

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Pinpoint Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: American BankersAssociation

Agency name: Pinpoint Media

Address: 4501 Ford Avenue #1109 Alexandria, VA 22301

Contact: Meredith Morton

Phone number: 571.970.6621

Email: meredith@pinpoint-media.tv

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: American Bankers Association

Address: 1333 New Hampshire Avenue NW Washington, DC 20036

Contact:

Phone number: 1800-226-5377

Email: support@aba.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Rob Nichols, President & CEO
Karin Flynn, Chief Financial Officer
Tom Pinder, General Counsel

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):


Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: BRENT BERGER <small>Digitally signed by BRENT BERGER Date: 2024.05.07 11:44:30 -05'00'</small>
Name: Meredith Morton	Name: Brent Berger
Date of Request to Purchase Ad Time: 5/7/24	Date of Station Agreement to Sell Time: 5/7/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 5/7/24

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 636700 and 636701	Station Call Letters: KTTS and KSGF	Date Received/Requested: 5/8/24
Est. #: 1787	Station Location: SPRINGFIELD MO	Run Start and End Dates: 5/8/24-5/14/2463

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

1787

ORDER



Radio-Springfield-KTTS-FI

Orders
Order / Rev: 636701
Alt Order #: 37275617
Product Desc: issue
Estimate: 1787
Flight Dates: 05/08/24 - 05/21/24
Original Date / Rev: 05/07/24 / 05/07/24
Order Type: GENERAL

Primary AE: Christal Radio Philadelphia
Sales Office: CPHIL
Sales Region: NAT

Agency Name: Katz Media Group
Buying Contact: Helen Hanratty
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: American Bankers Association
Demographic: A35+
Product Codes: PL Non-Ballot Issue
Revenue Code 1: AGY
Revenue Code 2: Spot
Revenue Code 3: Political
Priority: P-5

New Business End:
Advertiser External ID: 250390
Agency External ID: 112175
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/21/24	18	\$2,520.00	\$2,142.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	18	\$2,520.00	\$2,142.00	0.00
Totals	18	\$2,520.00	\$2,142.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christal Radio Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTTSF	05/08/24	05/21/24	M-F 6a-10a M-F 6a-10a	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	MTWTF--	1:00	2	\$180.00	P-1	0.00	NM	4	\$720.00
	AM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/24	05/14/24	MTWTF--		2				\$180.00		0.00			
		Week: 05/15/24	05/21/24	MTWTF--		2				\$180.00		0.00			
N 2	KTTSF	05/08/24	05/21/24	M-F 10a-3p M-F 10a-3p	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	MTWTF--	1:00	3	\$160.00	P-1	0.00	NM	6	\$960.00
	MD -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/24	05/14/24	MTWTF--		3				\$160.00		0.00			
		Week: 05/15/24	05/21/24	MTWTF--		3				\$160.00		0.00			
N 3	KTTSF	05/08/24	05/21/24	M-F 3p-7p M-F 3p-7p	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	MTWTF--	1:00	2	\$130.00	P-1	0.00	NM	4	\$520.00
	PM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/24	05/14/24	MTWTF--		2				\$130.00		0.00			
		Week: 05/15/24	05/21/24	MTWTF--		2				\$130.00		0.00			
N 4	KTTSF	05/11/24	05/21/24	Sat-Sun 10a-3p Sat-Sun 10a-3p	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----S-	1:00	1	\$80.00	P-1	0.00	NM	2	\$160.00
	WK -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/11/24	05/17/24	-----S-		1				\$80.00		0.00			

Order / Rev: 636701
 Alt Order #: 37275617
 Flight Dates: 05/08/24 - 05/21/24

Advertiser: American Bankers Association
 Product Desc: issue
 Estimate: 1787

Radio-Springfield-KTTS-FI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 05/18/24	05/24/24	-----S-	1	\$80.00	0.00								
N 5	KTTSF	05/11/24	05/21/24	Sat-Sun 3p-7p Sat-Sun 3p-7p	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-----S-	1:00	1	\$80.00	P-1	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 05/11/24	05/17/24	-----S-	1	\$80.00	0.00								
		Week: 05/18/24	05/24/24	-----S-	1	\$80.00	0.00								
													Totals	18	\$2,520.00

May 07, 24
 CONT# 37275617 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO KTTS-FM (Springfield, MO)
 FM BRIAN DONLEY
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

 BYR Helen Hanratty1
 ADV AMERICAN BANKERS ASSOCIATION
 PDT issue
 FLT May 08, 24 - May 23, 24

DDS CONT# 0
 C/P/E: / / 1787

SALESPERSON FAX#

PH #

* REP ORDER COMMENT *

** 5/7/2024 12:19:00 PM: POPULATIONBUYTYPE: CPP.

** 5/7/2024 12:19:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 5/7/2024 12:19:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	WThF,MTu	6A - 10A	60	5/8/2024 - 5/21/2024	2W	2	\$180.00	4
	1.2	WThF,MTu	10A - 3P	60	5/8/2024 - 5/21/2024	2W	3	\$160.00	6
	1.3	WThF,MTu	3P - 7P	60	5/8/2024 - 5/21/2024	2W	2	\$130.00	4
	1.4S.	10A - 3P	60	5/11/2024 - 5/18/2024	2W	1	\$80.00	2
	1.5S.	3P - 7P	60	5/11/2024 - 5/18/2024	2W	1	\$80.00	2
					** WEEKLY FLIGHT TOTALS **		9	\$2,520.00	

	May 24					
SPOTS	18					
CASH	2520.00					
TRADE	0.00					
NSL	0.00					
TOTAL	2520.00					

						TOTAL
SPOTS						18
CASH						2,520.00
TRADE						0.00
NSL						0.00
TOTAL						2,520.00

CONT# **May 07, 24**
37275617 Mod# Ver# 1 (Last =)
REP **CHRISTAL RADIO**

DDS CONT# **0**
C/P/E: **/ / 1787**

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.