

**KKYK-CD**  
**FCC Quarterly Public Affairs & Services**

Quarter Ending: December 31, 2023  
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This is the FCC Quarterly Report to be included in the public files. This report covers the period from October 1 - December 31, 2023. KTV Media, LLC has determined the following programs and Public Service Announcements to be the most significant treatment of the community issues within the service area of their transmitters. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

**Service Announcements**

- Transforming Hiring & Diversifying
- USAging - Eldercare Locator
- No Kid Hungry
- Vote Early
- Foundation Fighting Blindness
- FosterMore
- Distracted Driving
- Adult Mental Health
- Foundation for a Better Life
- Adoption from Foster Care
- High Blood Pressure
- Paths to Recovery

**Telemundo News & Public Affairs Programming**

**Al Rojo Vivo:** "Al Rojo Vivo" is a Spanish language news magazine which airs on Telemundo every Monday through Friday. In an hour, the program takes the viewer on a journey through the world. It is an "informative paella" that offers something for all tastes: local and international news, entertainment, fashion, live interviews, special investigations, notes of human interest, health, consumer alerts and new technology.

**Enfoque:** "Enfoque" is a Spanish language political affairs program which airs on Telemundo. The 30 minute show airs every Sunday morning.

**Locally Produced News & Public Affairs Programming**

**"Arkansas al dia, Noticias Telemundo"** is a 30-minute weekday newscast which is hosted by Zuzuki Monarez. It airs twice daily every Monday through Friday and

addresses up to the minute local, national and international news stories and issues of the utmost importance to the local community of Hispanic and Latino Americans.

**“Spotlight Latino”** is a 30-minute Spanish language news magazine which is hosted by Rolando Ochoa and Rodolfo Portillo. It airs every weekend on Saturday and Sunday. Weekly topics vary but include interviews with local community leaders, reports on topics of public health and safety, matters concerning education in the local community, matters concerning changes to the nation’s immigration laws & regulations as well as other local issues and events.

These are all produced locally to address current issues of local and community interest. The following are a few of the stories which addressed these issues during this reporting period.

### **Arkansas al dia, Noticias Telemundo:**

#### **Erik Gonzalez:**

- DIABETES IS MORE DANGEROUS THAN WE THINK  
ARKANSAS AL DIA  
NOV. 29, 2023  
Diabetes is more dangerous than we think, because it causes thousands of deaths a year in the United States. The reason is our diet, that's why we are addressing the topic with experts in the area so they can share with us what we need to do to have a healthier life.
- SHOP WITH A COP EN SPRINGDALE  
ARKANSAS AL DIA  
DEC. 5, 2023  
The Springdale Police Department got together with more than 180 children from all over the city to receive gifts. This event was thanks to all the people in the schools and some other organizations that made donations to be able to give to those in need this Christmas.

#### **Zuzuki Monerez:**

- AARP FRAUD NETWORK WARNS ABOUT SCAMS DURING THE HOLIDAY SEASON  
ARKANSAS AL DIA  
DEC. 11, 2023  
In 2022, losses resulting from fraud and scams exceeded \$9 billion dollars, and everything seems to indicate that in 2023, the figure will be even higher. That's why we talked with Gilberto Cabrera, external relations advisor at AARP, and shared tips on how to detect and avoid scams. Just as he told us what to do if you have already been the object of scams or fraud.
- ENGLISH CLASSES AT THE SPRINGDALE PUBLIC LIBRARY

ARKANSAS AL DIA  
JAN. 1 2023

The Springdale Public Library is offering three English classes during the week. These classes are taught by professional teachers from the Northwest Arkansas Technical Institute. The classes are completely free and are available to everyone regardless of their level of English

- TREE HOUSE FOOD PANTRY EN SPRINGDALE  
ARKANSAS AL DIA  
DEC. 29, 2023

Springdale schools revealed the two cars that were donated to the 'Treehouse Pantry Food Pantry. During a celebration that brought together dozens of community members and school administrators. As well as community leaders, showed off the two vans donated thanks to a grant from walmart.org

- COLD VERSUS INFLUENZA  
ARKANSAS AL DIA  
DEC. 27, 2023

Flu and the common cold are contagious respiratory illnesses, but they are caused by different viruses, because flu and the cold share many symptoms, it can be difficult (or even impossible) to establish the difference between them... This is because what doctor Cruz from Baptist Health tells us how to distinguish them

#### **Rolando Ochoa:**

- LITTLE ROCK SCHOOL DISTRICT SEEKS TO GET LATINO FAMILIES INVOLVED IN DECISION MAKING  
ARKANSAS AL DIA  
DEC. 1, 2023

The Little Rock school district is accepting comments from the public on ways to optimize the district, as they will soon be making drastic budget cuts... Facing these changes they hold a meeting completely in Spanish to get the opinion of the city's latino community.

- LITTLE ROCK JOINED THE NATIONAL "THE GREAT SMOKING BAN" CAMPAIGN  
ARKANSAS AL DIA  
NOV. 29, 2023

The coalition for a Tobacco-Free Arkansas has partnered with the city of Little Rock and others to raise awareness and celebrate nationally recognized American Ban Smoking day. Records indicate about 34 million of American adults still smoke cigarettes, and smoking remains the leading preventable cause of death and illness in the world.

#### **Rodolfo Portillo:**

- CONSULATE OF MEXICO DELIVERS DONATION TO LATIN BUSINESS CONNECTION  
ARKANSAS AL DIA

JAN. 3, 2023

Recently the consulate of Mexico gave an important donation to the Latino business connection organization in the northwest of the state to support a women entrepreneurship program in which Mexican women and other Latin countries participate.

- IMMIGRATION COURTS WITH MORE THAN 3 MILLION CASES TO PROCESS  
ARKANSAS AL DIA  
DEC. 20, 2023

The migration crisis in the United States continues to grow and in a recent report it was revealed that there are a millionaire number of cases to resolve in the immigration courts which are having consequences on processing times... Rodolfo Portillo has prepared a report for us on this topic.

### **Andrea Guzman:**

- CHILDREN'S SAFETY CENTER HAS NEW FACILITIES IN SPRINGDALE  
ARKANSAS AL DIA  
DEC. 28, 2023

Recently the Children's Safety Center of Washington County opened its doors to the community in its new building located in Springdale, with much more capacity to offer its therapy and help services to children who are victims of abuse in the region.

- THE DANGERS OF SOCIAL NETWORKS FOR MINORS  
ARKANSAS AL DIA  
DEC. 26, 2023

The Arkansas Center for Health Improvement, ACHI, released a tremendous reality about the use of social networks and the negative effect it has among young people. As evidence increases about the potential harm of social media for children, parents and caregivers should know there are steps they can take to minimize the risks.

### **Pablo Morales:**

- NWA SMASH LAB  
DEC 28, 2023  
ARKANSAS AL DIA

NWA SMASH LAB is a new attraction site that opened to the public here in the northwest of the state

### **Spotlight Latino:**

LEARNING ABOUT HEALTHCARE IN NWA  
ANDREA DELGADO  
SPOTLIGHT LATINO  
OCTOBER 15, 2023

IN THIS SEGMENT FOR SPOTLIGHT LATINO WE INTERVIEWED STEPHANIE BARGER FROM UAMS NWA TO TALK ABOUT A FREE SEMINAR HOSTED BY UAMS FOCUSED ON EDUCATING THE COMMUNITY ABOUT EVERYTHING HEALTHCARE RELATED. THE

SEMINAR WAS GOING TO BE HELD IN SPRINGDALE WITH SEVERAL COMMUNITY HEALTH WORKERS TO HELP PEOPLE IN SPANISH, ENGLISH AND MARSHALLESE. SOME OF THE TOPICS INCLUDED HOW TO FIND A HEALTHCARE PROVIDER, HOW TO NAVIGATE HEALTH INSURANCE, UNDERSTANDING YOUR HEALTH INSURANCE, AND WHAT QUESTIONS TO ASK YOUR DOCTOR DURING VISITS.

LOCAL SHELTERS OFFER HELP DURING THE COLD WINTER  
PABLO MORALES  
SPOTLIGHT LATINO  
NOVEMBER 4, 2023

WITH THE COLD WEATHER AMONG US, WE WENT TO THE Salvation Army SHELTER IN FAYETTEVILLE TO TALK WITH THEM ABOUT THE SERVICES THEY PROVIDE LIKE THEIR SHELTER. WE WERE ABLE TO GET A TOUR OF THE SHELTER, LEARN ABOUT THE HELP THEY ARE ABLE TO PROVIDE, LIKE FOOD, BEDS, BATHROOMS, ETC. THEY HAVE A RENOVATED SPACE WITH EXTRA ROOMS AVAILABLE FOR THIS WINTER.

TRAVELING IN THE ARKANSAS & MO RAILROAD  
PABLO MORALES  
DECEMBER 23, 2023

WE TOOK A TOUR ON THE ARKANSAS & MISSOURI RAILROAD TO LEARN MORE OF THE HISTORY OF THE TRAIN, THE TOURS IT GIVES OUT DURING THE HOLIDAYS AND INFORM PEOPLE ABOUT THIS COOL EXPERIENCE.

### **Al Rojo Vivo:**

ISSUE: CRIME  
PROGRAM: "AL ROJO VIVO"  
DATE: 10/16/2023 TIME: 4:00 PM E.T. TOPIC DURATION: 2:24  
DESCRIPTION: HATE CRIMES AGAINST MUSLIMS ON THE RISE  
STABBING OF 6-YEAR-OLD BOY INVESTIGATED AS A HATE CRIME  
REPORTER: DIEGO ARIAS

ISSUE: LATINO/ MINORITY ISSUES  
PROGRAM: "AL ROJO VIVO"  
DATE: 10/17/2023 TIME: 4:00 PM E.T. TOPIC DURATION: 2:38  
DESCRIPTION: PUERTO RICAN BROTHERS DISCRIMINATED  
COUPLE ARRESTED FOR ALLEGEDLY HARASSING PUERTO RICAN GARDENERS  
REPORTER: DIEGO ARIAS

ISSUE: HEALTH  
PROGRAM: "AL ROJO VIVO"  
DATE: 10/17/2023 TIME: 4:00 PM E.T. TOPIC DURATION: 2:32  
DESCRIPTION: MED-BREASTFEEDING AND ADULT COLORECTAL CANCER RISK  
SCIENTISTS LINK BREAST MILK CONSUMPTION WITH COLORECTAL CANCER  
REPORTER: JUAN JOSE MENDEZ

ISSUE: CRIME  
PROGRAM: "AL ROJO VIVO"  
DATE: 10/30/2023 TIME: 4:00 PM E.T. TOPIC DURATION: 2:16  
DESCRIPTION: FL YBOR HALLOWEEN SHOOTING DEAD

HALLOWEEN CELEBRATIONS END IN TRAGEDY IN SEVERAL STATES OF THE COUNTRY

REPORTER: DIEGO ARIAS

ISSUE: CRIME

PROGRAM: "AL ROJO VIVO"

DATE: 11/29/2023 TIME: 4:00 PM E.T. TOPIC DURATION: 2:18

DESCRIPTION: MX-BEATEN FIGHTER

MEXICAN FIGHTER IS BRUTALLY BEATEN BY HER DAUGHTER'S FATHER

REPORTER: MAGALY AYALA

ISSUE: TECHNOLOGY ISSUES

PROGRAM: "AL ROJO VIVO"

DATE: 11/28/2023 TIME: 4:00 PM E.T. TOPIC DURATION: 1:53

DESCRIPTION: NEW IPHONE FEATURE ALERT DEPARTMENTS.

POLICE WARN ABOUT I-PHONE FUNCTION THAT UNSCRUPULOUS COULD USE TO STEAL INFORMATION

REPORTER: DIEGO ARIAS

ISSUE: TECHNOLOGY ISSUES/ CRIME

PROGRAM: "AL ROJO VIVO"

DATE: 11/24/2023 TIME: 4:00 PM E.T. TOPIC DURATION: 1:45

DESCRIPTION: SHOPPING SCAMS ALERT

CYBER MONDAY AND HOW TO AVOID FALLING INTO THE CLAWS OF SCAMMERS

REPORTER: JASON MEZA

ISSUE: HEALTH

PROGRAM: "AL ROJO VIVO"

DATE: 11/20/2023 TIME: 4:00 PM E.T. TOPIC DURATION: 2:01

DESCRIPTION: MYSTERIOUS ILLNESS TARGETING DOGS

MYSTERIOUS RESPIRATORY DISEASE RESISTANT TO ANTIBIOTICS AFFECTS HUNDREDS OF DOGS IN THE COUNTRY

REPORTER: DIEGO ARIAS

ISSUE: CRIME

PROGRAM: "AL ROJO VIVO"

DATE: 11/16/2023 TIME: 4:00 PM E.T. TOPIC DURATION: 1:53

DESCRIPTION: UPS/AMAZON/FEDEX TRUCK UNDER ATTACKS

NEW MODALITY OF PACKAGE THEFT TARGETS DELIVERY TRUCKS

REPORTER: DIEGO ARIAS

ISSUE: WAR

PROGRAM: "AL ROJO VIVO"

DATE: 10/09/2023 TIME: 4:00 PM E.T. TOPIC DURATION: 3:00

DESCRIPTION: ISRAEL ATTACK

ISRAEL RETAINS CONTROL AFTER UNPRECEDENTED ATTACK BY TERRORIST GROUP HAMAS

REPORTER: LOURDES STEPHEN

ISSUE: IMMIGRATION

PROGRAM: "AL ROJO VIVO"

DATE: 10/06/2023 TIME: 4:00 PM E.T. TOPIC DURATION: 2:35

DESCRIPTION: NV- VENEZUELAN FAMILY IN NEED AND THE BORDER

VENEZUELAN MIGRANT FAMILY FIGHTS FOR A BETTER FUTURE IN THE USA

REPORTER: JUAN JOSE MENDEZ

ISSUE: HEALTH

PROGRAM: "AL ROJO VIVO"

DATE: 10/05/2023 TIME: 4:00 PM E.T. TOPIC DURATION: 2:03

DESCRIPTION: IUD FOR MEN

GEL PROMISES NEW ALTERNATIVE AS CONTRACEPTIVE FOR MEN

REPORTER: JUAN JOSE MENDEZ