

KEVN EEO PUBLIC FILE REPORT

For the period December 1, 2014 through November 30, 2015



Job Title: News Reporter/Producer		Date Filled: 4/9/2015 --- 5/6/2015
Referral Source	Number of Applicants Interviewed	Number of Applicants Hired
Industry Referral		
KEVN Website	2	1
Medialine		
Ohio Ctr. Broadcasting *		
S.D. Broadcasters Assn.		
S.D. Career Center	2	
S.D. Association of College Career Centers *		
TV Jobs	8	1
Winona State University *		
Number of Applicants Interviewed:		12
		2

Job Title: News Videographer		Date Filled: February 10, 2015
Referral Source	Number of Applicants Interviewed	Number of Applicants Hired
B.H. Regional Job Fair		
Industry Referral		
KEVN TV Commercial		
KEVN Website	1	
Medialine		
National American University *		
Ohio Ctr. Broadcasting *		
R.C. Journal / rapidcityjournal.com		
S.D. Broadcasters Assn.	1	1
S.D. Career Center	1	
S.D. Association of College Career Centers *		
TV Jobs		
Winona State University *		
Number of Applicants Interviewed:		3
		1

Job Title: Account Executive		Date Filled: November 30, 2015
Referral Source	Number of Applicants Interviewed	Number of Applicants Hired
B.H. Regional Job Fair		
Industry Referral		
KEVN TV Commercial	1	
KEVN Website	2	1
Medialine		
National American University *		
Ohio Ctr. Broadcasting *		
R.C. Journal / rapidcityjournal.com		
S.D. Broadcasters Assn.		
S.D. Career Center	2	
S.D. Association of College Career Centers *		
TV Jobs		
Winona State University *		
Number of Applicants Interviewed:		5
		1

Job Title: Account Executive		Date Filled: August 5, 2015
Referral Source	Number of Applicants Interviewed	Number of Applicants Hired
B.H. Regional Job Fair		
Industry Referral		
KEVN TV Commercial		
KEVN Website	2	1
Medialine		
National American University *		
Ohio Ctr. Broadcasting *		
R.C. Journal / rapidcityjournal.com	2	
S.D. Broadcasters Assn.		
S.D. Career Center		
S.D. Association of College Career Centers *		
TV Jobs		
Winona State University *		
Number of Applicants Interviewed:		4
		1

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Job Title: Director		Date Filled: December 3, 2014	
Referral Source	Number of Applicants Interviewed	Number of Applicants Hired	
B.H. Regional Job Fair			
Industry Referral			
KEVN TV Commercial			
KEVN Website	1	1	
Medialine			
National American University *			
Ohio Ctr. Broadcasting *			
R.C. Journal / rapidcityjournal.com			
S.D. Broadcasters Assn.			
S.D. Career Center			
S.D. Association of College Career Centers *			
TV Jobs			
Winona State University *			
Linkdin			
Number of Applicants Interviewed:		1	1
Job Title: Production Assistant		Date Filled: September 9, 2015	
Referral Source	Number of Applicants Interviewed	Number of Applicants Hired	
B.H. Regional Job Fair			
Industry Referral			
KEVN TV Commercial			
KEVN Website			
Medialine			
National American University *			
Ohio Ctr. Broadcasting *			
R.C. Journal / rapidcityjournal.com			
S.D. Broadcasters Assn.			
S.D. Career Center			
S.D. Association of College Career Centers *			
TV Jobs			
Winona State University *			
Linkdin			
Past Employee - Re-hire	1	1	
Number of Applicants Interviewed:		1	1
Job Title: Entry Level IT/Engineer		Date Filled: December 18, 2014	
Referral Source	Number of Applicants Interviewed	Number of Applicants Hired	
B.H. Regional Job Fair			
Industry Referral			
KEVN TV Commercial			
KEVN Website			
Medialine			
National American University *			
Ohio Ctr. Broadcasting *			
R.C. Journal / rapidcityjournal.com			
S.D. Broadcasters Assn.			
S.D. Career Center	1	1	
S.D. Association of College Career Centers *			
TV Jobs			
Winona State University *			
Linkdin			
Past Employee - Re-hire			
Number of Applicants Interviewed:		1	1

Total Number of Persons Interviewed	23
For All Full-Time Vacancies Filled:	8

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For the period December 1, 2014 through November 30, 2015



Total Number of Interviewees For All Full-Time Vacancies Filled During The Past Year Per Recruitment / Referral Sources:					
Referral Source	Contact Person	Street	Address	Phone #	Number of Interviewees Referred
B.H. Regional Job Fair	Curt Lauinger	800 Mickelson Drive	Rapid City, SD 57703	605-718-2438	
Industry Referral					
KEVN TV Commercial	Nancy Reber	PO Box 677	Rapid City, SD 57709	605-394-7777	
KEVN Website	Jack Caudill	PO Box 677	Rapid City, SD 57709	605-394-7777	
Medialine	Mark Shilstone	PO Box 51909	Pacific Grove, CA 93950	800-237-8073	
National American University *	Tara Dean	5301 S. Hwy 16	Rapid City, SD 57701	605-394-4881	
Ohio Ctr. Broadcasting *	Mark Lillie	1310 Wadsworth Blvd #100	Lakewood, CO 80214	303-937-7070	
R.C. Journal / rapidcityjournal.com	Stacy Langer	PO Box 450	Rapid City, SD 57709	605-394-8383	
S.D. Broadcasters Assn.	Marla Willard	PO Box 1037	Pierre, SD 57501	605-224-7426	
S.D. Career Center	Brittany Johnson	111 New York St.	Rapid City, SD 57701	605-394-2319	
S.D. Association of College Career Centers *	Mary Williams	Box 388	Wall, SD 57790	605-279-2654	
TV Jobs	Mark Holloway	PO Box 4116	Oceanside, CA 92052	800-374-0119	
Winona State University *	Vicki Decker	314 Maxwell, PO Box 5838	Winona, MN 55987	507-457-5878	
				Total	0

* Indicates that recruitment source has requested and is entitled to notification of full-time vacancies pursuant to Section 73.2080(c)(1)(ii).

Ohio Ctr. Broadcasting * has requested notification for news full-time vacancies only.

S.D. Association of College Career Centers * is a consortium of 22 South Dakota universities and technical schools.

Winona State University * has requested notification for news full-time vacancies only.

Station: _KEVN_**RECRUITMENT INITIATIVES FORM****Dec. 1, 2014 – Nov. 30, 2015**

	Type of Recruitment Initiative	Date	Brief Description of Activity & Scope of Broadcaster's Participation
1.	Black Hills Regional Job Fair	03/04/2015	<p>Main co-sponsor for the job fair, KEVN airs a commercial schedule both to invite employers to set up at the job fair and to prospective employees to come to the job fair. KEVN News also interviews a job fair board member in the news to promote the job fair.</p> <p>Chris Gross (GM) is a board member and sits on the media committee.</p>
2.	Scholarship giveaway, Rising Star of the West	Dec. 1, 2014 – May 20, 2015	KEVN promotes the Rising Star of the West scholarship contest. The contest brings area high school students to the TV station to present a one minute piece on a topic of importance. The public votes on a winner each week for four weeks, the 4 winners compete in the finals for a chance at one of four scholarships to be given away. KEVN donates the second and fourth place scholarship money
3.	Youth Business Adventure (YBA)	June 8, 2015	The YBA is a South Dakota program that brings High School Seniors to BHSU for a week long course in marketing a business. Chris Gross (GM) speaks the first night to about 85 students about commercial production and all aspects of a TV station.
4.	News Room Internship	May 2014 – July 2014	Intern in the newsroom from Black Hills State University