

**KKYK-CD**  
**FCC Quarterly Public Affairs & Services**

Quarter Ending: March 31, 2023  
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This is the FCC Quarterly Report to be included in the public files. This report covers the period from January 1 - March 31, 2023. KTV Media, LLC has determined the following programs and Public Service Announcements to be the most significant treatment of the community issues within the service area of their transmitters. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

**Service Announcements**

- Raise Your Hand for Public Schools
- Office of Infectious Disease
- St. Jude Children's
- Caregiver Assistance
- Transforming Hiring & Diversifying
- Adoption from Foster Care
- National Park Foundation
- National Pest Management
- Drug Impaired Foundation
- AmeriCorps
- Gun Safety
- Sandy Hook Promise Foundation
- Youth Vaping Prevention

**Telemundo News & Public Affairs Programming**

**Al Rojo Vivo:** "Al Rojo Vivo" is a Spanish language news magazine which airs on Telemundo every Monday through Friday. In an hour, the program takes the viewer on a journey through the world. It is an "informative paella" that offers something for all tastes: local and international news, entertainment, fashion, live interviews, special investigations, notes of human interest, health, consumer alerts and new technology.

**Enfoque:** "Enfoque" is a Spanish language political affairs program which airs on Telemundo. The 30 minute show airs every Sunday morning.

**Locally Produced News & Public Affairs Programming**

**"Spotlight Latino"** is a 30-minute Spanish language news magazine which is hosted by Rolando Ochoa and Rodolfo Portillo. It airs every weekend on Saturday

and Sunday. Weekly topics vary but include interviews with local community leaders, reports on topics of public health and safety, matters concerning education in the local community, matters concerning changes to the nation's immigration laws & regulations as well as other local issues and events. These are all produced locally to address current issues of local and community interest. The following are a few of the stories which addressed these issues during this reporting period.

### **Spotlight Latino:**

#### SPOTLIGHT LATINO

2/4/23

SUBJECT - LOCAL STUDENTS RECEIVE FULL RIDE SCHOLARSHIPS

REPORTER - ZUZUKI MONAREZ

In the segment of Spotlight Latino Zuzuki Monarez sat down to interview 4 local students from Har-Ber High School to talk about their achievement in being selected as winners for full ride scholarships to one of the most prestigious universities in the country. These students are a motivation to the future generation in our community.

#### SPOTLIGHT LATINO

3/18/23

SUBJECT - IMPORTANCE OF PRE-K FOR KIDS

REPORTER - ANDREA DELGADO

For this segment of our local show, we interviewed Iveth Chacon from the Early Childhood Center in Springdale to discuss the importance of pre-kindergarten in kids. Chacon also talked to us about openings for their pre-k which provides the opportunity of free tuition to many local low income families.

#### SPOTLIGHT LATINO

1/17/23

SUBJECT - HEALTHY START

REPORTER - ZUZUKI MONAREZ

Healthy Start is a free program for moms, fathers, and partners from UAMS. This program provides education, resources and more importantly support to parents that are bringing a new baby to the world. We did an interview with UAMS representative Claudia Guillen to know more about the broad services they offer through this free resource in the community.

#### SPOTLIGHT LATINO

1/14/23

SUBJECT - TAX SEASON

REPORTER - RODOLFO PORTILLO

In this story we interviewed tax experts to talk about the tax season. We offered tips and important information regarding the process of doing your taxes with

professionals. We also discussed how qualifying people can report taxes using an ITIN number.

### **Al Rojo Vivo:**

ISSUE: DRUGS

PROGRAM: "AL ROJO VIVO"

DATE: 02/07/2023 TIME: 4:00 PM E.T. TOPIC DURATION: 1:55

P-TX-STUDENTS FENTANYL DEATHS FEDERAL ARRESTS

DESCRIPTION: COUPLE ARRESTED FOR USING STUDENTS TO SELL DRUGS IN PUBLIC SCHOOLS

REPORTER: JORGE MIRAMONTES

ISSUE: INMIGRATION

PROGRAM: "AL ROJO VIVO"

DATE: 03/29/ 2023 TIME: 4:00 PM E.T.

TOPIC: CA-INMIGRACION PROCESOS DE MUERTE DURATION: 2:13

DESCRIPTION: TRAGEDY PUTS US AND MEXICO IMMIGRATION POLICIES IN QUESTION

REPORTER: GABRIEL HUERTA

ISSUE: CRIME

PROGRAM: "AL ROJO VIVO"

DATE: 03/29/2023 TIME: 4:00 PM E.T.

TOPIC: CA-VENDEDEORES AMBULANTES VICTIMAS DE ASALTOS DURATION: 1:47

DESCRIPTION: STREET VENDORS IN LOS ANGELES ARE ROUGHED AT GUN POINT BY A GANG OF YOUNG THIEVES

REPORTER: JUAN JOSE MENDEZ

ISSUE: HEALTH/COMMUNITY

PROGRAM: "AL ROJO VIVO"

DATE: TIME: 4:00 PM E.T.

TOPIC: P-CA - MEDICAL SUPPLIES HELP SAN BERNARDINO DURATION: 2:06

DESCRIPTION: FAMILIES AFFECTED BY SNOW IN CALIFORNIA RECEIVE HUMANITARIAN AID

REPORTER: JUAN JOSE MENDEZ

ISSUE: CRIME

PROGRAM: "AL ROJO VIVO"

DATE: 1/31/2023 TIME: 4:00 PM E.T.

TOPIC: P-CA - MEN DEAD LAWSUIT CULVER CITY DURATION: 1:42

DESCRIPTION: WIFE OF MAN SHOT KILLED BY POLICE ASKS FOR JUSTICE

REPORTER: JORGE MIRAMONTES

ISSUE: INMIGRATION

PROGRAM: "AL ROJO VIVO"

DATE: TIME: 4:00 PM E.T.

TOPIC: P-NY - MIGRANTS REFUSED TO BE MOVED DURATION: 2:24

DESCRIPTION: MIGRANTS IN NY PREFER TO SLEEP ON THE STREET THAN BE RELOCATED IN A NEW SHELTER

REPORTER: DIEGO ARIAS

ISSUE: HEALTH

PROGRAM: "AL ROJO VIVO"

DATE: 01/31/2023 TIME: 4:00 PM E.T.

TOPIC: P-MED -VALLEY FEVER DURATION: 2:08

DESCRIPTION: RED ALERT FOR INCREASE IN VALLEY FEVER IN THE US

REPORTER: JUAN JOSE MENDEZ

ISSUE: CHILDREN ISSUES

PROGRAM: "AL ROJO VIVO"

DATE: 02/28/2023 TIME: 4:00 PM E.T.

TOPIC: BIDEN TO CRACK DOWN ON CHILD LABOR DURATION: 2:13

DESCRIPTION: SPARKS OUTRAGE LAW THAT WILL ALLOW | MINORS PERFORM DANGEROUS WORK

REPORTER: JUAN JOSE MENDEZ

ISSUE: HEALTH

PROGRAM: "AL ROJO VIVO"

DATE: 02/28/2023 TIME: 4:00 E.T.

TOPIC: P-MED-SHIGELLA BACTERIA DURATION: 1:59

DESCRIPTION: POWERFUL BACTERIA CALLED "SHIGELLA" IS TRANSMITTED EASILY AND IS RESISTANT TO ANTIBIOTICS

REPORTER: JORGE MIRAMONTES

ISSUE: CRIME

PROGRAM: "AL ROJO VIVO"

DATE: 03/27/2023 TIME: 4:00 PM E.T.

TOPIC: P- TN - SCHOOL SHOOTING DURATION: 1:25

DESCRIPTION: SCHOOL MASSACRE IN NASHVILLE CLAIMS THE LIVES OF 3 CHILDREN AND 3 ADULTS

REPORTER: GABRIELA VELEZ

ISSUE: CRIME

PROGRAM: "AL ROJO VIVO"

DATE: 03/27/2023 TIME: 4:00 PM E.T.

TOPIC: P-CA - BODYCAM VIDEO SHOWS MOMENTS BEFORE RIVERSIDE COUNTY DEPUTIES OPEN FIRE ON MAN DURATION: 2:00

DESCRIPTION: SHERIFFS DEADLY SHOOTING SUBJECT WHO THREATENED  
THEM WITH A SPICKED BAT  
REPORTER: JORGE MIRAMONTES

ISSUE: DRUGS

PROGRAM: "AL ROJO VIVO"

DATE: 02/27/2023 TIME: 4:00 PM E.T.

TOPIC: P-NUEVO TREND DROGA ZOMBIE DURATION: 1:45

DESCRIPTION: ALERT FOR THE APPEARANCE OF THE "ZOMBIE DRUG"  
THAT ROT THE SKIN OF ITS USERS

REPORTER: DIEGO ARIAS