

To: Public

From: WAAY – TV

4th Quarter 2010

From October 1, 2010 to December 31, 2010, station WAAY – TV did not broadcast any programming that was locally produced and broadcast primarily for an audience of children 12 years or younger.

WAAY – TV airs ABC children’s programming and does not sell local commercials during this time. The ABC report for this quarter is included.

ABC COMMERCIAL LIMITS

AND WEB SITE RULE COMPLIANCE CERTIFICATION,

FOURTH QUARTER 2010

FOLLOWING IS A LIST OF ALL ABC TELEVISION NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER THAT WERE SCHEDULED FOR BROADCAST DURING THE FOURTH QUARTER OF 2010, OCTOBER 1, 2010 THROUGH DECEMBER 31, 2010. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS, OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF CHILDREN'S PROGRAMMING.

IF THE NETWORK SCHEDULED A HALF-HOUR CHILDREN'S PROGRAM CONTAINING 5.5 COMMERCIAL MINUTES IN A CLOCK HOUR WITH A NON-CHILDREN'S PROGRAM, THE NUMBER OF NETWORK COMMERCIAL MINUTES IN THE CHILDREN'S PROGRAM WOULD HAVE BEEN DECREASED TO COMPLY WITH THE COMMERCIAL LIMITS.

Children's Weekend Programs (series)

1. Program: The Emperor's New School
Duration: Half-hour (Saturdays, 9:00-9:30 AM NYT)
Number of Network Commercial Minutes: 5:15

2. Program: The Replacements
Duration: Half-hour (Saturdays, 9:30-10:00 AM NYT)
Number of Network Commercial Minutes: 5:15

3. Program: That's So Raven

Duration: Half-hour (Saturdays, 10:00-10:30 AM NYT)

Number of Network Commercial Minutes: 5:15

4. Program: That's So Raven

Duration: Half-hour (Saturdays, 10:30-11:00 AM NYT)

Number of Network Commercial Minutes: 5:15

5. Program: Hannah Montana

Duration: Half-hour (Saturday, 11:00 AM-11:30 AM NYT)

Number of Network Commercial Minutes: 5:15

6. Program: The Suite Life of Zack and Cody

Duration: Half-hour (Saturdays, 11:30 AM-12:00 PM NYT)

Number of Network Commercial Minutes: 5:15

Children's Weekend Specials

None

Children's Weekday Programs

None

Children's Weekday Specials

None

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ALL ABC TELEVISION NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER, SCHEDULED FOR BROADCAST DURING THE FOURTH QUARTER OF 2010, COMPLIED WITH SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d).

NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE ANNOUNCEMENTS SCHEDULED BY THE ABC TELEVISION NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS, CONTAINED ANY URLS, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLS IN PROGRAMMING, (b) URLS OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLS, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Affiliate Relations

Date: _____