a program for all entrepreneurs who already have a business or are creating one. This program brings entrepreneurs together to give them guidance and funds to start or continue their business.

Air Date: 02/28/2024

ERIK GONZALEZ

TOPIC: ROGERS-LOWELL CHAMBER OF COMMERCE CELEBRATES 102 YEARS OF SERVICE

The Rogers -Lowell Chamber of Commerce celebrated 102 years of service to the community. We talked to the staff to see how they have been working with the community to bring them the best resources.

Air Date: 03/08/24

ERIK GONZALEZ

TOPIC: THE GREAT EMMA IS ALREADY IN MARCH

"Big Emma" is a project which seeks to create affordable housing in the community. This last Thursday, March 7, was the inauguration ceremony of the project which is planned to complete in less than two years

Air Date: 03/12/2024

ROLANDO OCHOA

TOPIC: TPS BENEFICIARIES AND THEIR CHILDREN VOW TO FIGHT ANY TERMINATION ATTEMPTS IN THE FUTURE

TPA beneficiaries and their US citizen children announced the end of their six-year lawsuit, which managed to prevent the Trump administration from ending the humanitarian protection status of more than 400 thousand people. Nelson Escobar, president of the Salvadoran committee in Arkansas, has us the information

Air Date: 03/18/24

ROLANDO OCHOA

TOPIC: LITTLE ROCK POLICE CONTINUES SEEKING TO EARN THE TRUST OF THE LATINO COMMUNITY

In an attempt to continue paving the way in earning the trust of the city's Latino community. The little rock police department continues to promote different methods and strategies to better connect with the population

Air Date: 03/21/2024

ZUZUKI MONAREZ

TOPIC: THE DEADLINE TO FILL YOUR 2023 TAXES IS APPROACHING

April 15 is the tax filing deadline for most taxpayers. Given this, the IRS encourages taxpayers to take steps now to prepare. Experts on the topic answered some important questions that a lot of us have when it's time to do our taxes.

Air Date: 03/22/2024

ZUZUKI MONAREZ

TOPIC: LATINOS ARE PART OF THE US PRO CUP CYCLING COMPETITION IN FAYETTEVILLE

Hundreds of mountain cyclists are in Fayetteville to be part of the USA PRO CUP, which welcomes athletes who are on the road to the Olympic Games in Paris. We had the opportunity to talk with two representatives of Mexico

Air Date: 04/05/2024

Spotlight Latino:

What is Glaucoma?

2/24/24

Spotlight Latino

Andrea Delgado

In this segment we spoke with Dr. Rodriguez from Inner Eye Center in Fort Smith to talk about glaucoma. Dr. Rodriguez gave important information to our community about glaucoma, the risk factors, preventions and treatments to this condition.

Inspiring through music

1/18/24

Spotlight Latino

Erik Gonzalez

We spoke with a local pastor who inspires and hopes to change lives with his music. His name is Randi Trevino, a local pastor at Trinity Fellowship in Fayetteville. We learned about his love for music and how he is changing lives with his work and dedication.

“Families in Transition”

3/12/24

Spotlight Latino

Rolando Ochoa

We learned about the program “Familias en Transición” or families in transition from the Little Rock School District that is seeing a huge increase in families in need, including Hispanic families. Rolando Ochoa spoke with Marisol Cachola, bilingual family coordination at “Familias en Transición” to learn more about the resources they provide to families in need.

Al Rojo Vivo:

ISSUE: CRIME

PROGRAM: “AL ROJO VIVO”

DATE: 01/24/2024 TIME: 4:00 PM E.T.

DESCRIPTION: CA-6 BODIES FOUND

TOPIC DURATION: 1:46

THE BODIES WERE FOUND NEAR SILVER MINIVAN AND ANOTHER VEHICLE.

REPORTER: JUAN JOSE MENDEZ

ISSUE: LATINO/ MINORITY ISSUES

PROGRAM: “AL ROJO VIVO”

DATE:01/18/2024 TIME: 4:00 PM E.T TOPIC DURATION: 1:38

DESCRIPTION: CA- BAKERY ROBBERY

A GROUP OF MASKED SUSPECTS LOOTED A MEXICAN BAKERY WHILE WORKERS WERE STILL INSIDE.

REPORTER: JUAN JOSE MENDEZ

ISSUE: HEALTH

PROGRAM: “AL ROJO VIVO”

DATE: 01/16/2024 TIME: 4:00 PM E.T. TOPIC DURATION: 1:46

DESCRIPTION: ERECTILE DYSFUNCTION AND CHEST PAIN DANGEROUS

PHYSICIANS ARE SEEING AN INCREASE OF REQUESTS FOR ERECTILE DYSFUNCTION DRUGS FROM MEN WITH CARDIOVASCULAR DISEASES.
REPORTER: JUAN JOSE MENDEZ

ISSUE: FOREIGN AFFAIRS
PROGRAM: "AL ROJO VIVO"
DATE: 01/12/2024 TIME: 4:00 PM E.T. TOPIC DURATION: 1:53
DESCRIPTION: US LAUNCHES AIRSTRIKES IN YEMEN
THE JOINT STRIKES TARGETED 16 LOCATIONS WITH FIGHTER JETS AND TOMAHAWKS FIRED FROM NAVY SHIPS.
REPORTER: JESSICA CARRILLO

ISSUE: CRIME
PROGRAM: "AL ROJO VIVO"
DATE:02/19/2024 TIME: 4:00 PM E.T. TOPIC DURATION: 2:08
DESCRIPTION: MN-2 OFFICERS 1 PARAMEDIC DOMESTIC CALL KILLED TWO POLICE OFFICERS AND A FIREFIGHTER WHO RESPONDED TO A DOMESTIC SITUATION WERE KILLED.
REPORTER: DIEGO ARIAS

ISSUE: TECHNOLOGY ISSUES
PROGRAM: "AL ROJO VIVO"
DATE:01/25/2024 TIME: 4:00 PM E.T. TOPIC DURATION: 1:50
DESCRIPTION: NEW APPLE SAFETY FEATURES
NEW SAFETY FEATURE THAT CAN HELP PROTECT YOUR MONEY AND PHOTOS IF YOUR I-PHONE IS STOLEN.
REPORTER: JUAN JOSE MENDEZ

ISSUE: TECHNOLOGY ISSUES
PROGRAM: "AL ROJO VIVO"
DATE:02/22/2024 TIME: 4:00 PM E.T. TOPIC DURATION: 1:46
DESCRIPTION: CELL PHONE OUTAGES ACROSS US
SERVICE OUTAGE HIT THOUSANDS OF USERS IN TE USA DISRUPTING CALLS ANS TEXT MESSAGES
AS WELL AS EMERGENCY SERVICES.
REPORTER: JORGE MIRAMONTES

ISSUE: HEALTH
PROGRAM: "AL ROJO VIVO"
DATE: 01/08/2024 TIME: 4:00 PM E.T. TOPIC DURATION: 2:18
DESCRIPTION: ELECTRONIC DETOX
TIPS TO ELIMINATE ELECTRONIC POLLUTION BECAUSE IT CAN CAUSE FATIGUE, DERMATOLOGICAL PROBLEMS TO CANCER.
REPORTER: AZUCENA CIERCO

ISSUE: CRIME
PROGRAM: "AL ROJO VIVO"
DATE: 02/26/2024 TIME: 4:00 PM E.T. TOPIC DURATION: 1:42
DESCRIPTION: GA-STUDENT KILLED LATINO ARRESTED
22-YEAR-OLD STUDENT FOUND DEAD AFTER GOING FOR A JOG ON THE UNIVERSITY
OF GEORGIA
CAMPUS IN ATHENS.
REPORTER: DIEGO ARIAS

ISSUE: GOVERNMENT/POLITICS
PROGRAM: "AL ROJO VIVO"
DATE: 02/09/2024 TIME: 4:00 PM E.T. TOPIC DURATION: 2:42
DESCRIPTION: BIDEN MEMORY "SIGNIFICANTLY LIMITED"
PRESIDENT JOE BIDEN FORCEFULLY DEFENDED HIMSELF AGAINST CHARGES THAT
HE SUFFERS

FROM MEMORY LOSS
REPORTER: DIEGO ARIAS
ISSUE: IMMIGRATION
PROGRAM: "AL ROJO VIVO"
DATE: 01/31/2024 TIME: 4:00 PM E.T. TOPIC DURATION: 1:56
DESCRIPTION: NEW YORKERS OUTRAGED BY CRIMINAL BEHAVIOR OF IMMIGRANTS
COPS ALLEGEDLY BEATEN BY ROWDY MIGRANT MOB NEAR TIMES SQUARE.
REPORTER: DIEGO ARIAS

ISSUE: HEALTH
PROGRAM: "AL ROJO VIVO"
DATE: 02/21/2024 TIME: 4:00 PM E.T. TOPIC DURATION: 2:02
DESCRIPTION: TEENS AND WEIGHT LOSS DRUGS
MANY DOCTORS PRESCRIBE DRUGS TO HELP CHILDREN TO LOSE WEIGHT LIKE
WEGOVY.
REPORTER: JUAN JOSE MENDEZ