

KTUK
Issues and Programs Report
2019-Q2
April - May - June

Report Prepared and Submitted by Amy Rollins

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This is a list of programs that have provided the station's most significant on-air treatment of community issues during the preceding calendar quarter.

Note:
All times listed are Mountain Standard Time

Summary

In this Quarter the station spent at least the amount of time indicated on the issues that are listed. We have likely dedicated more time, and in some cases much more time than is documented.

ISSUE	Total MINUTES On-Air
Relationships	20
Parenting	22
Health	45
Finances	15
Work	8
Safety	3
Marriage	16
Faith	1
Poverty	336

Issues and Programs

Community Issue	Program Title Or Remote Description	Date Aired	Time Aired	Cumulative Minutes for all airings in that day	How program addressed Issue
Relationships	Morning Show	4/01/2019	3-9am	1	People who have friends are more satisfied with life.
Health	Morning Show	4/01/2019	3-9am	1	Ibuprofen is more effective when taken while listening to music, according to a new study.
Relationships	Morning Show	4/01/2019	3-9am	1	A recent study says people who are humble are considered more intelligent because they consider other people more often.
Relationships	Morning Show	4/01/2019	3-9am	1	Schedule your social media time so that you can be present with people the rest of the day.
Health	Morning Show	4/2/19	3-9am	1	People are more relaxed in the kitchen and have a better self-esteem.
Health	Morning Show	4/02/2019	3-9am	1	Eating in the dark results in eating more.
Parenting	Morning Show	4/02/2019	3-9am	1	Asking your kids questions at bedtime helps your bond.
Parenting	Morning Show	4/03/2019	3-9am	1	Advice on kids with smartphones.
Finances	Morning Show	4/03/2019	3-9am	1	65% of people purchase a car for the sticker price even though they don't need to.
Parenting	Morning Show	4/03/2019	3-9am	1	Playing games with your kids builds bond and helps improve your child's memory and problem-solving skills.
Finances	Afternoon Show	4/04/2019	2-7pm	1	Schools offer "adulting" classes to teach basic life skills.
Finances	Morning Show	4/04/2019	3-9am	1	Netflix is raising their rates.
Health	Morning Show	4/04/2019	3-9am	1	People are greying 4 years sooner than we were 40 years ago.
Health	Morning Show	4/05/2019	3-9am	1	74% of people are concerned about their weight but only 30% talk about it with their doctor.
Health	Morning Show	4/05/2019	3-9am	1	Taking small breaks throughout the day makes you more productive when you get to your work.
Relationships	Morning Show	4/05/2019	3-9am	1	89% percent of people were under 10 when they were given a pet to care for.
Health	Morning Show	4/05/2019	3-9am	1	The health benefits of pickle juice.
Parenting	Morning Show	4/05/2019	3-9am	1	Moms are more likely than dads to wake from the sound of a crying baby.
Work	Morning Show	4/05/2019	3-9am	1	The unemployment rate is the lowest it's been in 50 years.
Relationships	Morning Show	4/05/2019	3-9am	1	New research shows guys are more talkative than girls.
Health	Morning Show	4/08/2019	3-9am	1	According to a recent report, the 5 second rule does exist.
Health	Morning Show	4/09/2019	3-9am	1	The more disorganized your kitchen is the more weight you gain.
Relationships	Evening Show	4/10/2019	8-11pm	1	A proper apology has 6 elements.

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Parenting	Evening Show	4/10/2019	8-11pm	1	Parents need to apologize to their kids when they do wrong, it increases feelings of connection.
Finances	Morning Show	4/10/2019	3-9am	1	Notifying listeners of a scam preying on the elderly.
Finances	Morning Show	4/11/19	3-9am	1	Some kids are now getting their lunch delivered to school.
Relationships	Morning Show	4/11/2019	3-9am	1	The Vice President will visit Nogales, AZ.
Health	Morning Show	4/12/2019	3-9am	1	There are more nutrients in food than vitamins created to give you those nutrients.
Marriage	Community Calendar Spots	4/6/2019-4/12/2019	12:00am - 11:59pm	14	Resources to Strengthen Marriages in Benson.
Poverty	Spots	4/01/2019-4/14/2019	12:00am - 11:59pm	56	We collected baby item donations from listeners at 12 different locations to benefit mom's in need at New Life pregnancy centers in AZ.
Poverty	Spots	4/01/2019-4/14/2019	12:00am - 11:59pm	112	Spread awareness for crisis pregnancy centers in AZ helping mothers in need with baby items.
Poverty	Spots	4/01/2019-4/14/2019	12:00am - 11:59pm	168	Spread awareness for baby item donation drive for mother's in need in AZ.
Health	Morning Show	4/16/2019	3-9am	1	Men's beards have more bacteria in them than dog hair.
Health	Morning Show	4/16/2019	3-9am	1	Recent measles outbreak in AZ, CA, CO, FL, GA & MI
Health	Morning Show	4/17/2019	3-9am	1	A new study says you'll lose more weight if you make your goal is higher.
Health	Morning Show	4/17/2019	3-9am	1	Chocolate can help prevent hearing loss.
Health	Morning Show	4/17/2019	3-9am	1	Chips Ahoy Chewy Cookies are being recalled.
Health	Morning Show	4/17/2019	3-9am	1	Bath towels need to be washed after 7 uses.
Relationships	Morning Show	4/17/2019	3-9am	1	What factors are important to an effective apology.
Health	Morning Show	4/18/2019	3-9am	1	Honest people are healthier than those who lie.
Finances	Morning Show	4/18/2019	3-9am	1	70% of Millennials receive financial support from their parents.
Relationships	Morning Show	4/18/2019	3-9am	1	A new study shows participating in high school sports was a predictor of success later in life.
Safety	Morning Show	4/22/2019	3-9am	1	National Prescription take back day helps people get rid of unused, expired medicines.
Finances	Morning Show	4/23/2019	3-9am	1	A British airline is considering weighing people before they board planes to distribute weight evenly.
Finances	Morning Show	4/23/2019	3-9am	1	Social Security disbursement will exceed its income next year.
Relationships	Morning Show	4/23/2019	3-9am	1	A recent report says women apologize more than men.
Parenting	Morning Show	4/24/19	3-9am	1	New research shows parents shouldn't financially reward their kids for good behavior because it creates an expectation rather than an internal sense of well-being.

Marriage	Morning Show	4/24/2019	3-9am	1	After an argument with your spouse, finding something that makes them laugh will lighten the mood.
Health	Morning Show	4/24/19	3-9am	1	A measles outbreak is spreading across the country.
Health	Evening Show	4/25/2019	8-11pm	1	Computer eye strain avoidance tips.
Finances	Morning Show	4/25/19	3-9am	1	Millennial men are easily scammed by robocalls, according to report.
Health	Afternoon Show	4/26/2019	2-7pm	1	Studies show longevity can be increased by making your spouse happy.
Relationships	Morning Show	4/26/2019	3-9am	1	Women don't want to go to bed angry.
Finances	Morning Show	4/26/2019	3-9am	1	Amazon is going to give prime customers one day shipping for free.
Work	Morning Show	4/26/2019	3-9am	1	Don't look at emails as frequently at work to be more productive.
Health	Morning Show	4/26/2019	3-9am	1	The happier your spouse is, you too are happy as a result and it increases longevity.
Safety	Morning Show	4/26/2019	3-9am	1	Most teens share too much info on social media, putting them at risk.
Relationships	Morning Show	4/26/2019	3-9am	1	Making others feel at home in your house by providing your Wi-Fi password.
Health	Afternoon Show	4/29/19	2-7pm	1	Overcome your fear through in-vitro therapy.
Work	Morning Show	4/29/2019	3-9am	1	Most workers want to learn and grow and will leave a job if those opportunities aren't present.
Relationships	Morning Show	4/29/2019	3-9am	1	Volunteering helps you meet people.
Work	Morning Show	4/29/2019	3-9am	1	Volunteering can help you get a job.
Health	Morning Show	4/29/2019	3-9am	1	Pizza is better for breakfast than most cereals because it has more protein.
Finances	Morning Show	4/29/2019	3-9am	1	Giving it "10 seconds" before hit the buy button when shopping online can help you assess if this is a need.
Safety	Morning Show	4/29/2019	3-9am	1	1 person died in an attack on a synagogue in California during Passover.
Faith	Morning Show	4/29/2019	3-9am	1	Research shows people with faith report greater satisfaction with life.
Health	Morning Show	4/30/2019	3-9am	1	If you blame yourself when things go wrong, you're more like to develop OCD.
Parenting	Morning Show	4/30/2019	3-9am	1	Parents have over 2,000 arguments a year with their kids.
Relationships	Morning Show	4/30/2019	3-9am	1	Growing up with a sibling of the opposite sex helps us later in life with our spouses because we understand them better.
Health	Morning Show	4/30/2019	3-9am	1	Burger King is offering a vegan whopper.
Work	Morning Show	5/01/2019	3-9am	1	The aroma of coffee helps us focus more.
Work	Morning Show	5/01/2019	3-9am	1	Study says people who allow family demands to interfere with work are given fewer career opportunities.
Finances	Morning Show	5/01/2019	3-9am	1	Listener called to share she saves money by shopping online because that way she's not tempted to buy things she doesn't need.
Relationships	Morning Show	5/01/2019	3-9am	1	People are more likely to do a favor for a friend who asks them in person.

Parenting	Morning Show	5/02/2019	3-9am	1	Research reveals kids perform better in school when their parents don't give unwarranted praise.
Relationships	Morning Show	5/02/2019	3-9am	1	Survey says people are happier from family memories than buying things.
Marriage	Morning Show	5/6/19	3-9am	1	An article says you should resolve conflict in your marriage quickly so as not to let the problem fester and create distance between you and your spouse.
Health	Morning Show	5/6/19	3-9am	1	Optimistic people are healthier than pessimistic people, they take better care of themselves.
Health	Morning Show	5/7/2019	3-9am	1	A bill was passed in Georgia that stops abortions if a fetal heart beat is detected.
Health	Morning Show	5/07/2019	3-9am	1	Men are more likely to get an infectious disease than women because they have more testosterone. It suppresses the immune system. Estrogen in women enhances the immune system.
Finances	Morning Show	5/07/2019	3-9am	1	President Trump is raising taxes on Chinese imports and exports.
Health	Morning Show	5/8/19	3-9am	1	Writing a to-do list for the following day helps you go to sleep faster.
Relationships	Morning Show	5/8/19	3-9am	1	Advice on explaining tragedies to kids.
Work	Morning Show	5/09/2019	3-9am	1	Shared work communication advice.
Health	Morning Show	5/09/2019	3-9am	1	If you want to lose weight, hang out with thinner friends. It will give you motivation to be more disciplined in your eating and exercise habits.
Finances	Morning Show	5/09/2019	3-9am	1	Meijer's gives fruit to kids to help them stay focused while mom is shopping.
Work	Morning Show	5/10/2019	3-9am	1	A study says recognition for a job well done inspires us to increase productivity even more so than a raise.
Relationships	Morning Show	5/10/2019	3-9am	1	If you don't like confrontation, you can now hire someone to argue on your behalf.
Finances	Morning Show	5/10/2019	3-9am	1	Advice to get the best deals at garage sales.
Health	Morning Show	5/10/2019	3-9am	1	A recent study says fidgeting is good for your health because you are staying active.
Health	Community Calendar Spots	4/27/2019-5/10/2019	12:00am - 11:59pm	14	Raising awareness for Mom and Baby Health in Tucson.
Parenting	Community Calendar Spots	4/27/2019-5/10/2019	12:00am - 11:59pm	14	Free Movie for Families to Attend in Tucson.
Health	Morning Show	5/13/19	3-9am	1	Rideshare transportation has 35,000 times more germs than a toilet seat.
Relationships	Afternoon Show	5/15/19	2-7pm	1	Friendships are important for our health and well-being.
Relationships	Evening Show	5/21/2019	8-11pm	1	Advice on effective listening to build relationships.

