ISSUE: Children's welfare

GUEST: Deanna Sims, Children's Advocacy Center of Smith

County

HOW ISSUE TREATED: Discussion of how the center works to reduce trauma for child abuse victims through a unified, multifaceted effort.

TITLE: "In Focus"

DATE: 4/4/21

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM

8:00 a.m. – KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

ISSUE: Domestic minor sex trafficking

GUESTS: Missy Zivney and Norma Mullican, Refuge of Light

HOW ISSUE TREATED: Discussion of this ministry's efforts to provide a safe haven, redemptive rescue, and restoration for female victims of domestic minor sex trafficking.

TITLE: "In Focus"

DATE: 4/11/21

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM

8:00-a.m.— KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

ISSUES: Human needs, community partnerships

GUESTS: John Berry and James Sheridan, United Way of Smith County

HOW ISSUES TREATED: Discussion of the United Way's just-completed local campaign and its ongoing efforts to improve Smith County through partnerships.

TITLE: "In Focus"

DATE: 4/18/21

TIME/STATION: 6:30 a.m. – KYZS-AM-and-KYZS-FM-

8:00 a.m. - KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

ISSUE: Youth welfare

GUESTS: Gwen Thompson and Amber Stringer, Hope Haven of East Texas

HOW ISSUE TREATED: Discussion of Hope Haven's efforts to provide residential care services for neglected and abused girls in the foster care system.

TITLE: "In Focus"

DATE: 4/25/21

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM

8:00 a.m. – KRWR-FM

9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

ISSUE: Low-to-moderate-income housing

GUEST: Jack Wilson, Habitat for Humanity of Smith County

HOW ISSUE TREATED: An update and recap of Habitat's work bringing people together to build homes, community, and hope.

TITLE: "In Focus"

DATE: 5/2/21

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM

8:00 a.m. – KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

ISSUE: Children's welfare

GUEST: Mary Jo Burgess, CASA for Kids of East Texas

HOW ISSUE TREATED: Discussion of CASA'S work providing volunteer advocacy for abused children in the community, with the volunteers serving as the eyes and ears for the judge in child welfare cases.

TITLE: "In Focus"

DATE: 5/9/21

TIME/STATION: 6:30 a.m. – KYZS-AM-and KYZS-FM

8:00 a.m. – KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

ISSUE: Historic preservation

GUEST: Ashley Washmon, Historic Tyler

HOW ISSUE TREATED: Discussion of this organization's efforts to preserve and protect Tyler's historic structures and sites -- including a look at the upcoming "Historic Tyler on Tour."

TITLE: "In Focus"

DATE: 5/16/21

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM

8:00 a.m. – KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

ISSUE: Human needs

GUEST: Captain Jeremy Walker, Salvation Army of Tyler

HOW ISSUE TREATED: Discussion of the Salvation Army's work addressing human needs in a variety of ways by assessing need, building programs, and investing in the community.

TITLE: "In Focus"

DATE: 5/23/21

TIME/STATION: 6:30 a.m. - KYZS-AM and KYZS-FM

8:00 a.m. - KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

ISSUE: Human needs

GUEST: Captain Jeremy Walker, Salvation Army of Tyler

HOW ISSUE TREATED: Discussion of the Salvation Army's work addressing human needs in a variety of ways by assessing need, building programs, and investing in the community.

TITLE: "In Focus"

DATE: 5/30/21

TIME/STATION: 6:30 a.m. - KYZS-AM and KYZS-FM

8:00 a.m. – KRWR-FM

9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

ISSUE: Human needs

GUEST: Christina Taliaferro, East Texas Human Needs Network

HOW ISSUE TREATED: Discussion of this organization's efforts towards strengthened programs, connection, and improved awareness of services that meet essential human needs.

TITLE: "In Focus"

DATE: 6/6/21

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM

8:00 a.m. – KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

ISSUE: Consumer protection, advocacy

GUEST: Coleman Swierc, Better Business Bureau Serving Central East Texas

HOW ISSUE TREATED: An update and recap on the BBB's continuing efforts to help businesses and consumers foster a marketplace of trust.

TITLE: "In Focus"

DATE: 6/13/21

TIME/STATION: 6:30 a.m. - KYZS-AM and KYZS-FM

8:00 a.m. – KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

ISSUE: Human needs, philanthropy

GUEST: Zoe Lawhorn, Women's Fund of Smith County

HOW ISSUE TREATED: Discussion of the Women's Fund's efforts to transform the community by funding programs that enrich the lives of women and children through collective giving.

TITLE: "In Focus"

DATE: 6/20/21

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM

8:00 a.m. - KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

ISSUE: Safety

GUEST: Eric Bourquin, Texas Mutual Workers Compensation

Insurance

HOW ISSUE TREATED: Discussion of how Texas Mutual helps companies meet the four points of National Safety Month - an annual observance to help keep each other safe, from the workplace to anyplace.

TITLE: "In Focus"

DATE: 6/27/21

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM

8:00 a.m. – KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview