

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Sexual abuse/sexual assault

GUEST: Maya Bethany, 1 in 3 Foundation

HOW ISSUE TREATED: Discussion of this Smith County-based agency's multifaceted work on behalf of women who are adult survivors of childhood sexual abuse and sexual assault.

TITLE: "In Focus"

DATE: 7/4/21

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Child development

GUESTS: Andria Horton and Tara Winter, Champions for Children

HOW ISSUE TREATED: Discussion of this agency's efforts to provide education, mentoring tools, and support to caregivers, teachers, and parents to help kids reach their full potential.

TITLE: "In Focus"

DATE: 7/11/21

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guests – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUES: Downtown revitalization, historic preservation, economic development, quality of life

GUEST: Amber Varona, City of Tyler Main Street Department

HOW ISSUES TREATED: Discussion of Main Street's efforts to create a vibrant downtown culture and economy through promotion, historic preservation, reinvestment, and renewal.

TITLE: "In Focus"

DATE: 7/18/21

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Adult literacy

GUEST: Whitney Patterson, Literacy Council of Tyler

HOW ISSUES TREATED: Discussion of how the Literacy Council's adult education programs help learners, families, and the community - including information on the council's upcoming corporate spelling bee.

TITLE: "In Focus"

DATE: 7/25/21

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Healthcare

GUEST: Kristen Harris, Family Circle of Care

HOW ISSUES TREATED: Discussion of this agency's efforts to provide affordable, compassionate, comprehensive, quality health care while enhancing lives and inspiring hope.

TITLE: "In Focus"

DATE: 8/1/21

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Job readiness

GUEST: Amy Hollins, Heartisans Marketplace

HOW ISSUE TREATED: Discussion of this nonprofit Longview-based organization and gift shop whose mission is to provide a customized job readiness program to unemployed women living in the local community.

TITLE: "In Focus"

DATE: 8/8/21

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Youth development

GUESTS: Stacia Aylor and Starla Skinner, First Tee – Greater Tyler

HOW ISSUE TREATED: Discussion of the First Tee's efforts to build character, instill life enhancing values, and promote healthy choices for young people through the game of golf.

TITLE: “In Focus”

DATE: 8/15/21

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guests – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Family violence and sexual assault

GUEST: Lana Peacock, East Texas Crisis Center

HOW ISSUE TREATED: Discussion of the Crisis Center's variety of efforts to serve victims of family violence and sexual assault in Smith, Henderson, Van Zandt, Wood, and Rains Counties.

TITLE: "In Focus"

DATE: 8/22/21

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Family violence and sexual assault

GUEST: Lana Peacock, East Texas Crisis Center

HOW ISSUE TREATED: Discussion of the Crisis Center's variety of efforts to serve victims of family violence and sexual assault in Smith, Henderson, Van Zandt, Wood, and Rains Counties.

TITLE: "In Focus"

DATE: 8/29/21

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Human needs

GUEST: Andrea Wilson, PATH (People Attempting to Help)

HOW ISSUE TREATED: Discussion of PATH's efforts to restore hope with a personalized approach to empower its East Texas neighbors to thrive in the community -- with a special focus on the annual PATH Week celebration.

TITLE: "In Focus"

DATE: 9/5/21

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Child and family welfare

GUEST: Lexi Trimble, St. Paul Children's Services

HOW ISSUE TREATED: Discussion of St. Paul's variety of efforts to assist children and families in the Tyler area.

TITLE: "In Focus"

DATE: 9/12/21

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Child and family welfare/development

GUEST: Anne Ferguson, Mentoring Alliance

HOW ISSUE TREATED: Discussion of how Mentoring Alliance works with children and families through after-school programs, mentoring, and summer camps.

TITLE: “In Focus”

DATE: 9/19/21

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM

8:00 a.m. – KRWR-FM

9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Special needs population

GUEST: Laura Mattheis, Achieving Dreams

HOW ISSUE TREATED: Discussion of this Tyler-based nonprofit's efforts to enrich the lives of adults with special needs by providing opportunities and support within the community.

TITLE: "In Focus"

DATE: 9/26/21

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion